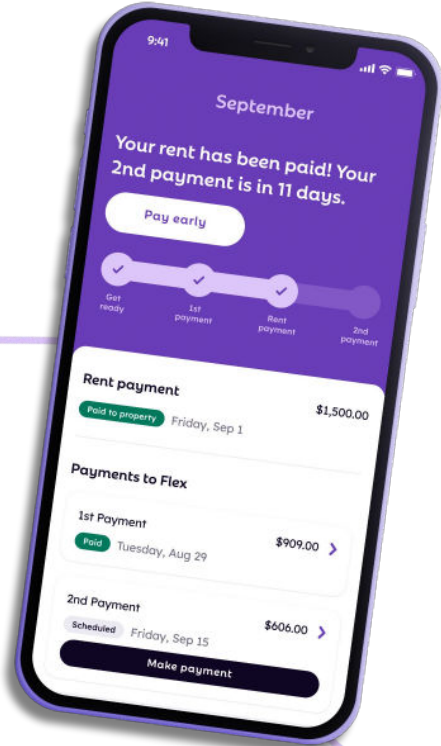


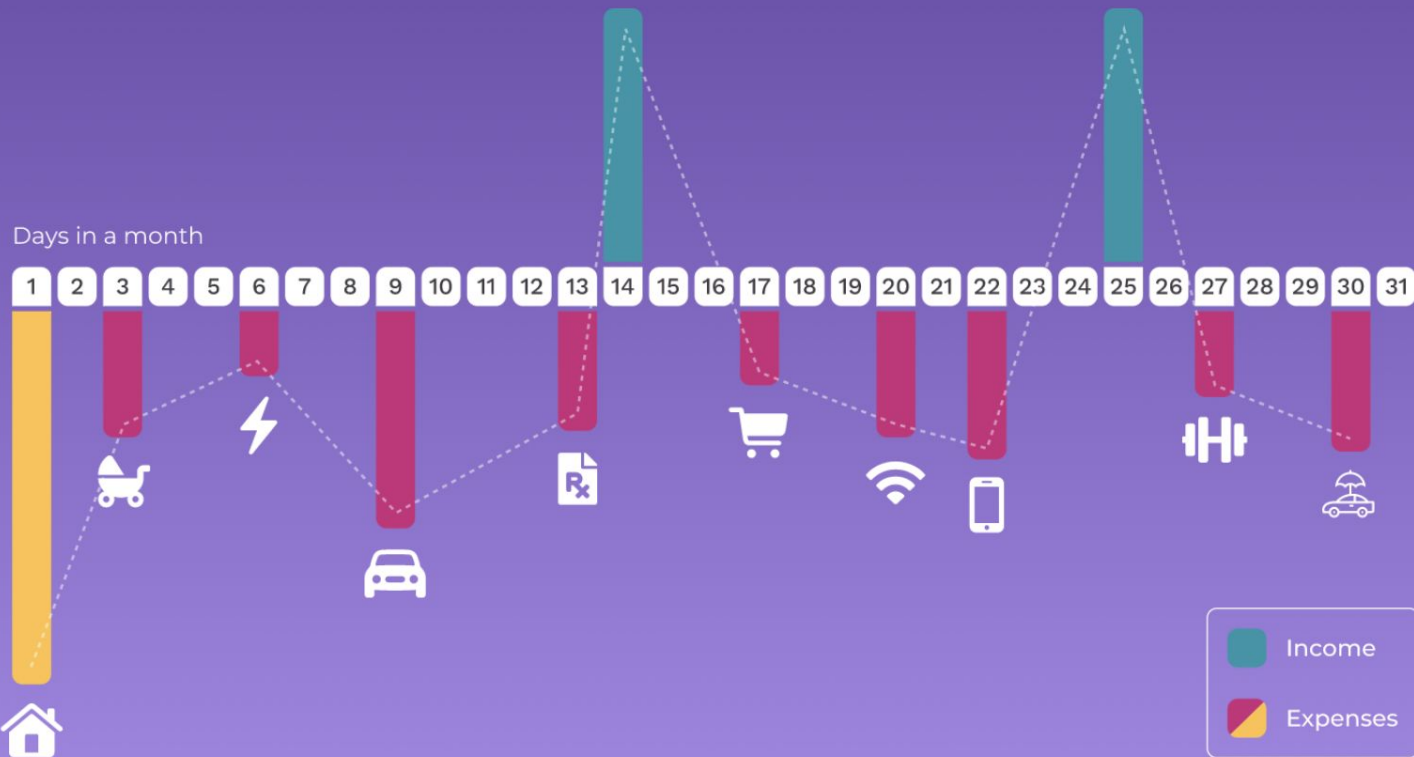
flex.



Flex is a modern, convenient payment option that allows residents to pay on a schedule that works **better for them.**

# The Cashflow Conundrum.

flex.



# Hello, Meet Your Renters.

flex.

**MOST**

consider themselves  
financially coping

**MOST**

have high-interest  
debt

**MOST**

feel anxious about  
paying bills

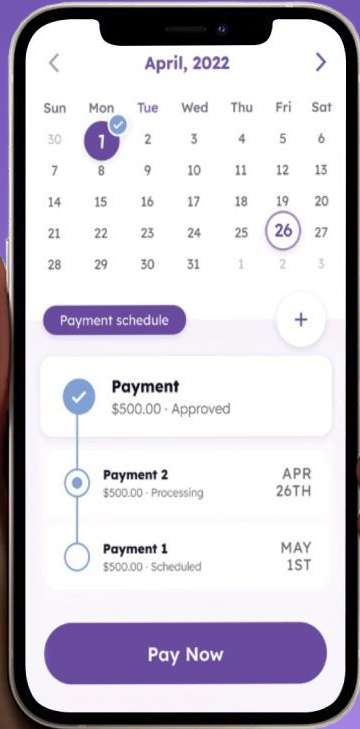
**MOST**

have little to no  
savings



# Put Simply.

flex.



flex.

**Residents sign up for Flex.**

They choose their preferred payment schedule.



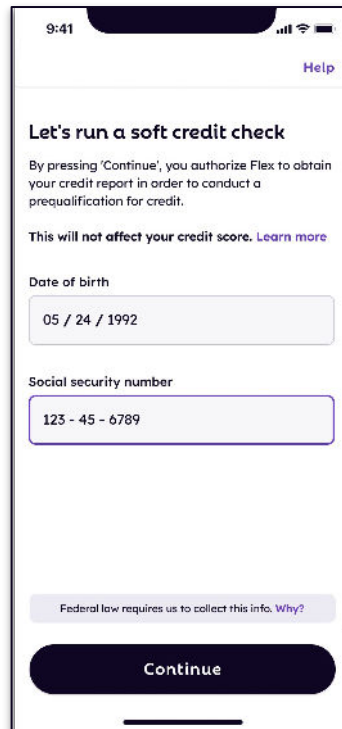
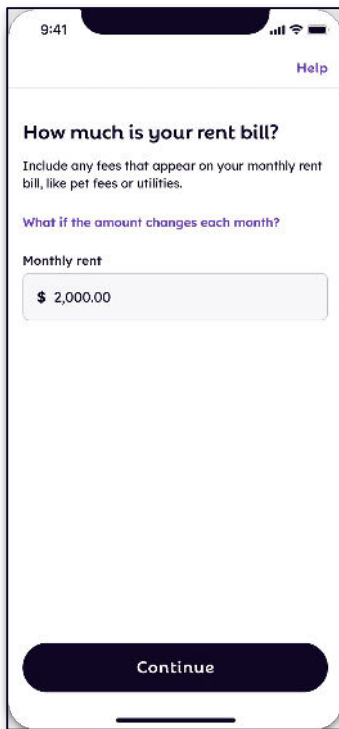
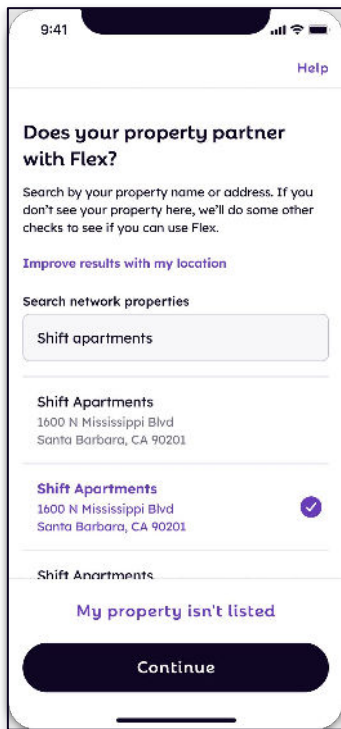
**3. Residents pay Flex back on their schedule**

Flex collects rent in smaller payments throughout the month.

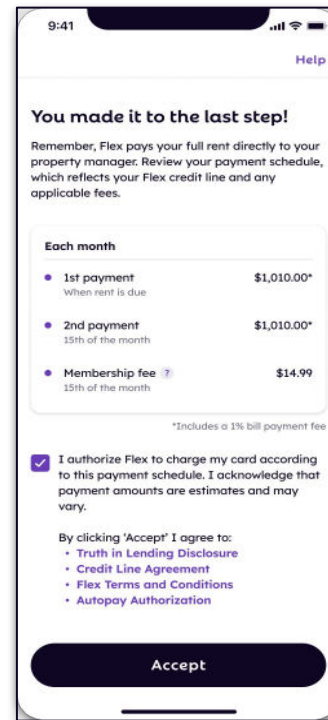
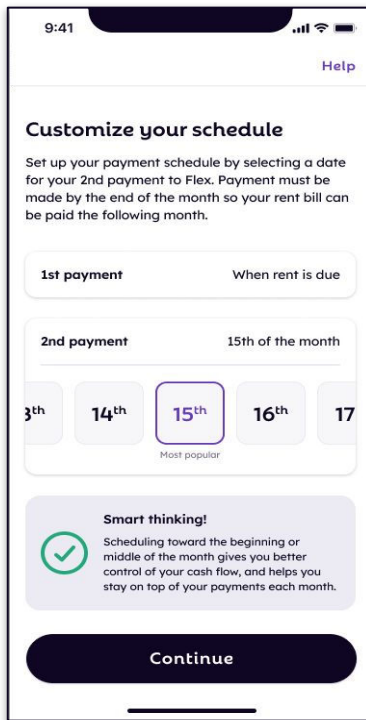
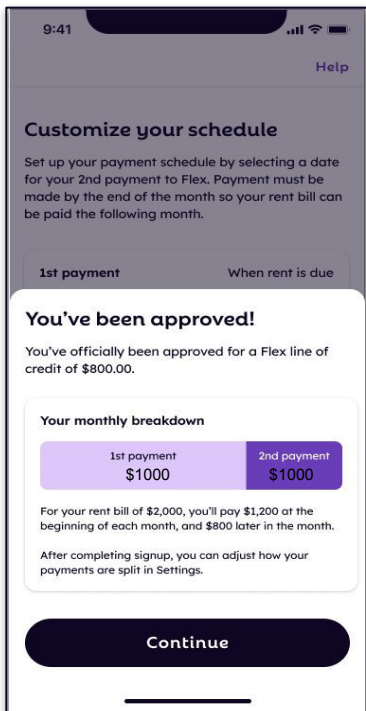
**2. You get paid rent in full, on time.**

Flex pays your resident's rent in full when it's due.

Upon signup, users are prompted to enter their rental property information and authorize Flex to conduct a credit check

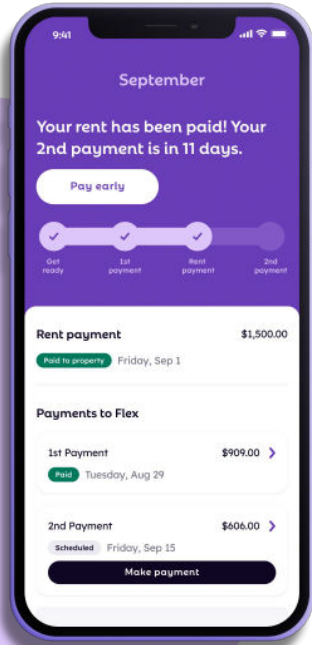


# Approved users design their preferred payment schedule and begin to pay rent through Flex



# Resident Eligibility

flex.



1.

Current & Good Standing (Past Due Rent)

2.

Deposit to Unlock Flex Secured Line of Credit

3.

Repays Full Amount of Secured Credit Line to Flex



## For Residents

**flex.**



- ✓ Improved Monthly Cash Flow
- ✓ Build Credit History
- ✓ Peace of Mind
- ✓ Budget Friendly Financial Resource
- ✓ No Long Term Contract
- ✓ Need, Preference, or Convenience

For Multifamily Operators.

**flex.**



- ✓ Modern, Convenient Payment Option
- ✓ No Cost Financial Amenity
- ✓ Low Lift, Easy Rollout
- ✓ Benefit for Employees
- ✓ Assists w/ Leasing Velocity & Retention
- ✓ ESG Alignment & Social Impact

# Flex With Any Portal.

flex.

domuso™

 YARDI

appfolio



 ClickPay®

entrata®

mri  
REAL ESTATE SOFTWARE

ResMan®

 REALPAGE®

# Working Together for Awareness.

flex.

Maximize User Engagement (20%+) when marketing as a partnership.

- Ready-to-use marketing for your brand channels.
  - Email, Flyers, HTML, Text and more.
- Flex marketing directly to your residents.





**Market Dominance**

**\$7B+ Total Rent Paid**  
(4.7MM+ Bills Paid)

**34 of NMHC Top 50**  
(10 of Top 10)

**5.5MM+ Units**  
(1 in 4 Communities)



**Best-in-Class Mobile App**

**4.7 Star Rating**  
(100K+ Reviews)

**2MM+ Total  
App Downloads**

**100K+  
Monthly Downloads**



**Resident Empowerment**

**No Interest or Late Fees**

**75-80% Approval Rate**

**\$14.99/Mo or \$6.99/Mo\***

# Simple Setup, Big Results.

flex.



## How to go live for **October** rent payments:

- Send over property list and sign Flex terms by September 20th.
- Have your property managers attend a 30 min online training w/ Flex before **October 1st**.
- Collect rent from Flex and celebrate with your residents as they improve cash flow and build credit!