

FIRST PACIFIC

FIRST PACIFIC GROUP, INC.

LEASING SPECIALIST TRAINING GUIDE

- Do not print this as we are updating it on A regular basis



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Account Logins

Below are the various logins you'll use in your daily tasks. Please be sure to change your passwords once you log into each. This page can be printed and your login information entered for your records.

Fpacific E-mail

Username :
Password :

eLearning

Username :
Password :

Yardi - Voyager / CRM

Username :
Password :

Craigslist Account (setup with pacific email)

Username :
Password :

Rent Café Site Manager

Username :
Password :

Facebook (setup with fpacific email)

Username :
Password :

Property Specific Logins

These are logins that everyone uses at the property. Please do not change any account information

Most of these links you can find on our [www.fpacific.com/resources page](http://www.fpacific.com/resources.page).

The FG resources page has a monthly bulletin board with company reminders, and down below are the resources page links. This page is password protected.

The Directory contains contact information for all team members

Office Information

Property Specific Logins

Have a good look through the website so that you are familiar with it and know what prospects and residents can see and do.

Office Hours

Your Schedule

What to do if you're sick

Uniform

Eating, Smoking & Lunch Breaks

- Please remember to be professional.
- Eating and smoking should not be done in front of prospects or residents.
- You should always stagger breaks and lunch so the office is covered.
- You should not eat at your desk.
- Smoking should be done out of the view of any residents and away from the office.
- If you do smoke please ensure that you have plenty of mints to avoid carrying the smell to the office.

Parking Your Car

- Check with your manager about where you should be parking.
- Always ensure that your car is not by the office. Leave these areas available for future residents.

Time Sheets & Time Clock

- Every day you must clock in and out using the time clock. If you fail to miss a punch let your manger know immediately.
- Please remember to clock in and out for lunch.
- At the end of the pay period you will sign your time sheet acknowledging it is correct.

Your Team

- You are now part of a team and should work together to accomplish your goals!





Office Information

● Keep Track, Date Stamp

- Please be sure to date stamp all incoming items to the office
- This includes resident payment checks, resident correspondence, and invoices received.

● Cost of Replacement Items

When moving in, we give many items to the new resident that they are responsible for. If they are somehow lost, they must pay to replace them.

● Ideas ?

We want to hear from you! All feedback is welcome. Your suggestions are all valuable so speak up, let your manager know. The weekly team meeting is a good time to share these.

*Further policy information is available in the FG handbook. It is company policy to review this.

You are required to review the handbook and sign that you have reviewed it via eLearning.



Daily Tasks

(This list as well as your specific responsibilities for the day, may differ from site to site)

- Refill refreshments
- Open all “show “ units (Thermostat should be set to 80 in summer and 55 in winter)
- Make sure the tour path and show units are clean and free of debris
- Open email and leave open all day - respond promptly to emails
- LEASE! LEASE! LEASE! (After all, your title is LEASING Specialist!)
- Post to Craigslist, Facebook and all other internet sites daily
- Enter all completed work orders
- Enter new work orders promptly
- Respond to all items in the queue
- Follow up on renewals
- Be enthusiastic and ready to provide excellent customer service
- 15 min before closing shut down all show units
- Turn off all electronics in office
- Set alarm
- Secure all doors
- Walk every vacant unit every 72 hours to check for burst pipes and no squatters.

Understand curb appeal. If you see anything that is not right or needs attention report it to your supervisor or have it attended to. Your eyes are fresh every day and we need you to see things as the resident or prospect will. Everything should be perfect!

Keep in Mind at All Times

- Cell phones – OFF
- Smile ☐
- Be focused while at work
- Once done with a file, put it back – do not leave files on desks
- Do not keep excess items on your computer desktop

Daily Tasks

Every morning the Manager or team leader will send out a daily tasks email. This email will consist of tasks that need to be completed for the day and reminder and announcements such as: scheduled appointments and tours, inspections, meetings, move-ins, move-outs, etc.

Leasing Specialists are required to reply to this email at the end of the day updating their manager and team on what was accomplished or what wasn't and why. See examples of daily task emails and responses below:

Nicki

Post creatively to CL **Done!**
 Follow up with All Leads **Done!**
 Create UA **Done!**
 Text June renewals **Done!**
 Clubhouse - water/coffee/candy/nuts/flyers/music **Stocked!**
 Pending Signatures **All signed!**
 2:00 On site manager meeting
 3:00 - 4:00 Manager Meeting

Elaine

Post creatively to CL **Done!**
 Follow up with All Leads **Done!**
 Models - sparkle/ensure fully stocked **Done!**
 Appt: Desteny White @ 3:45
 Email August renewals (split with Kim) **Done!**

Liz

Voicemails/Faxes **Followed-up with**
 Work order follow up **Done!**
 Confirm move ins for Friday/Saturday **Confirmed!**
 Confirm appointments for Friday/Saturday **Confirmed!**



Thursday, 5.23.2019~

- Post 2 CL- **Done.**
- Work Emails- **Done.**
- Follow ups- **Done.**
- New Leads- **Done.**
- Pending Signatures - Not done yet.
- Email August renewals- 1/2 DONE
- Work through applications- **Done.**
- Call Leads- **Done.**

Tesha Grams Tour-**Done.**
 Johnathon McElory Tour-**Done.**

Move ins~
908-2D

- Gift- **Done.**
- Pics- **Done.**
- MR- **Done.**
- Uploaded- **Done.**

920-3B

- Gift- **Done.**
- Pics- **Done.**
- MR- **Done.**
- Uploaded- **Done.**

Your Name Here

- Open/Close Models opened
- Water/Flyers/Candy are all stocked in Office done
- Post to CL 3+ times CRM - Spread out done
- Work Pending June Renewals/July Renewals done
- Appointment

They already applied, just wanted to see model again

Agent : Your Name Here
Guest : Your Name Here
Date : 05/23/2019
Time : 10 : 00 AM
Unit : -

E - Mail

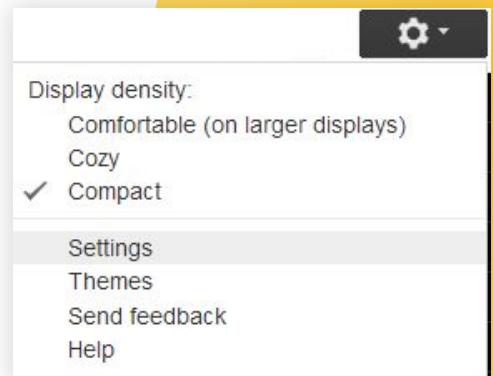
You have received your @fpacific.com e-mail account. To log into it, you must go to www.gmail.com. Remember to change your password upon logging in.

Your @fpacific.com email address should only be used for internal communications and vendors. You **WILL NOT** use this email account to respond to Prospects or Residents as that communication will be done via CRM for tracking purposes.

NOTE : Use your e-mail in the Google Chrome browser. It provides automatic spell checking when writing e-mails and allows you to paste screen shots directly into the body of your e-mail.

Setting Up Your Signature

- In the top right-hand corner of your Inbox there is a toggle wheel, click it and go down to 'Settings'.
- About half-way down the page there is a section called 'Signature'
- In the 'Signature' box please paste in the signature that is setup for you already in the E-mail Signature instruction Word document. Please navigate to and open this instructional Word document which should be located in the same folder that the training manual is in on the server.



NOTE : Make sure that the check box under the signature box is Checked

Insert this signature before quoted text in replies and remove the "--" line that precedes it.

E-Mail Etiquette

- All e-mails should be answered in a timely and professional manner.
- Compose all e-mails with a "Hello Name or Hi Name,"
- Be sure to spell check all your e-mails and double check your grammar.

How to Reply to Prospects

Your site will have a standard response that you can copy and paste, then change it to individualize it and meet the prospect's needs. All email communication to prospect and residents should be done via CRM Email Activities. All email communications should be completed directly from the Prospect or Resident account so that all Activities are documented.

E - Mail



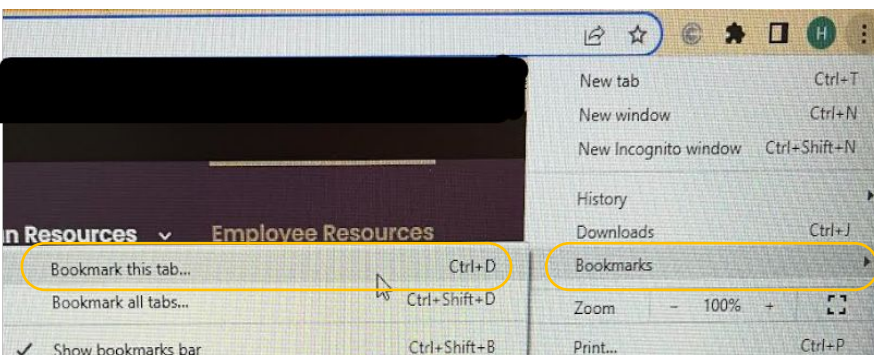
- Email responses for prospects should always be replied back the same day, as soon as possible to make sure we capture this hot lead.
- Begin the email with a "Hi", or a "Good Morning" and the person's name.
- Include in the body information about the community, homes, location, specials, and contact info.
- End the email with your signature and a warm invitation to visit the property.
- Be sure to include the website and that they can apply online
- It is also helpful to attach a few community photos and a floor plan

Sending Screen Shots

Every now and then an issue might come up in Yardi that you may need to send screen shots of.

- Have the issue maximized in your screen
- Press the 'PrtScn' (Print Screen) button which is typically located on the top right-hand side of the keyboard.
- Go to the e-mail you are composing, right click and click 'Paste'.
- It might take a couple moments, but your screen shot should appear in the body of your e-mail.

NOTE: You MUST use the internet browser Google Chrome in order for this to work.



You can also bookmark any frequently used page or website such as Facebook, Canva, Criminal search sites, etc. All you need to do is go to the site. Click the three dots in the top right-hand corner, click bookmarks, then bookmark this tab. You can add it to your Show bar by making sure your show bar is checked.



In addition to "PrtScn" you can also use the Snipping Tool which allows you to select a specific part of the screen.

Leasing Training

Before you start | Read through the entire lease and community policies. You **MUST** know the lease and all the addendums inside and out so that you can explain them and understand what your policies are. Please ensure you ask the manager if you are unsure about anything.

- Get to know your property inside out; building numbers, directions, neighborhood, where the closest services are located etc.
- Know your pricing, specials and availability every day.



Watch this

<https://vimeo.com/419071237/2c81fdf7ed>

Phone Technique

- ✓ Smile when you answer the phone, people can hear the difference!
- ✓ Greet with: "Thank you for calling (property), this is (name), how may I help you?"
- ✓ Lead the conversation.
- ✓ Ask the caller their name. Use their name throughout the conversation to be more personable.
- ✓ Paint a picture of your property and units. Use descriptive words like "huge", "spacious", "convenient", "private" etc.
- ✓ Ask prequalifying questions:
 - "What size apartment are you looking for?"
 - "When are you looking to move in?"
 - "Do you have any pets?"
- ✓ Know your unit availability, that way you can give accurate information to the caller.
- ✓ Personalize the call and build rapport with the prospect.
- ✓ Get the caller's phone number.
- ✓ Always attempt to set an appointment to tour.
- ✓ Provide directions to the property.
- ✓ If possible, get the source of their phone call (rent.com, For Rent magazine, etc.)
- ✓ Log the phone call on a phone log or guest card. Do not type while taking the information down.
- ✓ Enter the prospect's information into CRM, always write detailed notes; this should be done as soon as possible.
- ✓ Do not jump into the price right away on the call, even if that is what the caller initially asks. Try to get as much of these other questions answered as possible, and kindly explain if you could just get a few pieces of information you can help find a home that is perfect for them.
- ✓ Record all information and enter into CRM as a guest card.



Leasing Training

Phone Script for Prospect Calls

- The phone script on the next page was designed to help you practice asking all of these important questions on a prospect call.
- Role play with this phone script for practice, and then use it for all calls until you have the questions memorized and the cheat sheet is no longer needed.
- The script can be modified for your personal style and flow, just make sure all aspects are included.
- We use a service that records calls and grades them on the criteria attached below:

Questions	Points Available	Score
1. Initial Greeting		
1. Did Leasing Professional thank the prospect for calling the Property Name?	2	
2. Did Leasing Professional clearly introduce self?	2	
3. Was Leasing Professional enthusiastic?	3	
4. Did Leasing Professional determine the prospect's name? (Full points if prospect volunteers name)	2	
5. Did Leasing Professional ask how the prospect heard about the community?	2	
6. Did Leasing Professional ask for prospect's email address?	5	
7. Did Leasing Professional ask for prospect's phone number?	3	
2. Identifying Prospect Needs		
2. Did Leasing Professional determine the size of apartment needed?	2	
3. Did Leasing Professional determine the prospect's time frame of move?	2	
4. Did Leasing Professional determine the number of people who would be living in the apartment?	2	
5. Did Leasing Professional determine if the prospect has any pets?	2	
6. Did Leasing Professional build product value before quoting the price? (Must give two apartment features for credit)	5	
7. Was Leasing Professional conversational while gathering information?	3	
3. Creating Interest		
1. Did Leasing Professional describe the apartment in a way that gained interest?	4	
2. Did Leasing Professional describe the property and amenities in a way that gained interest?	4	
4. Closing		
1. Did Leasing Professional offer a virtual or in-person tour of the property	5	
2. Did the Leasing Professional inform the prospect they would send an invite to Rent Café?	3	
5. Follow Up		
1. Did Leasing Professional ask if there were any other questions?	2	
2. Did Leasing Professional end the call in a positive way?	2	
3. Did Leasing Professional personalize follow-up correspondence to the prospect?	2	
6. Leasing Professional Impressions		
1. Did Leasing Professional use the prospect's name at least once during the conversation?	2	
2. Did Leasing Professional have good product knowledge?	2	
7. Wow Factor		
1. Was the Leasing Professional actively listening?	2	
2. Did Leasing Professional control the flow of the conversation?	2	
3. Did Leasing Professional Create Urgency?	3	
4. Did Leasing Professional lease a unit to the prospect?	Bonus 5 points	
Total Points Available		68



Leasing Training

Phone Script for Prospect Calls

Thank you for calling ! _____ My name is _____ How can i help you?

Can I have your name? (First and last for full points) _____

What's a good number for you in case we get disconnected? _____

What's a good email address for me to send a virtual tour and link to rent cafe?

How did you hear about us? _____

What size home are you looking for? _____

Tell me a little bit about what you're looking for in your new home:

How soon do you need it? _____

How many people will be in your home? _____

Do you have any pets? If so what's your pets name? _____

Alloy our homes come with: Paint the picture of the home you' re selling. _____

We also have (mention at least 3 amenities) _____

This sounds like the perfect home for you! Is there anything I can do to get you to lease this home today? I'd hate for you to lose it.

Can you stop by for a tour today? (give 2 available times)

Do have any questions?

Thank you for calling (prospects name)! Please don't hesitate to call me back if you have any other questions. Have a great day!



Call Scoring

01

Each person who takes calls is required to listen and submit 1 call per QT unless instructed by trainers otherwise. If you score 100%, you'll receive a plaque, \$100 amazon gift card, and company wide recognition. If you score 79% or lower, you will be required to do additional training.

02

The trainer will provide the initial training to anyone who scores 79% or lower.

03

If an employee scores 79% or lower on any call after the initial training, it is the manager's responsibility to provide additional follow up and support to correct performance

04

Only 1 reminder will be sent each month to employees who have not submitted their call.

05

Managers are responsible to making sure each team member submits their required calls each month/quarter per policy.

Leasing Training



Watch this

<https://vimeo.com/367813777>



If your tour is coming in after a phone call and you have the appointment set, make sure you have their guest card ready. Know their name. You have already obtained information to find them a home, now you just need to get the specifics. If they show for their appointment, you are 80% there! They are interested.



If the tour is a new piece of traffic, sit down and fill out a guest card for them. "Interview" the prospect to get enough information to help them find their perfect home. Smile and create positive energy.



Always get a photo ID and note the number on your guest card. Do not make a copy of the ID. We only accept government issued ID's. They must be current, i.e. not expired. Place the ID on your desk while you tour – don't forget to return it!



Lead the tour. Take charge.



Make sure to provide all prospects with the same information. This includes utilities, lease terms, specials and the criteria. Be aware of fair housing regulations at all times.



While touring, walk prospects to your amenities. Also show parking options, mailboxes and laundry facilities. Even if you don't show them all of these items (if the amenities are closed), let them know what you have to offer them.

Be creative and ensure we stand out from the 5 other tours they may take that day. Know your key selling points for the property and each apartment.



Walk them through each room and help them visualize their furniture in the home. Refer to the unit as theirs.



Mention \$\$\$ and value from the very beginning. Let them know how much it is to make this their home.



Create urgency. Do not tell them you have 10 units available. Get as much information as possible. Listen to your prospects and make sure you know how to respond to all objections. What floor do they prefer? What exposure? By doing this you will narrow down their options and truly only have 1 or 2 units that suits their needs. Use words like "only", "limited", "last one".



Ask for the \$\$\$! Don't be afraid. All they can say is no. Ask them to fill out the application to reserve that apartment just for them.



Assist the prospect in completing an application, use the tablet when possible.



Leasing Training

Follow Up

- Ask the prospect if they would prefer phone or e-mail communication.
- Place a follow up call to the prospect 48 hours after they tour. Make sure to know your current availability before you call again. Create urgency. Ask if they have any other questions. Offer to tour them again or any roommate they may have.
- Thereafter, you should complete all follow-ups scheduled in the queue and continue contact them until you close them or they tell you they found something else. If they rented somewhere else, ask where and why. It is important for us to know if it is a price issue or amenities or what ever other features appealed to them that we may not have had.
- If after a few phone calls they have not rented and still are undecided have your manager call with a follow up and help double close.

Note : Remember to have fun and get to know the prospect. Be genuine and they will feel comfortable with you. Be energetic and positive!

Holding Homes

After the move-out day you may only hold a home for ___ days and then the new resident needs to take possession. If the home is already vacant, then they must take possession of the home immediately after they get approved and sign the lease. By taking possession they do not have to physically move-in, however their lease would start this day and they begin paying this day. In all other situations the waitlist option should be utilized until a home is available for them. The goal is to have move-ins happen as soon as possible after the home is "made-ready". Please contact your Regional Manager if you have any questions.

Leasing Workflow Policies

- No paper Payments are accepted. Must pay online or using the WIPS system.
- Credit card / debit card fees are waived on application charges but not on move in costs.
- Queue must be completed each day before leaving. Work on Unassigned, then My Queue, then Community Queue to make sure all follow up is completed. Reach out to the Property Coordinator if you need assistance completing your queue.
- Leases for new move ins are to be generated no more than 3 days in advance and should be countersigned no less than 2 days prior to move in.
- We do not have Occupants. All applicants will be lease holders.
- Market Survey to be completed every weekly on Monday's.

Phone Script for Prospect Calls

First Pacific University

To access Yardi eLearning | First Pacific University

Click YardiOne to find the FP University. Once you click the FP university icon it will automatically sign you in.



Phone Script for Prospect Calls

First Pacific University

To access Yardi eLearning | First Pacific University

01

Once logged in, you will be directed to your Dashboard. This will show any Announcements, Assignments or Events as well as Courses, Learning Plans, Videos or Resources available to you.

The screenshot shows the First Pacific University dashboard. At the top left, there is a logo for 'FIRST PACIFIC' and 'FIRST PACIFIC UNIVERSITY'. Below the logo is a user profile section with a placeholder for a profile picture and the text 'Your Name Here'. The dashboard features three main widgets: 'Announcements' (0), 'Assignments' (21), and 'Events' (0). Below these are several navigation links: 'Catalog' (with sub-links for Courses, Learning Plans, and Events), 'Training Video Library', 'eLearning FAQ', and 'Industry Resources'. On the right side, there is a calendar for February 2020.

Mon	Tue	Wed	Thu	Fri
27	28	29	30	31
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28

02

In the upper right-hand corner if you hover over your Initials, you can click My Profile to update your personal information including uploading a profile photo or click Transcript for a list of courses completed for a period of time.

03

By clicking on the Courses link under the Catalog, you can add courses you would like to take at any time.

Phone Script for Prospect Calls

First Pacific University

From the Dashboard, click **Assignments**.

The dashboard displays three main metrics: 0 Announcements, 21 Assignments, and 0 Events. Below these are several navigation options: a Catalog section with links to Courses (369 Available), Learning Plans (75 Available), and Events (25 Available); a Training Video Library; an eLearning FAQ; and Industry Resources. On the right side, there is a calendar for February 2020.

01

This will show any Learning Plans or Courses you have been assigned. Click on the Learning Plan or Course you wish to start or continue.

The 'My Training' section shows a navigation bar with 'Dashboard', 'My Training', 'Catalog', and 'Resource'. Below the navigation bar, there are tabs for 'Not Completed', 'Completed', and 'All'. A 'Filter By Tags' dropdown and a search box are also present. The main content area is divided into three sections: 'Events' (with a message 'You have no Upcoming Events!'), 'Learning Plans', and 'Courses'. The 'Learning Plans' section highlights 'eLearning Implementation' with a yellow box, showing 17% completion and a 'CONTINUE' button. The 'Courses' section lists two courses: 'AR 102 - Adding Quick Charges in 75' (40% completion) and 'FH 100 - Federal Fair Housing Compliance' (2% completion), both with 'CONTINUE' buttons.

Phone Script for Prospect Calls

First Pacific University

From the Dashboard, click **Assignments**.

Course ID	Course Name	Status	Action
eL 100	Welcome to eLearning	Completed	▼
eL 150	eLearning Scavenger Hunt	Completed	▼
Basic Admin Functions			
eL 200	eLearning Authoring Tools	Get Started	▶
eL 205	eLearning Questions and Assessments	Get Started	▶
eL 210	eLearning Course Settings and Behaviors	Get Started	▶
eL 215	Authoring Tools: Course Builder	Get Started	▶
eL Templates		Get Started	▶
eL 225	eLearning Supervisor Tools	31% CONTINUE	▶
eL 230	eLearning Validations	Get Started	▶

The Learning Plan will bring up a new window showing all courses in the plan. Click the Get Started button next to the course you wish to start or the Continue button next to the course you wish to continue.

- Once a course is completed, you will see Completed next to it.
- If you have items past due or that need your attention, there will be a banner message on the Dashboard. Click on the Banner and it will show what is Pending.

1 item needs your attention

0 Announcements

3 Assignments

0 Events

Catalog

Courses 377 Available

Learning Plans 75 Available

Events 25 Available

Training Video Library

eLearning FAQ

Industry Resources

February 2020

Mon	Tue	Wed	Thu	Fri
27	28	29	30	31
3	4	5	6	7
10	11	12	13	14
17	18	19	20	21
24	25	26	27	28



SHOPPING YOUR COMPS

01

It is very important that you shop your top three to five competitors within the first week of starting work at your property.

02

This is important for you to understand the area and what other sites have to offer.

03

It is also a way to figure out unique ways to market and lease your property by seeing what you can offer that others can't.

04

It might be helpful to review the shopping report to have some ideas of what to look for. You will also need to complete the Comp Shop checklist for each site and send to your manager/regional manager.

Shopping Your Comps

Comp shop Checklist to bring with you and complete right after your shop.

First Pacific Onsite Evaluation

First Pacific Onsite Evaluation	
Greeting	
1. Did the Leasing Professional acknowledge you immediately, stand and greet you with a smile and shake your hand?	<input type="checkbox"/> Yes <input type="checkbox"/> No (0)
<i>If no, tell us what happened. did they remain seated, were they busy with a resident, etc?</i>	
2. Did the Leasing Professional introduce themselves?	<input type="checkbox"/> Yes <input type="checkbox"/> No (0)
3. Was the Leasing Professional dressed professionally?	<input type="checkbox"/> Yes <input type="checkbox"/> No (0)
<i>If no, comment required.</i>	
5. Did the Leasing Professional ask your name?	<input type="checkbox"/> Yes <input type="checkbox"/> No (0)
<i>If no, comment required.</i>	
Information Gathering	
Did the Leasing Professional complete a guest card?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Did the Leasing Specialist ask enough questions to determine your needs and wants?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Did the Leasing Specialist offer refreshments?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Did the Leasing Specialist create urgency and build value before touring?	<input type="checkbox"/> Yes <input type="checkbox"/> No
CURB APPEAL	
Was the property free of trash and look clean?	
Was the signage clean & <u>Updated</u> ?	
Was the path to the office clearly marked?	
What amenities did you tour?	
<i>If no, comment required.</i>	
Demonstration	
13. Did the Leasing Professional take control of the leasing visit?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If no, comment required.</i>	
14. Did the Leasing Professional try to build rapport as you walked to the show unit?	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If no, comment required. Please select N/A, only if there was no availability or tour.</i>	
15. Did the Leasing Professional keep your needs in mind when demonstrating the apartment?	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
<i>Please select N/A, only if there was no availability or tour. If no, what was lacking in the demonstration?</i>	

Shopping Your Comps

Once complete with this form, scan and email it to your Manager & Regional.

Once complete with this form, scan and email it to your Manager & Regional.

16. Did the Leasing Professional discuss the benefits of living in the area?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>What were the benefits mentioned? This will help the client understand the type of information the Leasing Professional is sharing with real prospects.</i>	
17. Did the Leasing Professional show the property & amenities based on the features in which you expressed interest?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If no, comment <u>required</u>. Did the Leasing Professional talk about the amenities but not show them? Did they not ask about your preferences, etc?</i>	
<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No (0)	
<i>If no, comment required. Choose N/A only if there was no availability.</i>	
19. Did the Leasing Professional discuss the features and benefits of the apartment you were shown and relate them to your needs?	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
<i>Choose N/A only if there was no availability. <u>If yes, what were the benefits mentioned? This will help the client understand the type of information the Leasing Professional is sharing.</u></i>	
20. Did the Leasing Professional show a clean, made ready & comfortable apartment?	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If no, comment required. Choose N/A <u>only</u> if there was no availability.</i>	
List the top 5 things the agent did that were impressive	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
List 3 things that you did not care for of the agent or property?	
Fair Housing	
24. Did the Leasing Professional say or do anything that could have been perceived as discriminatory?	<input type="checkbox"/> Yes (0) <input type="checkbox"/> No (1)
26. When you asked about crime at the community, what did the Leasing Professional say?	
Closing	
27. Did the Leasing Professional discuss pricing and related costs only after building value in the apartment and/or community?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If no, comment required.</i>	

Shopping Your Comps

Fair Housing

29. Did the Leasing Professional attempt to overcome and address your concerns or objections?	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
<i>Choose N/A, only if there was no availability. You must state an objection unless there was no availability. Please detail what objection/concern you expressed and how the Leasing Professional overcame or did not overcome it.</i>	
30. Did the Leasing Professional ask closing questions during the tour? For example: "Can you see yourself cooking in this great kitchen?"	<input type="checkbox"/> N/A <input type="checkbox"/> Yes <input type="checkbox"/> No
<i>Choose N/A only if there was no availability and no tour.</i>	
31. Did the Leasing Professional encourage you to complete an application?	<input type="checkbox"/> Yes <input type="checkbox"/> No
34. BASED ON THE LEASING PROFESSIONAL'S PRESENTATION - (NOT YOUR PERSONAL PREFERENCES OR THE CONDITION OF THE PROPERTY), would you have leased an apartment at this community, or if nothing was available, be interested in coming back to see an apartment at a later date?	<input type="checkbox"/> Yes <input type="checkbox"/> No
<i>If no, comment required.</i>	
How many times did the Leasing Professional attempt to close?	<input type="checkbox"/> Once <input type="checkbox"/> Twice <input type="checkbox"/> Three Times <input type="checkbox"/> The Leasing Professional Did Not Attempt To Close (0)
Follow Up	
36. Did you receive a follow-up call or email within two business days?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Leasing Professional Perception	

Shopping Your Comps

Once complete with this form, scan and email it to your Manager & Regional.

Narrative	
Describe your experience in detail.	
Please provide a <u>2 paragraph</u> description of your visit from beginning to end.	
Special Data	
Person Shopped	
Enter the name of the Leasing Professional.	
EID	
Shopper's First and Last Name.	
INTERIOR ASSESSMENT	
Sample Comment Text (Click to enter comment text)	
Was the management office clean and organized?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Was the apartment or model shown neat and clean?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Proof of Visit	
Please upload the Leasing Professional's business card and/or brochure and picture of the community here:	

Every Prospect Could be A shopper Always give 100%

Below is the scoring guide for secret shops :



Performance by Question		
Sections/Questions	Current 2-2018 First Pacific	Overall
Greeting	100.0%	100.0%
Did the Leasing Professional acknowledge you immediately, stand and greet you with a smile and shake your hand?	3/3	100.0%
Did the Leasing Professional introduce themselves?	2/2	100.0%
Was the Leasing Professional dressed professionally?	2/2	100.0%
Was the Leasing Professional wearing a name tag?	1/1	100.0%
Did the Leasing Professional ask your name?	2/2	100.0%
Information Gathering	100.0%	100.0%
Did the Leasing Professional complete the guest card (or pull out the card from the phone call) by asking questions in a conversational manner?	4/4	100.0%
Did the Leasing Professional obtain the following contact information:	2/2	100.0%
Did the Leasing Professional ask specifically for an email address or contact information for follow-up?	1/1	100.0%
Did the Leasing Professional ask why you were moving?	1/1	100.0%
Did the Leasing Professional try to determine the features in which you were interested?	3/3	100.0%
Did the Leasing Professional use your name during the conversation?	1/1	100.0%
Did the Leasing Professional communicate with you in a positive, conversational manner?	3/3	100.0%
Demonstration	100.0%	100.0%
Did the Leasing Professional take control of the leasing visit?	2/2	100.0%
Did the Leasing Professional try to build rapport as you walked to the show unit?	2/2	100.0%
Did the Leasing Professional keep your needs in mind when demonstrating the apartment?	2/2	100.0%
Did the Leasing Professional discuss the benefits of living in the area?	1/1	100.0%
Did the Leasing Professional show the property & amenities based on the features in which you expressed interest?	5/5	100.0%
Did the leasing Professional show the size of the apartment you requested?	1/1	100.0%
Did the Leasing Professional discuss the features and benefits of the apartment you were shown and relate them to your needs?	2/2	100.0%
Did the Leasing Professional show a clean, made ready & comfortable apartment?	3/3	100.0%
Did the Leasing Professional encourage you to participate in the demonstration?	2/2	100.0%
Did the Leasing Professional discuss the professionalism and benefits of the onsite staff and/or management company?	2/2	100.0%
Did the Leasing Professional discuss the benefits/cost savings of intangible items such as water included, utility connections, energy savings, valet, trash, etc?	2/2	100.0%
Fair Housing	100.0%	100.0%
Did the Leasing Professional say or do anything that could have been perceived as discriminatory?	1/1	100.0%
Did the Leasing Professional answer correctly when you asked, "What kind of people live there?" Or "Do a lot of [kids / old people / people of a certain race] live there?"?	2/2	100.0%

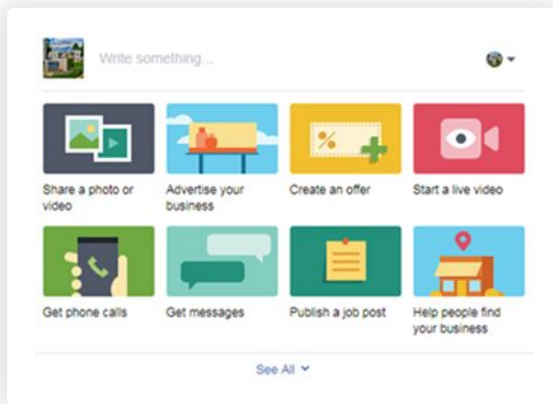
Closing	100.0%	100.0%
Did the Leasing Professional discuss pricing and related costs only after building value in the apartment and/or community?	2/2	100.0%
Did the Leasing Professional create a sense of urgency to lease the apartment?	3/3	100.0%
Did the Leasing Professional attempt to overcome and address your concerns or objections?	2/2	100.0%
Did the Leasing Professional ask closing questions during the tour? For example: "Can you see yourself cooking in this great kitchen?"	3/3	100.0%
Did the Leasing Professional encourage you to complete an application?	6/6	100.0%
Did the Leasing Professional attempt to close more than once?	4/4	100.0%
Did the Leasing Professional make you feel welcome and that they desired for you to live at the community?	3/3	100.0%
BASED ON THE LEASING PROFESSIONAL'S PRESENTATION - (NOT YOUR PERSONAL PREFERENCES OR THE CONDITION OF THE PROPERTY), would you have leased an apartment at this community, or if nothing was available, be interested in coming back to see an apartment at a later date?	6/6	100.0%
Follow Up	100.0%	100.0%
Did you receive a follow-up call or email within two business days?	3/3	100.0%
Did you receive a second follow up (thank you card, email or phone call) within three to five business days?	3/3	100.0%
Leasing Professional Perception	100.0%	100.0%
How would you rate the enthusiasm of the Leasing Professional?	3/3	100.0%
How would you rate the product knowledge of the Leasing Professional?	3/3	100.0%
How would you rate the Professionalism of the Leasing Professional?	3/3	100.0%
Was the Leasing Professional genuine, warm and friendly?	3/3	100.0%
How would you rate the Leasing Professional's sales ability?	3/3	100.0%

Posting On Facebook

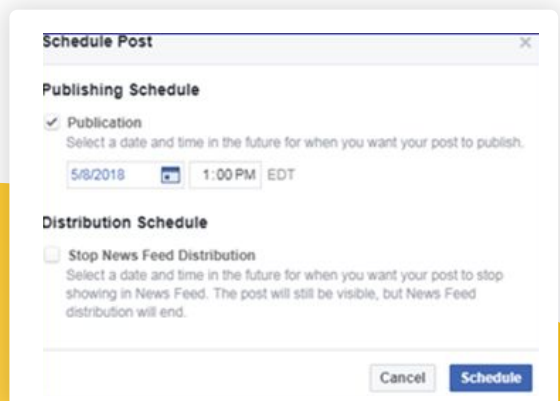
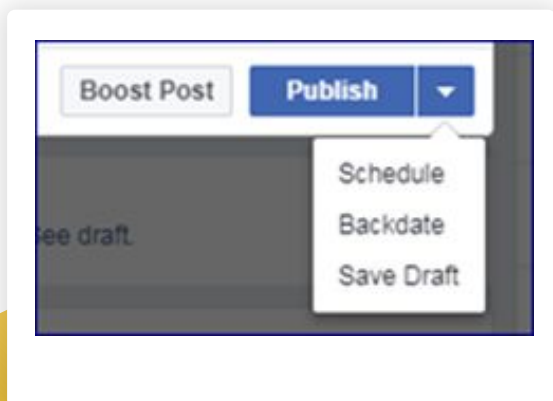


 **Watch this**
<https://vimeo.com/578048373/6928802057>

1. Sign into Facebook and go to your homepage.
2. Choose one of the post options or click "Write something..." to begin your post.
3. Create a post with text, pictures, and/or video. You can drag and drop pictures from your desktop for convenience. Do not publish the post.



4. Click the arrow next to the "Publishing Tools" button. This will give you the option to schedule, backdate, or save a draft of your post. click "Schedule."
5. Schedule the date and time that you want the post to go public. Keep in mind the peak times for optimal responses. Click "Schedule."





Posting On Facebook

Facebook

BEST DAYS

S	M	T	W	T	F	S
32%				18%	18%	32%
HIGHER ENGAGEMENT				HIGHER ENGAGEMENT	HIGHER ENGAGEMENT	HIGHER ENGAGEMENT

BEST TIMES

9AM	10AM	11AM	12PM	1PM	2PM	3PM
-----	------	------	------	-----	-----	-----

FRIDAY

Quick Tip:

And people seem to be happier on Friday (small wonder), so funny or upbeat content will fit right in to that "happiness index."

Posting at 3pm will get you the most clicks, while 1pm will get you the most shares.

Use Facebook analytics and Fanpage Karma to track your data and see when your audience is online.



To view or edit your schedule posts, find the scheduled post box below the posting options on your homepage. You can also create more scheduled posts from this page.

Scheduled Posts + Create

Search... Actions Showing 1 - 1 of 1

Posts	Scheduled (EST)
	Good morning! We want to hear from you with a fun THIS or THAT poll! Do you prefer TEA or COFFEE? Let us know in the... May 8, 2018 at 1:00pm Jo Flokstra

Write something...

- Share a photo or video
- Advertise your business
- Create an offer
- Start a live video
- Get phone calls
- Get messages
- Publish a job post
- Help people find your business

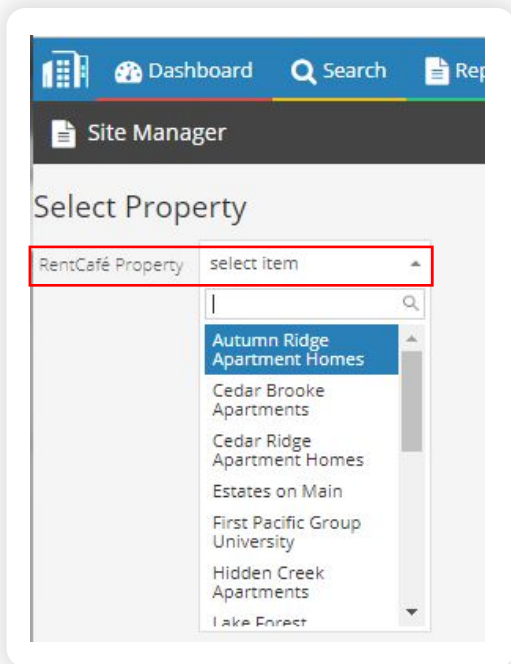
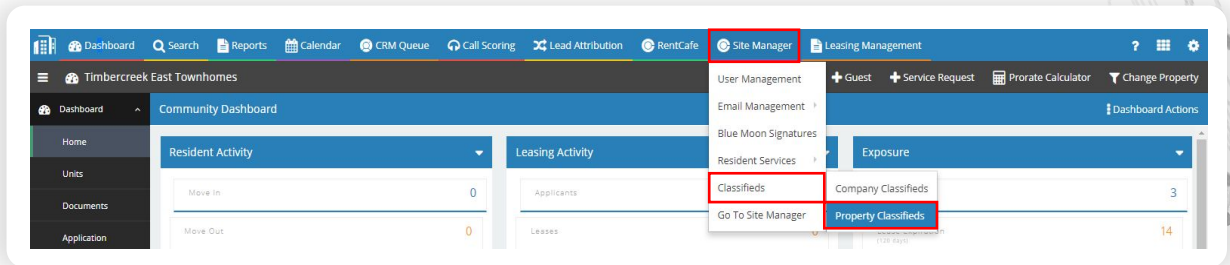
See All

1 Scheduled Post
Scheduled for today at 1:00pm. See post.

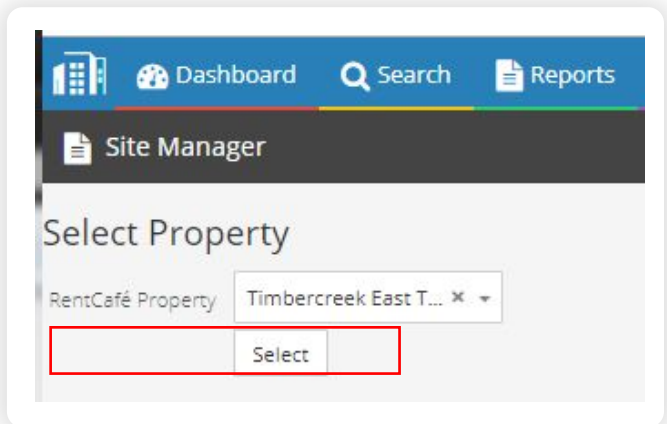
Rent Café Site Manager

Posting on Craigslist Classifieds

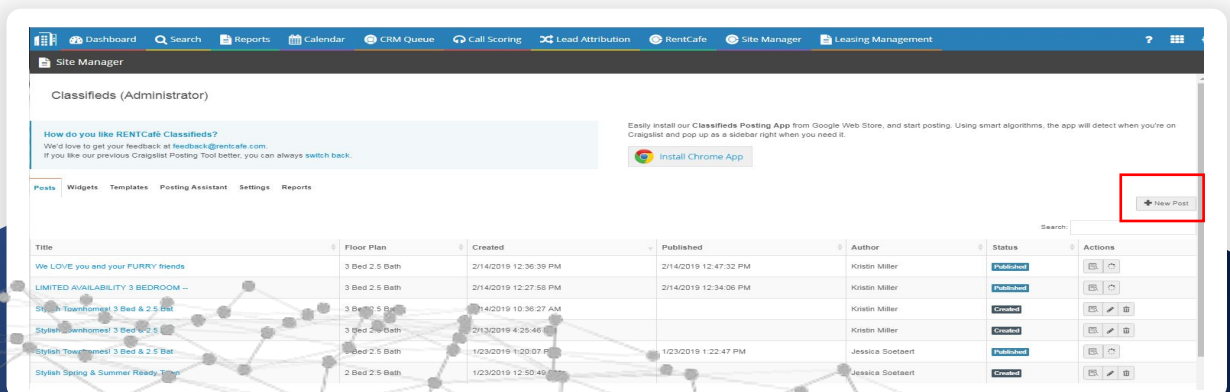
From CRM you are able to post Craigslist Ads with the Rent Café Classifieds Posting tool. In CRM, click the Site Manager tab. Click Classifieds then Property Classifieds.



Click the **Rent Café Property** dropdown to choose your **Property**. Click



The Classifieds Posting screen will come up. Click **+New Post**.



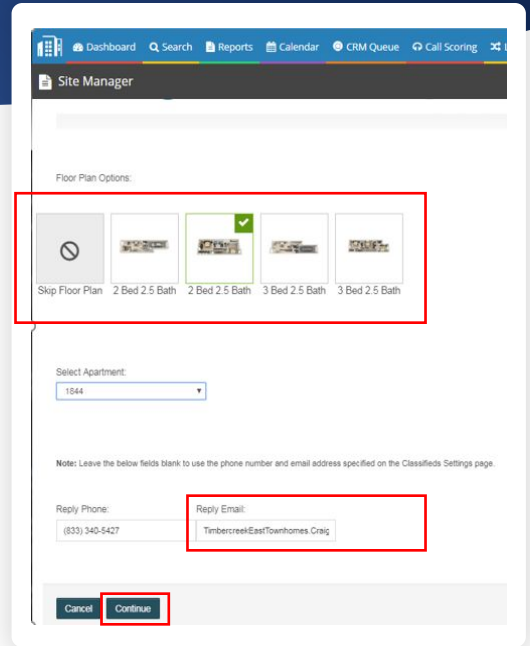
Rent Café Site Manager

Posting on Craigslist Classifieds

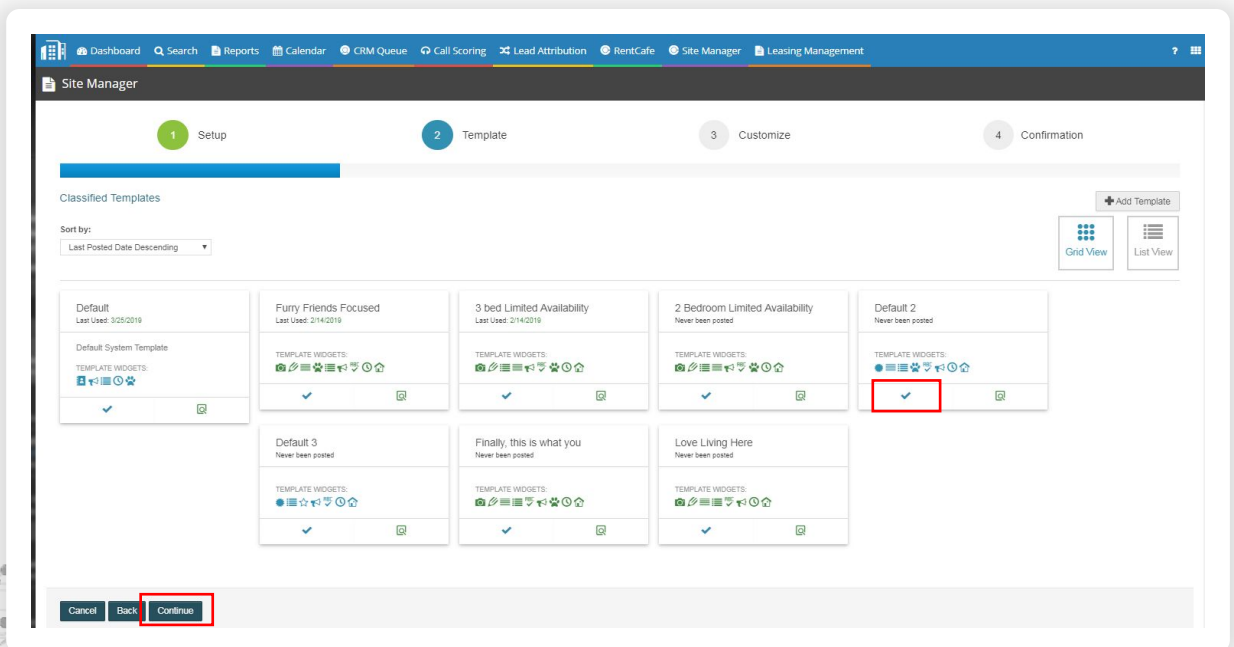
On the Setup screen, you will click on the Floorplan you are trying to advertise. Once you select a specific floorplan. If you are not wanting to advertise a specific floorplan, you will click the Skip Floor Plan icon.

Copy the email address under Reply Email
And save it somewhere that you can
easily Access it.

***DO NOT** change the Reply Phone
or Reply Email information as these
are tracking sources specific to Craigslist.



This will bring you to the Classified Templates screen. Click the Check Mark of the Template you want to use for your posting. Click Continue.

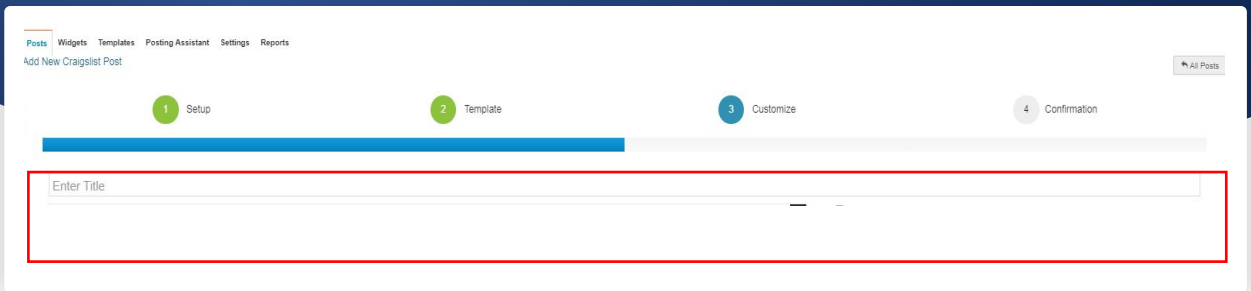


Rent Café Site Manager

Posting on Craigslist Classifieds

Depending on the Template chosen, you will need to enter a Title, add photos and select the content.

Click in the **Title** box and type your catchy title.



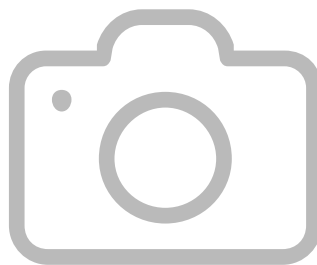
Posts | Widgets | Templates | Posting Assistant | Settings | Reports

Add New Craigslist Post All Posts

1 Setup 2 Template 3 Customize 4 Confirmation

Enter Title

Leave **Click to add photos** blank



Click to add photos

Rent Café Site Manager

Posting on Craigslist Classifieds

Next, you will click on the Pencil under each Widget to select a version of the widget to use in the post.

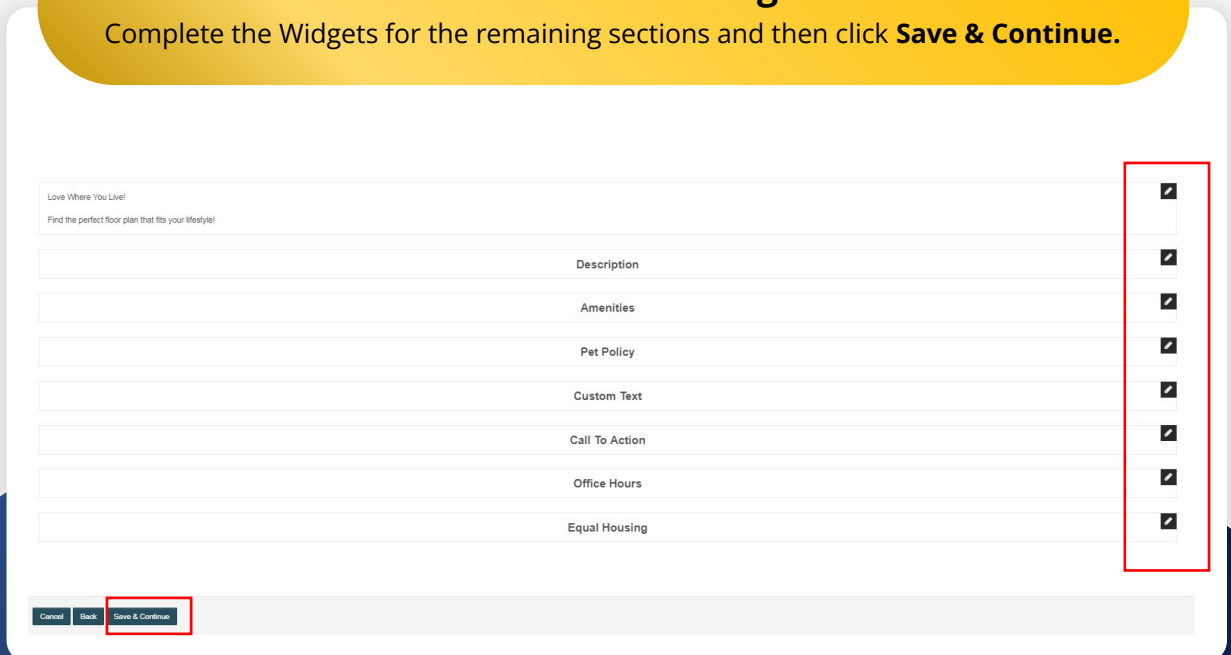


Click on the Widget to preview

the content and choose the one you want for your post.

Click Select This Widget.

Complete the Widgets for the remaining sections and then click **Save & Continue.**



Rent Café Site Manager

Posting on Craigslist Classifieds

The next screen will show a **Preview** of the posting. Copy the full body of the AD, then click **Continue to Craigslist**.

*NOTE

You must have the Craigslist Chrome Extension Installed to Continue to Craigslist.

We can't wait for you to call this 1 bedroom your home!

402 NW Sheridan Road
Lawton, OK 73505

Cats are OK - purr
Dogs are OK - woof

Click to add photos

Sheridan Square Apartments
402 NW Sheridan Road
Lawton, OK 73505

Phone: (833) 830-9109
Url: <http://www.sheridan-square.com/?ref=a25114cfaf4ae0b8a9b4b37c8a2aa801>

WHY YOU'LL LOVE CALLING SHERIDAN SQUARE "HOME"

Community Amenities
Online Payments Available • Free Tennis Court & Racket Rentals • Relaxing, Park-Like Setting • Hibachi Grill Area • Business Center • Gift Wrapping Station • Preventative Pest Program • Private Balconies and Patios • 24-hour Emergency Maintenance Team • Community Dog Park • Exciting Resident Events • Valet Trash Service • 24-hour Fitness Center with Cable TV • Free WiFi in Office Common Areas • Large 24-hour Laundry Center • Courtesy Patrol • Package Receiving • Fun-Filled Playground • Year-Round Heated Spa • Shimmering Pool with Shaded Sundeck Area

Amenities
Diamond Upgrade • Central Heat & AC* • Cable and Internet Ready • Fully Appliance, All Electric Kitchens • Beautifully Furnished Homes Available* • Modern Features • Easy Load Dishwashers • Garbage Disposals • Tons of Cabinet Storage • Cozy Wood Fireplaces* • Spacious Closets • Washers and Dryers**In select apartments

Mon-Fri: 9:30AM-5:30PM
Saturday: 9AM-5PM

Pets - allowed, One time Fee \$250.00 Comments: We are pet friendly! 2 pets per apartment home with applicable deposits/pet fees.

Delete Back **Continue to Craigslist**

You **WILL NOT** log in to any accounts throughout this process. Click on the **City/Area** you are wanting to post to. Click **Continue**.

CL [log in] [create account]

RENTCafé®
CLASSIFIEDS

please limit each posting to a single area and category, once per 48 hours

Please select desired location.

which city / area would you like to post to?
kansas city, MO

continue

Rent Café Site Manager

Posting on Craigslist Classifieds

Click the **Housing Offered** button and then click **Continue**.

CL kansas city > housing > apts/housing for rent >

RENTCafé CLASSIFIEDS

Please select "housing offered".

please limit each posting to a single area and category, once per 48 hours

what type of posting is this: (see [prohibited](#) list before posting.)

- job offered
- gig offered (I'm hiring for a short-term, small or odd job)
- resume / job wanted
- housing offered
- housing wanted
- for sale by owner
- for sale by dealer
- wanted by owner
- wanted by dealer
- service offered
- community
- event / class

continue

Click **Apts/housing for rent** button and then click **Continue**.

CL kansas city > housing > apts/housing for rent >

RENTCafé CLASSIFIEDS

Please select "apts/housing for rent".

please choose a category: (see [prohibited](#) list before posting.)

- rooms & shares
- apts/housing for rent (no shares, roommates, or sublets please)
- housing swap
- office & commercial
- parking & storage
- real estate - by broker
- real estate - by owner
- sublets & temporary
- vacation rentals

continue

Your AD will be blank and will need to be

[Discrimination by race/origin_age_family_status \('no kids' 'ideal for one'\)_disability_creed_sexual_orientation_or_income_source is illegal under fair housing law. Describe premises_not people.](#)

posting title city or neighborhood postal code

description

posting details

rent

saft

housing type

apartment

laundry

parking

bedrooms

bathrooms

flooring

rent period

- cats ok
- dogs ok
- furnished
- no smoking
- wheelchair accessible
- air conditioning
- EV charging

Rent Café Site Manager

Posting on Craigslist Classifieds

Copy the entire body of your AD

We can't wait for you to call this 1 bedroom your home!



402 NW Sheridan Road
Lawton, OK 73505

Cats are OK - purrr
Dogs are OK - woof

Sheridan Square Apartments
402 NW Sheridan Road
Lawton, OK 73505

Phone: (833) 830-9109

Url: <http://www.sheridan-square.com/t/ad?ref=a25114cfaf4ae0b6a9b4b37c8a2aa801>

WHY YOU'LL LOVE CALLING SHERIDAN SQUARE "HOME"

Community Amenities

Online Payments Available • Free Tennis Court & Racket Rentals • Relaxing, Park-Like Setting • Hibachi Grill Area • Business Center • Gift Wrapping Station • Preventative Pest Program • Private Balconies and Patios • 24-hour Emergency Maintenance Team • Community Dog Park • Exciting Resident Events • Valet Trash Service • 24-hour Fitness Center with Cable TV • Free Wifi in Office Common Areas • Large 24-hour Laundry Center • Courtesy Patrol • Package Receiving • Fun-Filled Playground • Year-Round Heated Spa • Shimmering Pool with Shaded Sundeck Area

Amenities

Diamond Upgrade • Central Heat & AC* • Cable and Internet Ready • Fully Appliance, All Electric Kitchens • Beautifully Furnished Homes Available* • Modern Features • Easy Load Dishwashers • Garbage Disposals • Tons of Cabinet Storage • Cozy Wood Fireplaces* • Spacious Closets • Washers and Dryers**In select apartments

Mon-Fri: 8:30AM-5:30PM

Saturday: 9AM-5PM

Pets - allowed, One time Fee \$250.00 Comments: We are pet friendly! 2 pets per apartment home with applicable deposits/pet fees.

Continue to Craigslist

Continue to Kijiji

FIRST PACIFIC

FIRST PACIFIC GROUP, INC.

Rent Café Site Manager

Posting on Craigslist Classifieds

Paste the body into the blank add then paste or retype the title into posting title and enter the zip code.

posting title

We can't wait for you to call this 1 bedroom your ho

city or neighborhood

postal code

73505

description

Cabinet Storage • Cozy Wood Fireplaces* • Spacious Closets • Washers and Dryers**In select apartments

Mon-Fri: 8:30AM-5:30PM

Saturday: 9AM-5PM

Pets - allowed, One time Fee \$250.00 Comments: We are pet friendly! 2 pets per apartment home with applicable deposits/pet fees.



FIRST PACIFIC

FIRST PACIFIC GROUP, INC.

Rent Café Site Manager

Posting on Craigslist Classifieds

Scroll to the Posting Details section to enter or update the additional details in the drop down menus (Housing Type, Laundry, Parking, Bedrooms, Bathrooms, Furnished, Available On Date and Open House Dates if applicable).

posting details

rent <input type="text" value="\$ 995"/>	housing type <input type="text" value="apartment"/>	<input checked="" type="checkbox"/> cats ok	available on <input type="text" value="select date"/>
sqft <input type="text" value="1245"/>	laundry <input type="text" value="-"/>	<input checked="" type="checkbox"/> dogs ok	open house dates <input type="text" value="-"/> <input type="text" value="-"/> <input type="text" value="-"/>
parking <input type="text" value="-"/>	bedrooms <input type="text" value="0"/>	<input type="checkbox"/> furnished	
bathrooms <input type="text" value="-"/>		<input type="checkbox"/> no smoking <input type="checkbox"/> wheelchair accessible	

In the **Contact Info** section, check the **By Phone** and **By Text** boxes.

contact info

TimbercreekEastTownhomes.Craigslist.FPG@aptleasing.info

email privacy options [?]

CL mail relay (recommended)

show my real email address

no replies to this email

users can also contact me:

by phone by text

phone number extension contact name

In the **Location Info** section, type in the **Street Address**, **Cross Street** and **City** of your property. In the **Copyright Assignment** section, check the box and enter **Your Name** and **Country of Residence**. Click **Continue**.

location info

street cross street city

ok for others to contact you about other services, products or commercial interests

copyright assignment

help us deter unauthorized commercial use of craigslist postings - assign copyright in this post to craigslist and receive unlimited license to reuse it elsewhere as you please.

ASSIGNMENT: You represent and warrant that you own the copyright in any text, photos, or other content (the "Content") you submit to craigslist in making this posting. You irrevocably assign to craigslist, free and clear of any restrictions or encumbrances, all right, title and interest in and to the Content, including without limitation the copyright therein. Entering your name and clicking "continue" below constitutes a signed writing assigning such copyright to craigslist.

LICENSE: craigslist, in turn, grants you a non-exclusive, perpetual, irrevocable, worldwide, fully paid/sublicensable license to reproduce, make derivative works from, distribute, and/or publicly display the Content, in any medium, whether now known or hereafter devised.

your name country of residence

Rent Café Site Manager

Posting on Craigslist Classifieds

Confirm your location pin is at the correct place on the Map. Click Continue.

Confirm your location pin is at the correct place on the Map. Click **Continue**.

street cross street city postal code

© craigslist - Map data © OpenStreetMap

The next step is to download the Images from a designated area in your folder. Click on the add images.

rent >

[logged in as TimbercreekEastTown]

this posting has 0 images, of a maximum 24
upload best image first - it will be featured.

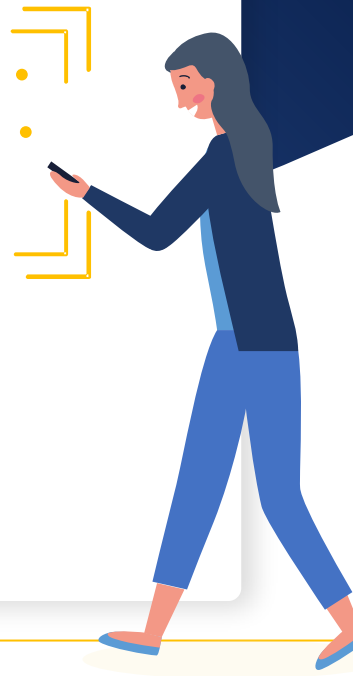
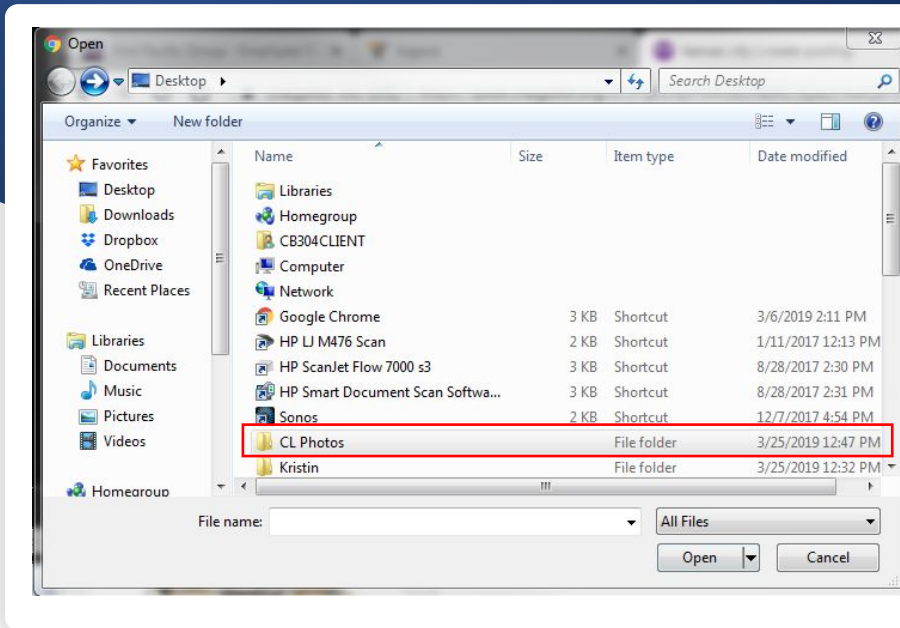
You can also drop image files here to upload them

[Use classic image uploader](#)

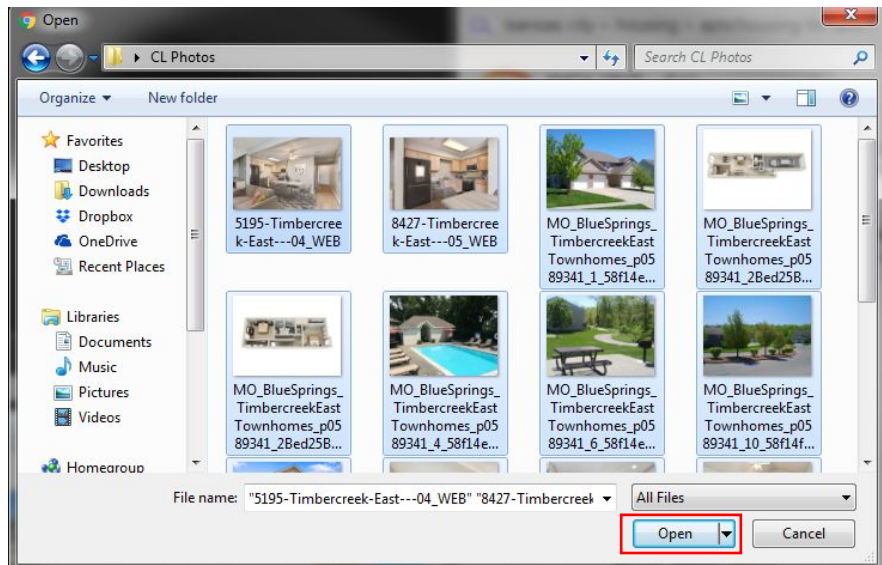
Rent Café Site Manager

Posting on Craigslist Classifieds

A window will pop-up to select the photos to add. Locate your newly created **CL Photos** folder.



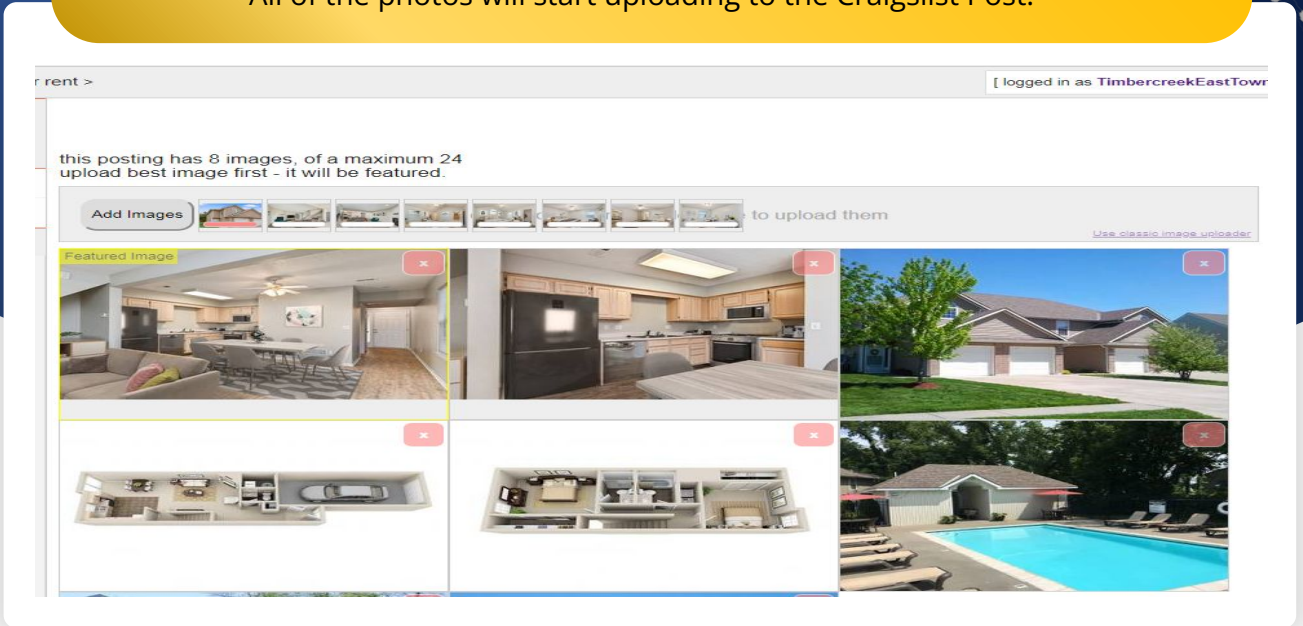
Double-click the **CL Photos** folder to open it and show all the photos that we downloaded. Click on one of the photos and then click **Ctrl + A** to select all of the photos. Then click **Open**.



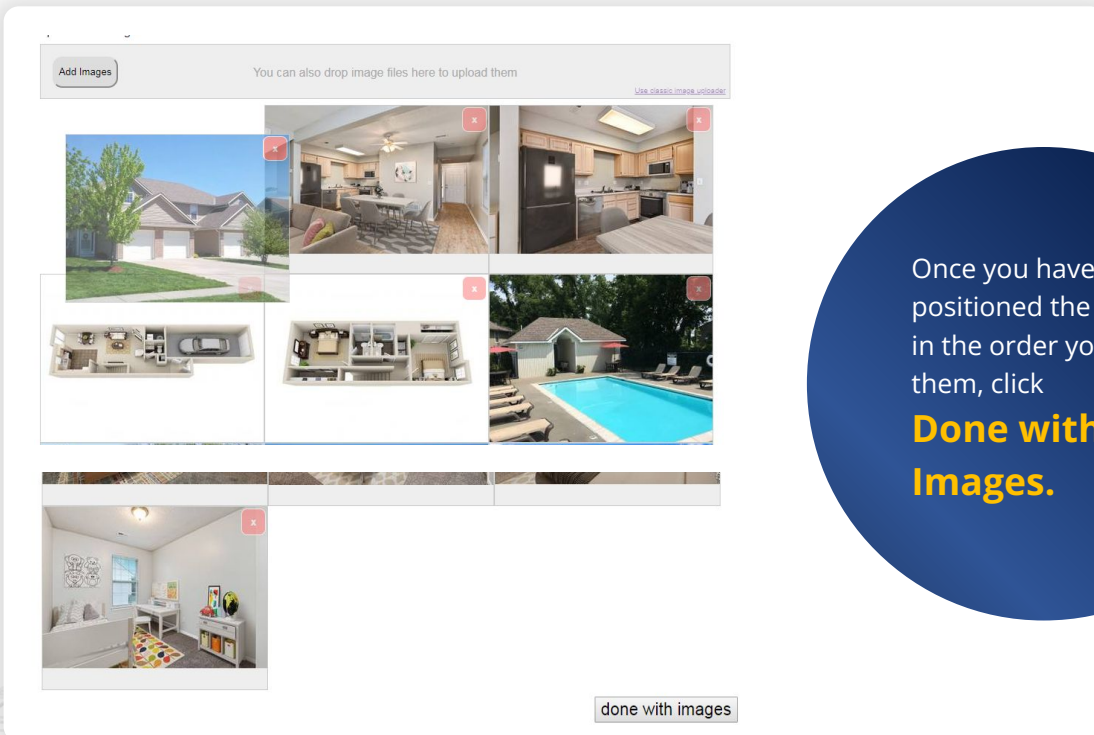
Rent Café Site Manager

Posting on Craigslist Classifieds

All of the photos will start uploading to the Craigslist Post.



To change the Featured Image or the order of the photos, click on the one you want to move and drag it to the spot you want it.



Once you have positioned the photos in the order you want them, click

Done with Images.

Rent Café Site Manager

Posting on Craigslist Classifieds



This will bring you to the Draft page. Scroll through and review the Post. Click **Publish** to post your listing.

Attention: Your posting will expire from the site in 45 days.

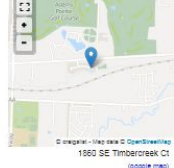

this is an unpublished draft. publish

[edit post](#) [edit location](#) [edit images](#)

🔍 kansas city > housing > apts housing for rent

[reply](#) [share](#)

\$995 / 2br - 1245ft² - FINALLY! This is What You Have Been Searching For! (Blue Springs)
image 1 of 16



2BR / 2.6BA | 1049ft² | available may 2

cats are OK - purr
 dogs are OK - nooff
 furnished
 no hotspots
 attached garage

Love Where You Live!

Find the perfect floor plan that fits your lifestyle!

Experience a relaxing escape from the outside world while still being in the middle of it all. Timbercreek East Townhomes is an intimate community of spacious 2 and 3 bedroom townhomes nestled within a quiet wooded locale. Enjoy a peaceful stroll down our community walking trail that meanders through a lush forest of trees or beat the heat by taking a dip in our sparkling swimming pool. Located off I-70 and 40 Highway, you're only a hop, skip, and jump away from shopping, dining, and entertainment. With top-rated, award-winning Blue Springs schools and exceptional customer service, you're going to fall in love with our beautiful community.

WHY YOU'LL LOVE CALLING TIMBERCREEK EAST 'HOME'

Community Amenities
24-Hour Emergency Maintenance • A/C and Credit Card Payment Options Available • Beautifully Maintained Landscaping • Community Events • Easy 24/7 Online Resident Portal • Flexible Lease Terms • Full-Filled Playground • Professional Concierge Team • Recreational Picnic and Grilling Area • Sparkling Swimming Pool • Stunning Nature Trail • We Love Pets

Apartment Amenities
Attached Garage with Openers • 2.5 Baths with Walk-In Showers • Breakfast Views • Built-In Microwave • Cable Ready • Central Heat and Air • Copy/Fax/Printer • Double Sinks with Garbage Disposals • Energy Efficient Appliances • Ice Maker • Massive, Overized Closets • Modern Upgraded Features • Pet-Friendly • Private Entry • Vaulted Ceilings with Energy-Saving Ceiling Fans • Washer and Dryer Connections

Pets - Max 2 allowed. Maximum: apartment will be allowed with an additional deposit and fee. For a list of breed restrictions, please contact the leasing office.
Pets will be allowed with an additional deposit and fees. Please contact the leasing office for details.

Application Fee Details
The application fee is \$10 per leaseholder or guarantor. Minors do not pay application fees.
When you apply online, you will pay at the very end of your application. The first primary applicant pays the application fees for the other.

You will be directed to another page in Craigslist that states Further Action is Required.

IMPORTANT - FURTHER ACTION IS REQUIRED TO COMPLETE YOUR REQUEST !!!

You should receive an email shortly, with a link to:

- publish your ad
- edit (or confirm an edit to) your ad
- verify your email address
- delete your ad

Email sent to: timbercreekeasttownhomes.craigslist.fpg@aptleasing.info

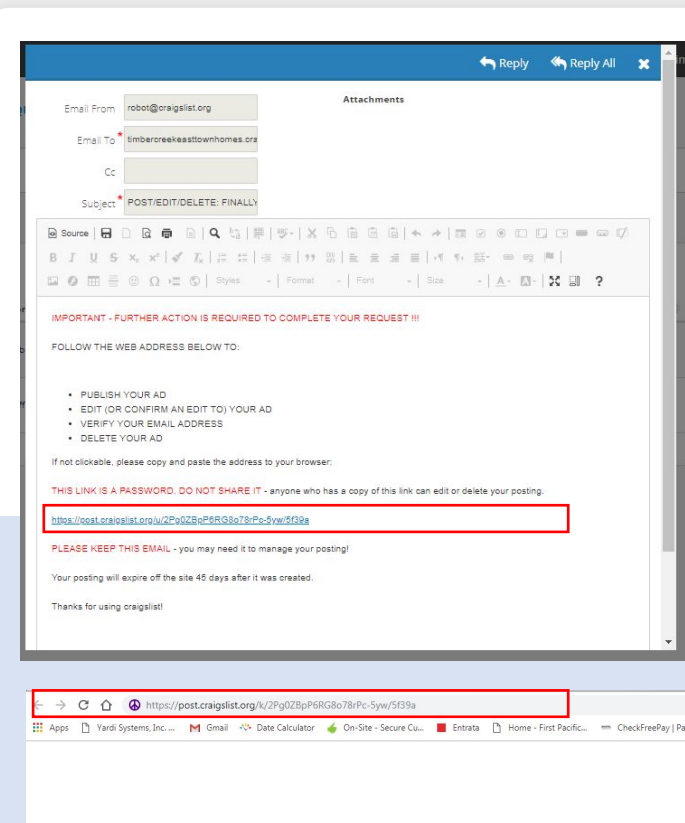
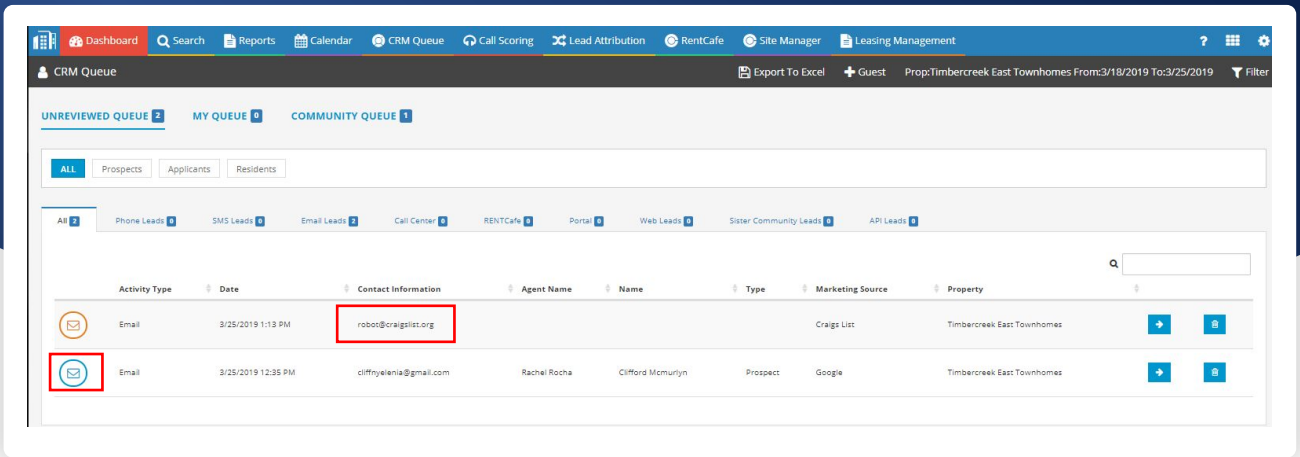
If you don't receive this email, please consult our [help pages](#)

Your email provider might misfile this mail as spam. Check your spam folders.

Rent Café Site Manager

Posting on Craigslist Classifieds

Go back to CRM and click CRM Queue. You will find an unreviewed email from **robot@craigslist.org**. Click on the Email Icon to view the email.



In the email, you will need to Copy the link and Paste it into your browser's address bar to Publish your Ad.

FIRST PACIFIC
FIRST PACIFIC GROUP, INC.



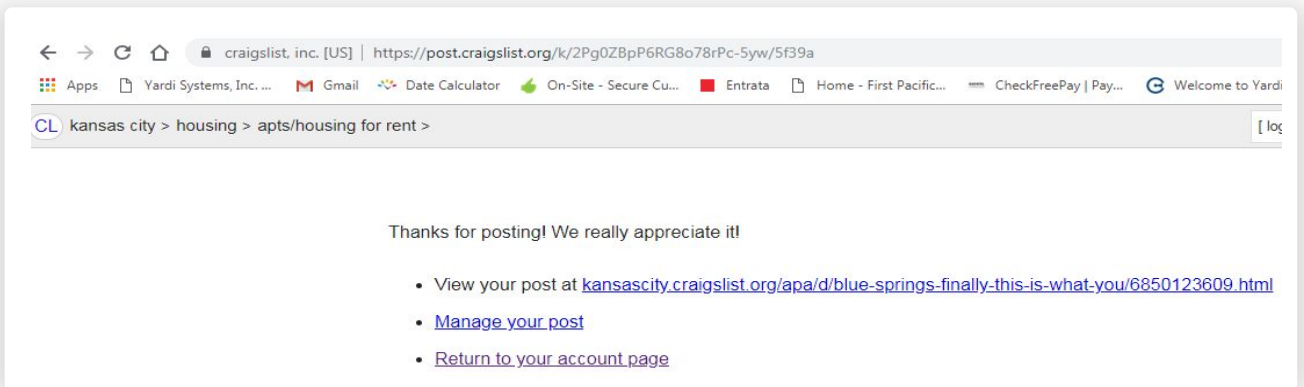
Rent Café Site Manager

Posting on Craigslist Classifieds

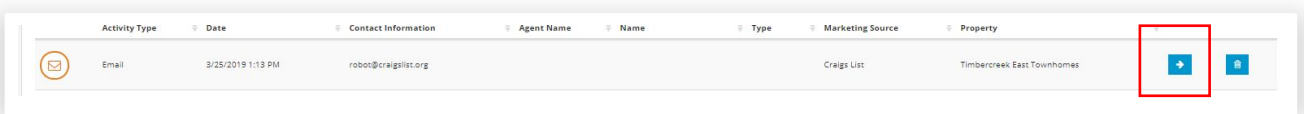
Click the **ACCEPT the terms** of use button.



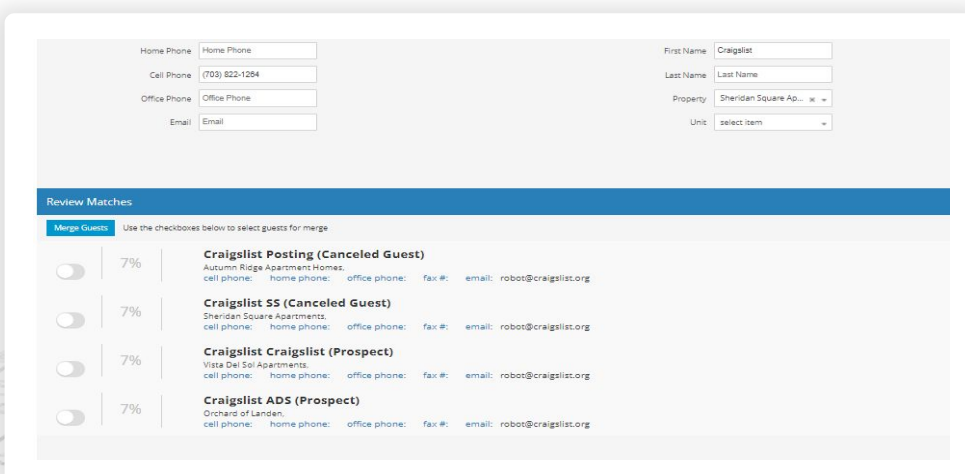
You will receive a confirmation message that your Ad has been posted.



Go back to **CRM Queue** and click the arrow.



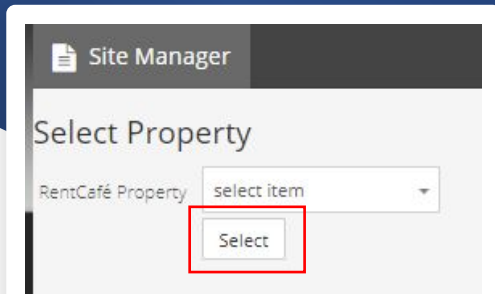
This screen will pop up and merge it to one of the CL guest cards. Never delete it from your queue.



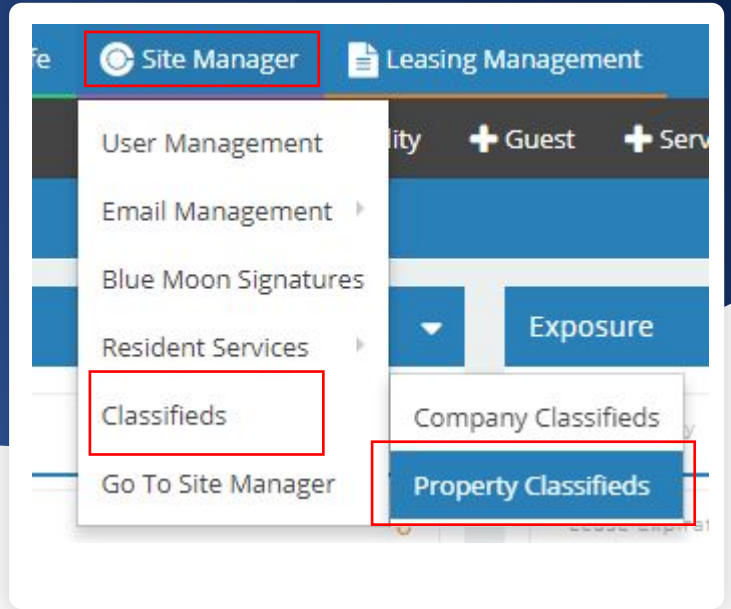
Rent Café Site Manager

Posting on Craigslist Classifieds

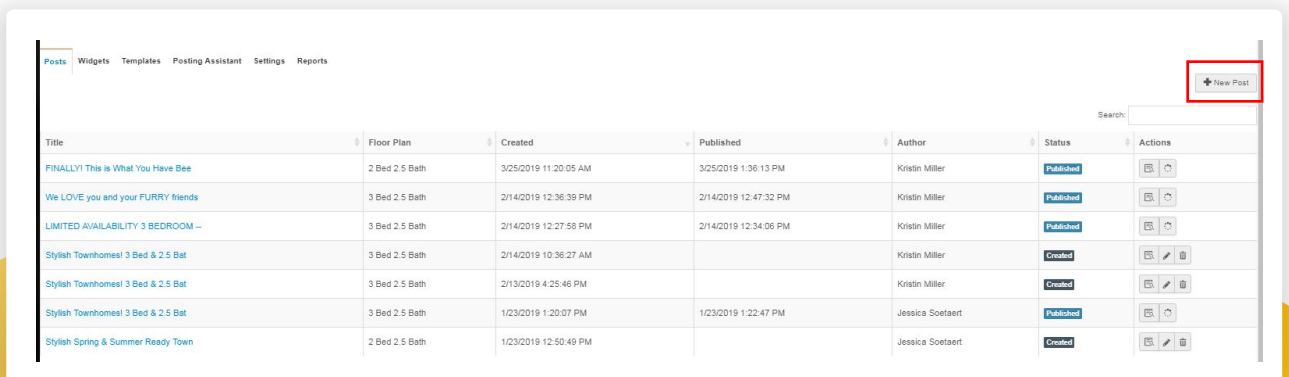
You can view your Published Ad by going back into Site Manager by clicking the Site Manager button then click Classifieds then Property Classifieds.



Select the Property and click **Select**.



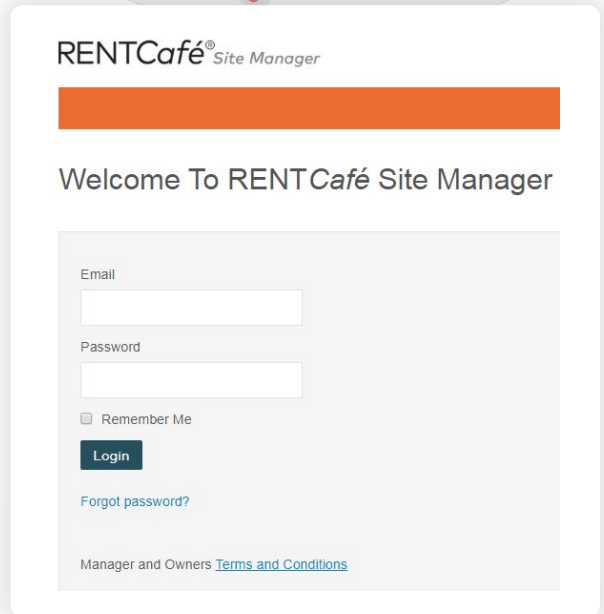
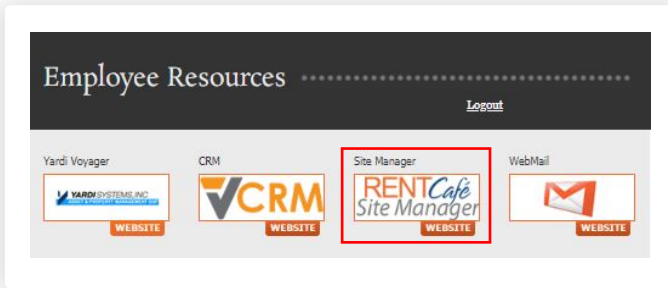
The first window that appears shows all created and posted Ads. As you will see, the one we just posted shows as Published. From this screen you can Preview and Repost by clicking the icons under **Actions**.



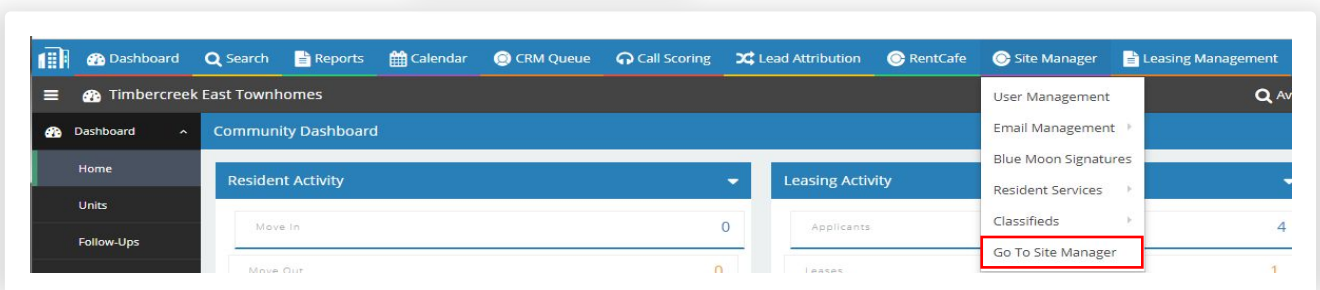
Title	Floor Plan	Created	Published	Author	Status	Actions
FINALLY! This is What You Have Bee	2 Bed 2.5 Bath	3/25/2019 11:20:05 AM	3/25/2019 1:36:13 PM	Kristin Miller	Published	[Icons]
We LOVE you and your FURRY friends	3 Bed 2.5 Bath	2/14/2019 12:36:39 PM	2/14/2019 12:47:32 PM	Kristin Miller	Published	[Icons]
LIMITED AVAILABILITY 3 BEDROOM ...	3 Bed 2.5 Bath	2/14/2019 12:27:58 PM	2/14/2019 12:34:06 PM	Kristin Miller	Published	[Icons]
Stylish Townhomes! 3 Bed & 2.5 Bat	3 Bed 2.5 Bath	2/14/2019 10:36:27 AM		Kristin Miller	Created	[Icons]
Stylish Townhomes! 3 Bed & 2.5 Bat	3 Bed 2.5 Bath	2/13/2019 4:25:46 PM		Kristin Miller	Created	[Icons]
Stylish Townhomes! 3 Bed & 2.5 Bat	3 Bed 2.5 Bath	1/23/2019 1:20:07 PM	1/23/2019 1:22:47 PM	Jessica Soetaert	Published	[Icons]
Stylish Spring & Summer Ready Town	2 Bed 2.5 Bath	1/23/2019 12:50:49 PM		Jessica Soetaert	Created	[Icons]

Rent Café Site Manager

All of our websites and online applications are hosted by Rent Café Site Manager. Your login should have been provided to you and the login for the website can be found on the Employee Resources page of the fpacific website.



You can also log in via CRM by clicking on the Site Manager tab from the dashboard. This is the preferred method as it will Automatically log you into Site Manager.



List of Items Done in Site Manager :

Posting on Craigslist Tool - Classifieds

Property Wide Email campaigns – Only Marketing team completes this task

Reports

- Email Analytics Reports
- Payment Activity Reports

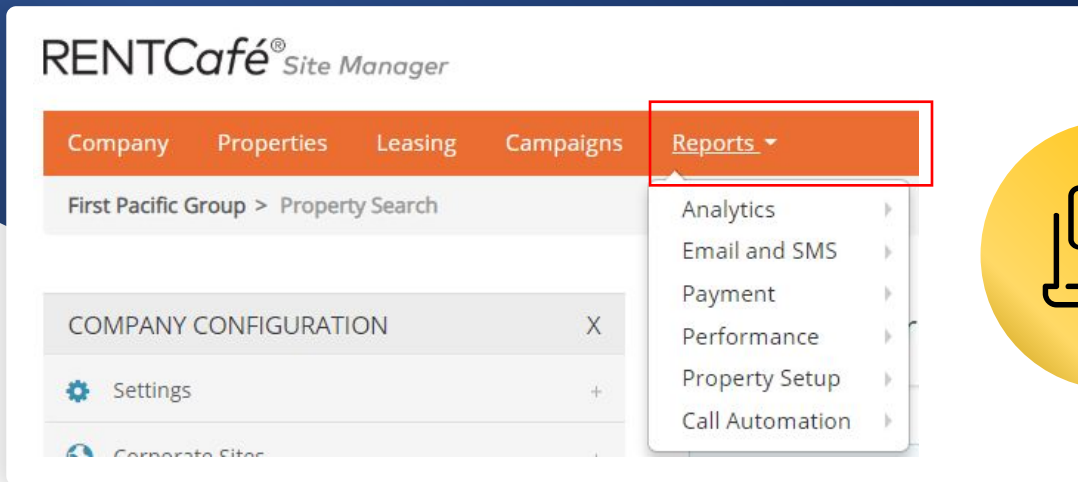
Leasing Management

View documents needing approval, signed, countersigned

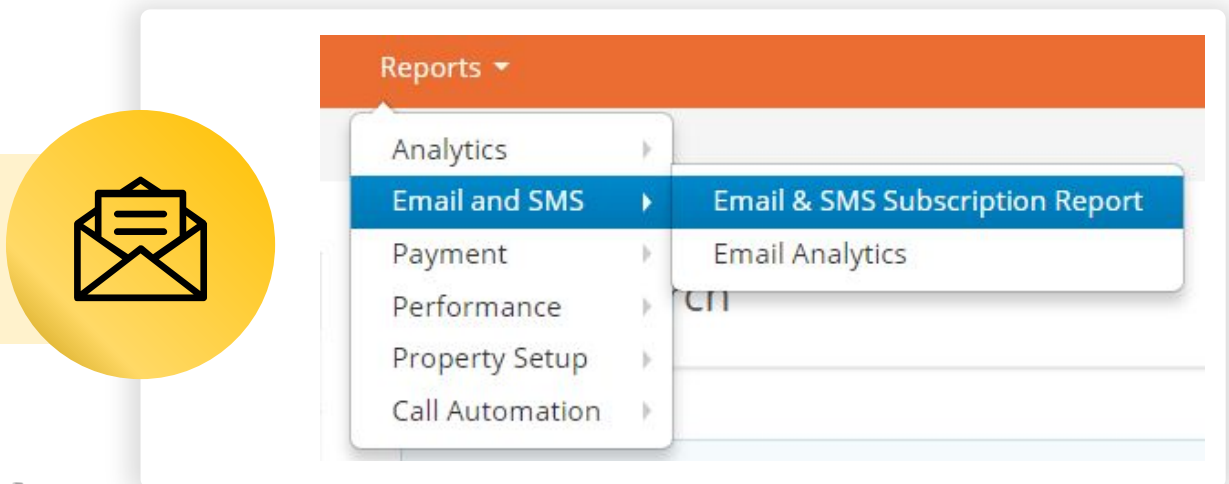
Rent Café Site Manager

Reports

Site manager has several reports available that will assist to provide additional information that is not readily available in CRM. To access Reports in Site Manager, click the **Reports** button.



You will see a list of reports that are available to click. One of the most useful reports you will use is the **Email and SMS** subscription report. Use this report to review which prospects or residents opted in to receiving emails, SMS Messages from the property as well as opted in to text-to-pay for online payments.



Rent Café Site Manager

Email / SMS Subscription Reports

Subscription Status

Property	Autumn Ridge Apartment Ho
User Type	Resident
User Status	Unregistered
Email Opt-In	All
SMS Opt-In	All
Text-to-Pay Opt-In	All
Display	Screen

Submit

Click the drop down next to each Filter to determine the search criteria. Click Submit to view the information.

Within the results listed, you can search for a particular resident by typing their name in the Search bar.

25 records per page

Search:

Property	Users	User Type	Name	Phone	User Status	SMS Opt In	Text To Pay Opt In	Email Opt In
Autumn Ridge Apartment Homes (p0669523)	aaron@gallini.info	Resident	Aaron Gallini	6167456999	Registered	Yes	No	Yes
Autumn Ridge Apartment Homes (p0669523)	abdisalat009@gmail.com	Resident	Abdi Salat		Registered	No	No	Yes
Autumn Ridge Apartment Homes (p0669523)	monstergirl214@yahoo.com	Resident	Abigail Breedlove		Registered	No	No	Yes
Autumn Ridge Apartment Homes (p0669523)	agneskanwal1@gmail.com	Resident	Agnes Kanwal		Registered	No	No	Yes

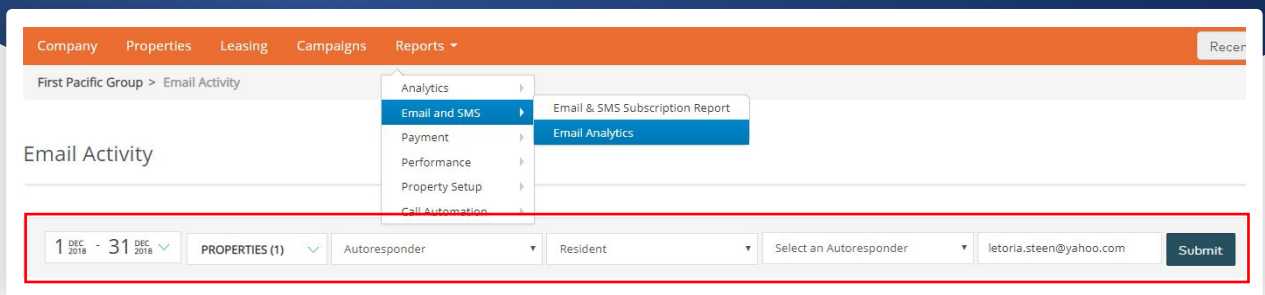
You are also able to export the Email & SMS subscription report into an Excel spreadsheet by selecting the Display drop down under the Filter and selecting Export to Excel and clicking Submit.

Rent Café Site Manager

Email Analytics Reports

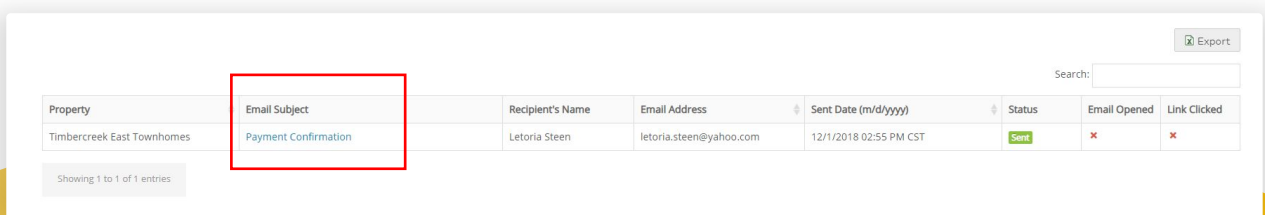
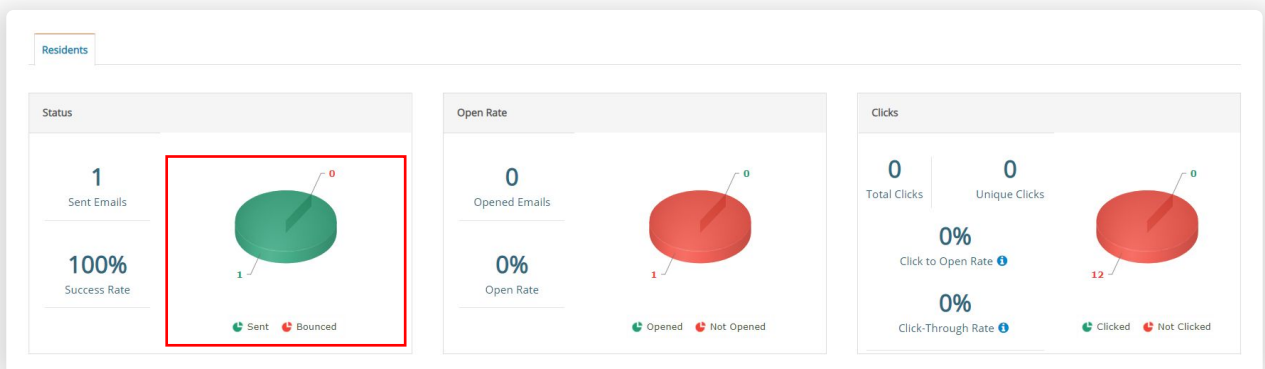
The **Email Analytics** report is another useful report to view what autoresponders have been emailed to residents or prospects. Click on **Reports** then **Email and SMS** and then **Email Analytics**.

Update the **Filter** by selecting a **Date** range, **Property**, **Autoresponder**, **Resident** or **Prospect** and then entering the **Email Address**. If you are wanting to pull for all residents or prospects, leave the **Email Address** blank. Click **Submit**.



The screenshot shows the 'Reports' dropdown menu with 'Email and SMS' selected, leading to 'Email Analytics'. Below the menu, a filter bar is visible with the following options: Date range (1 DEC 2018 - 31 DEC 2018), Properties (1), Autoresponder, Resident, Select an Autoresponder, and Email Address (letoria.steen@yahoo.com). A red box highlights the filter bar.

This will bring up the analytics for all autoresponder emails sent to this email address. By clicking on the Pie under Sent Emails, it will bring up the emails that were sent.



Property	Email Subject	Recipient's Name	Email Address	Sent Date (m/d/yyyy)	Status	Email Opened	Link Clicked
Timbercreek East Townhomes	Payment Confirmation	Letoria Steen	letoria.steen@yahoo.com	12/1/2018 02:55 PM CST	Sent	✗	✗

Showing 1 to 1 of 1 entries

To view the email sent, click on the **Email Subject** hyperlink.

Rent Café Site Manager

Payment Activity Reports

The **Payment Activity** report can be used to search payments and the status of those payments. Click **Reports**, then **Payment**, and then **Payment Activity**. Use the **Filter** options to select the **Start Date**, **End Date**, **Property**, **Payment Method**, and **Payment Type**. Click **Submit**.

The screenshot shows the 'Reports' dropdown menu with 'Payment' selected, leading to 'Payment Activity'. Below is a filter form with the following fields:

- Start Date (m/d/yyyy): 12/11/2018
- End Date (m/d/yyyy): 12/11/2018
- Property: Timbercreek East Townhome
- Payment Method: All, Bank Account, Credit Card, Debit Card, Apple Pay, Masterpass, Cancellations
- Payment Type: All, One-Time, Auto-Pay, Application Fees & Earnest Money

A 'Submit' button is located at the bottom of the filter form.

This will list the results of the payments made and the status of the payments. You can also download the report by clicking on the Floppy Disk icon dropdown and selecting the format to download.

The screenshot shows a table of payment activity reports. A floppy disk icon dropdown menu is open, showing options for downloading the report in various formats. The table contains the following data:

Property Name	User Name	User Email	Type	Amount	Status	Description	Date (EST)	Source	Apartment #	Voyager Property Code	IP Address
Timbercreek East Townhomes	Shelby Spiwak (p0244673)	shelspiwak@gmail.com	App Fee	600.00	Success	Application Fee (Receipt#: 601748631)	12/10/2018 6:19:40 PM	Desktop	1834	te	73.48.8.243
Timbercreek East Townhomes	Leslie Jones (p0244154)	holsather15@gmail.com	App Fee	550.00	Success	Application Fee (Receipt#: 601748510)	12/8/2018 12:14:19 PM	Desktop	1720	te	73.48.8.243
Timbercreek East Townhomes	Mandi Eldred (t0050814)	mandi_jo_eldred@yahoo.com	One Time	121.95	Success	Receipt#: 601748241	12/7/2018 11:16:49 AM	Desktop	1760	te	168.166.236.106



Paperless Items

01

Receivable/check copies-
Keep filed for 3 months
then shred

04

Outgoing resident letters (ex: noise
violation) Print a copy to deliver and
save a copy in their resident file in
CRM. Site Code Apt# Resident's last
name Document name and date.

02

VISA receipt copies- Keep
filed for a month, then
dead shred

05

Ex: "CB Jones 1002 Noise
Complaint 5-3-22"

03

New resident
correspondence (ex:
letter we receive from
resident) - attach in
residents file in Yardi.

06

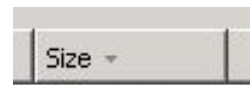
Resident Correspondence Log - all
resident correspondence should
now be entered into Yardi
memos- refer to Yardi memos
section of this manual.

Paperless

Reducing PDF Size

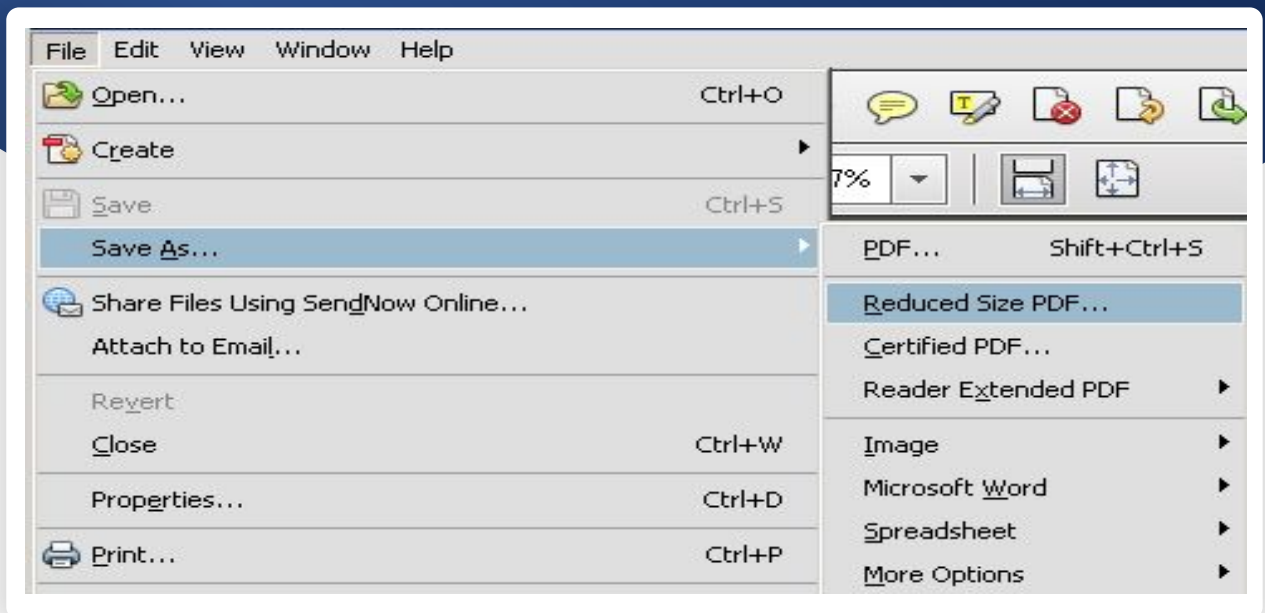
If you find that your PDF files are too large to upload to Yardi or elsewhere, here is an easy way to reduce the size down.

TIP- If your file is over **2MB**, it is best to try and reduce it's size

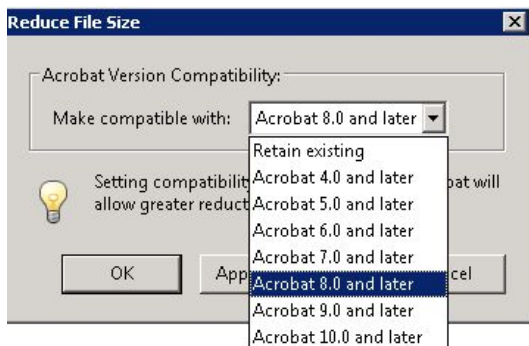


5,572 KB

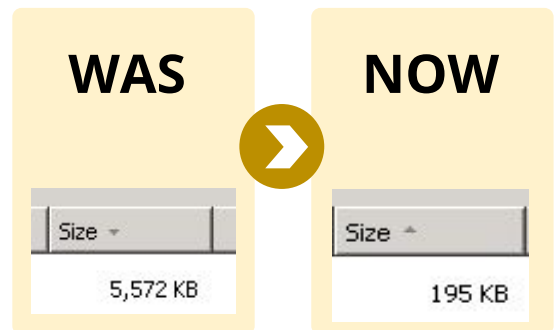
With in Adobe Acrobat (not in Adobe Reader), go to File-> Reduce Size PDF



Change the drop down under 'Acrobat Version Compatibility' down to 'Acrobat 8.0 and later'.



Once you save it, the file size should reduce considerably :



Resident Referral Credit

01

Referrals are to be paid after the new resident who moved in has been living in their home for 30 days.

02

The applicant **MUST** tell the leasing specialist on the initial call who referred them in order for the resident to get credit.

03

The referral credit is to be applied as a onetime concession to the referring resident's account after these 30 days.

04

This slip as well as CRM memo notes should be added to both accounts – please scan and save to resident file as an attachment.

Resident Referral Credit

New Resident Name : _____

Apartment : _____

Move-in Date : _____

Lease Term : _____

Referring Resident : _____

Referring Unit : _____

Credit Entered by : _____

Amount : _____

*Referrals are to be paid after the new resident who moved in has been living in their home for 30 days. The referral credit is to be applied as a onetime concession to the referring resident's account after these 30 days. This slip as well as yard memo notes should be added to both accounts.

Resident Referral Credit

- Our number one goal is to keep our residents and it is up to us to make that happen!
- Make sure to understand and follow this plan
- Make it a priority to learn resident names and pet names
- Always greet residents
- Remember, we are, "At Your Service."

Prior to move in
Confirm utilities are in the resident's name, review all lease documents/key points/payment info
Move in day
Team member walks apartment prior to move-in with Sparkle Bucket and leaves the gift with move-in booklet; Take move-in photos for their file. Confirm payment in-full made with certified funds Escort resident to their new home and indicate on map all community amenities Hold mail keys until move-in checklist returned Move-in follow up email (Auto Sent)
1 day after mi
VP Letter Emailed
7 days after mi
Follow up call on happiness with new home
14 days after mi
Maintenance Supervisor knocks on door to go over procedures Follow-up Maintenance door hanger Move-In Survey emailed (Auto Sent)
60 days after mi
Follow-up to deliver, "Have a Great Day," door hanger
90 days after mi
Follow-up call/ SMS to check-in
During lease term
Ongoing communication, quarterly newsletter and resident events
120 days prior to renewal
Blank Service Request sent to resident 120 Day Email Auto-Sent
90 days prior to renewal
<ul style="list-style-type: none"> • Issue 90-day Renewal Proposal offer letter to be included on invitation with a small treat <ul style="list-style-type: none"> • Email and post the offer to their door • Send calendar invite for 30 days after notice served as offers will expire After 30 days anyone that has not renewed is given an additional 7 days to sign or renewal or their proposal will be deleted and a new proposal at a great rate will be issued
80 days prior to renewal
Contact anyone that has not signed a renewal or given notice
70 – 60 days prior to renewal
If moving, NTV is now required Contact anyone that has not renewed or given notice to remind them of 60- day notice 30 day notice required for SC & SS If renewal or NTV is not signed, then email the list of whose proposals need to be deleted and regenerated
50 – 45 days prior to renewal
Send new offer letter
35 – 30 days prior to renewal
Send MTM reminder
20 – 14 – 10 days prior to renewal
Contact Resident to remind them they will be going MTM
After renewal
Thank You Email/ Survey Auto Sent Carpet Voucher inside card signed by the team
After review
Send Thank You Card with Gift Card (Must be approved by Regional)

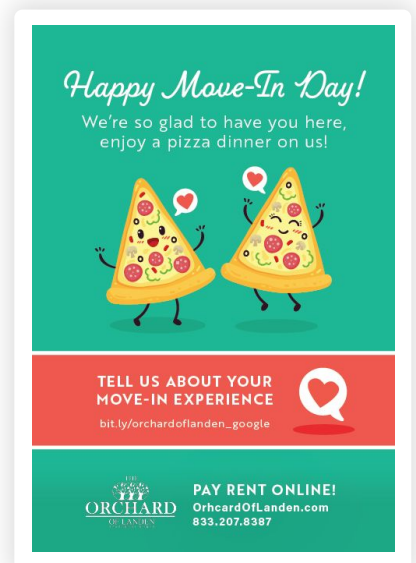
Resident Retention Program

PRIOR TO MOVE IN

- Confirm utilities are in the resident's name, review all lease documents/key points/payment info

MOVE IN DAY

- Team member walks apartment prior to move in with sparkle bucket
 - Leave move-in gift & move-in booklet
 - Take move-in photos and upload to resident's attachments in CRM
- Confirm payment in-full made with certified funds
- Escort resident to their new home and indicate on map all community amenities
- Hold mail keys until move-in checklist returned
- Move-in follow up email (Auto Sent)



1 DAY AFTER MI

- VP Letter Emailed

7 DAYS AFTER MI

- Follow-up call on happiness with new home

14 DAYS AFTER MI

- Maintenance Supervisor knocks on door to go over procedures
- Follow-up Maintenance door hanger
- Move-In Survey emailed (Auto Sent)

Resident Retention Program

60 DAYS AFTER MI

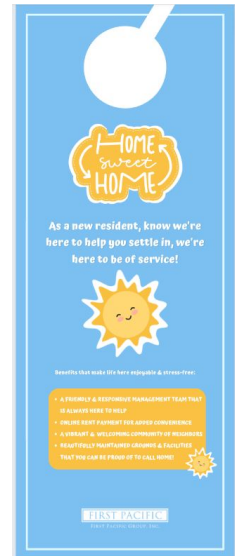
- Follow-up to deliver, "Smile Door Hanger," door hanger

90 DAYS AFTER MI

- Follow-up call / SMS to check-in

DURING LEASE TERM

- Ongoing communication, quarterly newsletter and resident events



2020 VIRTUAL COSTUME CONTEST

Submit your costumes to our Facebook Page during the month of October for your chance to win a \$25 giftcard



*Must be a resident to win

APRIL NEWSLETTER 2021

APRIL SHOWERS BRING MAY FLOWERS!
APRIL FOOL'S DAY
 THUR | APRIL 1, 2021

EASTER
 SUN | APRIL 4, 2021

EARTH DAY
 THUR | APRIL 22, 2021

EARTH DAY | ENVIRONMENT FACTS

- The Pacific Garbage patch is 1.6 MILLION SQ KM, which is twice the size of Texas. (163,600 miles²)
- The world's oldest trees are more than 4,000 years old.
- Landfills are composed of 20% packaging materials.
- It's estimated that in 25 years we will run out of seafood.

COVID-19 VACCINE IS AVAILABLE
 Vaccinologist helps you find clinics, pharmacies, and other locations that offer COVID-19 vaccines in the United States. In some states, information is shared with your provider and pharmacies update locations in the coming weeks. COVID-19 vaccine availability is limited, and appointments are required at most locations. <https://pacwesthealthier.org>

MONTHLY GIVEAWAY
 SET OF CLEAR ORGANIZATIONAL CONTAINERS | WAIVE 5 FRIENDS TO OUR FIBER & COMMENT ON OUR POST TO ENTER

RECIPE OF THE MONTH
BEST DEVILED EGGS

1/2 cup mayonnaise	1/4 teaspoon salt
2 tablespoons olive oil	1/4 teaspoon paprika
1 teaspoon dried parsley flakes	1/4 teaspoon garlic powder
1/2 teaspoon onion salt	1/4 teaspoon cayenne
1/2 teaspoon mustard powder	1/2 hard-boiled egg yolk
1/2 teaspoon ground mustard	

SHERIDAN SQUARE
 4000 Ave. 10, Suite 100, Irvine, CA 92618
 949.438.3442

SERVICE REQUESTS
 All service requests will be handled in 24 hours including your unit whether the service is inside your unit or outside. Please contact us via email, telephone, SMS, or your portal.

All offices are currently closed to residents and the public.
 Please contact us via email, telephone, SMS, or your portal.

FOR THE MONTH OF JUNE WE ARE HOSTING A PRETTY PATIO CONTEST!

The winner will be chosen and announced on Friday, June 26!



- 1st Place Prize: ZeePad KitKat

- 2nd Place Prize: Organic, Bamboo Cutting Board

120 DAYS PRIOR TO RENEWAL

- Blank Service Request sent to resident
- 120 Day Email Auto-Sent

Resident Retention Program

90 DAYS PRIOR TO RENEWAL

- Issue 90-day Renewal Proposal offer letter to be included on invitation with a small treat
- Email and post the offer to their door
- Send calendar invite for 30 days after notice served as offers will expire
 - After 30 days anyone that has not renewed is given an additional 7 days to sign or renewal or their proposal will be deleted and a new proposal at a great rate will be issued



3/4/2021

Nsikan Ubon
FRIDAY BASSEY
1835 SE Timbercreek Court
Blue Springs, MO 64014

Dear Nsikan Ubon, FRIDAY BASSEY and all other occupants

We are pleased to invite you to join us for another year of residency at Timbercreek East Townhomes! It is wonderful residents like you that make us the 'one-of-a-kind' community that it is, and we want to make sure we are doing everything we can to ensure you are happy in your home! We know that your home is an important place, and we are happy you have chosen Timbercreek East Townhomes as the place where you plant your feet each day and hope you continue to do so in the future.

We show that your current lease is due to expire on 06/07/2021 and we have made it easier than ever for you to renew your lease by offering you a competitive lease rate with flexible options as well as incentives just for signing for another term. We have also made the signing process as convenient as ever by sending you your options to review and sign online.

5 Month Renewal		9 Month Renewal		12 Month Renewal	
Rent	\$1,225.00	Rent	\$1,225.00	Rent	\$1,225.00
Trash	\$25.00	Trash	\$25.00	Trash	\$25.00
Short Term Lease Premium	\$75.00	Short Term Lease Premium	\$50.00		\$

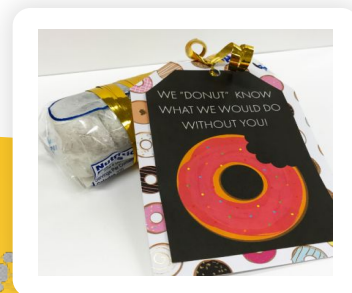
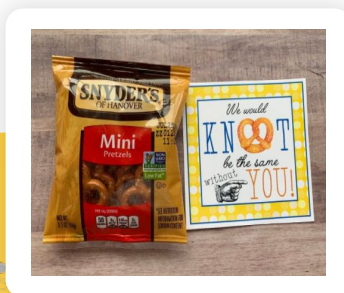
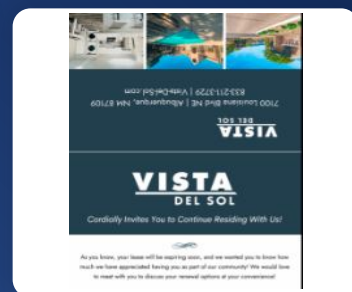
If you do not wish to renew your lease and you plan to move, you must sign a 60-day written notice to vacate form via your resident portal. This form must be signed by all lease holders as well as by a member of the office team to be valid. If we do not receive your written notice to vacate on or before April 8, 2021, or if you fail to renew by the expiration date, you will automatically be put on a month-to-month basis at a rental rate of \$1225.00 with a month-to-month fee of \$150.00 for a total of \$1,375.00 plus utilities and other monthly fees at the market rent.

Prior to deciding to vacate, please share any concerns you may have with the office and we may be able to accommodate your needs.

Again, we thank you for your continued residency and hope you continue to call Timbercreek East Townhomes home. Don't hesitate to contact us with any questions. We hope to receive your RSVP today!

Warmest Regards,
Timbercreek East Townhomes Management
Always at Your Service!

Timbercreek East Townhomes
1860 SE Timbercreek Ct.
Blue Springs, MO 64014
(833) 282-1985
www.timbercreekeast.com



Resident Retention Program

80 DAYS PRIOR TO RENEWAL

Contact anyone that has not signed a renewal or given notice

70 DAYS PRIOR TO RENEWAL

Send 15 Day offer Expiring Letter

60 DAYS PRIOR TO RENEWAL

- if moving, NTV is now required
 - Contact anyone that has not renewed or given notice to remind them of 60- day notice
 - 30 day notice required for SC & SS
- If renewal or NTV is not signed, then email the list of whose proposals need to be deleted and regenerated
- Post It's time to renew card to door

50 DAYS PRIOR TO RENEWAL

Send new offer letter

45 DAYS PRIOR TO RENEWAL

45-Day reminder email will auto-send to the resident encouraging them to renew if they haven't already done so. Attach cost of moving door hanger to door.

35 DAYS PRIOR TO RENEWAL

Follow up call to resident to remind them of the Month-to-Month fees and notice requirements & encourage them to renew or determine any concerns they have

30 DAYS PRIOR TO RENEWAL

Send MTM Reminder

20 DAYS PRIOR TO RENEWAL

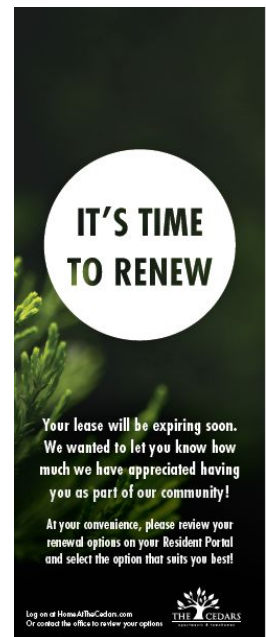
Follow up call to remind them to renew to avoid month-to-month fees.

15 DAYS PRIOR TO RENEWAL

Contact Resident to remind them they will be going MTM

10 DAYS PRIOR TO RENEWAL

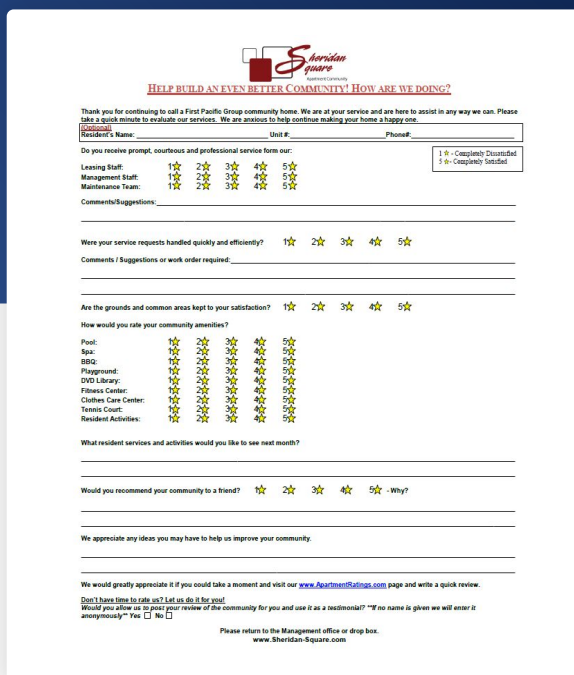
Follow up call & visit the resident's home between 5 & 6pm if they have not signed to remind them to renew ASAP to avoid month-to-month fees.



Resident Retention Program

AFTER RENEWAL

- After Renewal Thank You Email/Survey Auto Sent
- Carpet Voucher inside card signed by the team



- Upon renewal each home is given a carpet cleaning coupon – good for one free carpet cleaning within 60 days of receipt
- The resident then contacts our carpet cleaning vendor directly to schedule the cleaning themselves
- At the time the cleaning is done the resident should present the voucher to the vendor for payment or leave in plain site in the apartment for the vendor if they aren't home
- The vendor should then take the voucher and staple it to the invoice as they submit it for payment
- Once the invoice is received, the voucher is scanned and attached to the resident profile
- Check 'No' on the chargeback stamp and note "Renewal" on the notes line
- Be sure to update the residents email address, phone number, and emergency contact upon renewal.

	NAME
	APARTMENT
RECEIVED	EXPIRATION
	AUTHORIZED BY
	SERVICED BY

OFFER VALID FOR 60 DAYS AFTER RECEIPT. VOUCHER MUST BE COMPLETED BY A FIRST PACIFIC REPRESENTATIVE AT THE TIME OF RENEWAL.

Resident Retention Program

AFTER APARTMENT RATING REVIEW

Send a personal thank you card with a gift card once approved by the regional manager.

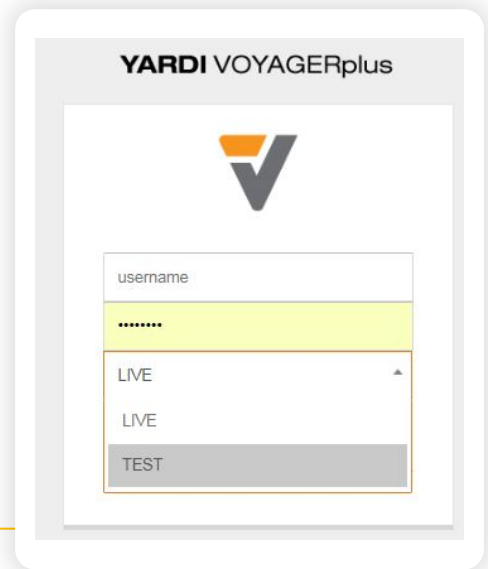




Yardi CRM



Yardi is the Property Management Software that our company uses for a majority of the tasks relating to prospects and residents. Yardi Voyager will be utilized by Managers and Assistants as well as CRM which will be utilized for all leasing teams.



TEST MODE

If at any time you want to practice, you are able to log into Yardi's Test Mode. You can then familiarize yourself anytime with any aspect without worrying about it affecting anything. Always ask if you are unsure of how something works in Yardi! *NOTE* Color scheme for Test CRM is not different. Make 100% sure you are in test mode. Color scheme for Voyager will be grey color scale.



CRM Community Dashboard



Watch this

<https://vimeo.com/579471658/69af3c7e87>



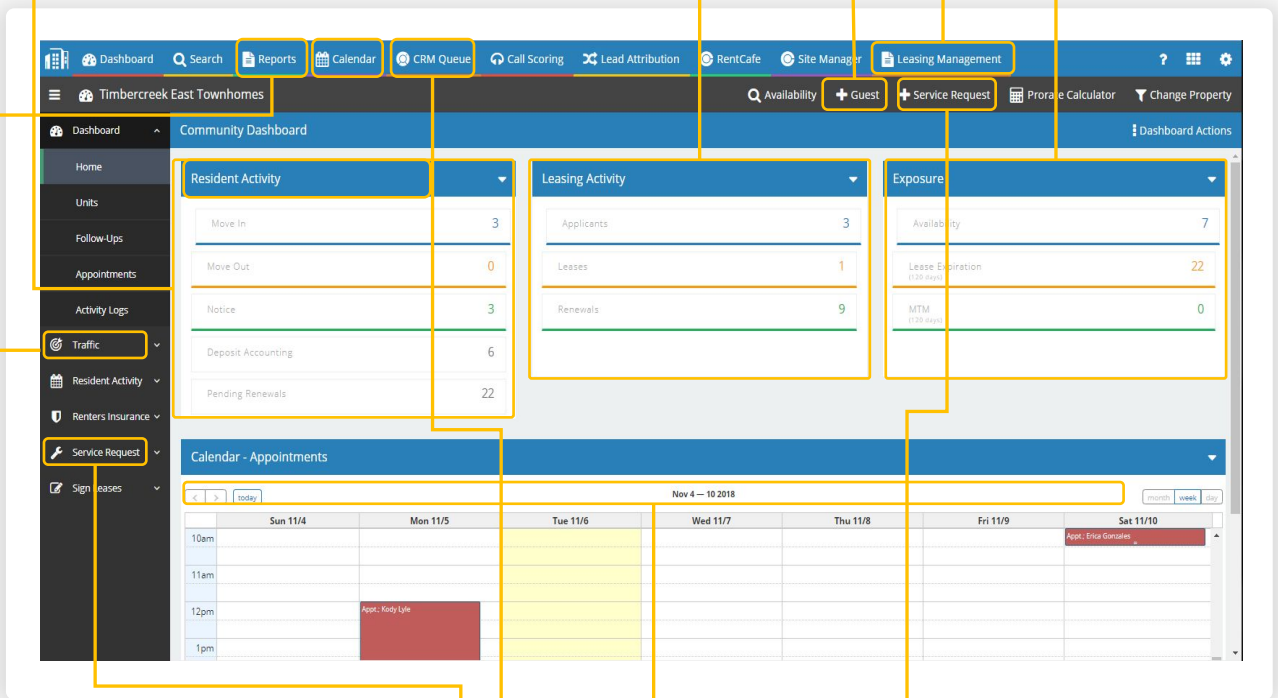
Leasing Activity Widget: This shows current unit statistics such as Leased units, Occupied units and the percentage of both. Exposure is showed with Available units

Exposure Widget: Shows Availability, Lease Expirations and MTM

Resident Activity Widget: Shows Move-In's, Move-Outs, Notices, Move-out Deposit Accounting to be completed, and Pending Renewals

Leasing Management: Access to view all pending documents and signatures needed.

+Guest: Quickly add a guest card



Reports: Access Residential and CRM Reports

CRM Queue: Click to access the follow Queue

+Service Request: Quickly add a service request

Traffic: Expanding this tab shows the prospect pipeline which should be updated daily with all leads, Waitlist And pending applications

Service Request: Expanding this tab shows Pending Work Orders and Pending Make Ready.

Calendar: The Calendar is extremely important and should be looked at daily. This shows all Appointments for the week and the Full calendar show all items including memos if selected.



CRM Guest Card



Watch this

<https://vimeo.com/579487702/80336e32b1>



Entering Prospect/Guest

Click on the +Guest at the top of the dashboard to quickly enter a guest card.

The screenshot shows the CRM dashboard for 'Timbercreek East Townhomes'. The top navigation bar includes 'Availability', '+ Guest', '+ Service Request', 'Prorate Calculator', and 'Change Property'. The main content area is divided into three columns: 'Resident Activity', 'Leasing Activity', and 'Exposure'. Below these is a 'Calendar - Appointments' view for the week of Nov 4 - 10 2018.

Activity	Count
Move In	3
Move Out	0
Notice	3
Deposit Accounting	6
Pending Renewals	22

Activity	Count
Applicants	3
Leases	1
Renewals	9

Activity	Count
Availability	7
Lease Expiration (30 days)	22
MTM (30 days)	0

The screenshot shows a dropdown menu for selecting a source. The 'Source' field is set to 'choose...'. The 'Result' field is empty. The 'Date' field is empty. The dropdown menu is open, showing a list of sources:

- ABODO
- Apartment Guide
- Apartment Ratings
- ApartmentFetch
- ApartmentFinder
- ApartmentList
- Apartments.com
- Apartments.com/CoSta
- ApartmentSearch.com
- Bing

Source Is Important!

It is highly important to get the correct source from prospects. DO NOT randomly choose one if you don't get the source immediately as this will throw numbers off. We spend lots of money on marketing and putting in the correct source helps us analyze where we should be doing more marketing and if certain campaigns are doing well.

When entering a new guest, all the fields with red asterisks are mandatory fields that you must fill in order for it to save. It is important for you to enter all the relevant information into each field section to serve as a reminder to what the prospect is looking for, if they have pets, when they are looking to move in, what their budget is, etc.

The screenshot shows the 'Quick Guest' form in the CRM. The form has several fields, some of which are marked with a red asterisk to indicate they are mandatory. The 'Date' field is set to 11/6/2018. Below the form is a table for 'Matched Guests'.

Select	Property	Unit	Rank %	Name	View	Phone	Email	Address	Status	Rent	Agent	Copy
No data available in table												



CRM Guest Card



As you start to fill out the prospect's name and phone number, the system will start looking for a match for a previous prospect. These matches will start appearing below the guest card. If any of the prospects populating are a match, you can select the match and hit Merge Guests. *NOTE* Once merged, you cannot unmerge so be sure it is a match.

NOTE : Please check the agent selected is the correct name. This CANNOT be change later.

Quick Guest

First Name: John M. Middle
Last Name: Doe
Cell Phone: 555-555-5555
Email: jmiddle@domain.com

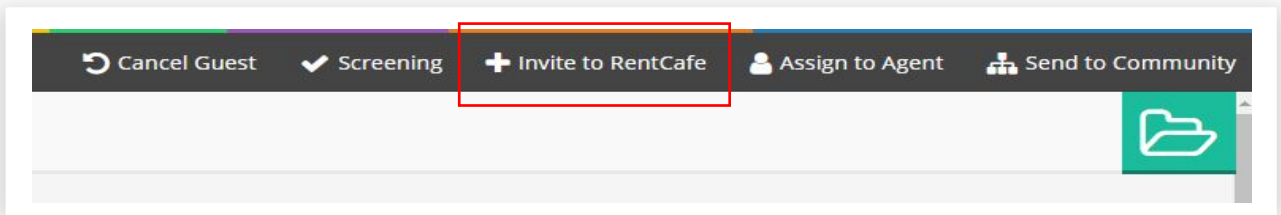
Property: Timbercreek East T...
Unit: 1000
Agent: Rental
Source: choose...
Result: choose...
Date: 1/16/2019

Expected Move In: 0
Bedrooms: 0
Desired Rent: 0.00
Occupants: 0
Pets: 0

Merge Guests
Use the checkboxes below to select guests for merge or click Save to add a new guest.

Select	Property	Unit	Rank %	Name	View	Phone	Email	Address	Status	Rent	Agent	Copy
<input type="checkbox"/>	Cedar Brooke Apartments	19	John Doe	View	(913) 752-0433	jmiddle@gmail.com		Cancelled Guest	0	Sarah Boyce	Copy	
<input type="checkbox"/>	Cedar Ridge Apartments Homes	19	John Doe	View	(913) 268-1097	jmiddle@comcast.net		Prospect		Darlene Finley	Copy	
<input type="checkbox"/>	Cedar Ridge Apartments Homes	19	John Doe	View	(303) 550-0000	hunkel_19@yahoo.com		Prospect		Darlene Finley	Copy	
<input type="checkbox"/>	Cedar Ridge Apartments Homes	19	John Doe	View	(417) 772-4233	alanw213@hotmail.com		Prospect		Darlene Finley	Copy	
<input type="checkbox"/>	Cedar Ridge Apartments Homes	11	Granddaddy Doe	View	(816) 355-9988			Prospect		Enolie Kenies	Copy	

Once the guest card is saved, you must click the +Invite to Rent Cafe button on the upper right-hand side of the profile. This sends the prospect an email to register for Rent Café on the property.



Looking up Prospects/Residents

From the Dashboard click Search

Dashboard **Search** Reports Calendar CRM Queue Call Scoring Lead Attribution RentCafe Site Manager Leasing Management

Timbercreek East Townhomes Availability + Guest + Service Request Prorate Calculator Change Property

Community Dashboard Dashboard Actions

Resident Activity	Leasing Activity	Exposure
Move In: 3	Applicants: 3	Availability: 7
Move Out: 0	Leases: 1	Lease Expiration (120 days): 22
Notice: 3	Renewals: 9	MTM (120 days): 0
Deposit Accounting: 6		

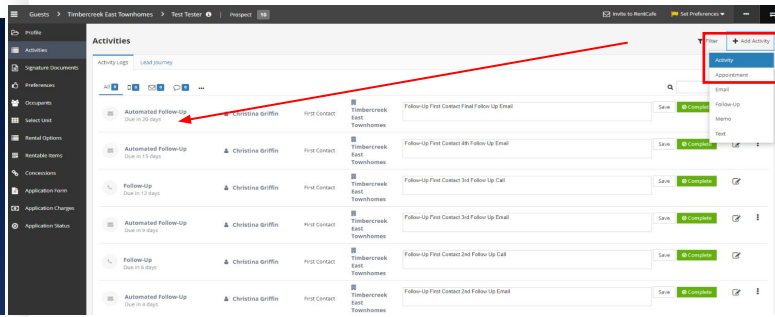


CRM Deactivating Follow ups



We should NOT be deleting any guest cards out of our system. Instead, we need to deactivate the follow ups, so we aren't spamming prospects if they're uninterested.

NOTE: Use the last follow up due date to determine the date for the next activity.

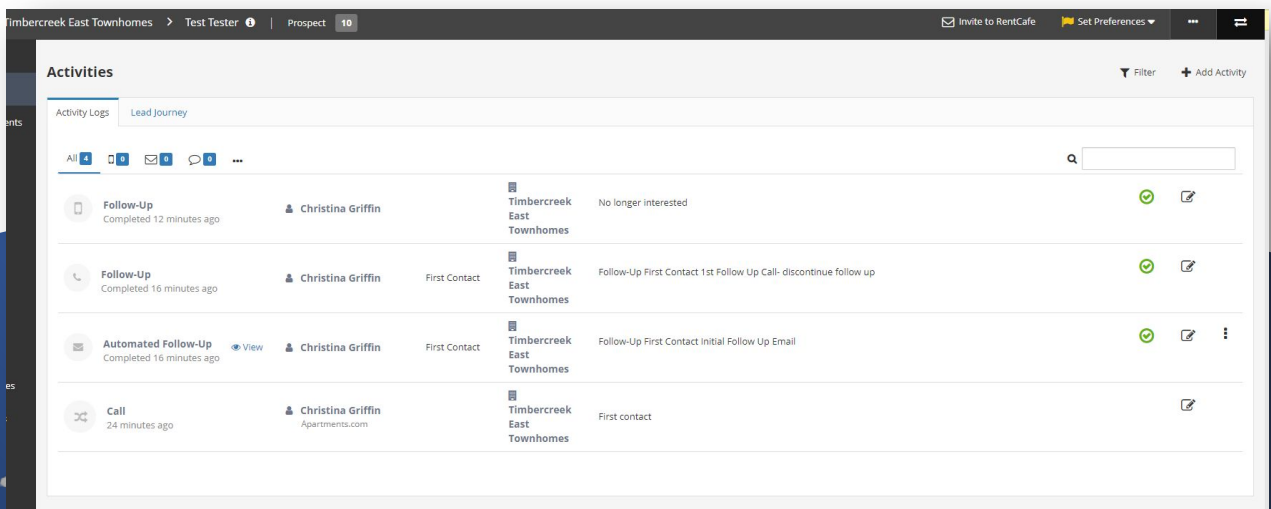


Once you're in the prospect's activities click Add Activity Activity.

Change type to Follow-Up Select the agent Choose a contact type Make the Due Date 1 day after the last follow up Toggle complete Add a reason for clearing out follow-ups in the notes Click save.

Once completed

All follow ups will be auto completed and the logs will look similar to this.





CRM Search



Watch this

<https://vimeo.com/579471773/fda4490f00>



01

In this tab, as you can see you can search for a person using a variety of methods.

02

Depending on your search type, will determine what results populate. Each search type has additional search filters that can be utilized to narrow your search parameter

- **Guest Search** | Populates all Prospects defaulted by most recently entered
- **Resident Search** | Populates all Future, Current, Notice and Past Residents defaulted by most recent move in date
- **Everyone Search** | Populates both Prospects and Residents
- **Property Search** | Populates properties
- **Unit Search** | Populates all Units listed in order
- **Vehicle Search** | Populates all vehicles

The screenshot displays the CRM Search interface. At the top, there is a navigation bar with various tools: Dashboard, Search, Reports, Calendar, CRM Queue, Call Scoring, Lead Attribution, RentCafe, Site Manager, and Leasing Management. Below this is a search bar with the text 'Search Guest' and several dropdown filters: Property (1), Unit Type, Unit, Status, and More. A sidebar on the left shows search filters: Guest (selected), Resident, Everyone, Property, Unit, and Vehicle. The main content area displays a list of search results for 'Search Guest':

- John Doe - Test (Prospect)**
Timbercreek East Townhomes,
email kmiller+test8@pacific.com cell phone (816) 945-6549 expected move-in 11/30/2018
- Becky Salisbury (Prospect)**
Timbercreek East Townhomes, 1720
email beckysalisbury1@yahoo.com cell phone (816) 853-4001 unit type te-3 (3 bedroom townhome) expected move-in 12/12/2018
- Janice Janice (Prospect)**
Timbercreek East Townhomes,
email jcogdill67@yahoo.com cell phone (913) 705-0023 home phone (913) 705-0023 expected move-in 11/30/2018
- Waldy Cruz (Prospect)**
Timbercreek East Townhomes,
email globalinterlic@gmail.com cell phone (973) 493-1500 expected move-in 12/15/2018



CRM Unit Availability Report



Watch this

<https://vimeo.com/579471931/2df73108d4>

01

The instructions below show how to pull the Unit Availability Report through CRM Reports.

02

The instructions below show how to pull the Unit Availability Report through CRM Reports.

03

Only managers will have access to change the notes field.

04

A copy has also been saved to your site server under office forms.



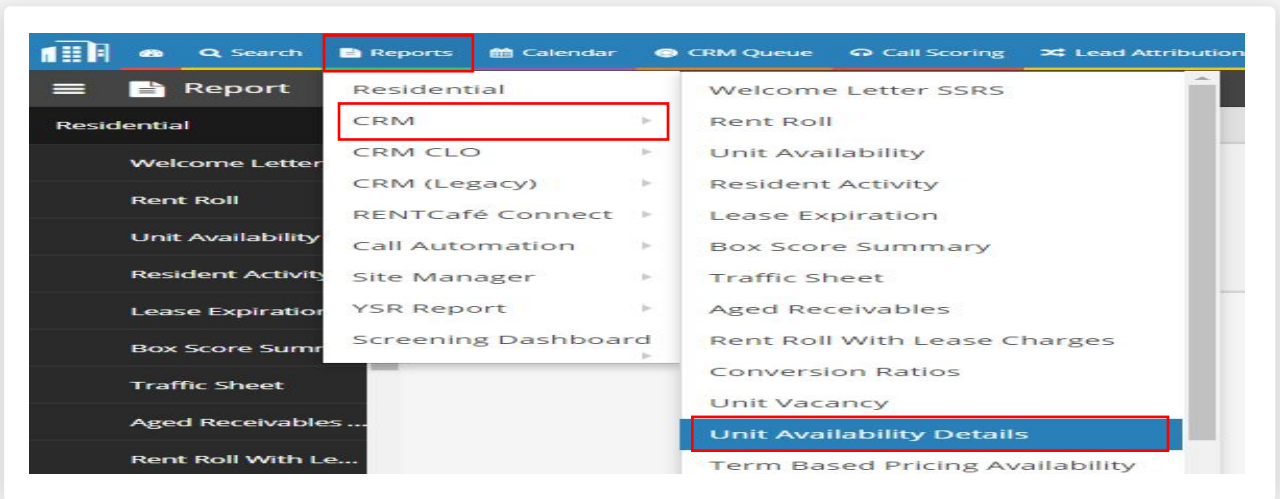
CRM

Unit Availability Report



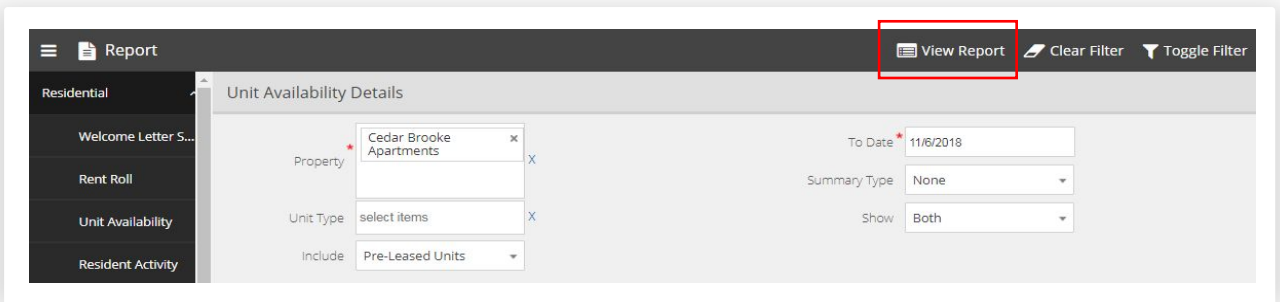
01

Pull the Unit Availability Report with Details by going to Reports Residential Unit Availability Details



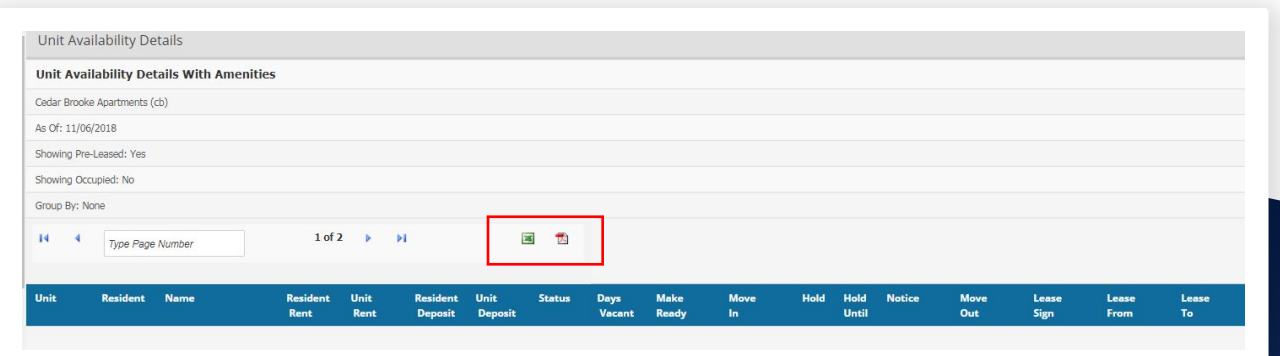
02

Use the filter screen to select the property and To Date. On the Include drop down, be sure to select Pre-Leased Units and under Show drop down select Both. Click View Report



03

Once the report populates, you can download it in either PDF or Excel to print if necessary.





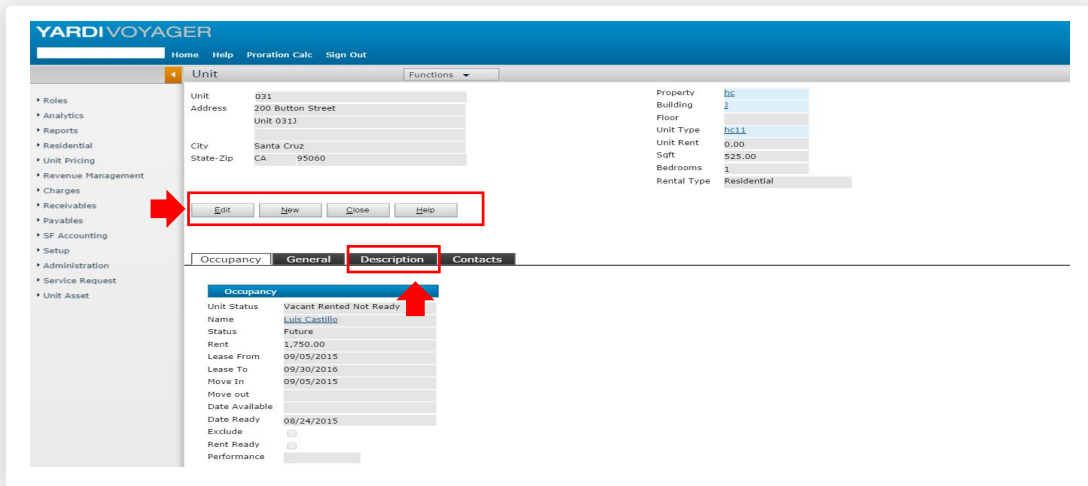
CRM

Unit Availability Report



04

To Update any of the notes under a certain unit, click the blue hyperlink that is the unit number and then this screen below will appear.

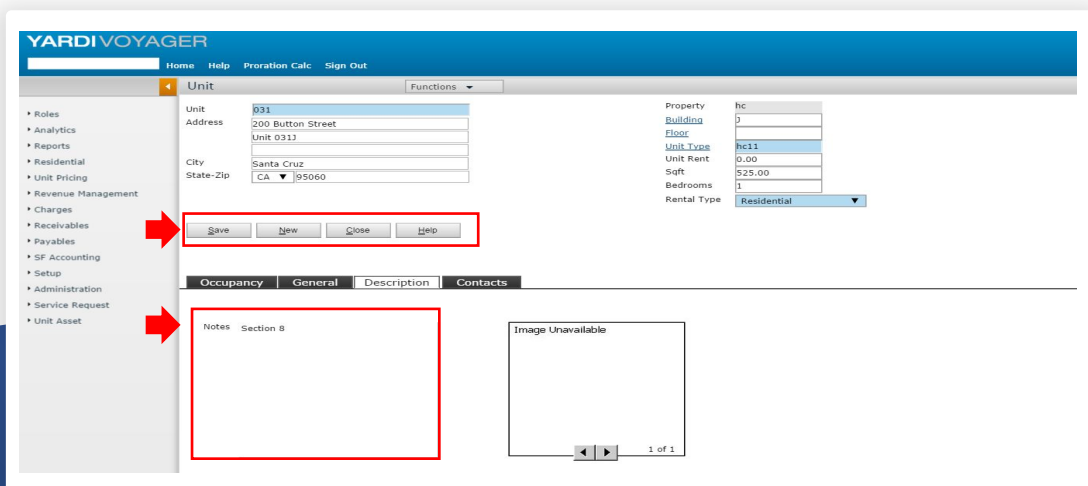


05

Next click the description tab and then hit the edit button. You will now be able to enter text into the notes field that will display on the Unit Availability Report.

06

Notes you want to enter here would be "Carpet new as of 01/01/15" or "upgraded to new kitchen appliances 01/10/15". It is important to note that these details stay with this unit even after someone moves in or out, so it is important that these notes are deleted if they no longer apply. That is also why it is recommended to include a date, otherwise "new carpet" will show years from now when it is no longer brand new. You can also add location or any unique features. Notes should be kept short to make the report easier to read.



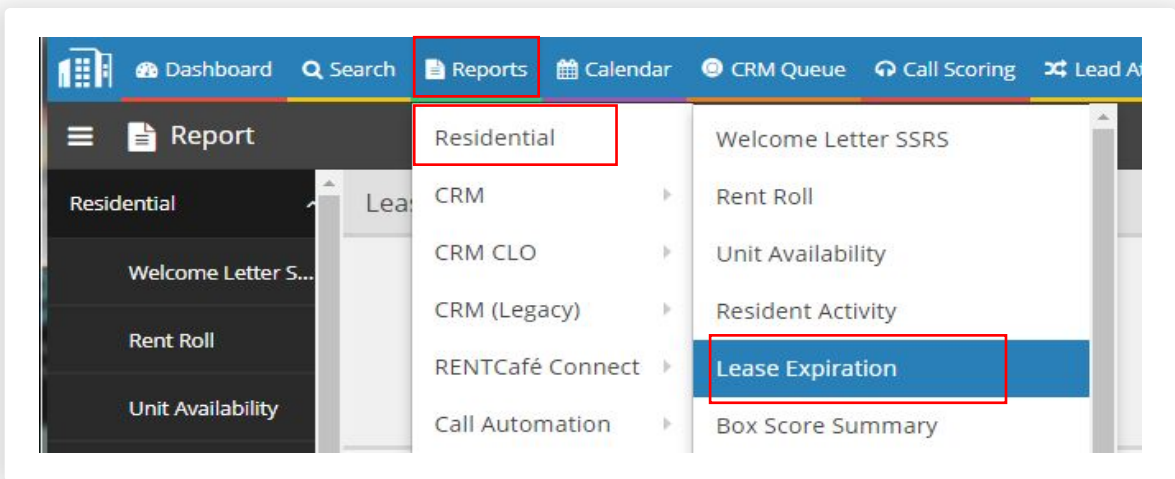


CRM

Lease Expirations



- To see an overview of upcoming lease expirations you can take a quick look at the Exposure Widget on the Dashboard.
- You can also pull the report shown below for more information and to give you a broad overview for upcoming months. Click Reports > Residential > Lease Expiration



- Enter the filters for Property and month period you are looking for. Then hit View Report and the screen below will show. You are able to drill down on any of the blue numbers for more information on the residents expiring that month.

Lease Expiration

Property: Timbercreek East Townhomes X
Unit Type: select items X
To Month / Year: 11/2018
Summary Type: Property

Lease Expiration

Timbercreek East Townhomes (te)
Month Year = 11/2018

Property	Address	Units	MTM	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
te	Timbercreek East Townhomes (te)	100	5	14	1	0	11	4	4	6	3	6	6	16	6	77
Total		100	5	14	1	0	11	4	4	6	3	6	6	16	6	77



Adding Attachments IN CRM



Watch this

<https://vimeo.com/579463323/6a08cec614>

Go to resident's Lease Info page, then click on the Attachments tab

The screenshot shows the Resident Profile page for Rebecca Simensky. On the left is a dark sidebar menu with options: Profile, Activities, Lease Info (highlighted), Roommates, Signature Documents, and Rentable Items. The main content area has the name 'Rebecca Simensky' at the top. Below it is a red banner with a flag icon and the text 'ACTION REQUIRED: Manage Lease'. Underneath is a blue header for 'Lease Info'. At the bottom of this section is a horizontal menu with tabs: Lease Info, Lease Charges, Deposit Info, Other Info, and Attachments (highlighted with a red box).

To add attachments to guest cards, go to the Applicant's Profile screen and click the **Attachments** hyperlink

The screenshot shows the Applicant Profile page for Kiefer Wade (Applied). On the left is a dark sidebar menu with options: Profile, Activities, Preferences, Occupants, Select Unit, and Rental Options. The main content area has the name 'Kiefer Wade (Applied)' at the top. Below it is a red banner with a flag icon and the text 'ACTION REQUIRED: Evaluate Application'. Underneath is a blue header for 'Profile'. At the bottom of this section is a horizontal menu with tabs: Profile, Attachments (highlighted with a red box), and Additional Details.

Once on the Attachments screen, click on the **Choose Files** button.

Choose Files

Start Upload

Cancel Upload

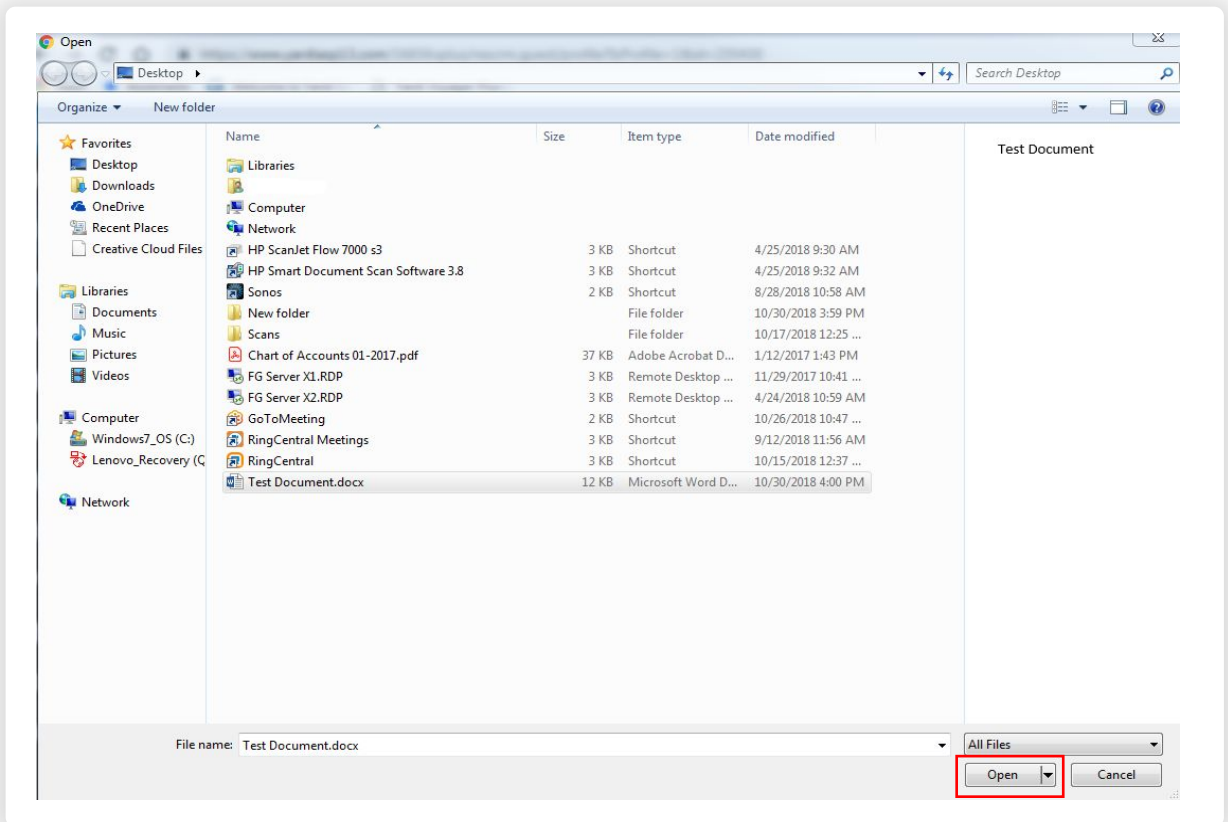
Delete Selected



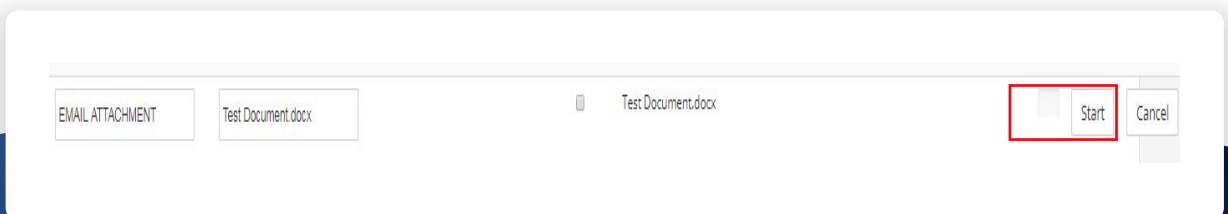
Adding Attachments IN CRM



The following window will appear. Select the file to be uploaded and hit the Open button.



This will take you back to the Attachments screen and will show the pending attachment at the bottom of the screen. You must click Start to **start** the upload of the attachment.

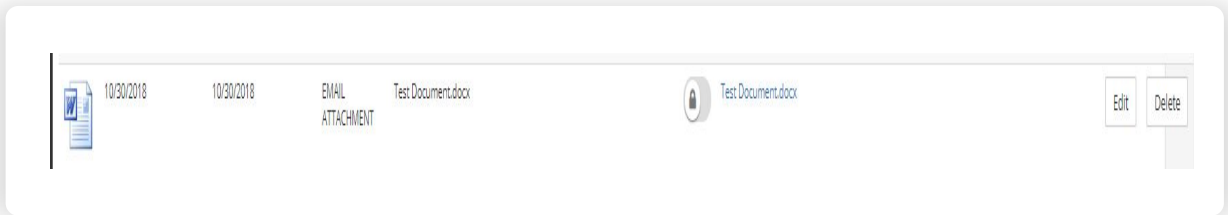




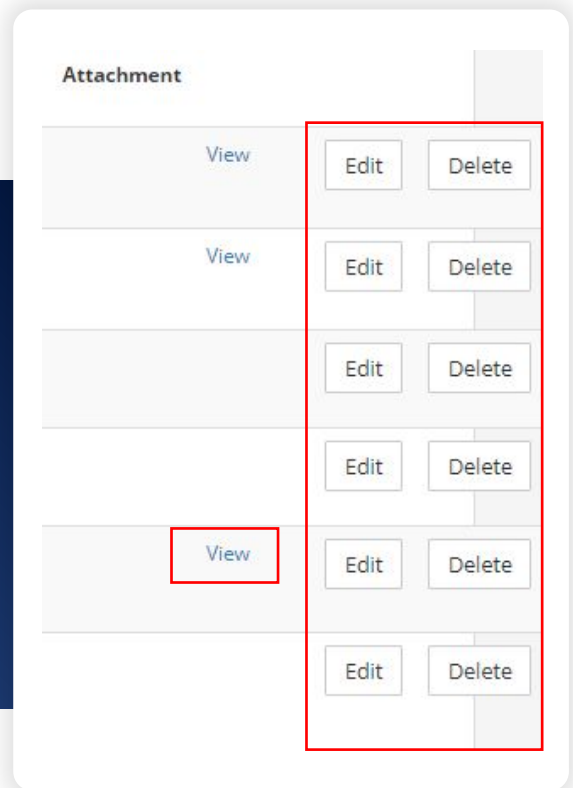
Adding Attachments IN CRM



Once you hit Start, it will upload the document. It may take a minute for the file to upload depending on the size of the document being uploaded. Once they are successfully uploaded, you will see them under the attachments.



From the attachments tab, you can view, edit and delete attachments.



Click on the blue hyper link to view attachments, If you accidentally uploaded the wrong attachment hit delete on the right hand side.



Work Orders

01

Residents can enter work orders via phone, e-mail, online or in person.

02

Our goal is to complete work orders in a 24-hour turn-around period, or the same day if we are able.

03

Emergency or high priority work orders such as a water leak, no heat, no water or a lock change, will be first priority. Otherwise, for fair housing reasons, all work orders need to be completed in the order they were submitted. For this reason, it is very important that work orders be entered and printed immediately as they are received.

04

Work orders should also be entered for any office, amenity, or site work that is needed. For example, installing new stop signs, new fence post, or repairing an office window. These will help us to keep track of the workload of the maintenance team and serve as a record for work completed in the past.

Creating A New Work Order in CRM

From the Dashboard, click on **+Service Request** or from the Resident's Profile, click **Service Request** then **+ Add Service-Request**



Watch this

<https://vimeo.com/579484451/7398940eb2>

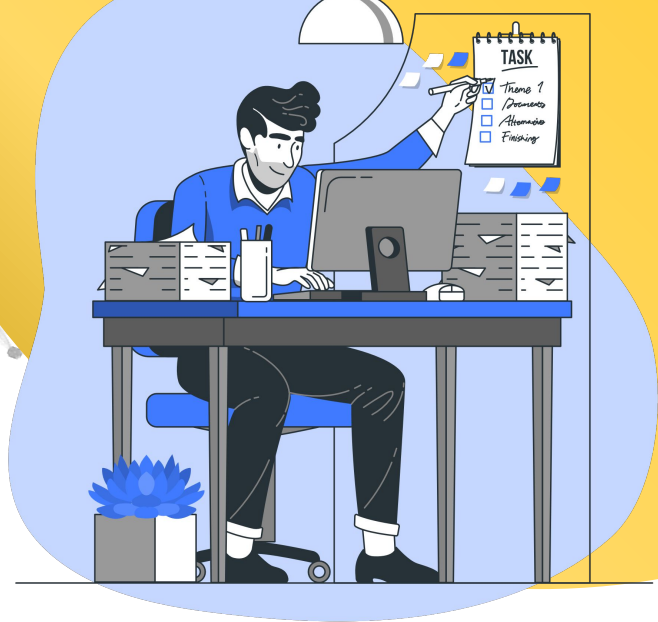
- Select Unit from drop down and Resident from drop down. The resident information will auto populate. Verify all information that populated is correct including Name, phone number and email address.
- Enter a brief description of the problem and Select the category from the drop down.
- Enter full description in the Problem Description box. Be as descriptive as possible to assist maintenance complete the work.
- Health question should be asked but is NOT mandatory.
- Always ask if we have permission to enter if they are not at home. Ensure they know it may take longer if they do not give the allowance. Also verify that no minors will be in the home alone, as we will not be able to enter. Toggle the OK to enter button on.
- If resident has access notes such as dog or time to enter, add to the Access notes.
- Click Save

Request Details | Labor | Material | Attachments | Memo | Property Information | Unit Information | Resident Information

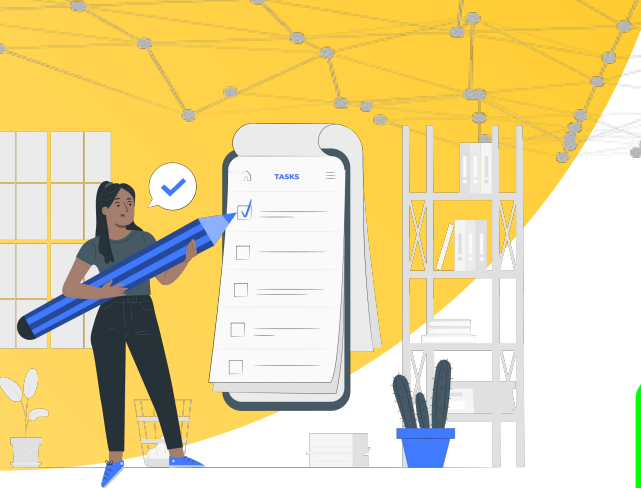
Property: Hidden Creek Apart...
Address: 200 Button Street, Santa Cruz, CA, 95060
Call Date: 6/14/2023
Call Time: 10:04 AM PST
Caller Name:
Caller Phone:
Caller Email:
Employee:
Status: Call
Asset:
Vendor:
Problem Description:
Display Type: Default
Checked Smoke Alarm:
Related WOs:
OK to Enter:
Access Notes:
Tech Notes:
Vendor Notes:
Maint Notes:

Please check the box if you or anyone in your home is testing positive for COVID-19 or have any flu-like symptoms

Work Order Reminders



- Any time that you are entering a work order you need to make sure that you are inputting not only the description but the problem description as well.
- The description field at the very top needs to be precise. For example, stove not working; toilet running; fridge not getting cold; electric outlet not working; toilet clogged; etc. If you have multiple issues, please mention all here.
- The problem description goes into detail on the issue in order to help the maintenance gather information and supplies before performing the work. So, if the hot water isn't working you can say "hot water works for 10-15 minutes and then gets freezing cold" or "heat set at 75 but blowing out cold air. Resident switched to emergency heat and still not working."
- For the problem description, this is vital when pulling a service request report so that all issues can be seen at a glance. Make sure to be very descriptive. Please make sure that as much information as possible is entered.
- For electrical outlets specifically - if someone calls in and says they are not working please put them in the category of "electrical".
- If a resident test positive for COVID you are required to let the manager and the maintenance staff know immediately.
- If the resident test positive for COVID and it is an emergency our maintenance team will need to suit up and perform the work.
- If the resident test positive for COVID and it is NOT an emergency the work order will be put on hold until the resident is no longer positive.



Printing Work Order/Tech Notes



Watch this

<https://vimeo.com/579484511/70980ff6e2>

01

Once you have saved the work order you will print two copies.

02

Both copies will be stapled and put into the “to be completed” work order bin in your office.

03

The maintenance member completing the WO will take both copies to the home they are working on.

04

If they are able to resolve the issue, they will leave notes under the “Technician Notes” and leave a copy in the resident's home.

05

They should make these same notes on the second copy and leave this copy in the office in the “WO completed” bin.

06

If they were not able to complete the work, they should still leave a copy with notes, and notify the resident when they will be back to have the work completed.

07

The technician should also include his name and the time they were in the apartment as well.

08

The technician should note if any charge back for damages or replacements should be charged to the resident.

Closing Out **Work Orders**



Watch this

<https://vimeo.com/579484546/3a26187ea7>



All work orders must be followed up on once completed. Call the resident to ensure all is fixed in the apartment and thank the resident for bringing the issue to our attention



Make handwritten notes under the Full Description box in the lower left as to what time you called the resident and left a message or spoke to them for follow up and your initials. Also add a follow up activity on the resident's account with your follow up attempt.

Total Charge

Full Description

Print Full Description?

Called and followed up on 6/18/15 at 2:10pm, spoke to Jane, said all issues were resolved, blinds are now working. no other problems. NB



Next go to the **Service Request** tab on the Dashboard and click **Service Requests** to bring up all the open work orders. Click the **work order number** hyperlink.

WO#	Brief Description	Unit	Resident	Call Date	Phone #	Category	Status	Complete
281740		H102	Frank Becker	11/13/2018	(505) 274-6733	Dishwasher	Call	Complete
281731	Living Room	I204	Amy Stack	11/12/2018		Light Bulb	Web	Complete

Closing Out Work Orders



Click the **Labor** tab and then click the + to add labor.

The screenshot shows the 'Labor' tab selected in a service request interface for 'Service Request #323122'. The 'Labor' tab is highlighted with a red box. In the top right corner, there is a '+ Add Labor' button, also highlighted with a red box. Below the tabs, there is a table with columns: Employee, Scheduled Start Date, Scheduled Finish Date, Actual Start Date, Actual Finish Date, Edit, and Delete. The table is currently empty, with the text 'No data available in table' centered below it.

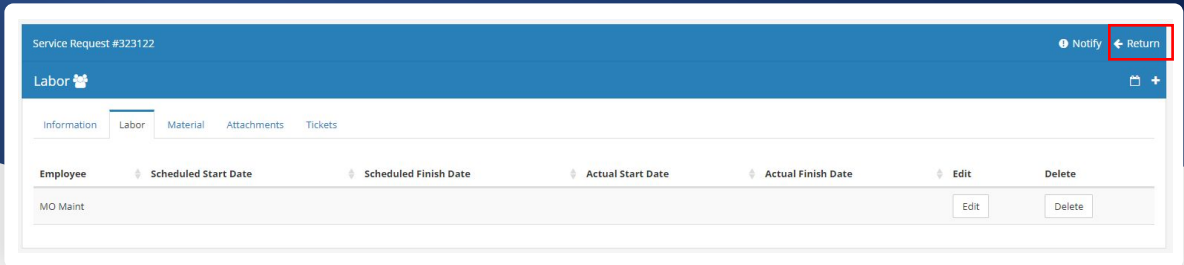


Select the Employee from the drop-down menu and enter the Actual Start Date, Actual Start Time, Actual Finish Date, and Actual Finish Time. **Click Save.**

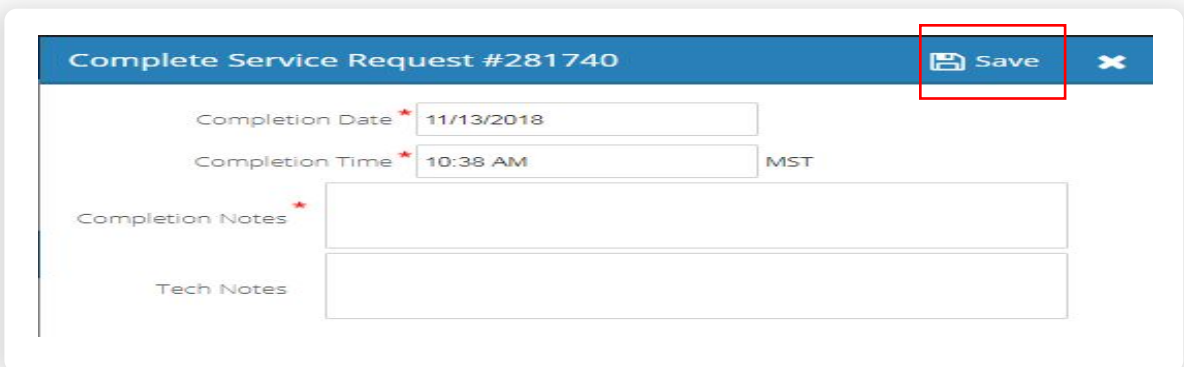
The screenshot shows the 'Add Labor for Service Request #323122' form. The 'Save' button in the top right corner is highlighted with a red box. The form contains several input fields: 'Employee' (a dropdown menu with 'select employee' selected, highlighted with a red box), 'Scheduled Start Date', 'Scheduled Start Time', 'Scheduled Finish Date', 'Scheduled Finish Time', 'Actual Start Date', 'Actual Start Time', 'Actual Finish Date', and 'Actual Finish Time'. The 'Actual' date and time fields are grouped together and highlighted with a red box.

Closing Out Work Orders

- Click **<-Return** and it will take you back to the open Service Request screen



- From the Open Service Requests screen, click the **Complete** button next to the WO you need to close out.
- You will enter in the **Completion Date** and **Time** from the technician's notes, don't use the default date/time.
- Under **Completion Notes** enter the same notes that were written on the WO and the Tech notes that the tech wrote on the WO.
- Click **Save**.



- The WO is now completed in Yardi and will no longer show on your dashboard.
- If the WO had "charge back" resident noted, then these charges should be added to their ledger and the resident notified of their balance due. You will then stamp the WO as "entered" and write your initials.
- The next step will be to file the paper copy.
- Due to fair housing and keeping consistent records, we need to always keep the hard paper copies with all notes completed on it.
- WO are to be filed by the month and kept in a secure cabinet. At the end of the year you can archive the past year and start new folders.



CRM Queue

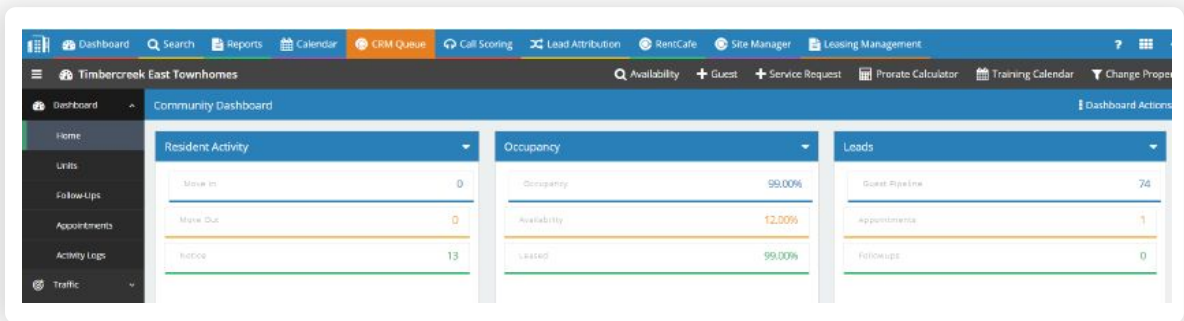


Watch this

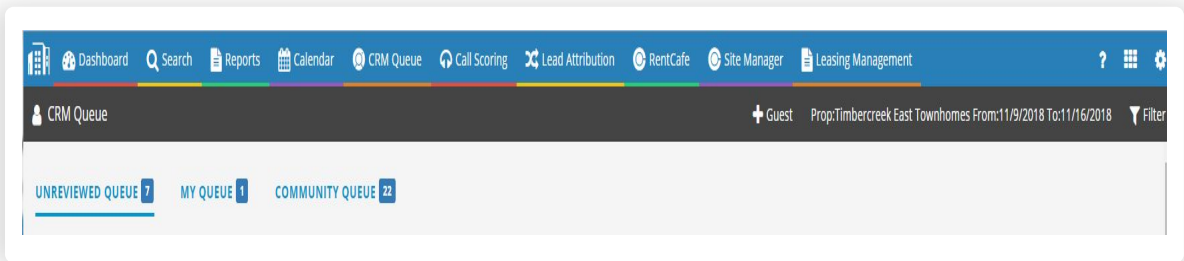
<https://vimeo.com/579487966/63fc842a7f>

From the CRM Queue, you can respond to calls and emails, listen to missed calls, read emails and review today's scheduled follow-ups and appointments for leads, prospects, and residents. You can optionally add a new guest from the CRM Queue as well.

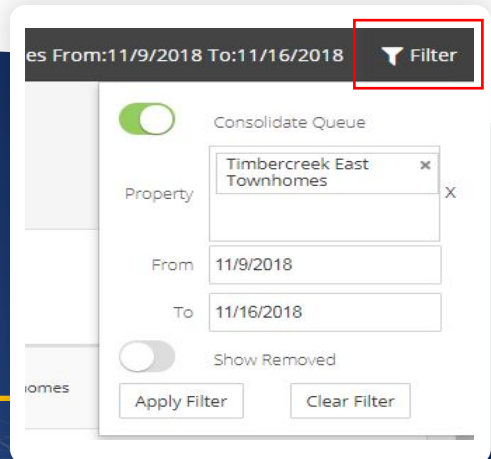
To get to the CRM Queue from the Community Dashboard, Click CRM Queue.



The CRM Queue divides the leads by whether the lead is Unassigned (UNREVIEWED QUEUE), Assigned to you (MY QUEUE), or Assigned to another agent (COMMUNITY QUEUE). You can click on each heading to list out the items in that particular queue which will be further divided into categories.



The default dates on the Queue are the last 7 days. You can use the **Filter** button to filter either one By Property, Date Range, and Removed Leads.



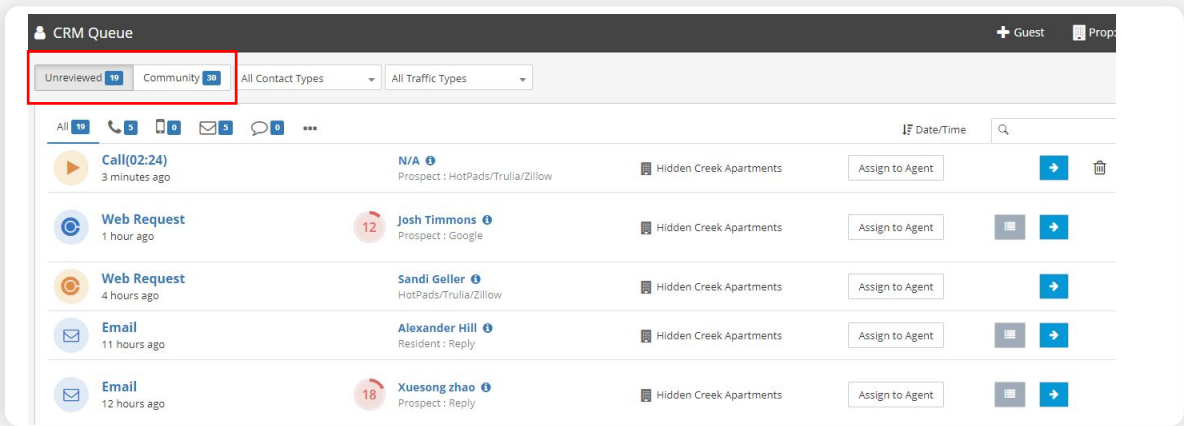


CRM Queue

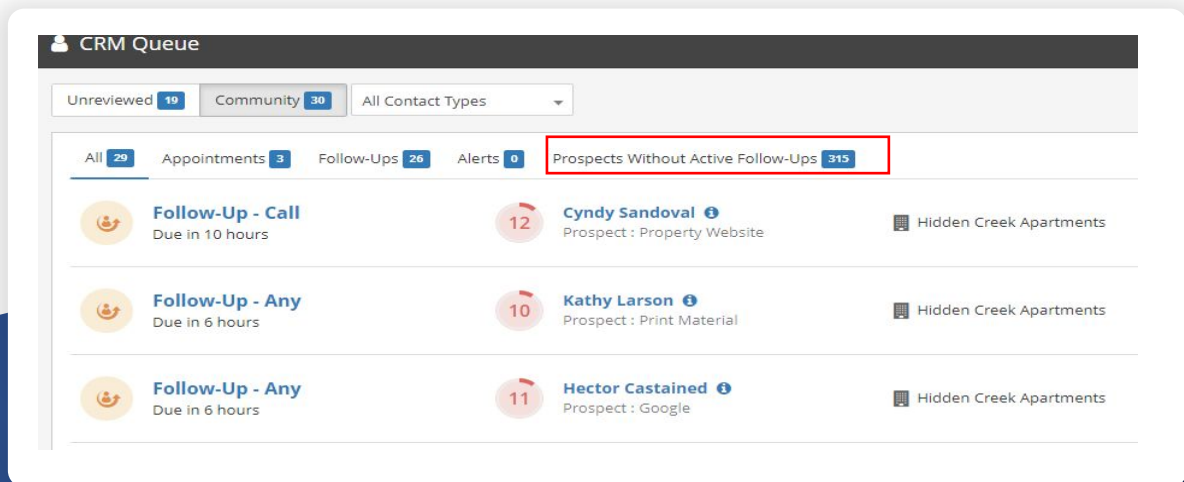


The CRM Queue has 3 tabs. Unreviewed Queue, Community Queue, and Prospects without active follow ups. Everyone no matter who the guest card is assigned to should be working all traffic as a team

Unreviewed and Community queue | The unreviewed is for any calls, missed calls, voicemails, emails, texts, and web requests. The community is for any follow up needed to be done for that day.



Prospects without active follow ups | These leads no longer have active follow ups but we want to keep them in our system and work them when traffic is needed





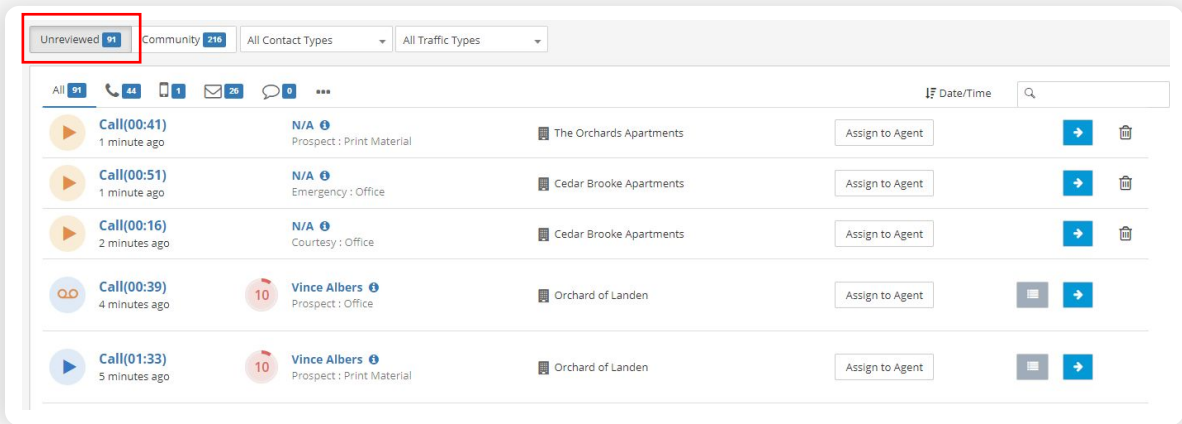
CRM

Unreviewed Queue

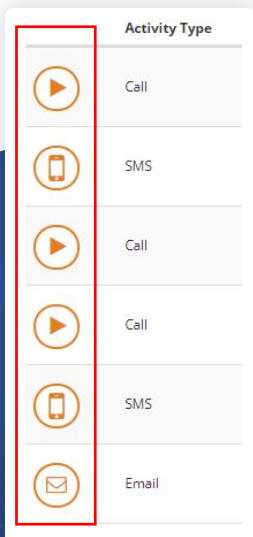


The Unreviewed Queue shows the activity that has come into the Queue that no one has reviewed. The Queue sorts these leads into several different tabs defaulting to the All tab which includes All Leads.

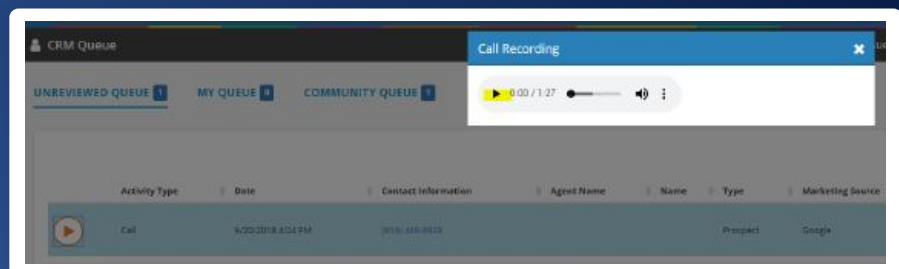
The other tabs are Phone Leads, SMS Leads, Email Leads, Call Center, Rent Café, Portal, Web Leads, and Sister Community Leads. This individual sorting is helpful if someone is only focusing on one type of lead to follow up.



Under Activity Type, it will have an icon and description of what type of Lead came into the Queue. You can click on the icon to preview additional information.



For Calls, you can listen to and download the call by clicking on the icon and hitting the play button.





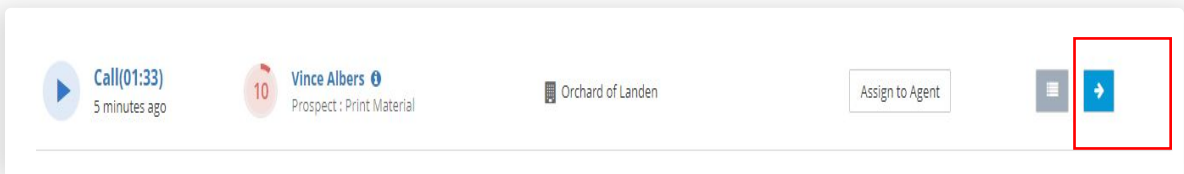
CRM

Unreviewed Queue



Phone Calls

Phone leads show up in the Queue for all calls answered and recorded that popped in via the Desktop Pop Applet or calls that were missed. After listening to the call, save it to the prospect or as future resident . No calls should be deleted out of the queue.



You can assign the agent directly from the unreviewed queue and then hit the **Next Arrow** to create a guest card. ***NOTE-** all leads including hang-up and Voicemail-no message are required to be entered as a guest card and followed up with activity of follow up entered. By clicking the **Next Arrow**, it will take you to the **Find Person** screen.



CRM

Unreviewed Queue



Phone Calls

Once on the **Find Person** screen, the system will initially start searching the database to see if there is already a guest with similar information such as phone number, email, and name.

The screenshot shows the 'Find Person' interface. On the left, there is a sidebar with a 'Call' button and a 'Back To Queue' link. The main area contains several input fields: Home Phone (with the value (660) 232-0391), Cell Phone, Office Phone, Email, First Name, Last Name, Property (Timbercreek East T...), Unit (select item), Address, City (DOVER), State (MO), and Zip Code (64022). At the bottom, there is a 'Review Matches' section that currently displays 'No results.' There are also 'Remove Queue Item' and '+ Create Guest' buttons in the top right corner.

Once you start entering additional information, the system will continue to try to search for similar guests and will populate the similar guests below in the **Review Matches** section.

This screenshot shows the 'Find Person' interface with some fields populated. The Home Phone field contains (660) 232-0391. The First Name field contains 'Bob' and the Last Name field contains 'Marley', both of which are highlighted with a red box. The Property dropdown is set to 'Timbercreek East T...'. The Review Matches section is active and shows two potential matches, each with a 11% match score and a toggle switch. The first match is 'Bob Rine (Prospect)' with contact information for Cedar Brooke Apartments. The second match is 'Treneisha Marley (Prospect)' with contact information for Cedar Ridge Apartments. Each match has a 'Select' button. The '+ Create Guest' button in the top right corner is highlighted with a red box.

If any of the guests populated are a match, you can click the toggle button next to that guest and click **Merge Guests**. This will take you to their guest profile. ***NOTE-** Once you merge, you cannot un-merge so be 100% sure it is the same guest. **DO NOT** merge a guest with a Canceled Application or Canceled Guest. If there are no matches, continue filling in the information and click **+Create Guest**.

This screenshot shows the 'Find Person' interface with search fields populated. Home Phone is (816) 446-0056, First Name is John, Last Name is Doe, Property is Cedar Brooke Apar..., and City is KANSAS CITY. The '+ Create Guest' button in the top right corner is highlighted with a red box.



CRM

Unreviewed Queue



Phone Calls

Once the Guest Card is created, it will take you to the **Create Guest** screen to enter additional information. The required fields are marked with a Red Asterisk. Enter as much information as possible and then **click Save**.

The 'Create Guest' form contains the following fields:

- Find Person
- Call
- DATE: 11/16/2018 5:54:06 PM
- ING SOURCE
- First Name: John, M, Middle
- Last Name: Doe
- Cell Phone
- Email
- Property: Cedar Brooke Apar...
- First Contact: Call
- Agent: Kristin Miller
- Source: Google
- Result: choose...
- Date: 11/16/2018
- Expected Move In: 11/30/2018
- Bedrooms: 2
- Desired Rent: 0.00
- Occupants: 0
- Pets: 0
- Buttons: Show More, Remove Queue Item, Save

Once the Guest Card is saved, it will take you to the Prospect Profile and remove from the Unreviewed Queue. From here you can enter additional information that is obtained from the prospect. You can also click on the Activities Tab to send an email or SMS text message and complete any system generated follow ups.

The Prospect Profile page for 'Future Resident Of Timbercreek East (Prospect)' includes:

- Buttons: Cancel Guest, Screening, + Invite to RentCafe, Assign to Agent, Send to Community
- Primary Guest: Voyager Code: p0248235, Source: Drive-by, Email: smiller+res111618@pacfic.com, Phone: (555) 555-1225, Preferred Contact: None, DOB, Comments
- Guest Card: First Contacted: 11/16/2018, Last Contacted: 11/16/2018, Move In Date: 11/30/2018, Agent: Kristin Miller
- Apartment # Not Selected: Unit Type, Details: Rent: \$3/mo, Timbercreek East Townhomes, 1260 SE Timbercreek Court, Blue Springs, MO 64015
- Message: ACTION REQUIRED: Show Unit, Resolve Follow-ups, Add Showing
- Activities Tab: Lead Journey, Activity Logs, Follow-Ups, Appointments, Emails, SMS, Add Activity, Memos
- Activity List Table:

Due Date	Complete Date	Event	Type	Description	Notes	Agent	Active	Deactivated By	Auto Send	Link Emails	Complete	Save	Edit
11/27/2018 1:15 PM		First Contact	Email	Final Follow Up Email	Followup First Contact	Kristin Miller	Active		Active				
11/16/2018 1:15 PM		First	Call	Ask, Explain, Use, Pull	End/Maxim First Contact	Kristin	Active		Active				

It is extremely important for any prospect who has given us their email address, to hit the **+Invite to RentCafe** button at the top of their profile. This sends them a link to their email to register with Rent Café. This must be done before any prospect can apply online.



CRM

Unreviewed Queue



Phone Calls

If no information is given on a call and you cannot reach the lead via phone, you will enter 'FUTURE RESIDENT' in the **First Name** field and 'OF PROPERTY NAME' in the **Last Name** field. Hit **+Create Guest**. By using 'Future Resident' as the first name, the automatic generated follow up will use that as the salutation (Ex. Dear Future Resident,). By using 'Of Property Name' as the last, any instances of pulling first and last for emails will use that as the salutation (Ex. Dear Future Resident Of Timbercreek East).

Find Person

Remove Queue Item + Create Guest

Home Phone (660) 232-0391

Cell Phone Cell Phone

Office Phone Office Phone

Email Email

First Name Future Resident

Last Name Of Timbercreek East

Property Timbercreek East T... *

Unit select item

Address Address

City DOVER

State MO

Zip Code 64022

Review Matches

By Creating the Guest, the system will now require additional fields to be entered which are marked with Red asterisks. Enter Today's Date in the **Expected Move In** field and leave Zero in the **Bedrooms** field. **Hit Save**.

+ Create Guest

Show More Remove Queue Item Save

First Name* Future Resident M Middle

Last Name* Of Timbercreek East

Cell Phone Cell

Email

Property* Timbercreek East T... *

First Contact*

Agent* Kristin Miller *

Source* Print Material

Result* choose...

Date* 11/16/2018

Expected Move In* 11/16/2018

Bedrooms* 0

Desired Rent 0.00

Occupants 0

Pets 0

By saving the guest card, it creates a profile for that lead. For call leads that provided no information other than a phone number, you can still try to follow up by calling or sending an SMS text asking for more information.



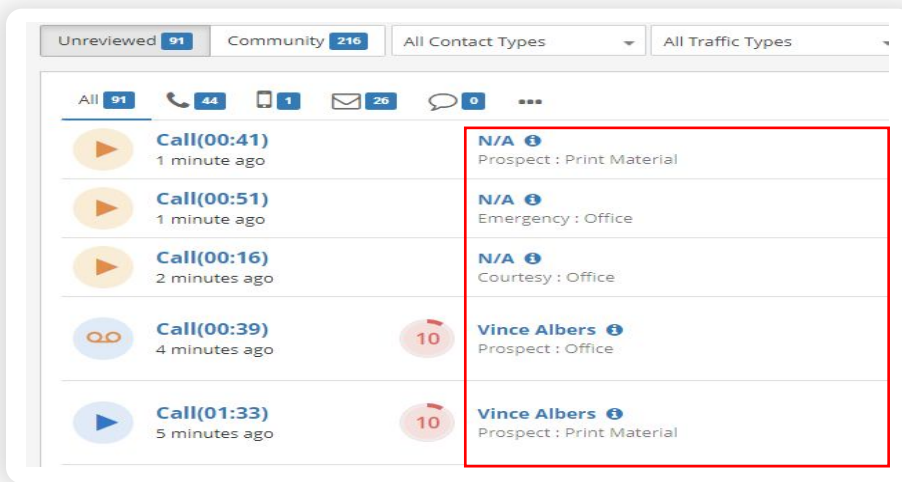
CRM

Unreviewed Queue

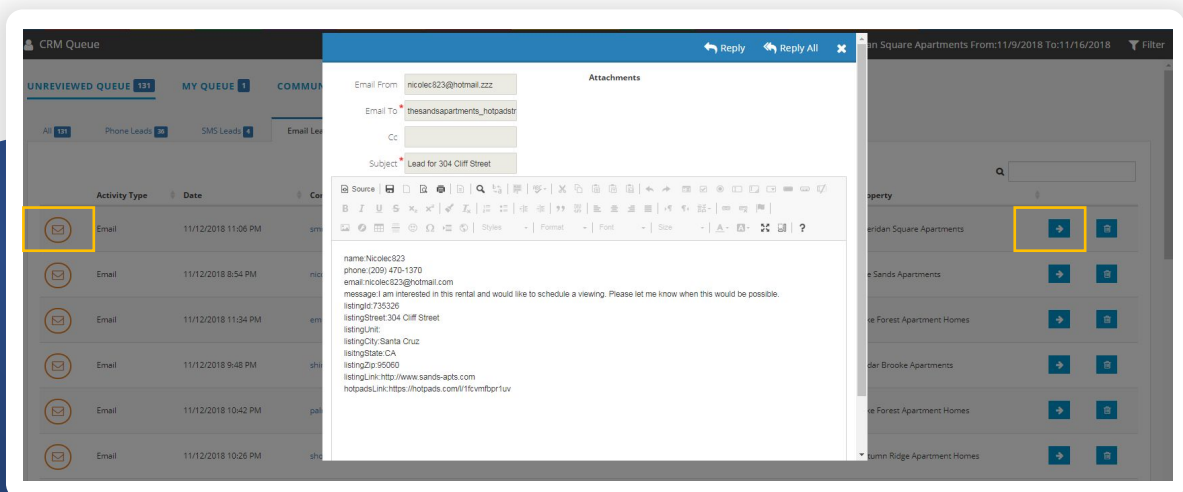


Email

An Email Queue item will Pop into the Queue each time an email is received, regardless if it is a new email or a reply email. The Marketing Source and type of lead in the Queue will let you know the source.



You can click on the Email icon to read the incoming email to determine what type of lead it is. If the email is a Spam Email, do not delete it save it as Future Resident Property. If it is a valid lead, click the Next Arrow to create a guest card or reply to the lead. *Note- You should NEVER reply to an email from the Queue if the guest card has not been created, as this will not remove the Queue item and will not track the email sent.





CRM

Unreviewed Queue



Email

For all new Email leads, clicking the **Next Arrow** will take you to the Find Person screen. Reference the email that was sent to enter all information that did not filter through. If no name is on the Email lead, enter 'Future Resident' in the **First Name** field and 'Of Property Name' in the **Last Name** field. Click **+Create Guest**.

You will be required to enter additional information in the fields marked with a Red Asterisk. Once those fields are entered, you can click **Save**.

This will bring you to the Guest Profile screen. Immediately hit the +Invite to RentCafe button. Next click on the Activities tab and then click Follow-Ups. You will see the initial Email Follow up is already completed and the initial Email was sent once the Guest Card was created. You should attempt to call the prospect as well and enter the activity for calling.

Due Date	Complete Date	Event	Type	Description	Notes	Agent	Active	Deactivated By	Auto Send	Link Emails	Complete	Save	Edit
11/27/2018 2:30 PM		First Contact	Email	Final Follow Up Email	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/26/2018 2:30 PM		First Contact	Call	4th Follow Up Call	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/25/2018 2:30 PM		First Contact	Email	4th Follow Up Email	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/23/2018 2:30 PM		First Contact	Call	3rd Follow Up Call	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/21/2018 2:30 PM		First Contact	Email	3rd Follow Up Email	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/19/2018 2:30 PM		First Contact	Call	2nd Follow Up Call	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/18/2018 2:30 PM		First Contact	Email	2nd Follow Up Email	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/17/2018 2:30 PM		First Contact	Call	1st Follow Up Call	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit
11/16/2018 2:30 PM	11/16/2018 2:30 PM	First Contact	Email	Initial Follow Up Email	Followup First Contact	Kathy Sienker	Active		Auto Send	Link Emails	Complete	Save	Edit



CRM

Unreviewed Queue

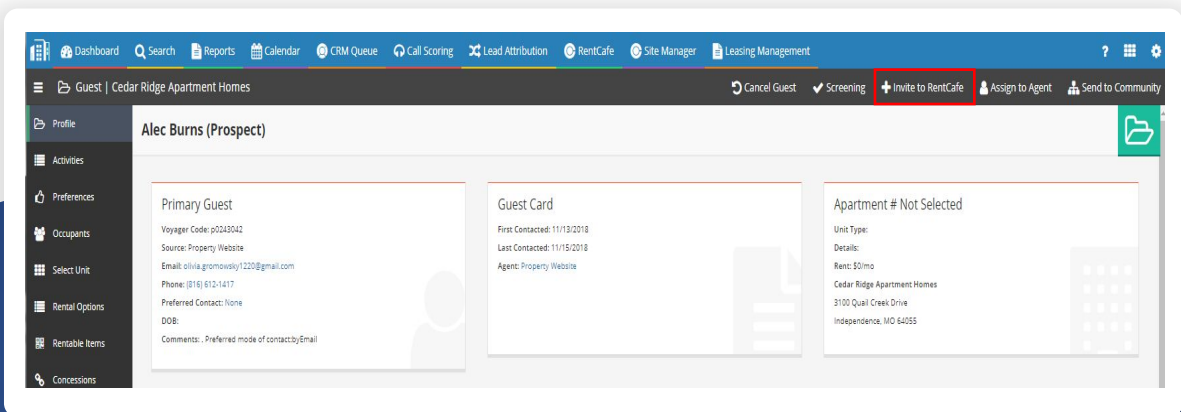
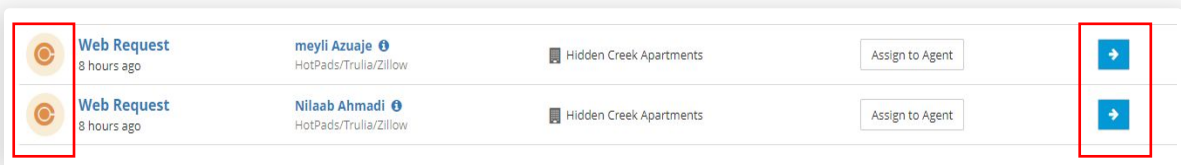


Web Requests

Web Requests in the Queue are leads that have been generated from our website and the guest card is already created and Initial Follow Up Email has already been sent. They will remain in the Unreviewed Queue until it is assigned to a Leasing Specialist.

Click the arrow to open the prospects profile and to assign it to yourself.

Always remember to Invite to Rent Café.



Once you assign and click the next arrow the prospect page will populate to look like this. You then **INVITE TO RENTCAFE**. This will send the website link to the prospect.



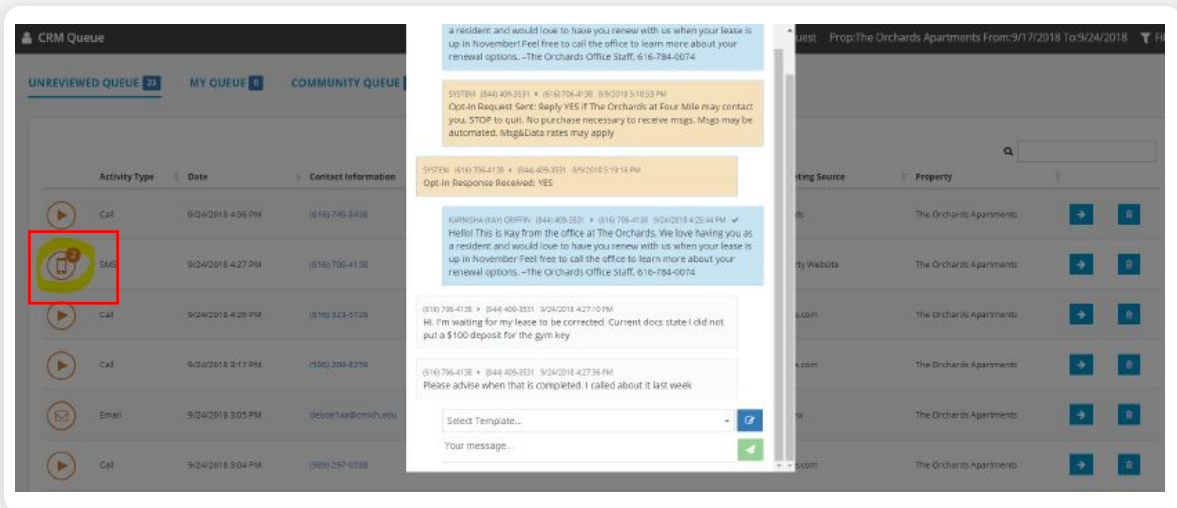
CRM

Unreviewed Queue



SMS TEXT

SMS Leads in the Queue will pop up each time a SMS Text Message is received. You can view the SMS Message by clicking on the icon. If the same number has sent more than one message, it will populate the number of messages next to the icon.



SMS Messages should **ONLY** be responded from the Queue if the Guest Card has already been created. If the Guest Card has not been created, you **MUST** click the **Next Arrow** to create the guest and respond.



IMPORTANT NOTE

You must maintain professionalism and text etiquette when responding to SMS Messages. Do **NOT** use terms such as 'YO!', 'What's Up!', 'Whudup' or any other like phrase. Use Hi or Hello and be sure to keep the message short and to the point as texting is not for long messages. If you are unsure about sending a SMS Message, please use Email.

CRM Email Templates



Watch this

<https://vimeo.com/579488460/65a3e9187e>

All email communications should be completed directly from the Prospect or Resident account so that all Activities are documented.

To send an Email, there are a couple different ways you can begin to draft an email.

Click directly on their **Email Address** from the Resident **Profile** screen

Click on the **Activities** tab, click on the **Email** tab and then click the **Add Email** button.

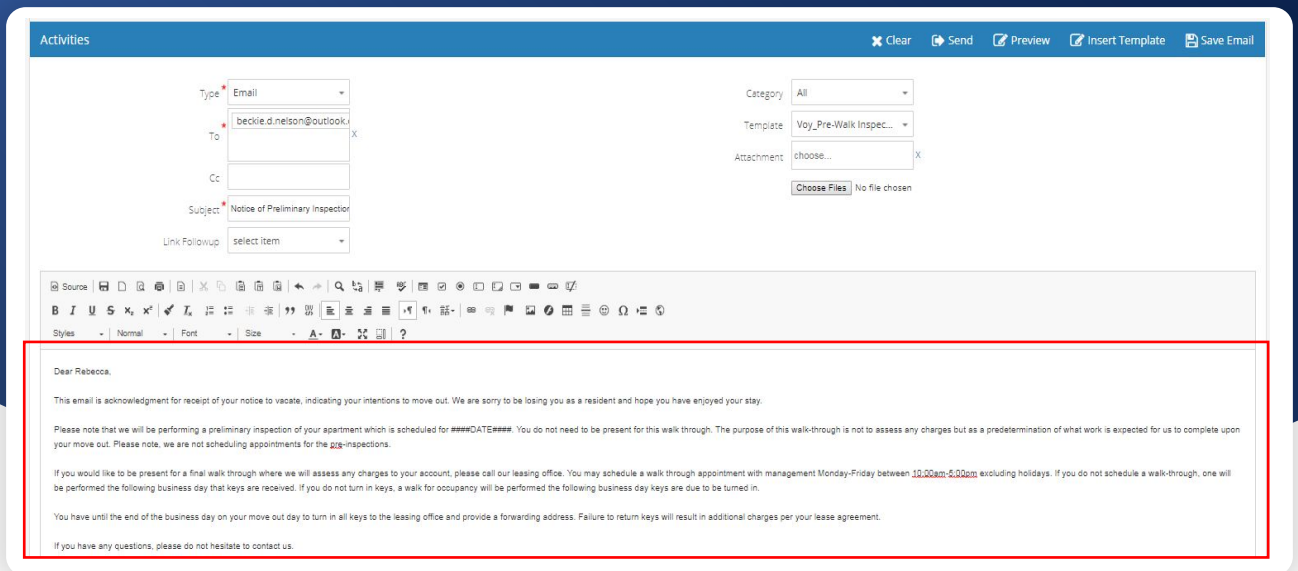
The screenshot shows the Resident Profile for Rebecca Nelson. The 'Activities' tab is active, and the 'Emails' sub-tab is highlighted with a red box and the number '02'. The 'Add Email' button is also highlighted with a red box and the number '02'. In the profile section, the email address 'beckie.d.nelson@outlook.com' is highlighted with a red box and the number '01'. A red box labeled '02' is also present near the 'Emails' sub-tab.

There are several **Templates** to choose from within the **Email Activity**. Click the **Template** drop down menu to select the correct template that you want to use.

The screenshot shows the 'Add Activity' form. The 'Type' is set to 'Email' and the 'To' field contains 'beckie.d.nelson@outlook.com'. The 'Template' dropdown menu is open, showing a list of templates, with '15 Minute Queue' selected and highlighted with a red box.

CRM Email Templates

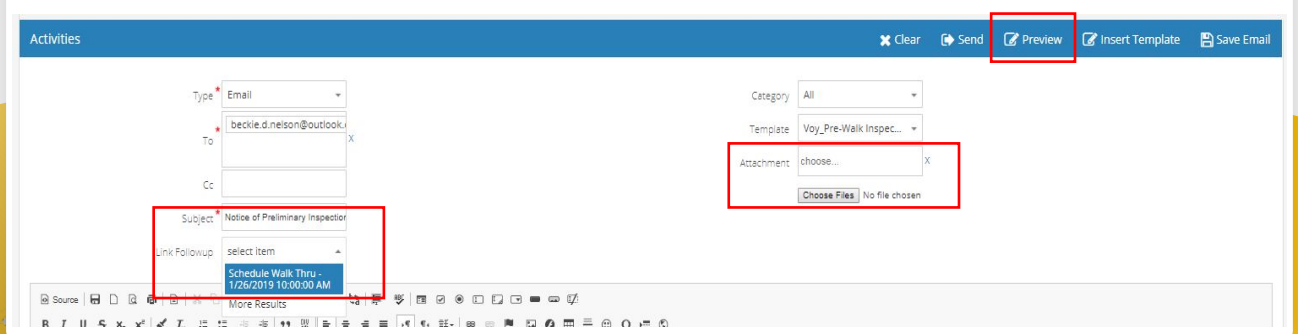
Once you have selected the **Template**, click the **Insert Template** button.



This will enter the email template into the body of the Email. Be sure to review the content of the message to ensure that the information is correct and there are no spelling errors. **NOTE:** Some emails will require additional information such as dates or times to be entered. Always read the template email to make sure you enter this information when necessary.

From this screen, you can also link the email to a Follow up by clicking the **Link Follow-up** drop down and selecting the follow up requirement you want to complete. You can also add **Attachments** by clicking into the **Attachment** box to select CRM Attachments, or the **Choose Files** button to add a file.

Click the **Send** button to send the email.



CRM SMS Templates

Sending SMS Text Messages are required to be completed directly from the Resident or Prospect's account so that all communication can be documented and referenced back on.

1. From the Resident or Prospect Profile screen, click directly on the Phone Number OR
2. Click on the Activities button and click the SMS button.
3. Click the Phone Number drop down to ensure you are sending to the correct number.
4. Click the Select Template drop down to select a template then click the Blue Insert button OR
5. Enter your message in the Your Message field if there is not a template available for what you are wanting to send.
6. Click the Green Send button to send your message

The screenshot displays the CRM interface for a resident named Rebecca Nelson. The interface includes a sidebar with navigation options like Profile, Activities, Lease Info, Roommates, Signature Documents, Rentable Items, Make Ready, Service Request, Receipts, EFT Setup, Credit Card Setup, Renters Insurance, Prorate Calculator, and WPS Setup. The main content area shows the resident's profile with fields for Resident ID, Prospect ID, Email, and Mobile phone number. A red box highlights the mobile number (816) 716-7315, labeled with a red circle '01'. To the right, a Notice section shows Move Out details. Below the profile, an 'ACTION REQUIRED: Finalize Move Out' banner is visible. The 'Activities' section is active, showing a list of activity types: Activity Logs, Follow-Ups, Appointments, Emails, SMS, Add Activity, Memos, and Survey. The 'SMS' option is highlighted with a red box and labeled '02'. Below the activity list, a 'Your message...' field is highlighted with a red box and labeled '05'. A 'Select Template...' dropdown menu is highlighted with a red box and labeled '04'. A blue 'Insert' button is highlighted with a red box and labeled '03'. A green 'Send' button is highlighted with a red box and labeled '06'. A red circle '01' is also present near the mobile number field. A red circle '02' is present near the Notice section. A red circle '03' is present near the SMS button. A red circle '04' is present near the Select Template dropdown. A red circle '05' is present near the Your message field. A red circle '06' is present near the Send button.

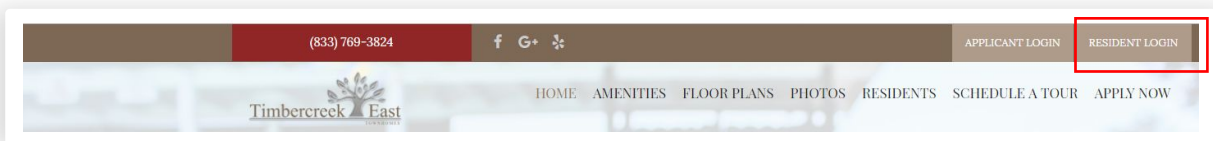
Resident Portal

The Resident Portal is where the Resident will conduct a majority of transactions for their account including the following items:

- Set up one-time and recurring payments
- Edit their profile
 - Update Email Address
 - Update Phone number
 - Subscribe to Email and SMS Notifications
 - Update vehicle Information
- Change Password
- Submit Maintenance and Office Requests
- Select lease renewal proposals
- Sign lease documents
- View documents and attachments
- Write Reviews
- View our Newsletter

NOTE : Changes to email address and phone number **MUST** be completed by the resident via the Portal. Updates to CRM and Voyager **DO NOT** sync.

Residents can log into their portal by accessing our Property Website and clicking the Resident Login button. This will take them to the Resident Services page.



From here, they will log into their account

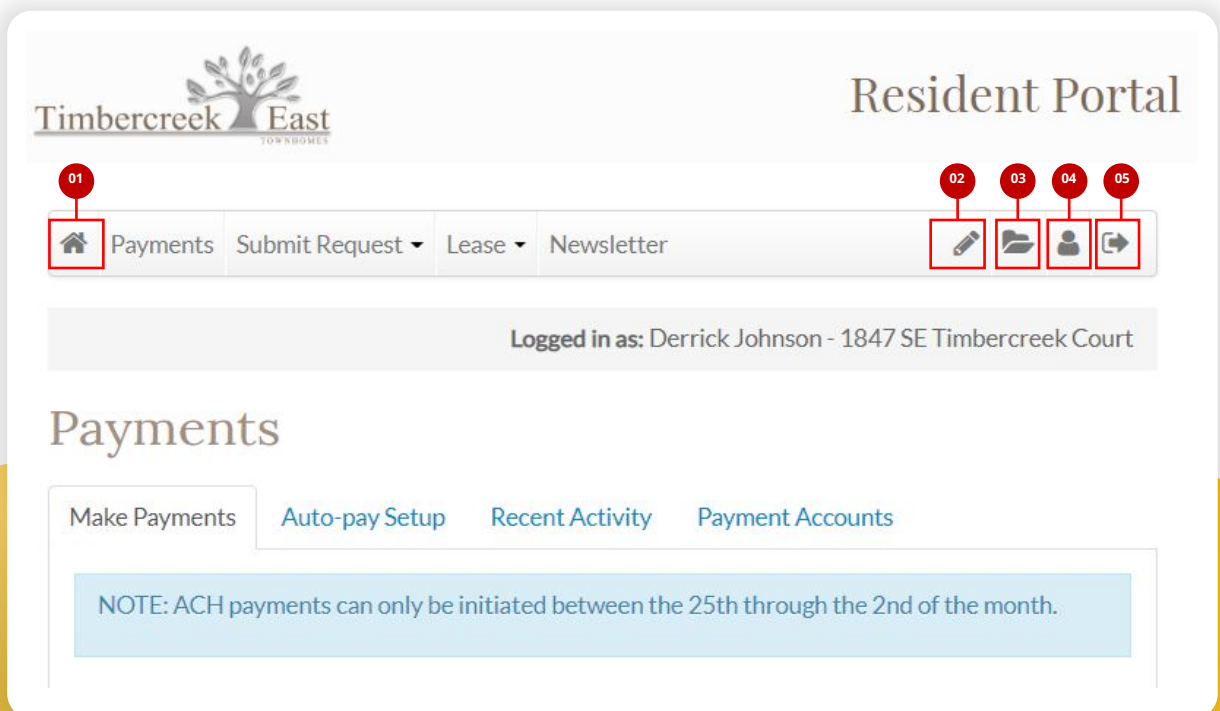
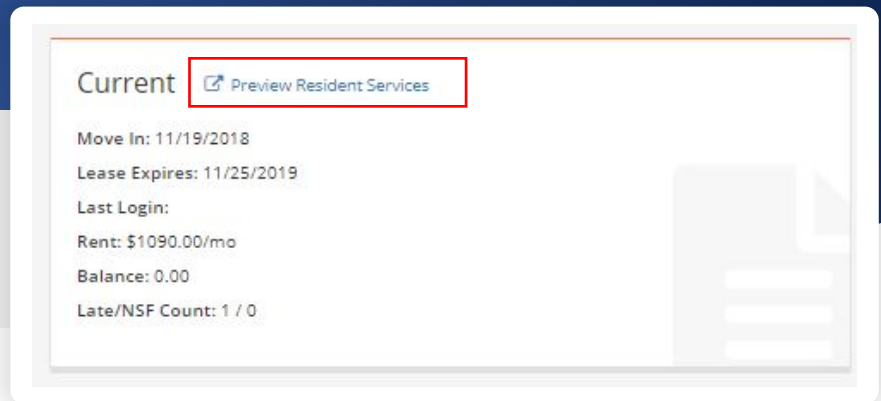
A screenshot of the Resident Services page. The page has a white background with a grey header area. The header contains the text 'Welcome to Resident Services' in a large, dark font. Below the header, there is a link: 'If your username is not an email address, [click here to login.](#)'. The main content area is divided into two columns. The left column contains a login form with two input fields labeled 'Email' and 'Password', a 'Sign In' button, and three links: 'Forgot password?', 'Click here to register.', and 'Send Verification Email'. The right column contains three service options, each with an icon and a title: 'Make Payments' with a wallet icon, 'Maintenance Requests' with a screwdriver and wrench icon, and 'Technical Support' with a lifebuoy icon. Each option includes a brief description of the service.

Resident Portal

From the Resident **Profile** page in CRM, we have limited access to view the Resident's Portal as they would see it if they were logged in.

For the **Primary Resident**, next to their **Status** on the **Profile** screen is the **Preview Resident Services** link.

Clicking the link will pop open the Resident Portal window.



Resident Portal

To view a roommate's **Resident Portal**, you will click on the **Manage Online Account** button from the **Profile** screen. Click on the roommate you are wanting to Preview.

The screenshot shows the Resident Profile page for Derrick Johnson. The page includes sections for Resident information, Current lease details, and Apartment # 1847. A red box highlights the 'Manage Online Account' button in the bottom right corner of the profile section.

This will bring you to the **Online Account** screen to **Review User**. Click the **Preview** button to view the Roommate's **Resident Portal**.

The screenshot shows the 'Review User' screen in the 'Online Account' section. It displays user details for Derrick Johnson, including Name, User Name (sheenebrown@gmail.com), Change Password, Confirm Password, Date Registered (11/1/2018), Email Verified (checked), and User Account Status (Enabled). A 'Save Changes' button is present. Below the form is a table of Resident Profiles with a 'Preview' button highlighted in a red box.

Property Name	Resident Code	Lock This Resident	
Timbercreek East Townhomes	r0029830	<input type="checkbox"/>	Preview Delete



Reset Resident Portal Password



Watch this

<https://vimeo.com/579462409/9923d0c9ff>

If a resident cannot access their Online Resident Portal, we have the option to reset their password on their behalf. From the Resident **Profile** screen, click the **Manage Online Account** button. Select the resident who is having trouble. This will take you to the **Online Account**.

The screenshot shows the Resident Profile page for Derrick Johnson. The 'Manage Online Account' button is highlighted with a red box. Below it, a dropdown menu shows 'Derrick Johnson' and 'Sheene Brown' as options.

Under the **Change Password** field, enter **Password123!** which is the default password we will always use to reset a password. Enter **Password123!** in the **Confirm Password** field and click **Save Changes**.

The screenshot shows the 'Review User' screen in the Online Account section. The 'Change Password' and 'Confirm Password' fields are highlighted with a red box. The 'Save Changes' button is also highlighted with a red box.

The resident should now be able to log in and they can change their password from their **Online Profile** screen.

The screenshot shows the 'My Profile' screen. The 'Change Password' button is highlighted with a red box.



Resident Portal

Payment accounts

The resident has several options to make payments to their account since we do not accept any paper payments.

- Bank Account – Checking or Savings
- Debit Card
- Credit Card
- WIPS – Walk In Payment System

Residents will need to set up their Payment Accounts from their Resident Portal if they wish to use their Bank Account, Debit Card or Credit Card.

Click the **Payment Accounts** button under the **Payments** section of their **Resident Portal**. Next click the **Add Bank Account**, **Add Credit Card** or **Add Debit Card** buttons.

Payments

[Make Payments](#) [Auto-pay Setup](#) [Recent Activity](#) [Payment Accounts](#)

Bank Accounts

[Add Bank Account](#)

Use the bank accounts listed below to schedule monthly automatic payments.

Name on Account	Bank Transit Number	Bank Account Number	Account Type	Edit	Delete
No data available in table					

Showing 0 to 0 of 0 entries

Credit Cards or Debit Cards

[Add Credit Card](#) [Add Debit Card](#)

Use the credit cards or debit cards listed below to make one-time payments or schedule monthly automatic payments.



Payment Accounts

Credit or Debit Card

If the resident is setting up a Credit or Debit card account, when they click **Add Credit Card** or **Add Debit Card**, it will direct them to **Yardi Card Services** in a new window. They will need to enter their **Card Number**, **Name on the Card**, **Expiration Date**, **CVV Code** and **Billing Address**. They are required to check the **Terms & Conditions** box then click the **Save** button.

YARDI CARD SERVICES

Card Details

CARD INFORMATION



Card Number *

Name on the Card *

Exp Date *

CVV Code * ?

BILLING ADDRESS

Country

Address Line 1

Address Line 2

City

State

Zip

I have read & agree to the terms & conditions.

Fields marked with (*) are required.



Cancel

Save

The information on this form is collected to process a payment card transaction. It will be stored on our secure servers in Texas. For information about this collection or how to obtain access to or correct your personal information you may contact our privacy officer at privacy@yardi.com.



One-Time Online Payments

Once the resident has set up their **Payment Accounts**, they can make **One-time Payments** or set up **Auto-pay**.

To make a **One-time Payment**, click the **Pay Now** button under the **Make Payments** tab.

Payments

Make Payments | Auto-pay Setup | Recent Activity | Payment Accounts

NOTE: ACH payments can only be initiated between the 25th through the 4th of the month.

Current Balance: \$0.00 As of: 12/17/2018

Missing a payment can be expensive.
Set up auto-pay >

Charge	Amount	Charged on
December Monthly Charges		

Pay Now

Select the payment account under the drop down **Select Payment Account** and enter the **Payment Amount**. Click **Next**.

One-Time Payment

Payment Options » Payment Details » Review Payment » Confirmation

A service fee will be charged at the time of payment for Debit Card and Credit Card transactions. The property management company does not receive any portion of this fee. Service fee is non-refundable.
You have a \$0 or credit balance on your account. If you make a payment now it will be included as an "Unapplied Credit" within the Payments menu under Current Outstanding Charges.

Add Credit Card | Add Debit Card

Enter Payment Details

Select Payment Account | --Select Payment Account--
Extra Payment Amount | --Select Payment Account--
Amex XXXX-1252
Visa XXXX-4293

Next



One-Time Online Payments



This will take them to the **Payment Details** screen where they will need to check the **Terms and Conditions** box and then click the **Submit Payment** button.

One-Time Payment

Payment Options » Payment Details » Review Payment » Confirmation

Payment Details

Payment Account	Visa XXXX-4293
Extra Payment Amount	\$10.00
Service Fee ⓘ	\$2.95
Total Amount	\$12.95

Service fee is non-refundable.

PLEASE READ THIS ENTIRE AGREEMENT BEFORE PROCEEDING. BY CLICKING ON THE "SUBMIT" BUTTON BELOW, YOU ACCEPT THE TERMS AND CONDITIONS. IF YOU DO NOT ACCEPT THESE TERMS, DO NOT CLICK "SUBMIT" BELOW.

I have read and accept the Terms and Conditions

[Back to Payment Details](#)

The resident will be taken to the **Confirmation** page once their payment has been successful.



Auto-Pay Online Payments

Recurring **Auto-pay** can be set up so that the resident does not have to worry about logging in each month and making their payments. You should promote the **Online Auto-pay setup** to each new and renewing resident.

To set up **Auto-pay**, click the **Auto-pay Setup** button under the **Payments** section in the **Resident Portal**. Select the **Payment Account**, **Start Date**, **Pay on Day**, and **Percentage %**. Click the **Next** button.

NOTE: If anything, other than 100% is entered under the Percentage, a roommate MUST create an Auto-pay Setup for the remaining percentage. If total of 100% is not set up between primary and roommates, **NO PAYMENT WILL PROCESS.**

Payments

Make Payments Auto-pay Setup Recent Activity Payment Accounts

A service fee will be charged at the time of payment for Debit Card and Credit Card transactions. The property management company does not receive any portion of this fee. Service fee is non-refundable.

i Your average monthly charges are **\$490.00/month**.

Payment Account	Start Date	End Date	Pay on Day	Percentage %
Select Payment Account ▾	1/1/2019		1st ▾	100.00%

Next

Auto-pay Setup

Your first payment is scheduled for **1/1/2019**

Payment Account	Start Date	End Date	Pay on Day	Percentage %
Visa XXXX-4293	1/1/2019		1st	100%

A service fee of \$2.95 per transaction will be charged at the time of payment. The property management company does not receive any portion of this fee. Service fee is non-refundable.

You authorize to have the above amount withdrawn from your selected payment account every month under the specified Terms and Conditions until you cancel your authorization.

I have read and accept the [Terms and Conditions](#)

Cancel

Set Up Auto-Pay

This will bring up the **Auto-pay Setup** aconfirmation. Check the **Terms and Conditions** box and then click the **Set Up Auto-Pay** button.

WIPS or Walk In Payment System is available for all residents to use but is more likely going to be used for residents who do not have a bank account or Credit or Debit card or residents who prefer to pay their rent in Cash.

WIPS accounts are generated for all Applicant-Approved, Future, Current, and Notice residents. Residents will receive one WIPS number. The resident will receive automated email with their account number and instructions on making payments at an Authorized WIPS Store.

If a resident ever forgets their WIPS account number, they can access it in their Resident Portal by clicking on the Payment Accounts tab and scrolling to the bottom of the page.

Payments

[Make Payments](#)[Auto-pay Setup](#)[Recent Activity](#)[Payment Accounts](#)

Walk In Payment System

Your WIPS Account# is 20002349177.

To locate a store that accepts payments, contact your Property Manager for a list of locations, or go to: <http://www.checkfreepay.com/agentlocator> and select WIPS Rent Payments as the biller to find a location near you.

You can also advise the resident of their WIPS Account number by clicking on the WIPS Setup button within their CRM account. Click their WIPS number and a new screen will populate.

t0082923

Bertha

Montesino

220080566205

Auto generated via Collect



Save

Edit

WIPS | PayNearme


Once you go to the resident's portal click their WIPS number, and another screen will pop up as below. You can send the barcode to their phone or print the instructions.

The screenshot displays the WIPS PayNearme interface. On the left is a dark sidebar menu with the following items: Profile, Activities, Lease Info, Roommates, Signature Documents, Rentable Items, Service Request, Receipts, EFT Setup, Credit Card Setup, Renters Insurance, Prorate Calculator, **WIPS Setup** (highlighted in yellow), and Recurring Payment Set... The main content area features a house icon in a blue circle at the top, followed by the heading 'Complete Your Cash Payment'. Below this is the instruction 'Send a barcode to pay with your phone' and a text input field labeled 'Enter email or mobile number'. Two buttons are present: 'Send to Phone' (dark blue) and 'Print instructions' (white with dark blue border). The payment details are listed below: 'Payment To' is FIRSTPACIFICWIPS (220073587184), 'Payment Amount' is Up to \$1,500.00 (Service Fee: \$3.99), and 'Payment Location' is Find a store. A light blue box at the bottom contains the text: 'STORE HOURS DISCLAIMER - Please verify store hours and observe local guidelines before visiting.'

WIPS | PayNearMe

- A list of pay locations will be available on the printed slip.
- The resident will be able to pay over, under, and in advance.
- Resident's can pay up to \$1,5000. If the amount is more the resident will have to make multiple payments.
- The service fee is set at \$3.99 per transaction.
- Residents will receive ONE barcode per home. If there are multiple residents in the home, they will need to share the barcode or give their money to one person to make the payment.














PayNearMe Cash PaySlip



FIRSTPACIFICWIPS

- Bring this PaySlip to a participating store
- Ask them to follow the instructions for their store
- Keep your receipt
- Tenant ID: 220073587184

You Pay
Any Amount
(a \$3.99 fee will be added)

<p>CVS Cashier Steps</p> <div style="display: flex; align-items: center;">  <div style="text-align: center;">  PayNearMe  </div> </div>	<ol style="list-style-type: none"> 1. Scan the barcode 2. Ask the customer how much they want to pay 3. Enter the amount(a \$3.99 fee will be added) 4. Collect cash from the customer 5. Give the customer their receipt
<p>7-Eleven Associate Steps</p> <div style="display: flex; align-items: center;">  <div style="text-align: center;">  PayNearMe  </div> </div>	<ol style="list-style-type: none"> 1. Ask Customer for amount to load 2. Press OTHER FUNCT, then LOAD 3. Scan barcode 4. Get payment from customer 5. Give customer receipt and slip
<p>ACE Sales Associate Steps</p> <div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>1EK-ABZ</p> </div> </div>	<ol style="list-style-type: none"> 1. Go to Option 4: Bill Pay on your POS 2. Enter PayNearMe or biller code PYN on your biller search screen 3. Enter this token number 1EKABZ and select Get Order List. Advise customer of payment amount(s) 4. Get payment from customer 5. Give customer receipt and slip
<p>Casey's Sales Associate Steps</p> <div style="display: flex; align-items: center;">  <div style="text-align: center;">  PayNearMe  </div> </div>	<ol style="list-style-type: none"> 1. Scan the barcode 2. Enter the amount 3. Touch 'Recharge' 4. Touch 'OK' 5. Tender transaction, give customer receipt 6. Print receipt for shift envelope
<p>Walmart Sales Associate Steps</p> <div style="display: flex; align-items: center;">  <div style="text-align: center;">  PayNearMe  </div> </div>	<ol style="list-style-type: none"> 1. Press Cash In on the Financial Services Tab 2. Scan Barcode 3. Enter amount and follow register prompts 4. Give customer receipt and PaySlip

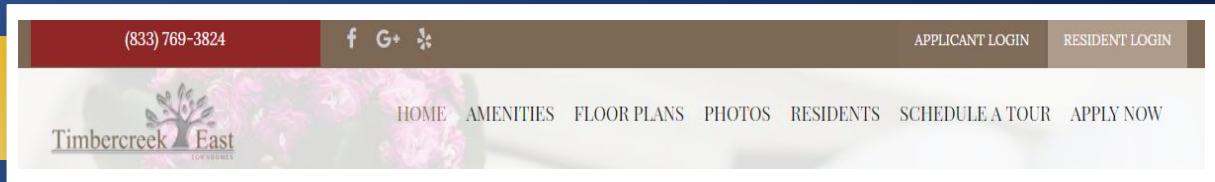
PayNearMe cash payment help 888-714-0004 (Payment Code 1EKABZ)

Online Application

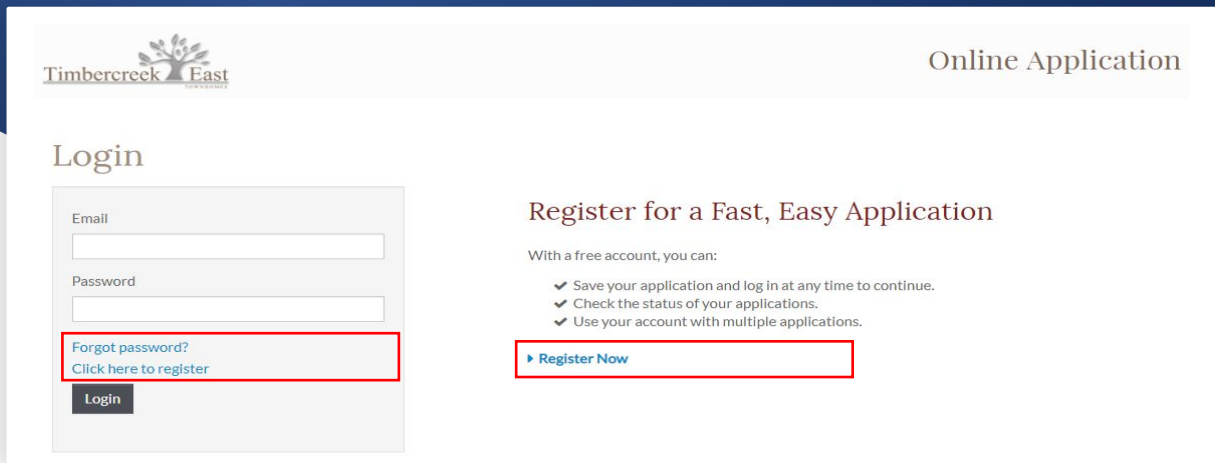


All applications should be completed online via our Property Website.

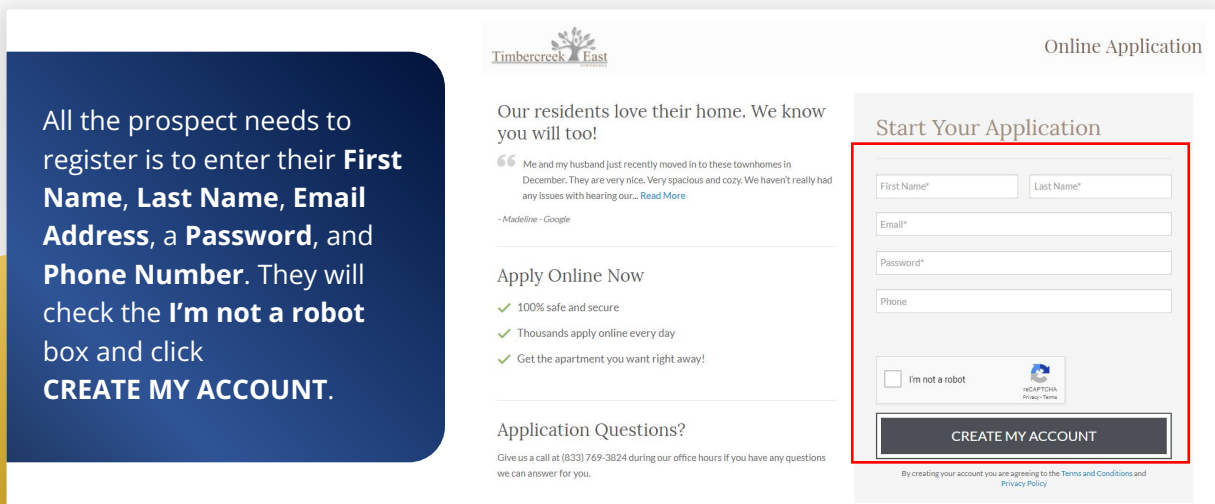
Applicants will click the Applicant Login button on the Property Website.



This will open up a new window where they can Log In or Register.



If a prospect already has a guest card created, you should have clicked the **Invite to RentCafe** button in CRM to send them the registration email. If they do not have a registration email, they will click the **Register Now** button or the **Click here to register** as they both take you to the same screen.



Online Application



Dear Kristin,

Thank you for registering on Online Lease Execution! Your account has been successfully created.

Username: kmiller+testTE121118@fpacific.com

To better help you find a place to live, we've forwarded your information to the following property:

 [Timbercreek East Townhomes](#)

1860 SE Timbercreek Ct.
Blue Springs, MO 64014

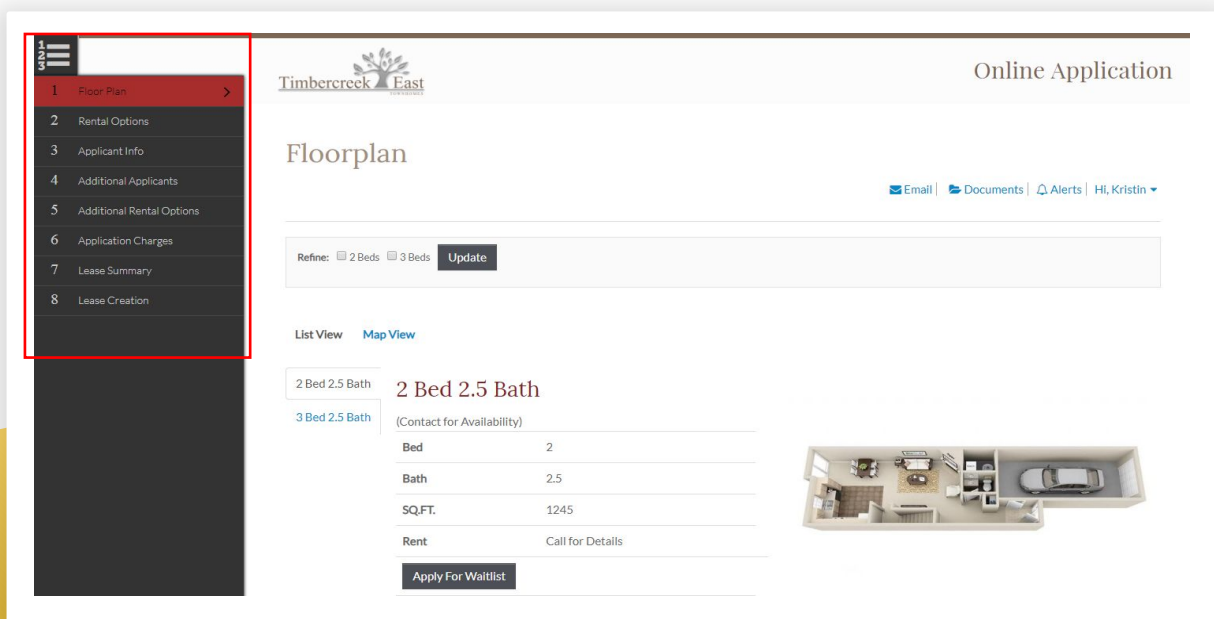
Your credentials will be valid on all RENTCafé powered web sites.

Always At Your Service,
Timbercreek East Townhomes

Once the prospect creates their account, they will receive a **User Registration**

Confirmation autoresponder email with their Username listed.

The Prospect will be logged into the **Online Application** portal. The Left-side shows the steps needed in order to complete the application process.



Online Application


Floorplan

Refine: 2 Beds 3 Beds [Update](#)

List View [Map View](#)

2 Bed 2.5 Bath	2 Bed 2.5 Bath
3 Bed 2.5 Bath	(Contact for Availability)
Bed	2
Bath	2.5
SQ.FT.	1245
Rent	Call for Details

[Apply For Waitlist](#)



Online Application



Floor Plan- Prospect needs to select a floor plan or Apply for the Waitlist. Click Continue.

01

Refine: 2 Beds 3 Beds

List View Map View

2 Bed 2.5 Bath 3 Bed 2.5 Bath

3 Bed 2.5 Bath (1 Available)

Bed	3
Bath	2.5
SQ.FT.	1350
Rent	\$1,090 - \$1,190

02

Floor Plan- Prospect needs to select a floor plan or Apply for the Waitlist. Click Continue.

Apartments

Email Documents Alerts Hi, Kristin

Grid View Map View

Beds Baths Floor Plans

Floor Plan : 3 Bed 2.5 Bath - 3 Bedrooms, 2.50 Bathrooms [View Floor Plan](#)

Don't see the apartment or move in date you want, click here to be put on a wait list for this floorplan

Apartment	Sq.Ft.	Rent	Date Available	Action
#1740	1350	\$1,090-\$1,190	3/2/2019	<input type="button" value="Live Here"/>

They will then select their **Lease Term** and click **Continue**.

Floor Plan: 3 bedrooms / 2 bathrooms | 1,350 sq. ft. | 3 Bed 2.5 Bath [Change](#)

Move-in Date:

Lease Term: 12 months

3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

Current Selection/Best Value

\$1,115^{month}

Includes Trash
[view details](#)

lease term
12 months

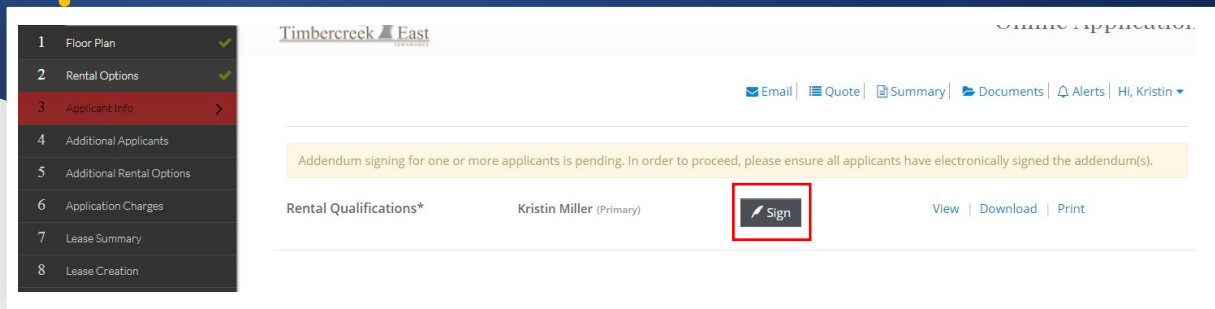
Move-in Date: 3/2/2019

Online Application

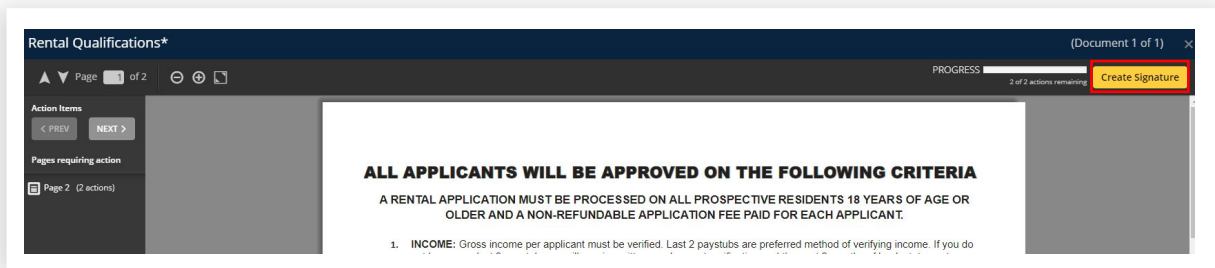


03

Applicant Info- All Prospects will need to review and sign the **Rental Qualifications** by clicking the **Sign** button.



This will bring up the **Online Rental Qualifications Document**. The Prospect will need to click on the **Create Signature** button to create a signature to sign the document.



This will bring up a window where they can select from a list of pre-generated signatures. They need to select a Signature, Accept the Terms and hit the Save Signature button.



Online Application



Once the signature is saved, they can click the **Sign** button and **Date** button to sign the document.

Rental Qualifications* (Document 1 of 1)

Page 2 of 2

PROGRESS 2 of 2 actions remaining Edit Signature

Action Items

Pages requiring action

Page 2 (2 actions)

Applicant is required to provide all necessary documentation to process the application within 72 hours. This includes, but is not limited to, proof of income and any credit or criminal discrepancies. If applicant fails to provide all information within the time allotted, the application can be canceled and the townhome held will be released. Applicant certifies that all the information provided on the lease application is true and accurate and that no significant omissions of important information that would likely lead to a rejection were made. Applicant further certifies and agrees that if his/her/their application is denied or cancelled because the Applicant provided false or inaccurate information, then the Landlord shall be allowed to deduct and keep from Applicant's deposit, the sum of \$350 as an application processing fee and/or as damages.

I HAVE READ THE ABOVE AND UNDERSTAND THE CRITERIA FROM WHICH MY APPLICATION WILL BE APPROVED.

Applicant: Sign Date: Date

Once all signature and date requirements are completed, they will then click **Submit Document**.

✓ All required actions complete Submit Document

Applicant is required to provide all necessary documentation to process the application within 72 hours. This includes, but is not limited to, proof of income and any credit or criminal discrepancies. If applicant fails to provide all information within the time allotted, the application can be canceled and the townhome held will be released. Applicant certifies that all the information provided on the lease application is true and accurate and that no significant omissions of important information that would likely lead to a rejection were made. Applicant further certifies and agrees that if his/her/their application is denied or cancelled because the Applicant provided false or inaccurate information, then the Landlord shall be allowed to deduct and keep from Applicant's deposit, the sum of \$350 as an application processing fee and/or as damages.

I HAVE READ THE ABOVE AND UNDERSTAND THE CRITERIA FROM WHICH MY APPLICATION WILL BE APPROVED.

Applicant: Kristin Miller Date: 12/11/2018

This will update the **Rental Qualifications Document** as **Complete** in the application process. Click the **Continue** button.

3 Applicant Info >

4 Additional Applicants

5 Additional Rental Options

6 Application Charges

7 Lease Summary

Email | Quote | Summary | Documents | Alerts | Hi, Kristin

Rental Qualifications* Kristin Miller (Primary) Completed View | Download | Print

Continue

This will take the Prospect to the **Online Application** where they will fill in their **Personal Information, Address Information, Employment Information, Screening Information, Pet Information, Vehicle Information, and Emergency Contact**.

Online Application




Once all applicant information is entered, the Prospect will **Agree** to the terms by checking the box next to **By signing this application, I agree that the information provided in this application is true and correct.** They will create a signature using their mouse or if on a tablet, their finger and clicking **Save & Continue.**

Agreement

By signing this application, I agree that the information provided in this application is true and correct.*

Create your signature in the boxes below.

 [Clear](#)

Your signature

* Required field

04

Additional Applicants- The main applicant has the opportunity at any point in the application process up to approval to add an additional applicant through their portal. **NOTE:** It is recommended that the main applicant add all additional roommates themselves and the on-site team NOT add any additional roommates.

Click the **Add Applicant** button to add additional roommates. If no roommates are being added, click **Continue.**

4 Additional Applicants >

5 Additional Rental Options

6 Application Charges

7 Lease Summary

8 Lease Creation

If you have additional applicants, you can add them here.

Primary applicant will be required to pay the fees for ALL applicants. Applicant details need to be added, please send an email invitation to your co-applicant using the link below.

Online Application



05

The main applicant will enter the **First Name** and **Last Name** of their roommate, click if they are **18 or Older**, select their **Relationship** and click **Add**. **NOTE: If they are adding occupants under the age of 18, the main applicant will enter the information.**

- If you have additional applicants, you can add them here.
- Primary applicant will be required to pay the fees for ALL applicants. Applicant details need to be added, please send an email invitation to your co-applicant using the link below.

Additional Applicant 1

Remove

First Name	Last Name	18 or Older	Relationship	Actions
<input type="text" value="John"/>	<input type="text" value="Doe"/>	<input type="text" value="Yes"/>	<input type="text" value="Roommate"/>	<input type="button" value="Add"/>

Status: Send an email invitation to applicant above 18 years. You can add the details for applicant below 18 years.

Once the **Add** button is clicked, it will save the additional applicant's information. Click the **Send Invitation** button. This will open up additional fields to enter the Additional Applicant's **Email Address**. Click **Send Email**. If more additional applicants are needed, click the **Add Another Applicant** button and follow the same process. If no additional applicants, click **Continue**.

Additional Applicant 1

Remove

First Name	Last Name	18 or Older	Relationship	Actions
<input type="text" value="John"/>	<input type="text" value="Doe"/>	<input type="text" value="Yes"/>	<input type="text" value="Roommate"/>	<input type="button" value="Save"/>

Status: Applicant details need to be added. Send an email invitation to this applicant

Email Address *

Re-enter Email Address *

Message

Online Application



06

Application Charges- We require a Photo ID to continue the application process as well as two current paystubs to be uploaded. Prospect will need to upload these documents and then click the **Continue** button.

The screenshot shows a sidebar on the left with the following items: 4 Additional Applicants (checked), 5 Additional Rental Options (checked), 6 Application Charges (selected), 7 Lease Summary, and 8 Lease Creation. The main form area contains three rows of information:

Picture ID	Kristin Miller (Primary)	<input type="button" value="Choose Files"/> No file chosen ⓘ
Proof of Income 1	Kristin Miller (Primary)	<input type="button" value="Choose Files"/> No file chosen ⓘ
Proof of Income 2	Kristin Miller (Primary)	<input type="button" value="Choose Files"/> No file chosen ⓘ

At the bottom left of the main form area, there is a **Continue** button.

This will take them to the payment screen where they will be required to add a **Debit** or **Credit Card**. They will click the **ADD DEBIT CARD** or **CREDIT CARD** button.

The screenshot shows a sidebar on the left with the following items: 1 Floor Plan (checked), 2 Rental Options (checked), 3 Applicant Info (checked), 4 Additional Applicants (checked), 5 Additional Rental Options (checked), 6 Application Charges (selected), 7 Lease Summary, and 8 Lease Creation. The main form area is titled "Payment Details" and contains a table:

Charge Description	Charge Amount	Amount Paid	Balance Due	Paid By
Application Fee (Kristin Miller)	\$50.00	\$0.00	\$50.00	
Admin Fee (Kristin Miller)	\$150.00	\$0.00	\$150.00	
Security Deposit (Kristin Miller)	\$350.00	\$0.00	\$350.00	
Total Amount (before tax)			\$550.00	

Below the table, there is a section titled "Pay By Debit Card" with a card icon and the text "Select the Add Debit Card button to make a payment." To the right of this text is a button labeled **+ ADD DEBIT CARD**.

Below that, there is a section titled "Alternatively, you may enter your **CREDIT CARD** information to make a payment." with a button labeled **CREDIT CARD**.

At the bottom, there is a link: [Problems adding a credit card? You may need to enable TLS](#)

This will bring them to the **Yardi Card Services** window to enter their card information. Once all information is entered, they will need to hit **Save**.

The screenshot shows the "YARDI CARD SERVICES" window. It has a header "CARD SERVICES" and a sub-header "Card Details". The form is divided into two main sections: "CARD INFORMATION" and "BILLING ADDRESS".

CARD INFORMATION:

- Logos for Mastercard, VISA, and discover.
- Card Number:
- Name on the Card:
- Exp Date: / (Month / Year)
- CVV Code:

BILLING ADDRESS:

- Country: United States
- Address Line 1:
- Address Line 2:
- City:
- State:
- Zip:

At the bottom of the form, there is a checkbox: I have read & agree to the terms & conditions.

At the bottom right, there are two buttons: **Cancel** and **Save**.

On the right side of the window, there is a "Company Details" box:

Company Details
TIMBERCREEK EAST TOWNHOMES
Tel: 816-373-8550
Email: timbercreekeast@tpacific.com


At the bottom of the window, there is a small disclaimer: "The information on this form is collected to process a payment card transaction. It will be stored on our secure servers in Texas. For information about this collection or how to obtain access to or correct your personal information you may contact our privacy officer at privacy@yardi.com."

Online Application




Once their payment information is entered, it will bring them back to the Payment screen where their payment method will be listed. Click the Proceed to Payment button.

Pay By Debit Card

 Select the Add Debit Card button to make a payment.

[+ ADD DEBIT CARD](#)


Pay With Your Existing Account

 **Visa XXXX-1008**
Edit Delete

[Proceed to Payment](#)

This will bring them to the **Payment Details** section where they will need to check the boxes to **Agree to the Terms**. Then click **Submit Payment**.

Payment Account

 Visa XXXX-1008 [change](#)

Payment Details

Charge Description	Charge Amount	Balance Due
Application Fee - Criminal Screening (Fred Jones)	\$20.00	\$20.00
Application Fee - Credit Screening (Fred Jones)	\$20.00	\$20.00
Admin Fee (Fred Jones)	\$200.00	\$200.00
Total Amount		\$240.00

I agree to the Terms & Conditions and understand that I will have to agree to the Terms and Conditions of the Payment Center too.

Application fees are non-refundable, even if the application is denied, except to the extent otherwise required by applicable law.

[Submit Payment](#)

A **Payment Confirmation** screen will come up with their payment details and they will also receive a confirmation email. The Property will also receive an email notification of the application.

Criminal and Credit Screening is set up to automatically run once all fees have been paid and all applications submitted. Refer to the CRM to Screening Works instructions for additional workflow information.



CRM

Screening Process



Watch this

<https://vimeo.com/579463246/24e584bc7c>

Once an applicant completes the application online and pays for all applicable fees, the system will automatically push through the screening through ScreeningWorks.



Access the Pending Applicants via the **Leasing Activity** widget on the **Dashboard**.

Community Dashboard

Resident Activity	Leasing Activity	Exposure
Move In: 0	Applicants: 3	Availability: 5
Move Out: 0	Leases: 0	Lease Expiration: 14
Notice: 4	Renewals: 3	NTM: 0
Deposit Accounting: 3		
Pending Renewals: 14		



Click the **Applicants** button to view all pending applications. From this screen, you can search applicants and view their **Status, Agent, Application Date, Unit, Screening Result, and Screening Date**.

Applications

Guest	Status	Agent	Application Date	Unit	Screening Result	Screening Date
Jaden Hall	Applied	Christina Griffin	12/3/2018	1803	Accepted	12/3/2018
Debra Powell	Approved	Marcia Bennett	12/3/2018	1821		
Jasmine Hill	Applied	Rachel Rocha	11/29/2018	1720	Conditional	11/29/2018



Click on the **Applicant's Name** link to access their Profile screen. Click on the Screening button to access their screening information.

Jaden Hall (Applied)

Primary Guest

Voyager Code: p0264126 (00244126)
Source: Property Website
Email: jaden375@gmail.com
Phone: (816) 808-9554
Preferred Contact: None
DOB: 2/23/****
Comments: Interested in: 2 bedroom townhome

Pending Approval

Last Step: Application Form
First Contacted: 12/1/2018
Last Contacted: 12/4/2018
Last Login: 12/4/2018
Applied: 12/3/2018
Move in Date: 12/17/2018
Agent: Christina Griffin

Apartment # 1803

Unit Type: 2e-2
Details: 2 bedroom townhome | 1245.00 sqft.
Rent: \$980.00/mo
Timbercreek East Townhomes
1860 SE Timbercreek Court
Blue Springs, MO 64015



CRM

Screening Process



Under the **Screening** section, you will see the **Results** for the applicant. By clicking on the **Select** button next to the screening, it will automatically take you to the Screening Login for ScreeningWorks to their screening Report.

Screening Save Update Parse Addresses Applicants

Results for Jaden Hall

Report ID	34036027	Proposed Rent Amount	\$980.00
Report Date	12/3/2018	Lease Term (Months)	13
Recommendation	Accept - Base Deposit	Security Deposit	0.00
Application Decision	Accepted	Credit Report Status	Complete

- Reporting Options

Report	Date	Report Id	Edit	Status	App. Decision	Select
Select an Option			<input type="checkbox"/>			Select
Yardi Screening	12/3/2018	34036027	<input type="checkbox"/>	Complete	Accepted	Select

From the initial page of the **Property Screening Result**, you will click on the Applicant's name to view additional details.

ScreeningWorks PRO Welcome Timbercreek East Townhomes (P3587)

[Find Applicant](#) [Corporate Applications](#) [Help](#) [Logout](#)

Property Screening Result

APPLICATION RESULT: ACCEPT - BASE DEPOSIT

[Print Application](#) [Refresh](#) [View Guarantors](#)

Active Group Members

APPLICANT	SSN	RESULT	REASON	ITEMS TO REVIEW	DATE	LETTER
Cody Lenheart-Abbott	X-0407	ACCEPT	No Credit Experience	No	12/03/2018 10:09 AM	N/A
Stefanie Needles	X-0520	ACCEPT	No Credit Experience	No	12/03/2018 10:09 AM	N/A
Jaden M Hall	X-9663	ACCEPT	No Credit Experience	No	12/03/2018 10:09 AM	N/A

<p>Additional Application Info</p> <p>TOTAL INCOME: \$4900 per month</p> <p>PROPOSED RENT: \$980</p> <p>RENT/INCOME: 20%</p> <p>SITE CODE: (update site code)</p> <p>MARKET SOURCE:</p>	<p>Processing Information</p> <p>DATE ENTERED: 12/03/2018 02:24 AM</p> <p>LAST MODIFIED: 12/03/2018 10:09 AM</p> <p>INPUT BY: cgriffin</p> <p>POLICY: FIRSP01</p> <p>REPORT ID: 34036027</p>
--	---



CRM

Screening Process



Click on each tab to view additional information regarding the applicant and the screening result.

Property Screening Result

APPLICATION RESULT: ACCEPT - BASE DEPOSIT

[Print](#) [Generate Letters](#) [Refresh](#)

Applicant Information

NAME: Cody Lenheart-Abbott
SSN: xxx-xx-0407
DOB:
CURRENT ADDRESS: 40003 e 209th ST, Kingsville, MO 64061

Individual Result

Accept - Base Deposit

Additional Information

Reasons for Result
• No Credit Experience

Additional Applicant Information

Residence History

This applicant has rented or owned.
TIME AT CURRENT ADDRESS: 13 years 4 months

Employment/Income

PRIMARY INCOME: \$1700 per month
PROPOSED RENT: \$980
RENT/INCOME: 20%
TIME AT CURRENT JOB: 2 years 7 months
TIME AT PREVIOUS JOB: 6 months

Additional Income:

- Additional Applicant: \$3200 per month

[Overview](#) [Credit](#) [Criminal](#) [Civil Court](#) [Rental](#) [OFAC/SDN](#)

[Overview](#) [Credit](#) [Criminal](#) [Civil Court](#) [Rental](#) [OFAC/SDN](#)

EXPERIAN CREDIT REPORT

Personal Information

Name: T...
Also Known As: LEON...
Date of Birth: 01/21/1990

Primary Address	Other Addresses
Address: 40112 018 ST AP 0 BLUE SPRINGS MO 64014-6610 Filed: 10/24/2016	Address: 011111 BLUE SPR BLUE SPRINGS MO 64015-2613 Filed: 07/16/2014
	Address: 7111 018 SP AV RAYTOWN MO 64138-2465 Filed: 07/27/2014

Checkpoint Messages
0084 SSN MATCHES
SSN issued between 1976 and 1978

NOTE : It is important to click on the **Credit** button to look at the **Checkpoint Messages** to ensure the Social Security Number Matches. If it does not match, have the applicant provide a copy of their Social Security Card and ensure it was entered correctly.

Application Policy

01

Pending Applications | Pending applications are considered applications that have not been sent to Ruanne for review or are waiting on additional documents to be able to send for review.

- a. Valid for 30 days from the date of application.
- b. Can only hold a unit for 72 hours then must be moved to Waitlist for up to 30 days from application date.
- c. They will be cancelled or denied based on the initial screening decision on the 31st day if they cannot be sent for review and approval.
- d. After 30 days if applicant is cancelled, a new guest card must be created, and they must fill out a new application and sign new rental qualifications and applicant will be required to pay all fees to apply again.

02

Site's Responsibility for Reviewing Pending Applications

- e. All required documents and information needed to approve or deny the application(s) must be uploaded to the applicant's attachments.
- f. Site will initially review screening results.
 - i. Review all checkpoint messages.
 1. If SSN does not match, must obtain copy of Social Security card.
 2. If applicant entered the wrong SSN, they are responsible for paying for another screening to be ran.
 - ii. Review credit, criminal, civil, utility
 1. If criminal comes back, send to Jane to review.
 2. If landlord or utility debt, contact applicant and advise they have 72 hours to provide proof of payment.
- g. Review Income to Market Rent
 - i. Confirm paystubs and amounts entered are accurate and contact applicant if additional paystubs or income statements are needed.
 - ii. If screening comes back as guarantor needed, contact the applicant to discuss the option for guarantor or additional roommate.
 1. If applicant cannot find or does not want to use a guarantor or roommate, they will be cancelled.
 - iii. Site will contact the applicant for any additional information needed (Ex. Proof of paid judgement, utility, etc.)
- h. Once all information and documents have been obtained, will send to be reviewed.
 - i. If on waitlist, will receive a contingent approval based on all information received and final approval once unit is selected to verify income requirement.

03

Documents Required | All required documents must be received and verified within 72 hours of application to be sent for review.

- i. If required documents are not received within 72 hours of application date
 - i. Move applicant to waitlist for up to 30 days from application date.
 - ii. Advise applicant they are no longer holding an apartment and they must provide all required documents or will be cancelled/ denied on the 31st day.
- j. If documents are received after 72 hours but before 30 days (able to be reviewed and approved within 30 days)
 - i. No additional fees are required for application/admin fees.
 - ii. Once applicant has provided all documents, move applicant to unit available and submit all items for review.
 - iii. If original unit is not available, applicant will be responsible for choosing another available unit that meets their preferences and max rent amount income approved for and will be charged all applicable market rent and fees as of the date they choose the new unit.
 - iv. If no unit is available, they will remain on the waitlist as a contingent approved applicant for up to 90 days.
 - v. No specials or discounts will be given for the new unit if they are no longer being offered.
- k. If documents are not received within 30 days of application
 - i. Applicant will be cancelled or denied on the 31st day based on the screening decision.
 - ii. Applicant will be required to create a new guest card, sign new rental qualifications, fill out a new application and pay all fees to apply again.

Application Policy

04

Approved Application | Applications that have been fully reviewed and meet all qualifications and criteria and have been approved in Yardi.

- a. Valid for 90 days from the date of application
- b. Applicant must move in within 90 days from date of application.
 - i. If move-in date is more than 60 days from application date, applicant must provide current proof of income on the 60th day and we will re-screen for criminal and civil records at no charge to applicant.
 - ii. Applicants who do not move in within 90 days from application date will be cancelled on the 91st day (excluding Regional approval for extenuating circumstance).
- c. Earnest Money / Holding fees must be paid in full.
 - i. If Earnest Money / Holding fee fails, applicant has 24 hours to make payment.
 - ii. If payment is not made within 24 hours, move applicant to Waitlist.
 - iii. If payment is not made within 30 days from date of application, applicant will be cancelled on the 31st day
 - iv. Applicant will be required to create a new guest card to sign new rental qualifications, complete a new application and pay all application fees to apply again.

05

Contingent Approved Application | Applications on the waitlist that has been reviewed and meet all qualifications and criteria including income up to a max rent amount but will need to have income reviewed again for full approval once a unit has been selected.

- d. Reviewer will add notes to the Approval Details section in Yardi indicating Contingent approval and the max amount of rent their income qualifies for.
- e. Valid for 90 days from the date of application
- f. Once a unit is selected, income will be reviewed, and a full approval will be entered in Yardi if they qualify
- g. Applicant(s) must move in within 90 days from the date of application
 - i. If move-in date is less than 60 days from the date of application and they are moved to a unit, will review income and if qualified enter full approval in Yardi
 - ii. If unit selected is less than 60 days from the date of application but the move in date but the move-in date is more than 60 days from application date, applicant must provide current proof of income and we will re-screen for criminal and civil records on the 60th day at no charge to applicant
 - iii. If a unit is selected more than 60 days from application date, the applicant must provide current proof of income and we will re-screen for criminal and civil records at no charge to the applicant
- h. Applicants who do not move in within 90 days from application date will be cancelled on the 91st day (excluding Regional approval)

06

Denied Application |

- i. Applications will be denied for the reasons listed under Section 6 of the Rental Qualifications
- j. The Deny button in Yardi will ONLY be used when the decision from ScreeningWorks comes back as Denied and applicant does not provide additional information that can be used to re-evaluate the application for qualification
- k. All applicants that were screened together will all be considered denied even if they qualify on their own separately
- l. Applications denied must fulfil the waiting period before applying again
 - i. Criminal denials will be required to wait 180 days from the date of the original application submission to apply again
 - ii. All other denials will be required to wait 30 days from the date of the original application submission to apply again

Application Policy

07

Cancelled Application

- a. The Cancel button in Yardi will be used for the following reasons:
 - i. Decision from ScreeningWorks comes back as Accepted but the applicant cannot provide the required documents such as Income verification, paystubs, photo ID, Social Security Card, etc. to be submitted for review and approved within 30 days of date of application
 - ii. Decision from ScreeningWorks comes back as Conditional but the applicant cannot meet the additional conditions such as guarantor, additional deposit, or high-risk fee.
 - iii. Approved or Contingent Approved applicant does not move in within the required time frame of 90 days from application date (excluding Regional approval).
 - iv. Applicant asks to cancel their application

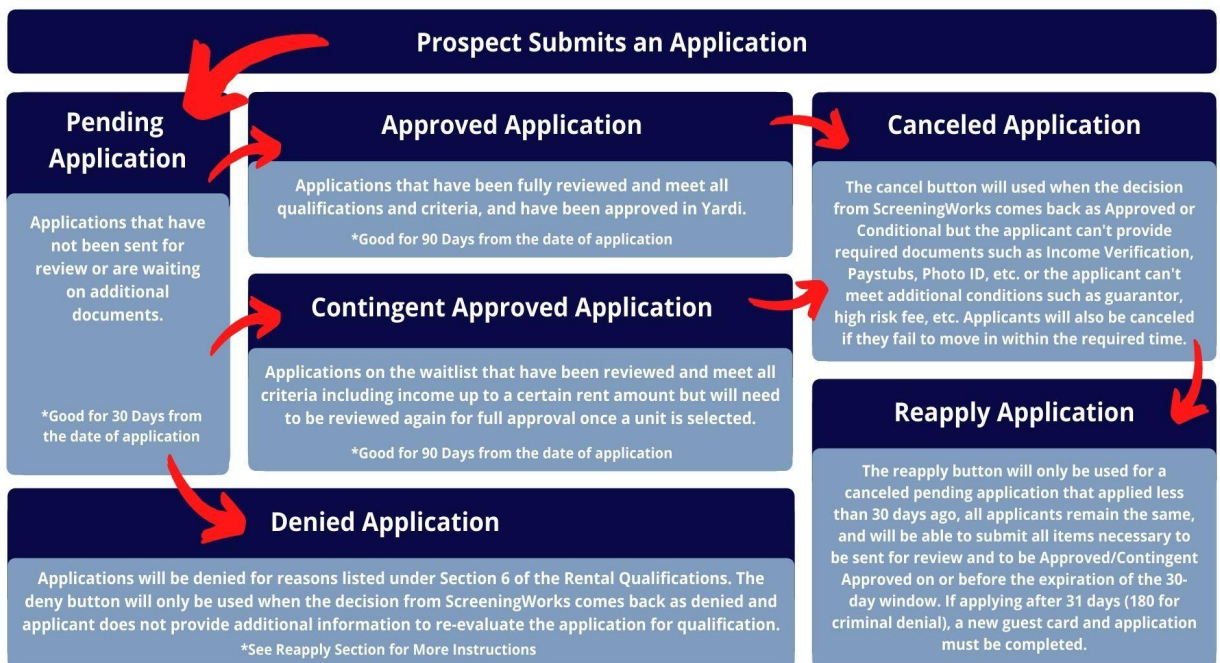
08

Reapply Application

- b. The Reapply button in Yardi will ONLY be used to reapply a cancelled application:
 - i. That applied less than 30 days ago; AND
 - ii. All applicants remain the exact same; AND
 - iii. Applicant provides all required items/documents necessary to submit for review AND approval or contingent approval can be issued prior to the expiration of the 30-day window for pending applications
- c. Cancelled applicants that applied more than 30 days ago:
 - i. Must create a new guest card – DO NOT use the reapply button or merge guests
 - ii. Must sign new rental qualifications
 - iii. Must fill out a new application form and submit updated documentation
 - iv. Must pay all application/holding fees again

Application Process Breakdown

FIRST PACIFIC
FIRST PACIFIC GROUP, INC.



Application Policy

Prior to submitting an application for approval, please be sure to thoroughly check each item below to ensure they meet our criteria, have submitted all required documentation and are ready to be reviewed for approval.



Income

- Gross Income must be verifiable

Last 2 paystubs preferred. If OT is being used to qualify need last 4 paystubs.

- If not, 2 months bank statements and written employment verification.

Cash Income must be verifiable via employer **and** consistent bank deposits; otherwise, cash is not accepted.

- Trust/401ks

Proof of disbursement must be submitted via 2 months bank statements

Broker/Financial Advisor to outline disbursement stipulations

For 401k's, age of maturity is 63.5. Ex: If a 40-year-old had \$200,000 in a 401k it's irrelevant.



Employment

- School

Non-tuition grants/stipends award letters acceptable. Expense of school is deducted from total.

- Offer letters acceptable, however must be signed by both employer and employee. *Must be a non-contingent signed letter.* If contingencies exist an employment verification must be completed.

- Retirementa

Bank statement with 2 months identical deposit amounts; or Social Security Statement and proof of any retirement benefits



Credit

- We cannot give out credit reports; prospects must request these from Screening Works



Identity

- Only these documents will suffice in lieu of a SS #. Make sure to toggle NO SS # when the applicant is applying if they do not have a SS #

- Citizenship Card, Consulate Cards
- INS Form I-864 Sponsorship Verification
- Certificate of Naturalization (INS I-550)
- U.S. Passport
- Certificate of U.S. Citizenship (N-550 or N-561)
- Unexpired Foreign Passport, with 1-555 Stamp or INS Form 1-94 Indicating Unexpired Employment Authorization
- Alien Registration Receipt Card with Photograph (I-151 or I-551)
- Unexpired Reentry Permit (I-327)
- Unexpired Refugee Travel Document (I-571)
- U. S. Driver's License or ID Card
- Military Card or Draft Record or Military Dependent Card

Application Policy



Residency/Rental History

Receipt of past due amounts from prior Landlords or a satisfaction of judgement. Rental verification of no balance owed.



Criminal

In the event of a criminal history, Jane must review the report first. Jane will instruct if it is a denial or if more information is required.



Occupancy

Differentiate between familial status vs. occupancy in the event of pregnancy. We only comment on how many occupants there currently are. Once residents in a unit exceed occupancy limits, they have 90 days to transfer to a unit that allows the current number of occupants.



Security Deposit

Paid at the time of application. If an additional deposit is needed it is paid at or prior to move-in. This is not the same for all sites. Some sites require the admin fee and app fee be paid to secure an apartment while others require the deposit. Please check with your Manager for specifics regarding your site.



Pet Deposit

Must be paid before the pet is on property. Must have a signed pet addendum (or reasonable accommodation form for service/ companion animal.)



Parking

We would like vehicle info from all applicants. Most sites have 1st come , 1st serve parking, but others have reserved spaces. Please check with your Manager for specifics regarding your site.

HUD/Section 8:

We lease to anyone that meets our criteria. Make sure you stay consistent and following county and HUD housing discrimination guidance and regulations. You are responsible for making sure you lease to all applicants that qualify and not indicating otherwise putting yourself and First pacific at risk of large fines.

Service Animals/Companion Animals

- SA = CA (law subject to change)
- We cannot reject a doctor's letter.
- If there is an apparent disability, we cannot ask the prospect to fill out a form.
- We must have the Reasonable Accommodation form filled out prior to the animal on the property.
- The form must be faxed or emailed to the medical provider and then returned via fax or email

Application Submission/CRM :

- Review income prior to submitting for review. Ensure screening is completed with correct income/SSN. Do not use "Requalification" tab.
- When updating income, toggle edit and click select under the active applicant.
- When updating SSN, do NOT toggle edit and click select under the active applicant.
- If unsure documentation is acceptable, you can email Regional/Ruanne/Jane for review prior to the commencement of the application.

Denied and Falsified Applications



New Policy

- In the event an applicant is denied due to false information that they provided on the application; they will forfeit their deposit. This new section is on the front of the application and requires them to initial this spot (please note the amount listed in this section is property specific.)

GENERAL QUESTIONS: (Circle Yes or No) The Applicant certifies that all the information provided on the lease application is true and accurate and that no significant omissions of important information that would likely lead to a rejection were made. Applicant further certifies and agrees that if his/her/their application is denied because the Applicant provided false or inaccurate information, then the Landlord shall be allowed to deduct and keep from Applicant's deposit, the sum of \$150 as an application processing fee and/or as damages.	Please Initial:	
Have you ever been charged with misuse or abuse to any rental property or do you owe a current or previous balance to a landlord or mortgage company?	Yes	No
Have you ever been evicted from a place of rental?	Yes	No
Have you ever been sued for nonpayment of rent or damaged rental property?	Yes	No
Have you ever been convicted or have pending charges of a felony offense or misdemeanor crime against persons and/or property or involving controlled substances or deadly weapons?	Yes	No
Have you ever declared bankruptcy? (If Yes See Below)	Yes	No
Year: _____ County Where Filed: _____ State/Province Where Filed: _____		

- There is also a notation under section 6 of the criteria for Denial of Application.

d. Falsification of any information on the rental application. Falsification on the rental application will result in forfeiture of deposit.

- Send denied Applicants/Co-signers a Denial Letter generated in ScreeningWorks and be sure a copy is saved with their file.

Submitting Application for review



After verifying all information, you will be ready to submit the application over to Ruanne for review. Double check that everything is in place before sending it and fill out the template below.

Unit:

Applicants:

POI uploaded:

3x's rent:

Income:

Screening works recommendation:

Any credit discrepancies:

Did Criminal have prior approval?

Any other info needed to make decision:



Saving Documents

Applicants and Residents

All Documents need to be saved as: Property Code – First initial of First name – Last name – Apt # - Document Type – Date

(VI J. Otero J107 Picture ID 6-14-23)

Make sure to always select the type so it is to find the documents

See examples below

Created Date	Created User	Modified Date	Modified User	Type	Description	Portal	Attachment
				Print Application Documents	Attachment_p0392457_May102023043658.pdf		Attachment_p0392457_May102023043658.pdf
				Portal Lease Documents	Attachment_p0392457_RentalQualifications_May082023115121.pdf		Attachment_p0392457_RentalQualifications_May082023115121.pdf
	5/8/2023	jfernand	5/8/2023	jfernand	Proof of Income		VI J. Otero J107 job offer letter 5-8-23.jpg
	5/8/2023	jfernand	5/8/2023	jfernand	Proof of Income		VI J. Otero J107 paystub #1 5-8-23.jpg
	5/8/2023	jfernand	5/8/2023	jfernand	Proof of Income		VI J. Otero J107 paystub #2 5-8-23.jpg
	5/8/2023	jfernand	5/8/2023	jfernand	Proof of Income		VI J. Otero J107 job offer letter pg 2. 5-8-23.jpg
	5/8/2023	jfernand	5/8/2023	jfernand	Proof of Income		VI S. Otero J107 paystub #1 5-8-23.jpg
	5/9/2023	jfernand	5/9/2023	jfernand	Proof of Income		VI S. Otero J107 paystub 5-9-2023.jpg
	5/10/2023	jfernand	5/10/2023	jfernand	Proof of Income		VI J. Otero J107 employment verification 5-10-23.pdf
	5/8/2023	jfernand	5/8/2023	jfernand	Picture ID		VI J. Otero J107 Picture ID 5-8-23.jpg





Submitting Application for review

Once you've filled out the template, you'll create an email addressed to Ruanne cc your manager.

The subject will say Property Code □ Last Name(s) □ Apartment number □ M/I Date of Move-in. If the move-in is within 72hrs put URGENT in the subject line as well.
Ex: SS Riley 2601 M/I 6/30/22.

Your email will then look like this.

Hi Ruanne,

Unit: 2304
Applicants: Yousef Alghareed
POI uploaded: Yes
3x's rent: \$2,367
Income: \$6,366
Screening works recommendation: Accept - Base Deposit
Any credit discrepancies: No
Did Criminal have prior approval? No Criminal
Any other info needed to make decision:

Property Screening Result

APPLICATION RESULT: ACCEPT - BASE DEPOSIT

[Print Application](#) [Refresh](#) [View Guarantors](#)

Active Group Members

APPLICANT	SSN	RESULT	REASON	ITEMS TO REVIEW	CHECKPOINT MESSAGES	OFAC HITS	DATE	LETTER
Yousef W Alghareeb	NO SSN	ACCEPT	No Credit Experience	No	Yes	No	05/13/2022 02:15 PM	N/A

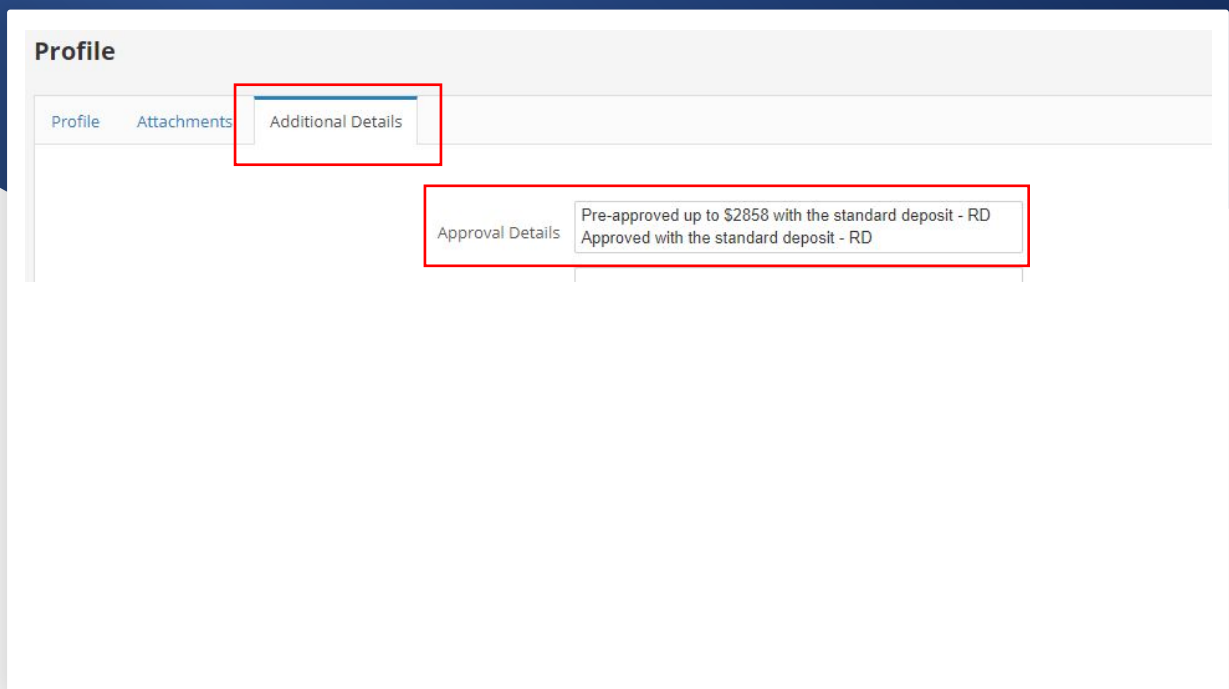
Approval of Application

After Ruanne has approved your application, she will automatically charge the applicant the standard earnest deposit. This earnest deposit is **non-refundable**.

She will send you an email with all approve notes and you'll get an additional email informing you if the earnest deposit has successfully processed through.

If the earnest deposit fails, the applicant has 24hrs to login and pay or they will be moved to the waitlist and that home is now back on the market.

Ruanne will also put her approve notes in CRM under Profile additional details.

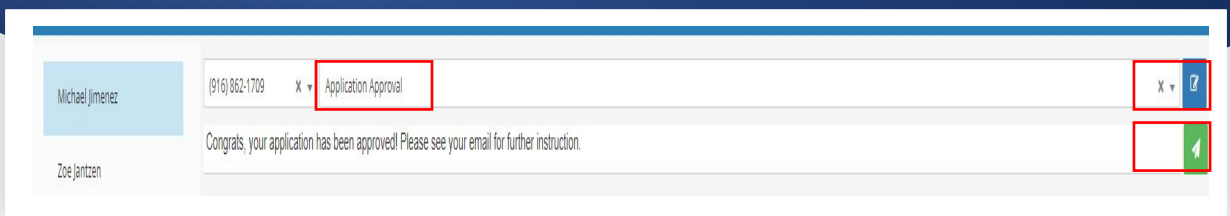


The screenshot displays a CRM interface for a 'Profile'. At the top, there are three tabs: 'Profile', 'Attachments', and 'Additional Details'. The 'Additional Details' tab is selected and highlighted with a red box. Below the tabs, there is a section titled 'Approval Details' which contains two lines of text: 'Pre-approved up to \$2858 with the standard deposit - RD' and 'Approved with the standard deposit - RD'. This section is also highlighted with a red box.

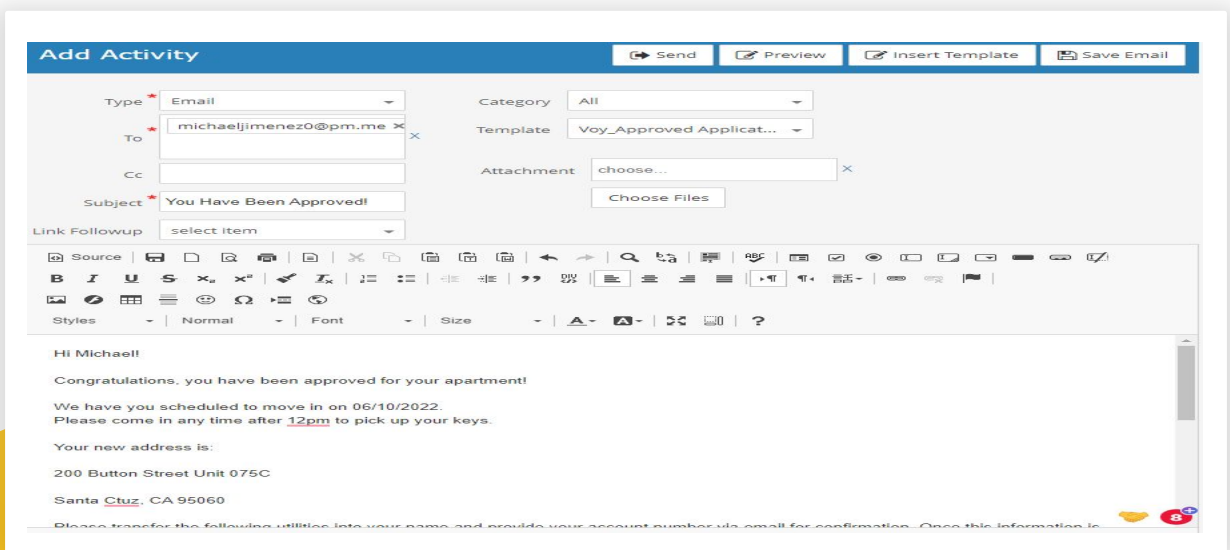
Approval of Application

After the earnest has processed through you will now be able to send the applicant all the approval templates.

First, you'll send the text template. By going to Activities add activity On the drop-down box choose text another screen will pull up Scroll through the templates select application approval Hit the paper/pen to insert the template then send it.



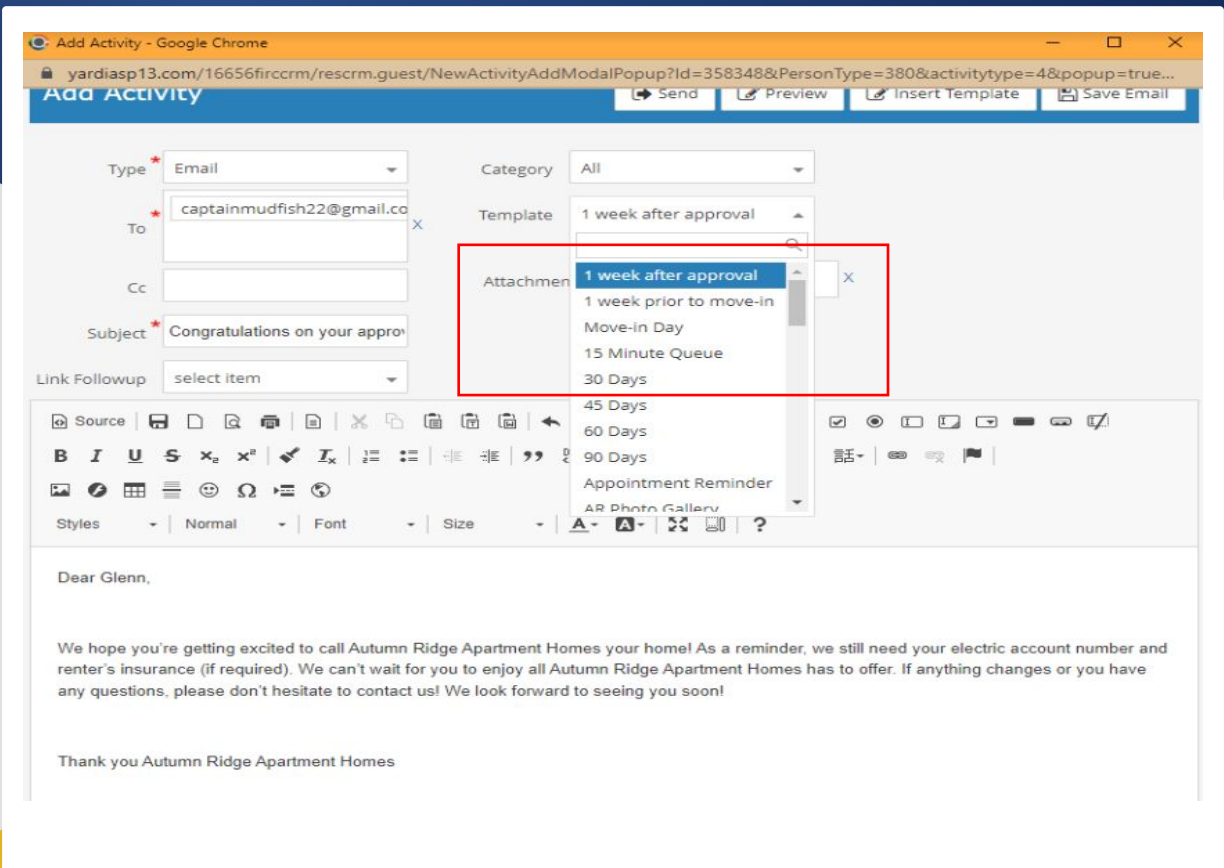
You'll then go to email and send follow the same steps as approve but paste the "Voy_Approved Application" template in the email. It will look like this.



Approval of Application

A series of follow ups and templates have also been created to better our communication with applicants after they are approved until their move-in day.

Follow ups will show up in your community queue noting whether the action is a call or email. Below are the new templates created for the email follow ups.



Note: If the applicant is scheduled to move-in asap or within 1 week some follow ups will automatically deactivate themselves.



CRM

Lease Generation

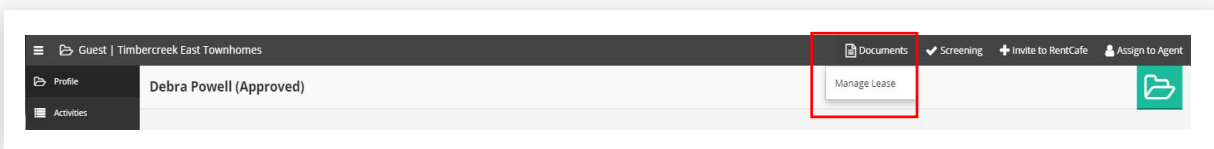


Watch this

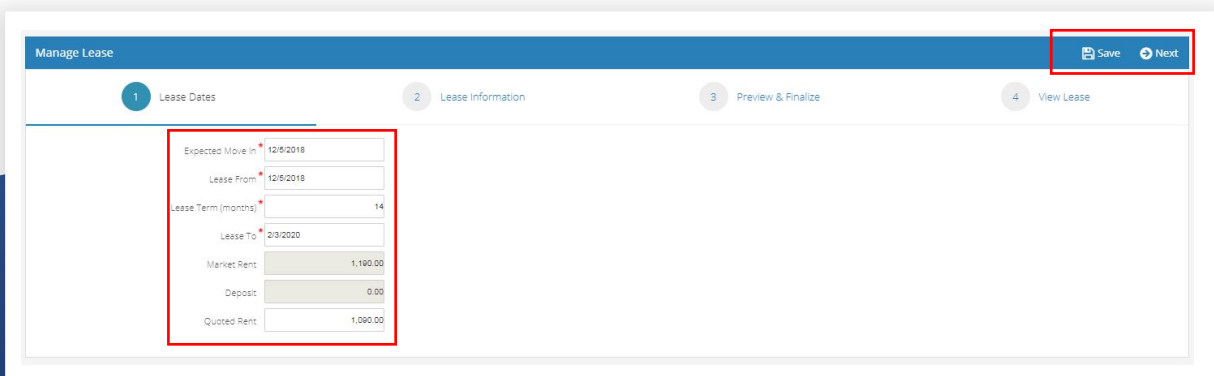
<https://vimeo.com/579473162/f1957ef61d>

Under the **Screening** section, you will see the **Results** for the applicant. By clicking on the **Select** button next to the screening, it will automatically take you to the Screening Login for ScreeningWorks to their screening Report.

- Once the application has been approved, you will need to generate their lease for them to e-sign. Leasing Specialists do not generate new leases or renewal leases. Regional Managers will determine who will generate new leases and renewal leases.
- All lease and move-in information needs to be sent ahead of move-in for the new resident to review.
- For all new move-ins, all new leasing documents should be uploaded into CRM. This should include: all application materials, leases, renters insurance, copies of IDs, Signed Rental Qualifications and employer and rental verifications.
- Scan Documents and save on Desktop. Name the file with the property code, Resident Last Name, unit number, document name, and the date. Example: CR Johnson-15780 Lease 12-27-14.
- See paperless procedure for instructions to upload attachments to CRM.



This will bring you to the **Manage Lease** screen. Verify the **Expected Move in** and **Lease From** dates are correct and both match. Verify the **Lease To** date is correct and inline with your property's **Lease Expiration** guidelines. Once verified, click **Save** and then click **Next**.



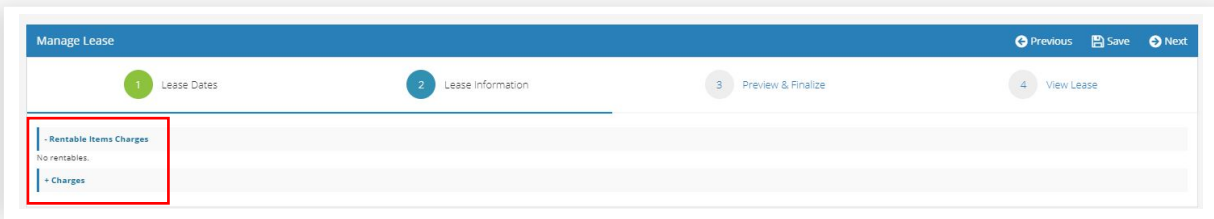


CRM

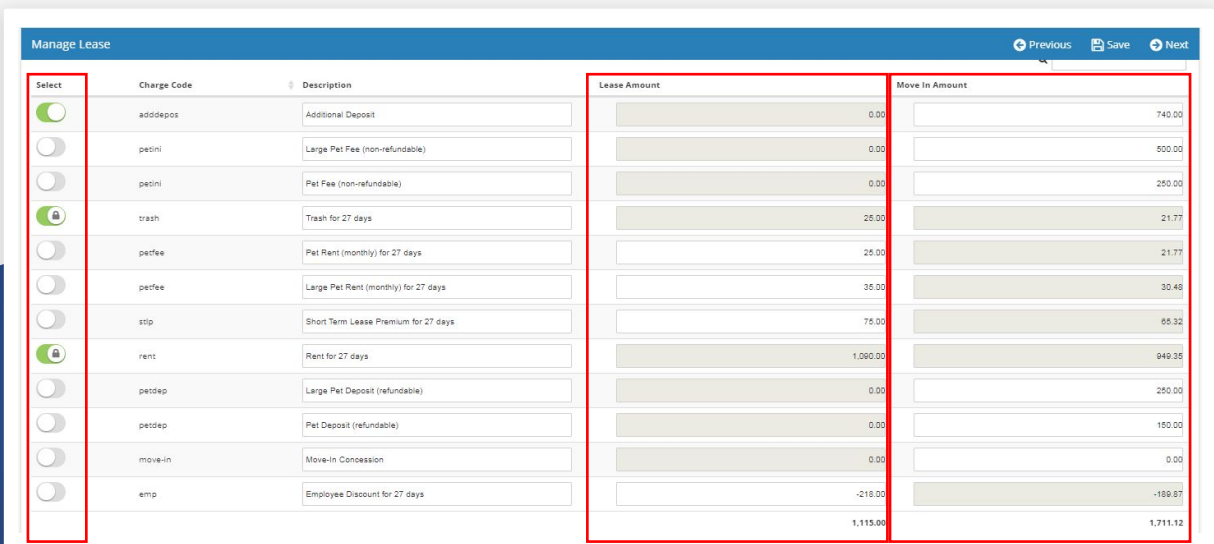
Lease Generation



The next step is to enter the **Lease Information** by adding any **Rentable Item Charges** and **Lease Charges**. Click to **Expand** the **Rentable Items Charges** and **Charges** sections.



Toggle on any applicable charges and enter the monthly recurring charges in the **Lease Amount** fields and any one-time move in charges in the **Move In Amount** fields. Once complete, click **Save** and then click **Next**.





CRM

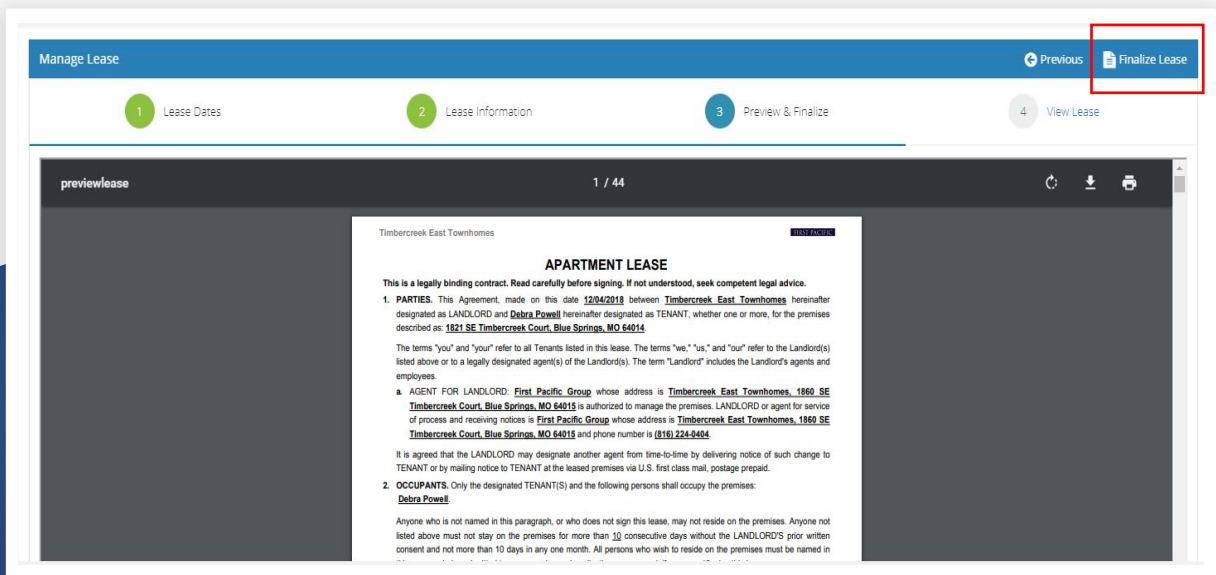
Lease Generation



This will bring you to a **Preview** of the lease that is going to be generated and sent to the Resident. Scroll through the lease and verify ALL information is correct paying special attention to the following items:

1. Lease holders listed correctly
2. Lease From Date
3. Lease To Date
4. Rent Amount
5. Late Fee structure
6. Utility Amount
1. Concessions received (if any)
2. Market Rent
3. Monthly Lease Charges
4. Security Deposit
5. All Addendums are attached

Once all information has been confirmed on the lease, click **Finalize Lease**.



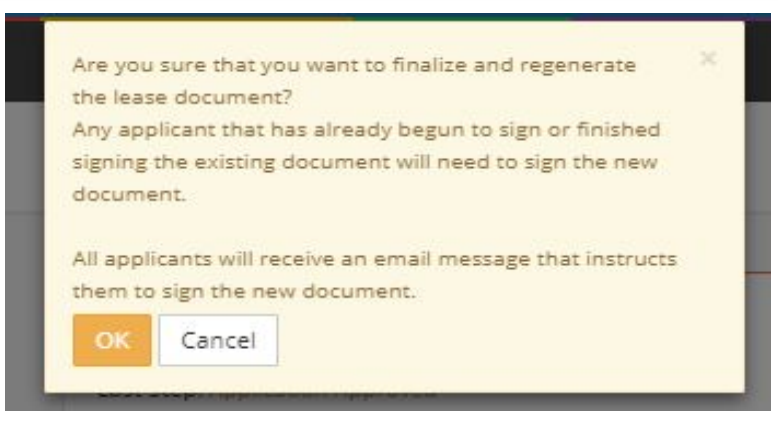


CRM

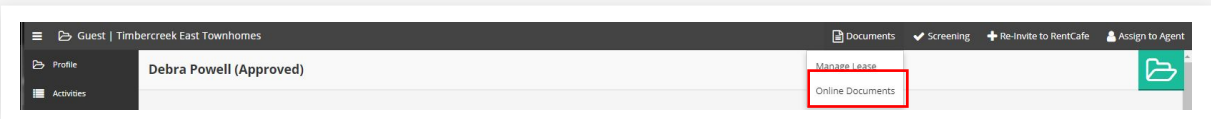
Lease Generation



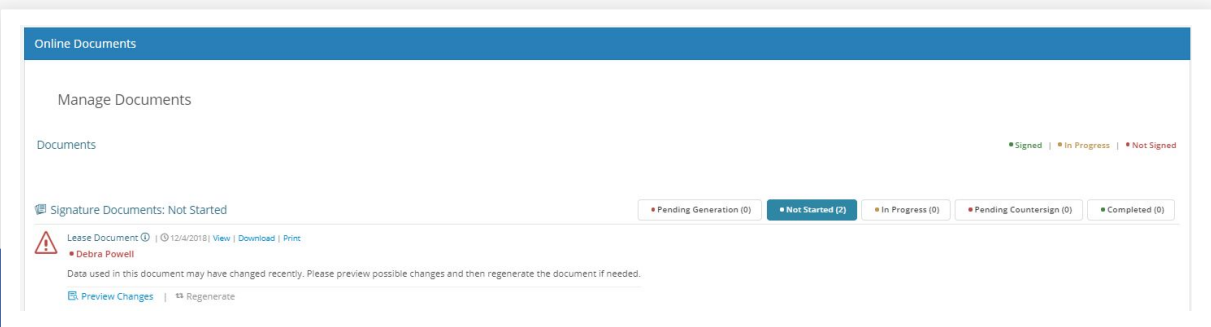
A **Pop-Up Window** will come up asking if you are sure you want to Finalize and generate the lease. Click **OK**.



This will send the applicant an email letting them know the lease is ready to be signed. You can view the **Lease Document** by going to the **Online Documents** button under the **Documents** tab on the **Profile** screen.



You will now find a copy of the Document that has been sent for signature in the **Not Started** section of Online Documents. The resident will receive an email notification that they have a document ready to sign.



NOTE: The Resident's name is in **Red** font. The **Red** font signifies that this person has not completed the signature process for this document. If there were multiple residents that were required to sign this document, we would see all residents listed here. The font changes to **Green** once that Resident has completed their signatures.

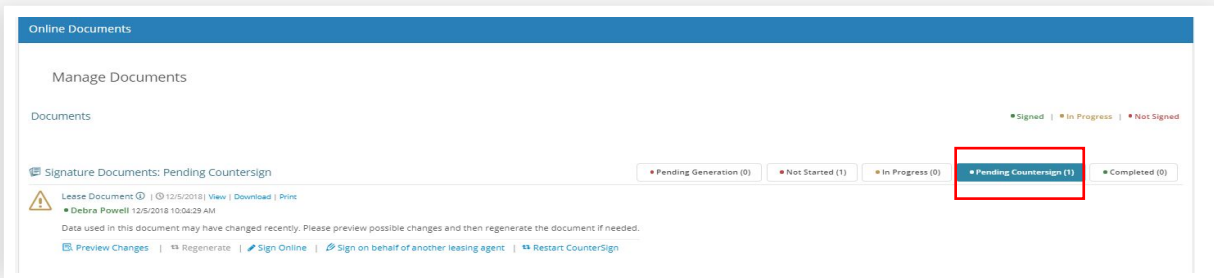


CRM

Lease Execution

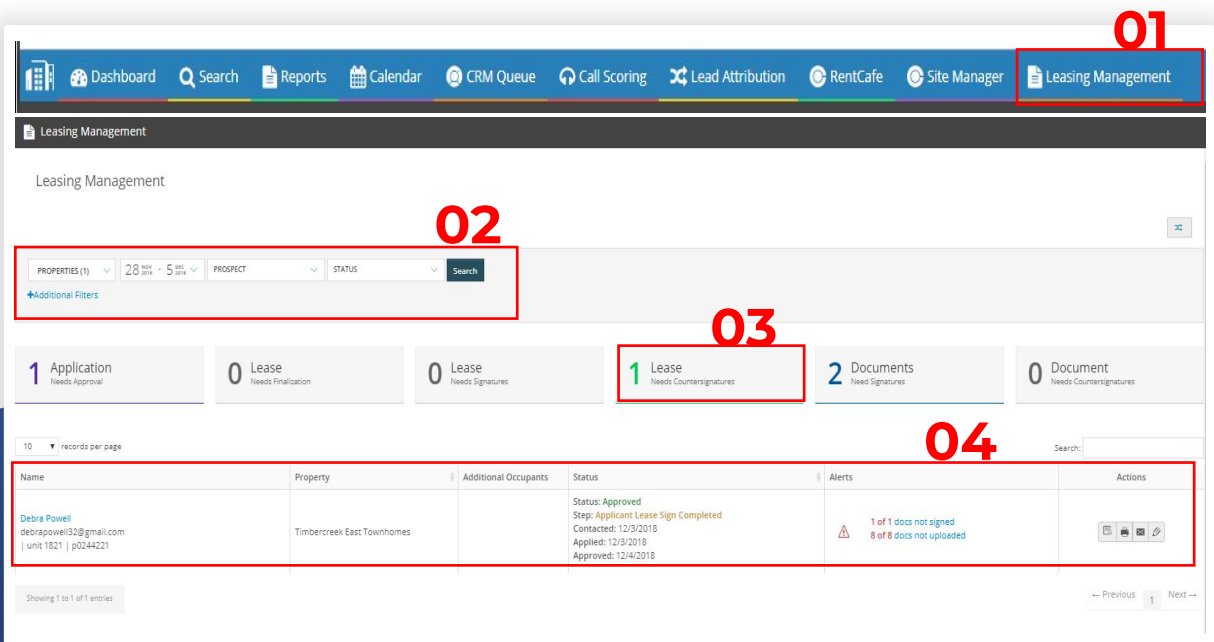


Once the resident has finished signing the document, the site team will receive an email that it is pending counter sign. The document will move to the **Pending Countersign** tab of Online Documents.



From the **Leasing Management** tool, you will find **Documents that Need Countersignatures**.

1. Click **Leasing Management**
2. Complete the **Filter** and click **Search**
3. Click on the **Lease Needs Countersignatures** button
4. All documents should be reviewed and processed. To view this document, you will click the **Paper with the Magnifying Glass** under the **Actions** column. This will take you to the resident's **Profile** page.





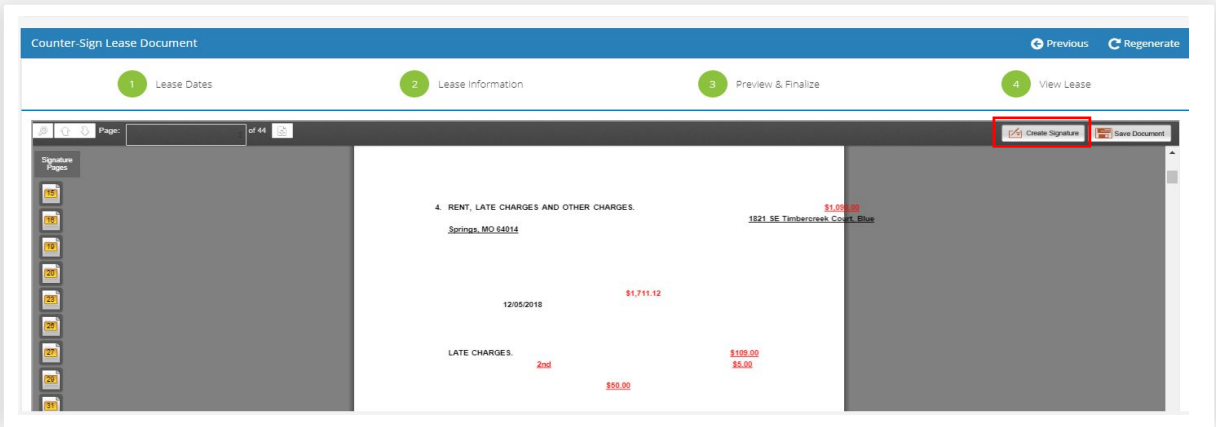
CRM Lease Execution



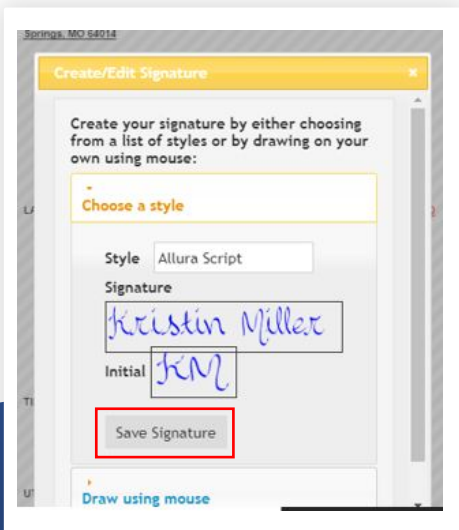
From the Resident screen, under **Application** Status, click the **Counter-Sign** button.



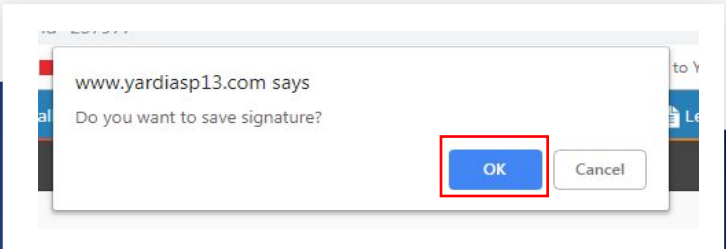
This will bring up the lease to countersign. Click the **Create Signature** button.



This will bring up a **Pop-Up** Window to create your signature. Click **Save** once you have chosen your signature style.



This will bring up a Pop-Up Window confirming the save.
Click the OK button.

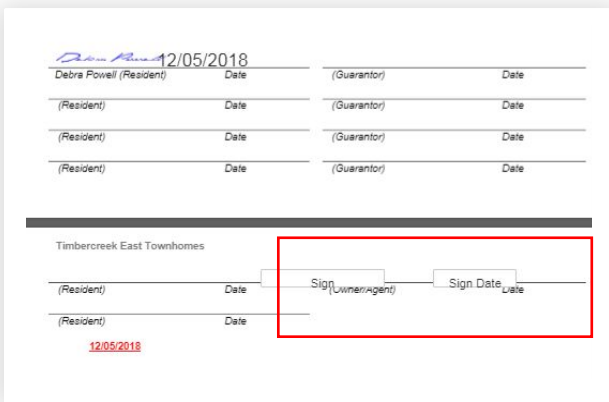
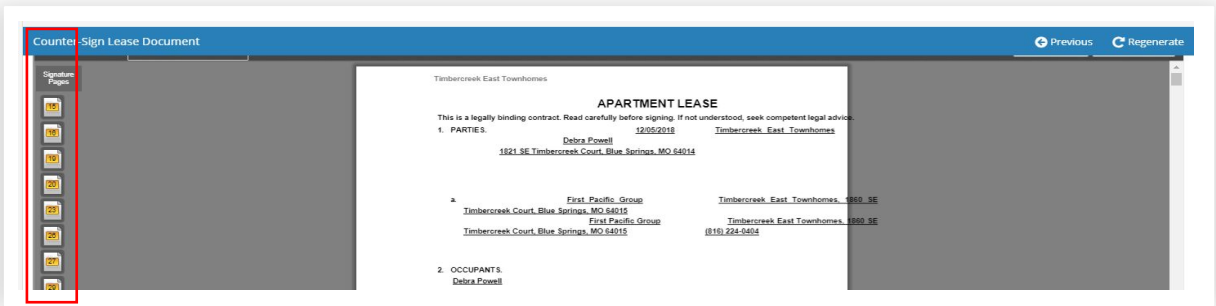




CRM Lease Execution

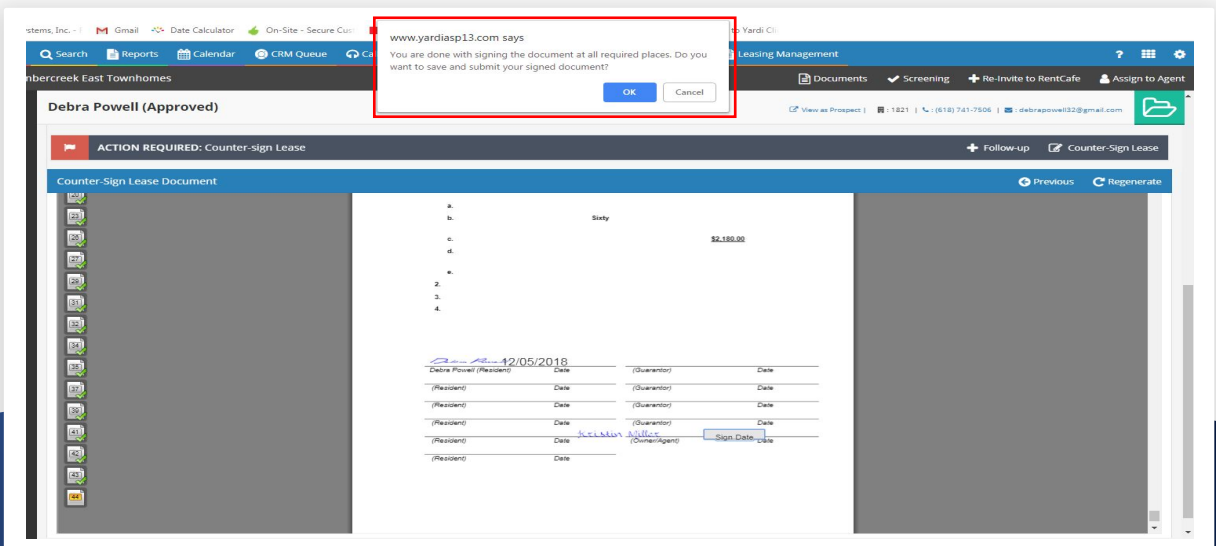


The left-hand side of the lease shows icons for each page that requires a signature.



Click on the first icon which will take you to the signature box for the document. Click the **Sign** button and the **Date** button. Continue clicking the icons until you reach the last icon for the last signature page.

Once you sign the final page of the **Lease Document**, a **Pop-Up Window** letting you know you are done signing and asking to submit. Click **OK**.





CRM

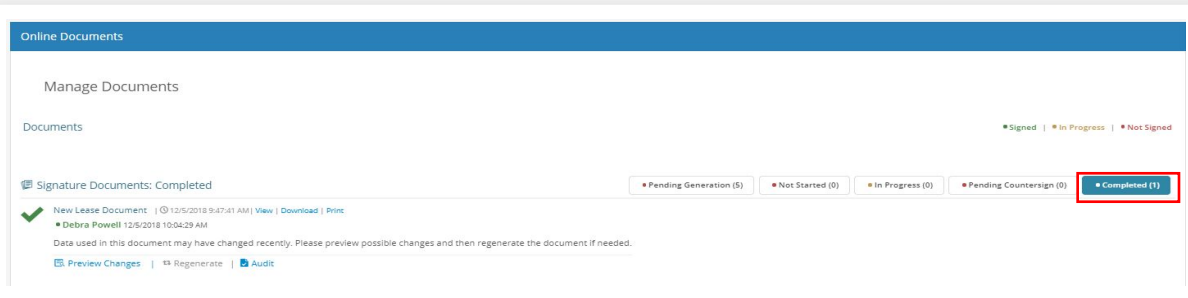
Lease Execution



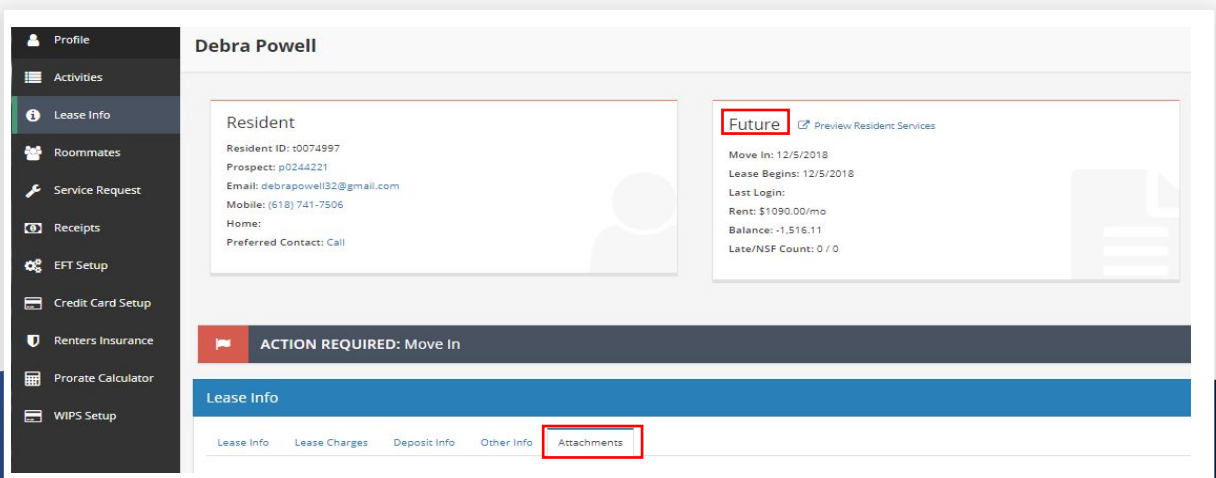
Another **Pop-Up Window** will come up letting you know the lease was executed successfully and an email was sent to the Resident. Click **OK**.



The **Lease Document** will now be moved to the **Completed** section of the **Online Documents**.



Once the document is fully signed and countersigned, you will be able to locate a copy of the fully executed document on the **Resident** screen under the **Attachments** section of the **Leasing Info** button. Resident status will change to **Future** and they can now make payments to their **Move In Charges** by logging into their **Portal**.





CRM Move In



Once the resident has an executed lease, all move in funds are paid and keys are issues, you will need to move them into the system by following the following steps.

- 01 |** From the Resident's **Profile** screen, click the **Move In** button in the **Action Required** banner in the middle of the screen.

Profile: Debra Powell

Resident: Resident ID: t0074997, Prospect: p0244221, Email: debrapowell32@gmail.com, Mobile: (618) 741-7506, Home: Preferred Contact: Call

Future: Move In: 12/5/2018, Lease Begins: 12/5/2018, Last Login: Rent: \$1090.00/mo, Balance: -1,816.11, Late/NSF Count: 0 / 0

Apartment # 1821: Unit Type: 1a-3, Details: 3 bedroom townhome | 1350.00 sqft, Timbercreek East Townhomes, 1860 SE Timbercreek Court, Blue Springs, MO 64015

ACTION REQUIRED: Move In (highlighted)

- 02 |** Verify the **Move In Date**, **Lease From Date** and **Lease To** date are correct and match the lease.

Move In: View Lease, Save, **Post**, Cancel Move In

Lease Dates: Move in: 12/0/2018, Lease From: 12/5/2018, Term of months: 14, Lease To: 2/3/2020

Period	Actual	Target
11/2019	12	8
12/2019	2	8
1/2020	0	8
2/2020	13	8
3/2020	2	8
4/2020	1	8
5/2020	1	8
6/2020	1	8
7/2020	0	8

Rentable Items Charges (highlighted)

Charges

- 03 |** Expand open the **Rentable Items** link and Charges link to view all charges. Confirm all charges are accurate.

- 04 |** Once confirmed, click **Post**. This will move the resident in and change the status to **Current**.

Debra Powell

Resident: Resident ID: t0074997, Prospect: p0244221, Email: debrapowell32@gmail.com, Mobile: (618) 741-7506, Home: Preferred Contact: Call

Current (highlighted) Preview Resident Services: Move In: 12/5/2018, Lease Expires: 2/3/2020, Last Login: Rent: \$1090.00/mo, Balance: 195.01, Late/NSF Count: 0 / 0



Renewal Lease Generation



Watch this

<https://vimeo.com/579491439/16a5d9e068>

Each Resident will have multiple Renewal Proposals entered that they can choose from. Once the Resident chooses a renewal proposal from their Resident Portal, we can then generate the Lease Agreement for them to sign electronically.

You can view the status of each Expiring Resident's renewal by clicking on the **Lease Expiration** button on the **Community Dashboard**.

Resident Activity		Leasing Activity		Exposure	
Move In	0	Applicants	3	Availability	1
Move Out	0	Leases	1	Lease Expiration (120 days)	14
Notice	2	Renewals	5	MTM (120 days)	0
Deposit Accounting	2				
Pending Renewals	14				

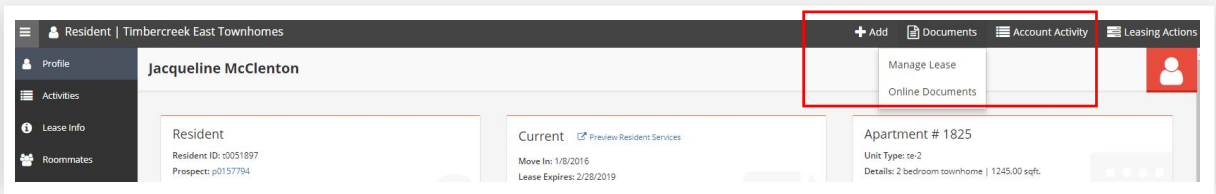
This will show all residents that have an Approved Renewal Proposal and those who have Selected a Proposal under the **Appr Status** column. You can also use the **Search Bar** to search **Selected** and it will bring up all Residents that have selected their Proposal. You will want to click the hyper-link name of the ones that show **Selected**.

Lease Expires	Market Rent	Current Rent	Loss to Lease	Current Lease Term	Months At Property	Unit	Resident	MTM?	Renewal Workflow	Appr Status	MTM	Notice
2/4/2019	1,090.00	1,090.00	0.00		6	5 1750	Dionne Williams	No	Renewal Workflow	Selected	MTM	Notice
2/28/2019	1,090.00	1,075.00	15.00		14	12 1747	Kanna Matheson	No	Renewal Workflow	Approved	MTM	Notice
2/28/2019	1,090.00	1,075.00	15.00		12	184 1801	Charles McClamrock	No	Renewal Workflow	Approved	MTM	Notice
2/28/2019	1,090.00	1,075.00	15.00		12	109 1816	Angela Messina	No	Renewal Workflow	Approved	MTM	Notice
2/28/2019	980.00	950.00	30.00		12	98 1824	Marsha Rogers	No	Renewal Workflow	Approved	MTM	Notice
2/28/2019	980.00	950.00	30.00		12	36 1825	Jacqueline McClenton	No	Renewal Workflow	Selected	MTM	Notice
2/28/2019	1,090.00	1,075.00	15.00		13	11 1826	Christina Schwartz	No	Renewal Workflow	Approved	MTM	Notice

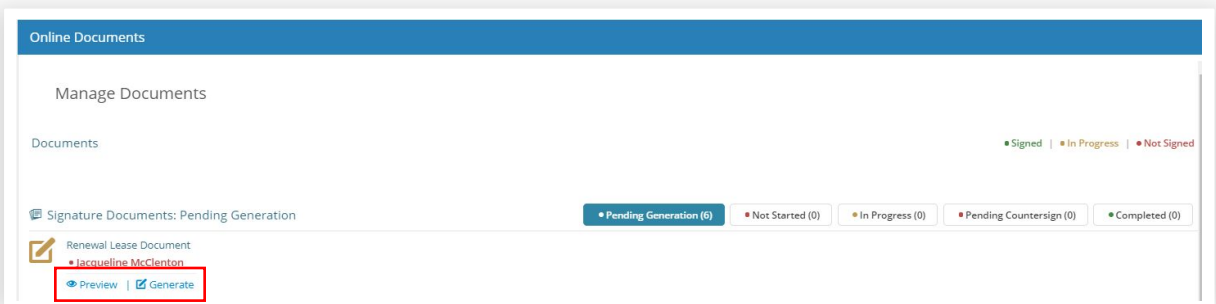
Renewal Lease Generation



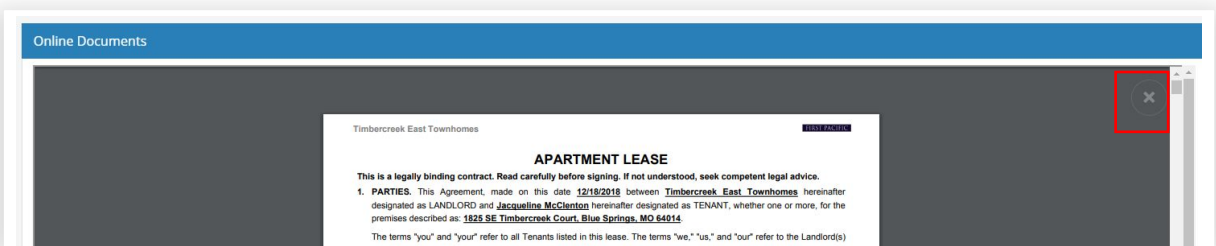
This will take you to the **Profile** screen of their **Resident Account**. Under the **Documents** button, click **Online Documents**. **Managers will be the only one who generates and sign leases. Unless instructed by your regional manager.**



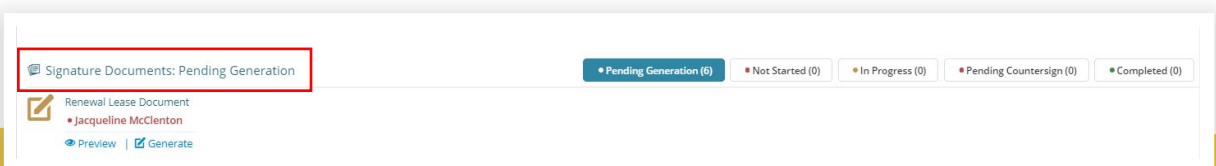
Under the **Manage Documents** section and **Pending Generation** tab, find the **Renewal Lease Document**. Click **Preview**.



This will bring up the **Renewal Lease Document** to scroll through and preview. Once you have verified all dates and charges are correct, click the **X** to close the



Click the **Generate** button under the **Renewal Lease Document**.



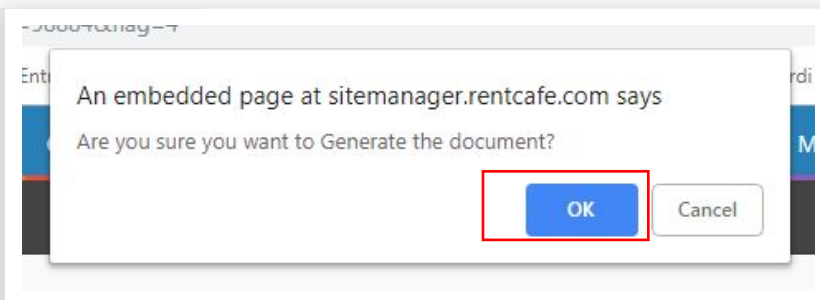


Renewal Lease Generation

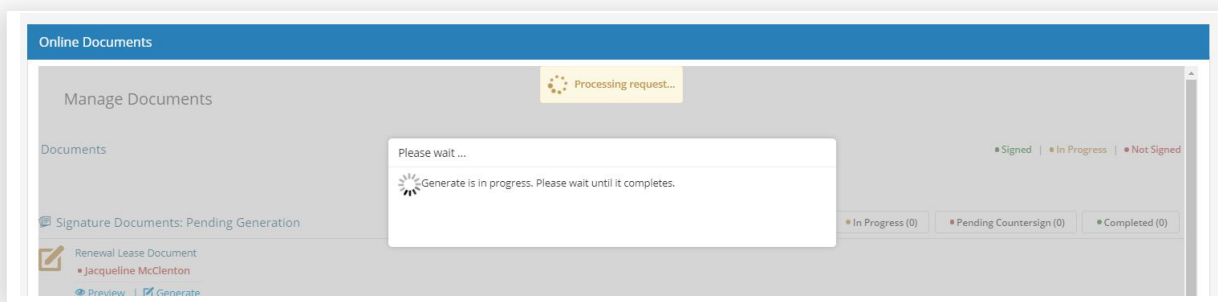


A Pop-up Window

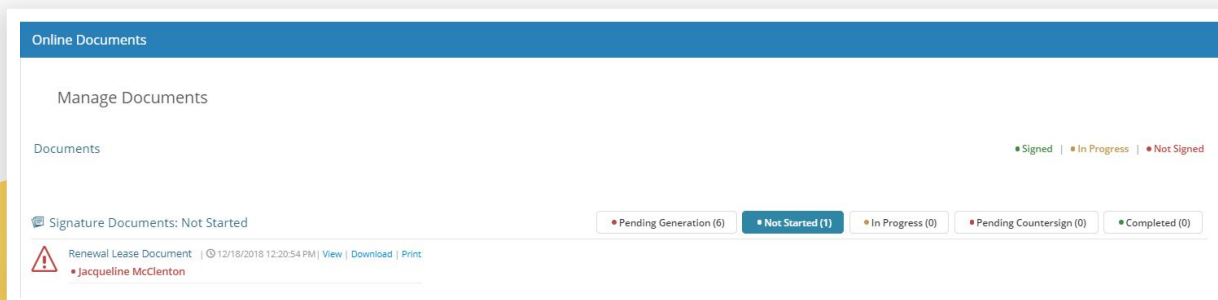
will come up asking if you are sure you want to Generate the document. Click the **OK** button.



The system will start to generate the **Renewal Lease Document**. This can take a few moments.



Once the document is completed, it will move to the Not Started tab under the Manage Documents.



The Resident will receive an email notification that there is a Document ready to be signed.



Renewal Lease Generation



Once the **Renewal Lease Document** has been signed by the resident, the site team will receive an email notification. You will also find the Document needs Countersigned in the **Leasing Management** tab. Under the **Actions** section, click the **View** button.

Name	Property	Additional Occupants	Status	Alerts	Actions
Dionne Williams dionnelave@gmail.com Unit 1750 10073547	Timbercreek East Townhomes	Teagan Williams	Status: Current Registered Move In: 8/4/2018 Lease Expiration: 2/4/2019	2 of 2 docs signed 0 of 0 docs uploaded	View

This will bring you to the Residents **Manage Documents** page. Click on the **Pending Countersign** tab and locate the **Renewal Lease Document**. Click the **Sign Online** link.

Signature Documents: Pending Countersign

Renewal Lease Document | @ 11/28/2018 10:51:52 AM | [View](#) | [Download](#) | [Print](#)

Dionne Williams 12/18/2018 9:55:22 AM

Data used in this document may have changed recently. Please preview possible changes and then regenerate the document if needed.

[Preview Changes](#) | [Regenerate](#) | [Sign Online](#) | [Mark Complete](#) | [Restart CounterSign](#)

A **Pop-up Window** will come up asking if you are sure you want to Sign the document. Click the **OK** button.

An embedded page at sitemanager.rentcafe.com says
Are you sure you want to Sign the document?

[OK](#) [Cancel](#)

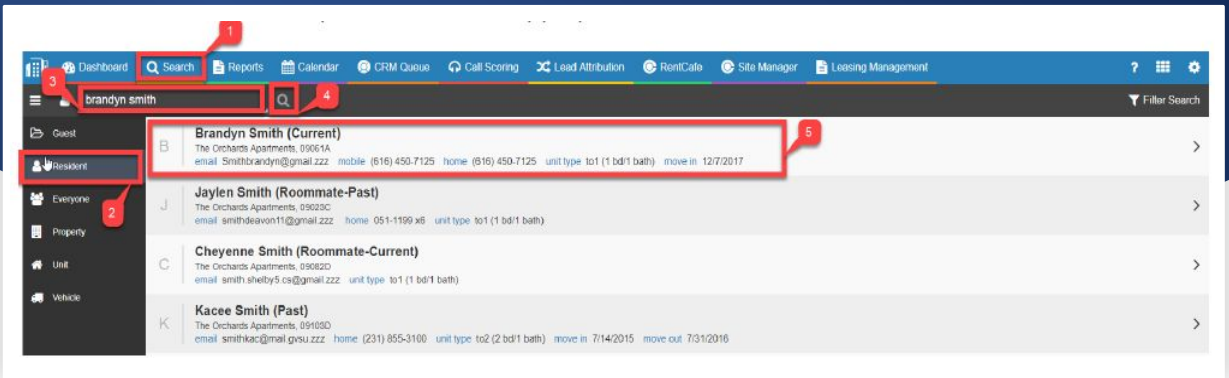
Once the **Renewal Lease Document** is countersigned, the Renewal will process.

NOTICE TO VACATE

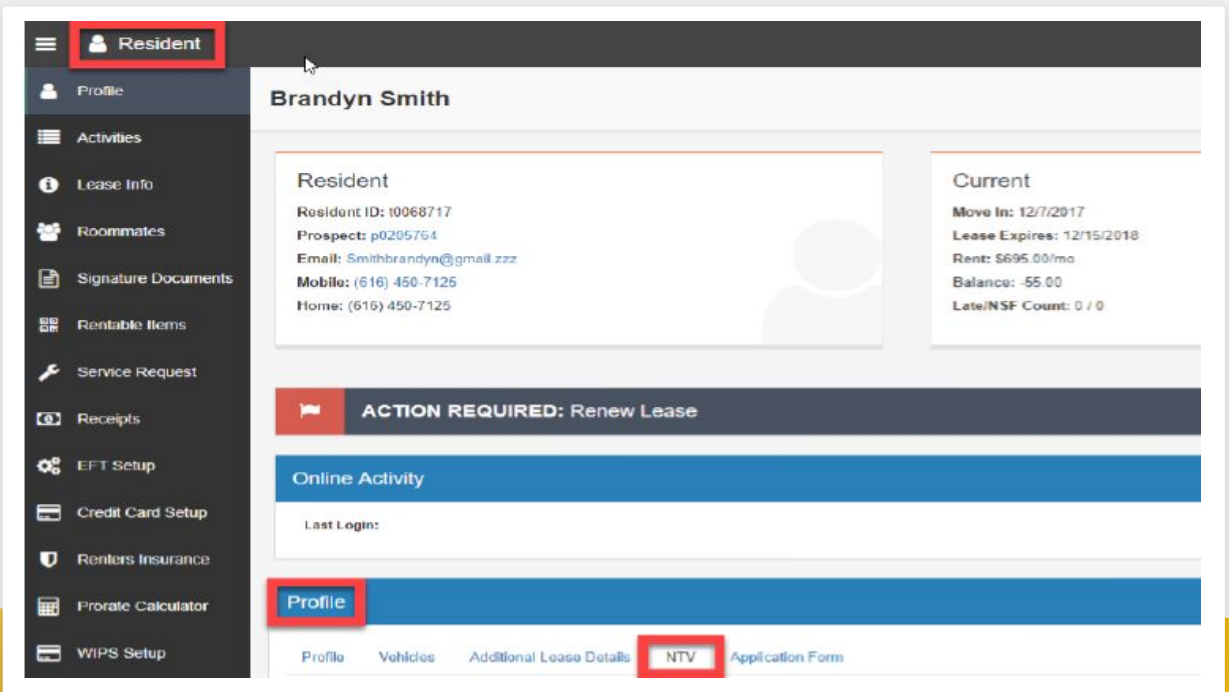


Locate the Resident Account in CRM by navigating the following :

- Click **Search**
- Choose the **Resident** option from the left-hand menu
- Enter the **Resident's Name or Unit Number**
- Click the **Magnifying Glass**
- Once the search is complete, click on the appropriate **Resident's Name**



By default, you land on the **Profile** section of the **Resident** screen. Click the **NTV** option.

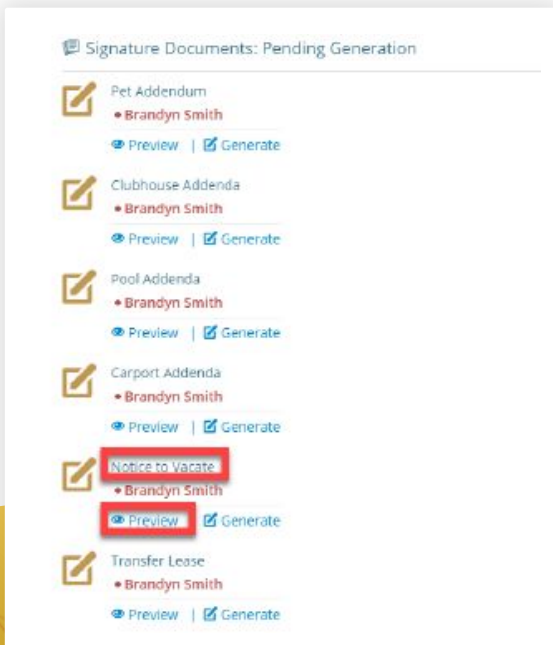
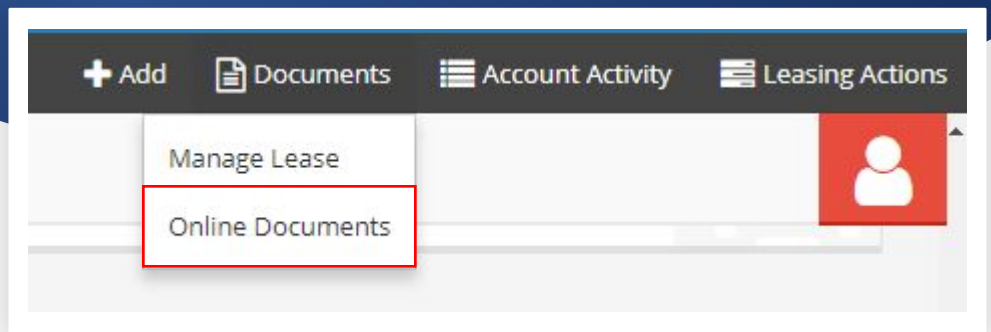


NOTICE TO VACATE



Complete the Filter for all fields that are applicable to your community and hit Save.

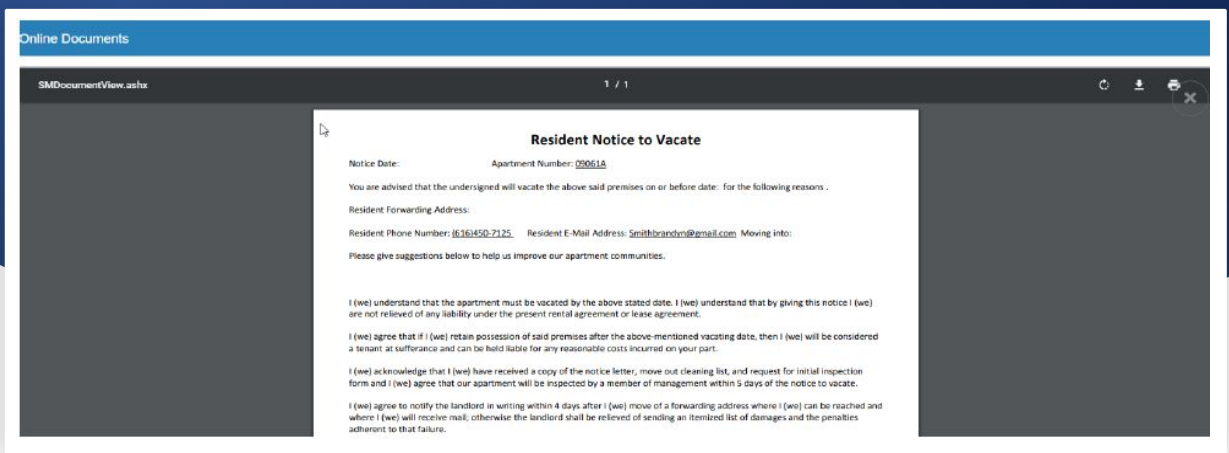
Click **Documents** then **Online Documents**.



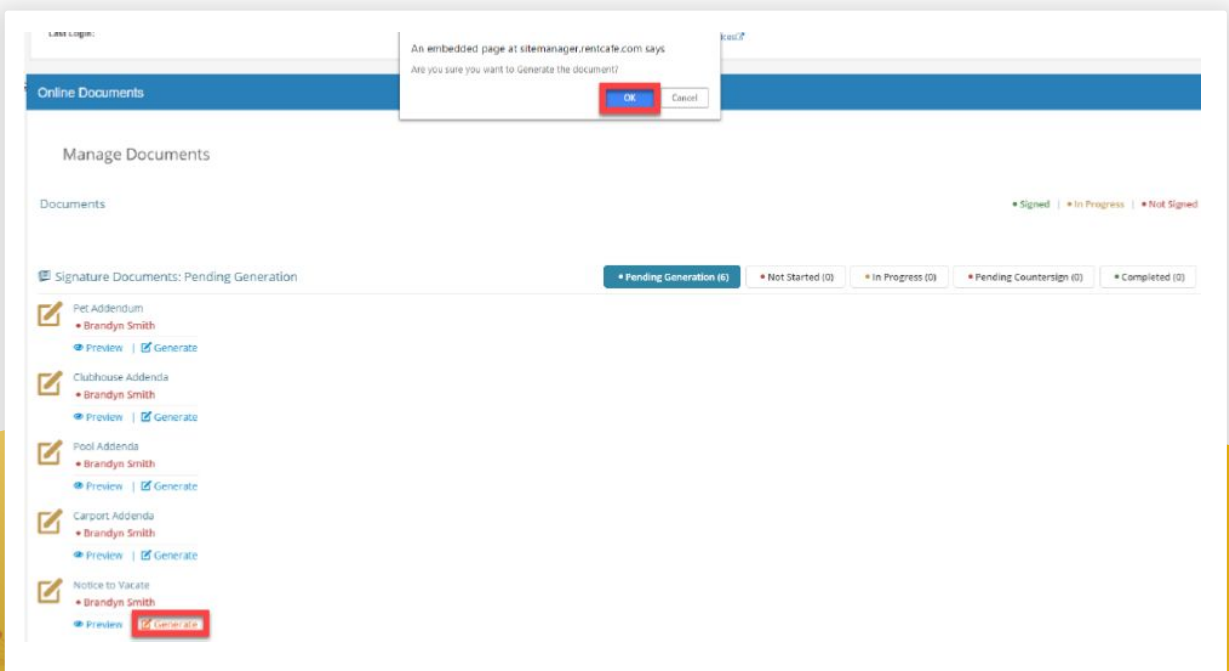
Find the **Notice to Vacate** option and click **Preview**.

NOTICE TO VACATE

- Confirm that all sections of the document populated as you expected.
- If the form populated as expected, then move to the next step.
- If the form did not populate as expected, double check the information you entered and if still incorrect, notify Yardi Support.



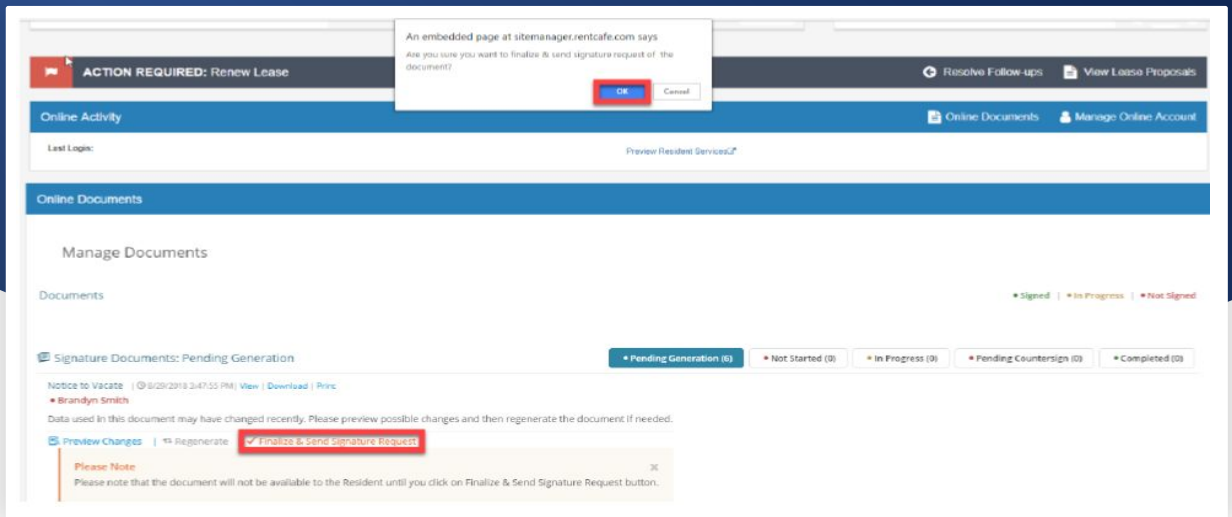
- Close the preview and click the **Generate** option. This will generate a **Pop-Up Window**. Click the **OK** button.



NOTICE TO VACATE



- Click the Finalize and Send Signature Request option. This will generate a Pop-Up Window. Click the OK button.



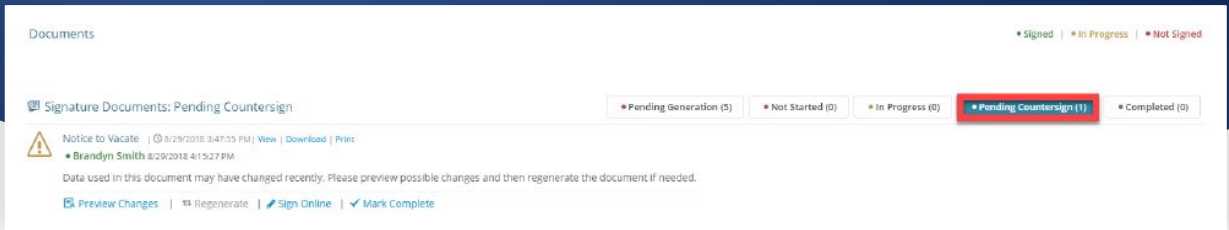
- You will now find a copy of the Document that has been sent for signature in the **Not Started** section of **Online Documents**. The resident will receive an email notification that they have a document ready to sign.



NOTE: The Resident's name is in **Red** font. The **Red** font signifies that this person has not completed the signature process for this document. If there were multiple residents that were required to sign this document, we would see all residents listed here. The font changes to **Green** once that Resident has completed their signatures.

NOTICE TO VACATE

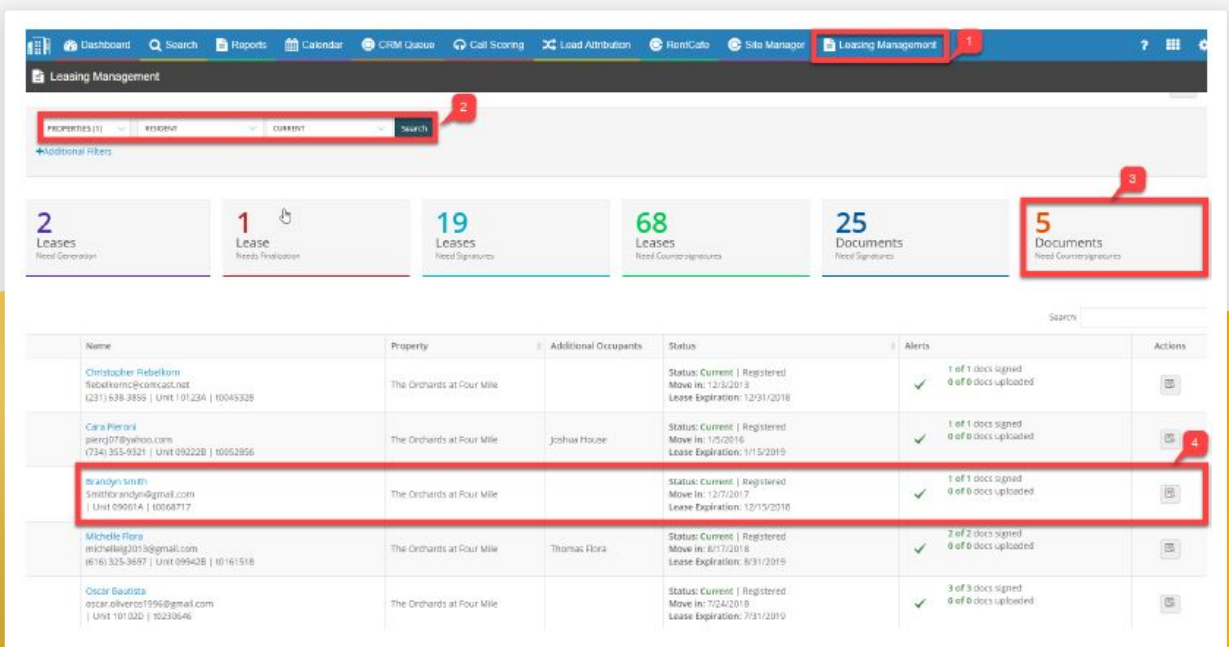
- Once the resident has finished signing the document, the site team will receive an email that it is pending counter sign. **Managers will be the only one who signs Notice to vacates unless instruction by your regional manager.**



From the **Leasing Management** tool, you will find **Documents that Need Countersignatures.**

1. Click Leasing Management
2. Complete the Filter and click Search
3. Click on the Documents Need Countersignatures button

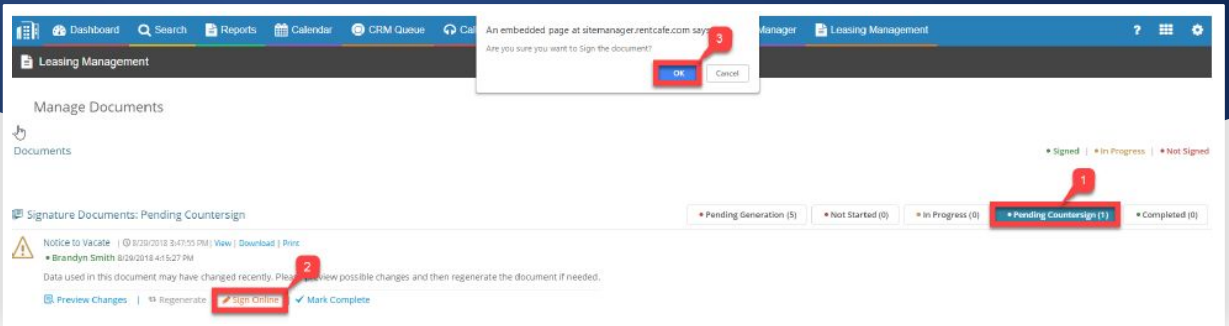
All documents should be reviewed and processed. For this example, we are focusing only on Brandyn Smith. To view this document, you will click the **Paper with the Magnifying Glass** under the **Actions** column. This will take you to the resident's **Online Documents** page.



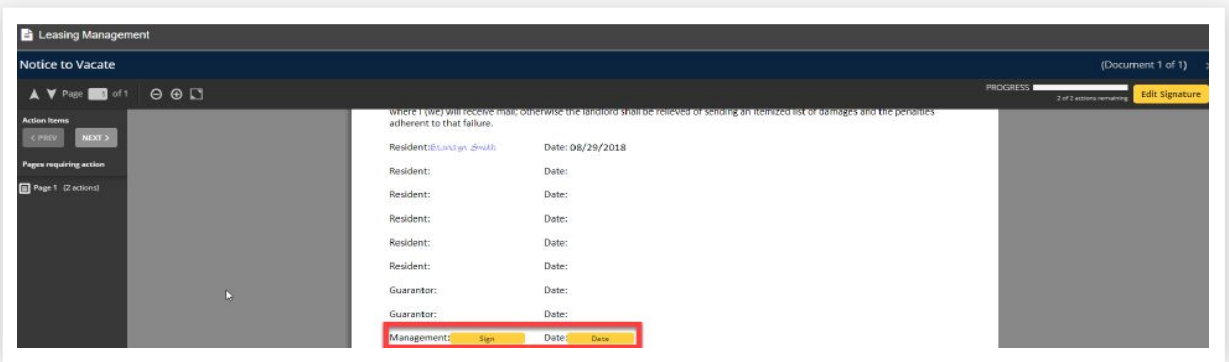
NOTICE TO VACATE



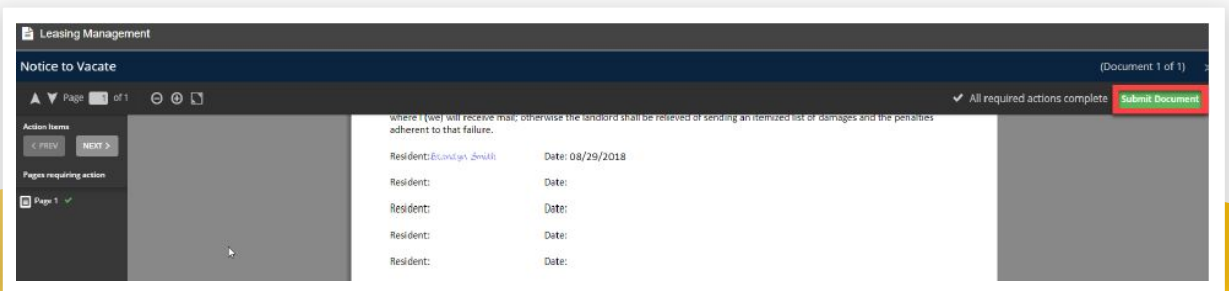
Click on the Pending Countersign button and then locate the Notice to Vacate section and click the Sign Online link. A Pop-Up Window will come up. Click OK.



You will then complete all the signature and date fields by clicking on the Sign and Date buttons.



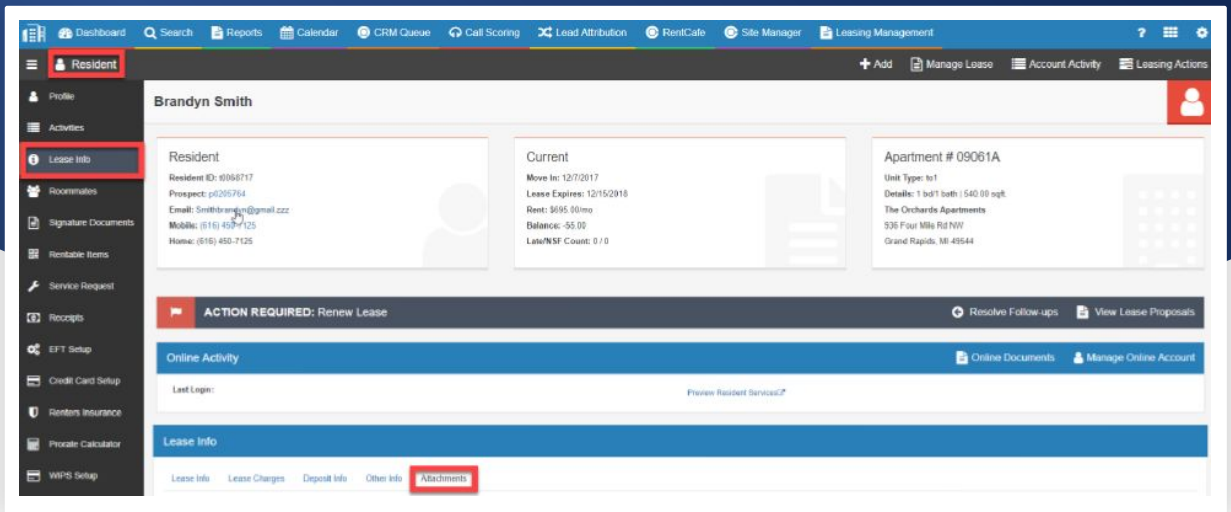
Once all of the fields are completed, you will click the **green Submit Document button**.



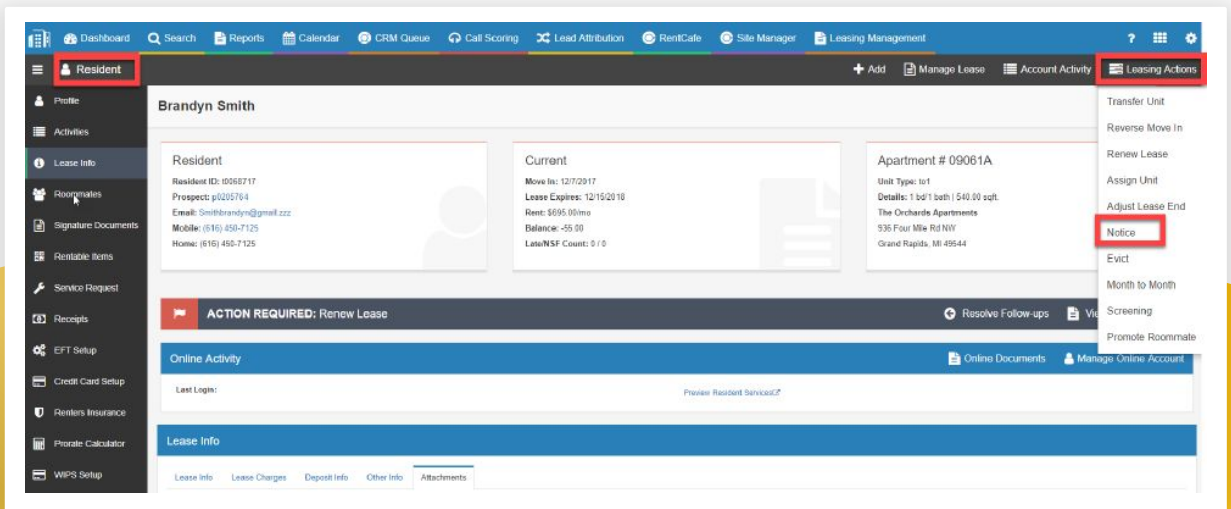
NOTICE TO VACATE



Once the document is fully signed and countersigned, you will be able to locate a copy of the fully executed document on the Resident screen under the Attachments section of the Leasing Info button.



Now that there is a fully executed document, you will complete the CRM Notice function by navigating to the Resident screen. Click on Leasing Actions and then Notice.



NOTICE TO VACATE



Complete the Filter on the Notice section and then click Save. The details in the filter should match what is on the executed NTV Document.

Notice

Termination Type: Notice

Notice Date: 12/9/2018

MoveOut Date:

Reason for MoveOut: Personal

Agent:

Post Early Termination Fee:

Save

This will move the Resident's status to Notice. You can find them by clicking on the **Notice** section of the **Resident Activity** widget on the **Dashboard**.

Dashboard

Community Dashboard

Resident Activity

Move In	6
Move Out	1
Notice	40

Leasing Activity

Applicants	37
Leases	4
Renewals	68

Exposure

Availability	12
Lease Expiration	97
MTR	0

From here, you can **Search** their name.

OCCUPANCY: 97.59%

AVAILABILITY: 1.81%

LEASED: 99.55%

TREND: 98.19%

On Notice

Search: smith

Resident	Unit	Move Out Date
Barry Smith	10062C	9/30/2018
Erando Smith	99061A	10/29/2018

Cancelling A Notice to Vacate

If a Resident notifies you that they would like to cancel their Notice to Vacate, you will need to regenerate the NTV form for them to sign to rescind their notice.

Navigate to the **Profile** section of the **Resident** screen and click **NTV**.

The screenshot shows the Resident Profile page for Jiajing Xie. The 'NTV' tab is highlighted with a red box. The form contains the following fields:

Field	Value
Notice Date	11/15/2018
Move Out Date	12/31/2018
Reason for Moving	Personal
Fwd Street Address	1901 University Blvd NE Front Office of University Village
Fwd City St Zip	Albuquerque, NM 87106
Lease Fulfilled	Yes
Moving into	Other
Community Suggestion	
Lease Term Fee	0.00
Concess Payback	0.00
Pro-IMO	\$720.00 Dec rent, util
Total IMO	\$720.00 Dec rent, util and up for damages
Pre-inspection MO	11/10/2018
Pre-inspection Time	
AM or PM	P.M.
Move Out Inspection Date	12/31/2018
Move Out Inspection Time	
AM or PM	A.M.

You will notice all of the old information is still populated into the **Filter** fields. These will need to be cleared out and only the **Date**, **Reason for Moving** and **Community Suggestion** will be filled out with the following information.

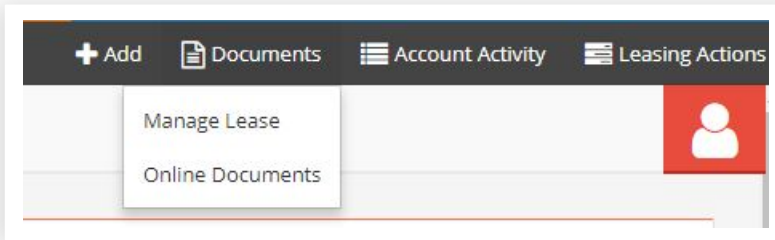
- Date- Today's Date
- Reason For Moving- Rescind NTV
- Community Suggestion- Resident is cancelling their notice to vacate
- Click **Save**

The screenshot shows the Resident Profile page for Jiajing Xie with the 'NTV' tab selected. The form contains the following updated fields:

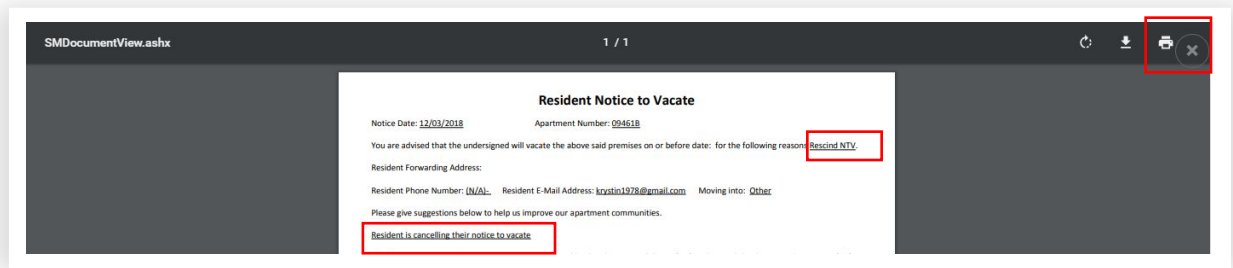
Field	Value
Notice Date	12/19/2018
Move Out Date	
Reason for Moving	Rescind NTV
Fwd Street Address	
Fwd City St Zip	
Lease Fulfilled	No
Moving into	Other
Community Suggestion	Resident is cancelling their notice to vacate
Lease Term Fee	
Concess Payback	
Pro-IMO	
Total IMO	
Pre-inspection MO	
Pre-inspection Time	
AM or PM	A.M.
Move Out Inspection Date	
Move Out Inspection Time	
AM or PM	A.M.

Cancelling A Notice to Vacate

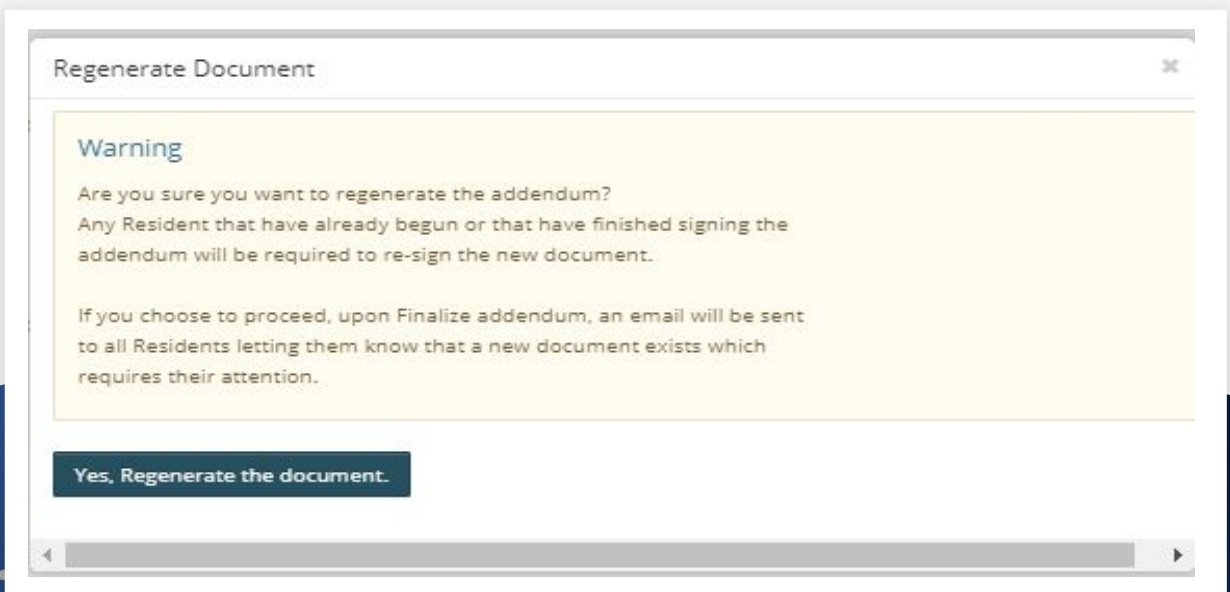
Go to **Online Documents** via the Documents button on the **Resident** screen.



Locate the **Notice to Vacate** document and click **Preview Changes**. This will bring up the document to preview. Once confirmed that all information is correct, close the preview by clicking the **X** on the preview screen.

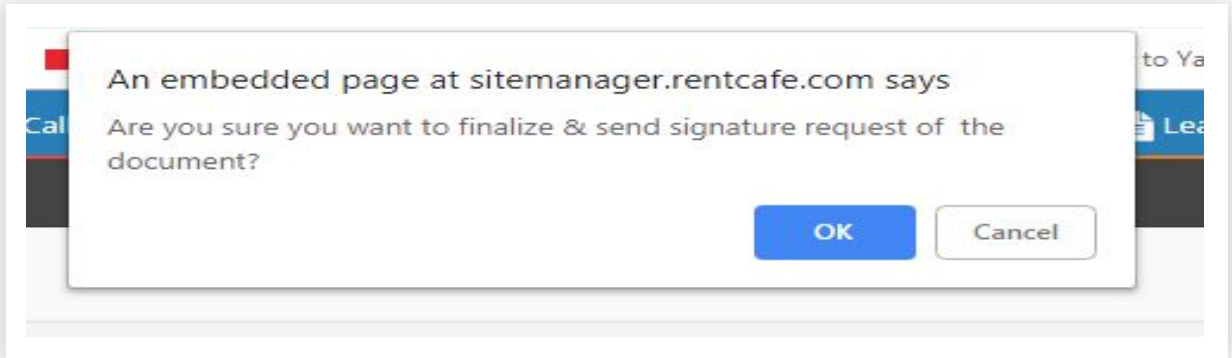


This will bring you back to the **Online Documents** where you will click the **Regenerate** button. This will bring up a **Pop-Up Window** asking if you want to regenerate the document. Click the **Yes, Regenerate the document** button.

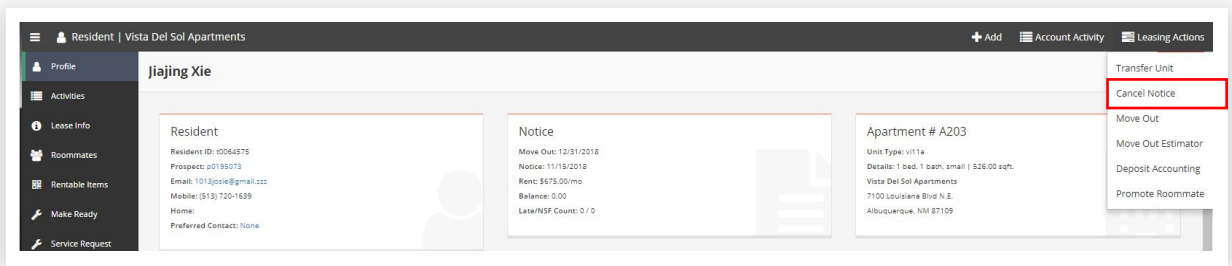


Cancelling A Notice to Vacate

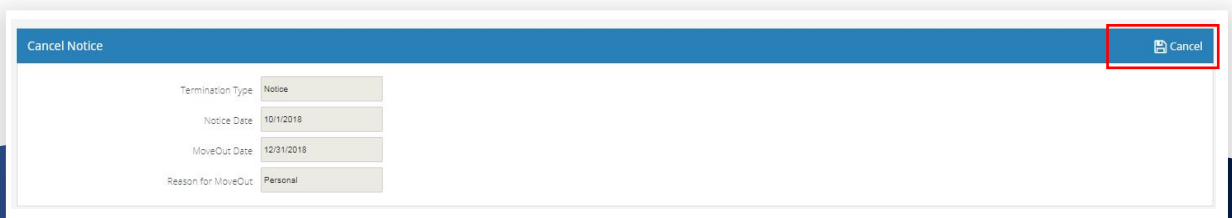
Once the document is regenerated, you will click the **Finalize & Send Signature Request** button. A **Pop-Up Window** will come up asking if you want to finalize & send the signature request. Click the **OK** button.



This will move the document back to the **Not Started** tab. Once the resident signs the document, the manager will countersign in the same manner as previously detailed under the Notice to Vacate procedures. Once the document has been countersigned, you will need to cancel the Notice in CRM. Navigate to the **Cancel Notice** button under the **Leasing Actions** tab of the Resident's account.



This brings you to the **Cancel Notice** screen. Click **Cancel**. This will update the Resident's status to Current and take them off Notice.

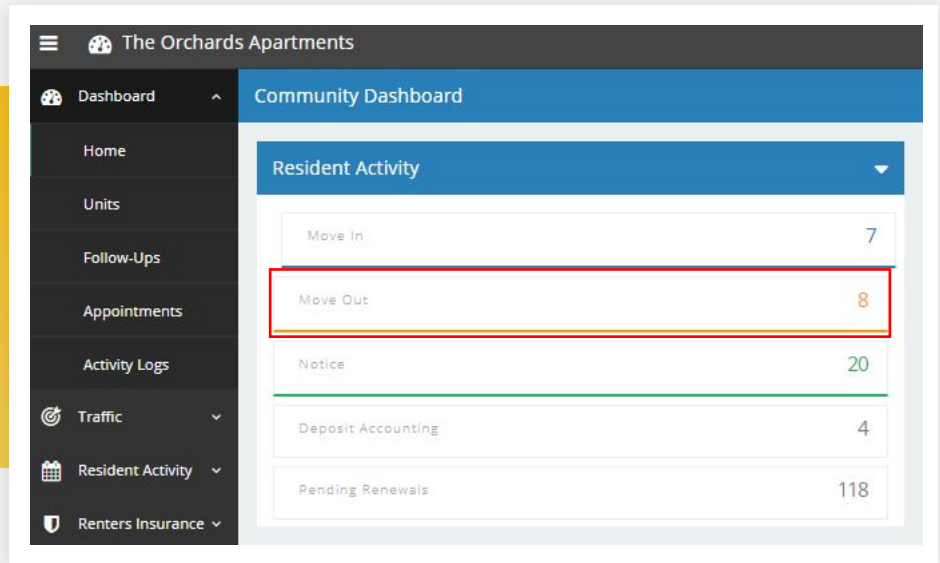




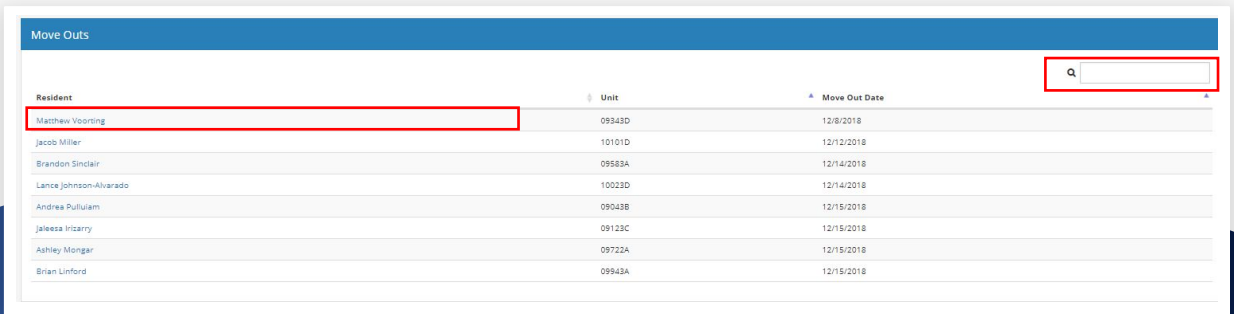
CRM Move Out



Once a resident has turned in keys, you will move them out of the system. Click on the **Move Out** button from the **Resident Activity** widget on the **Dashboard**.



This will show all pending move outs for the day. Click on the **Resident's Name** to link to their **Account**. You can also search for their name by typing their name in the **Search Bar** and hitting **Enter**.



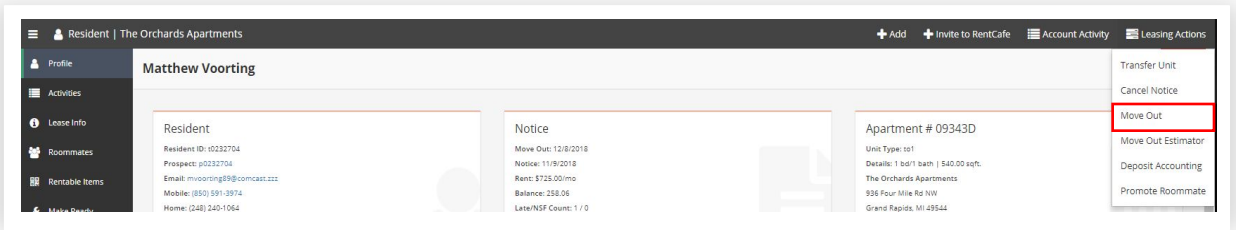
This will take you to their **Profile** screen where you will process their move out.



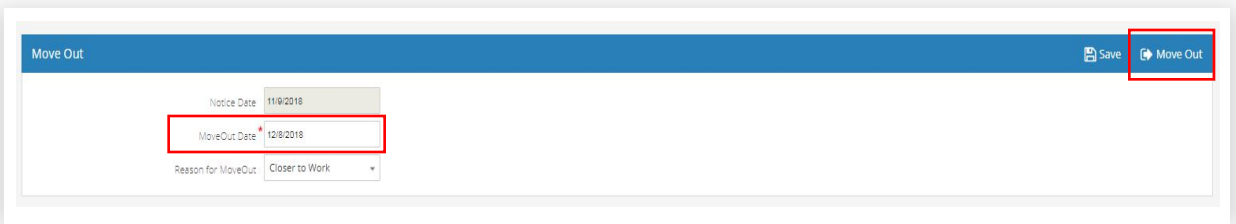
CRM Move Out



Click on the **Move Out** button under **Leasing Actions**.



Under the **Move Out** section, verify the **Move Out Date** is correct and then click the **Move Out** button.



This will update the Resident's Status from Notice to Past.

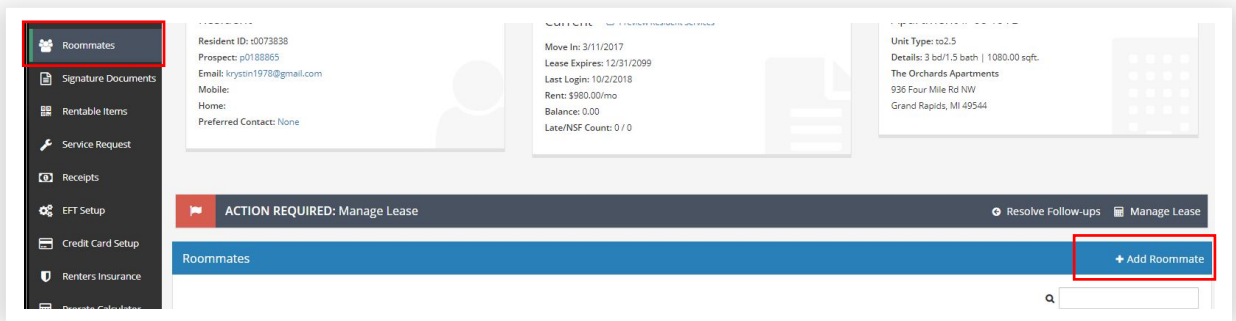
Ensure that you have received the Resident's updated **Forwarding Address** and **Phone Number** for all lease holders.



Adding A Roommate to A Current Resident

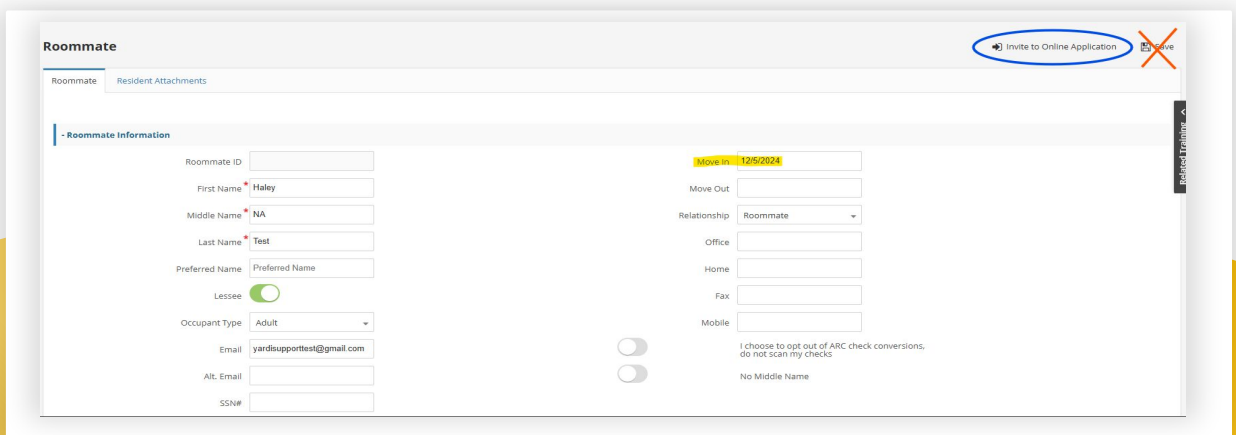


To add a new roommate to an existing resident's account, click on the Roommates tab under the existing resident's account. Click +Add Roommate



You will need to at minimum fill in the **First Name**, **Last Name**, and **Email address** in order to send the Application Invitation. You will also need to toggle the Lessee button to On if they will be a lease holder or Off if they will not. Select the relationship drop down to indicate if they are a Roommate, Spouse, Guarantor or Other. Hit "Invite to Online Application".

***NOTE-** If **Lessee** is toggled **ON**, you **MUST** select **Roommate**, **Spouse** or **Guarantor**. If **Lessee** is toggled **OFF**, you **MUST** select **Other** which is an Occupant. If **Lessee** is toggled **ON** and **Other** selected, it will cause issues with screening and lease generation.





Adding A Roommate to A Current Resident



Once you click Save, you will need to click "Edit" next to the newly added roommate. This will open back up their resident record where you will click the **Invite to Online Application** button.

***NOTE-** You will **NEVER** click **+Invite to Resident Services** when adding a new roommate. Clicking the **+Invite to Resident Service**, will prevent the new roommate access to fill out the application and pay.

The screenshot shows a software interface for adding a roommate. At the top, there are three buttons: "Invite to Resident Services", "Invite to Online Application" (highlighted with a red box), and "Save". Below the buttons is a "Roommate" tab. The main section is titled "Roommate Information" and contains the following fields:

- Roommate ID: r0029873
- First Name: Testing
- Middle Name: Middle Name
- Last Name: Roommate
- Lessee:
- Occupant Type: Adult
- E-mail:
- Alt. E-Mail:
- SSN#:
- Move In:
- Move Out:
- Relationship: Roommate
- Office:
- Home:
- Fax:
- Mobile:
- I choose to opt out of ARC check conversions, do not scan my checks.
- No Middle Name

Once the roommate completes the online application and pays, you will manually process screening. Once Approved, you will utilize the Roommate Rider Agreement to generate the Additional Roommate to the lease.

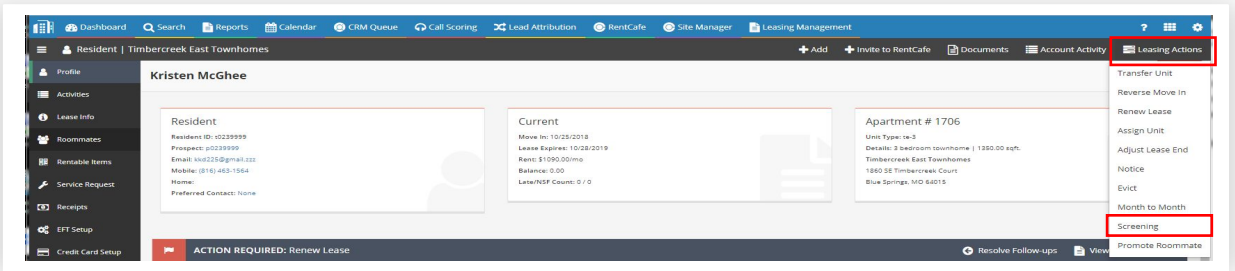


CRM

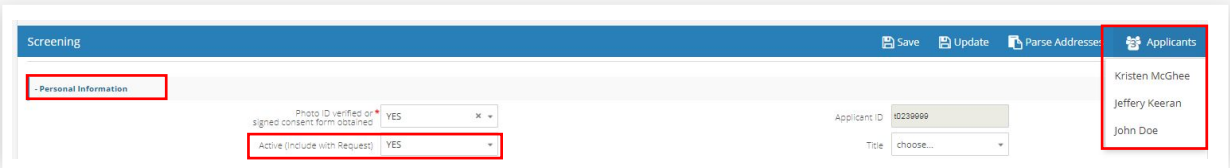
Screening Manually



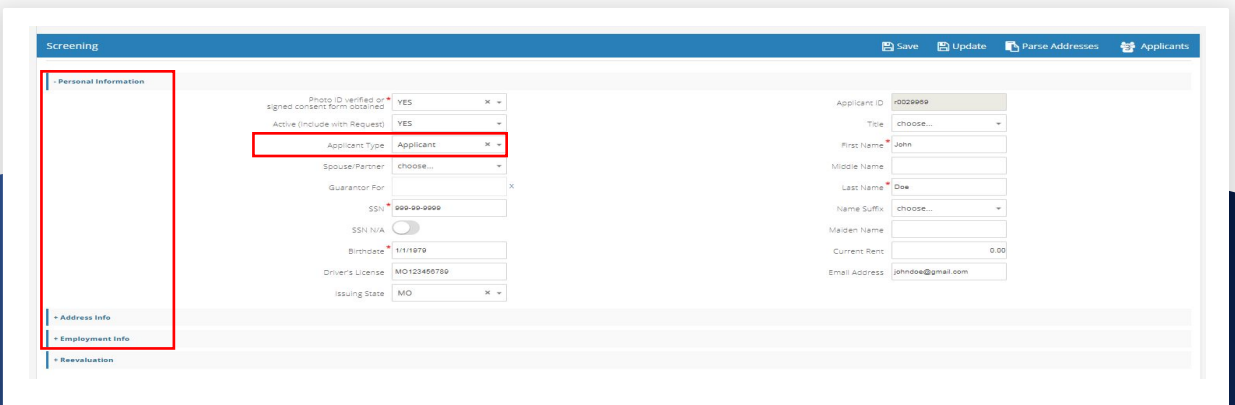
Once the new roommate has completed the online application, you will go to the Resident's **Profile** screen and click the **Screening** button under **Leasing Actions**.



This will bring up the screening information for all applicants including the current resident(s) with their initial screening decision information. Since we are adding a new roommate, we **DO NOT** want to re-screen the current residents. To make sure they are not screened, expand open the **Personal Information** tab for the Primary Resident. Under the **Active (Include with Request)** drop down, select **NO** and click **Save**. You will need to complete this for all residents that you are not screening by clicking on the **Applicants** button and clicking the additional roommates. The only applicant who should have **Yes** selected under the **Active (Include with Request)** drop down is the **NEW Roommate**.



Once all current residents are set to NO, click on the New Roommate under the Applicants button. Expand open the Personal Information, Address Info, and Employment Info sections to verify all information has been transferred over from the application. It is extremely important to make sure the Applicant Type is set to Applicant for the correct screening to process.





CRM

Screening Manually



Once all applicant information is verified as correct, scroll up to the **Reporting Options** section. Under the **Report** click the drop down under **Select an Option** and choose **Yardi Screening**. Click the **Select** button in the same row as your new report.

Screening

Save Update Parse Addresses Applicants

Results for John Doe

Report ID: 33682906_2
Report Date: 10/19/2018
Recommendation: Accept with Conditions + \$200
Application Decision: Conditional

Proposed Rent Amount: 1,000.00
Lease Term (Months): 13
Security Deposit: 0.00
Credit Report Status: Complete

-Reporting Options

Report	Date	Report Id	Edit	Status	App. Decision	Select
Select an Option Yardi Screening Re-evaluation for Jeffrey Keeran Re-evaluation for John Doe Re-evaluation for Kristen McGhee Criminal Guarantor						Select
	10/19/2018	33682906_2		Complete	Conditional	Select
	10/19/2018	33706364_1		Complete	Conditional	Select
	10/16/2018	33682906_1		Complete	Conditional	Select

This will automatically log you into the **ScreeningWorks** database to process the screening.

Screening Login - Yardi Resident Screening

Applicants

Processing Request... This may take up to 2 minutes. If the request times-out, please contact your applicant screening provider before attempting another request.

You will be directed to the **Property Screening Result** page in **ScreeningWorks**. This will show you the initial decision for the applicant.

ScreeningWorks PRO

Welcome Timbercreek East Townhomes (P3587)

Find Applicant Corporate Applications Help Logout

Property Screening Result

APPLICATION RESULT: ACCEPT WITH CONDITIONS - GUARANTOR

Print Application Refresh View Guarantors

NOTE: You should not disclose any screening results with the applicant until your Manager or Regional Manager has requested additional information or approved or denied the application.

Once Approved, you will generate the Roommate Rider Agreement to add the Additional Roommate to the lease.

Roommate Rider POLICY



The Roommate Rider will be utilized when you are adding, removing or changing the name of resident during a lease term. Since the lease cannot be re-generated with the change, the Roommate Rider will be signed by all parties acknowledging the change.

Only a Manager / Assistant Manager should complete this process.

All remaining leaseholders must submit their 2 most recent paystubs to confirm they qualify to remain in the unit.

- All leaseholders remaining must have been screened through First Pacific screening. If they have not, they must be screened.
- If a guarantor is being removed, screening must be run on all the remaining residents – If an additional deposit is required, this must be paid in full prior to the guarantor being removed.

Once all paystubs have been received and any screening required has been completed, send to Ruanne or Jane to approve the removal of the roommate.

Once approved by Ruanne, manager will generate the Roommate Rider.

- If the primary resident is the one leaving, you must first complete the Roommate Rider to have everyone sign off on removing them. Once it is signed by all leaseholders and countersigned, manager can then use the Promote Roommate Function to remove the Primary.
- If a roommate is leaving, you can use the Roommate Rider as instructed.



Roommate Rider

- From the Resident's profile, click on the Roommate Rider link. In the Task drop down, select if you are Adding, Deleting or Name Change.
- Enter the Resident Code of the resident who is being added, deleted or name changed and fill in the Residents Staying / Leaving and the Move in or Move Out effective date. *Note- If adding a roommate, the roommate should have already been added via Roommates tab and screening ran.
- If Name change, enter the reason for name change and the previous name. *NOTE- name should be updated to the new name via the Roommates tab.
- Hit Save

Profile | Vehicles | Additional Lease Details | NTV | **Roommate Rider** | Application Form | Billing & Payments Interface

Task: choose... | Residents Staying: []

Added Resident Code: [] | Residents Leaving: []

Deleted Resident Code: [] | Move-In Effective Date: []

Reason for Name Change: [] | Move-Out Effective Date: []

Previous Name: []

Manage Online Account | Save

Click Documents Online Documents to get to the Signature Documents to Preview and Generate the document. Hit finalize and send.

← Back to Search | + Add | **Documents** | Account Activity | Leasing Actions

Manage Lease

Online Documents

Once all parties have signed you will need to make adjustments to the Roommate's profile. If removing a resident, add the Move out date and un-toggle the lessee button. Click Save.

Roommate | Roommate Attachment

Re-Invite to Resident Services | View Resident Services | Save

- Roommate Information

Roommate ID: r0031811 | Move In: []

First Name: Yeh | **Move Out: []**

Middle Name: Middle Name | Relationship: Spouse

Last Name: Moua | Office: []

Lessee: | Home: []

Occupant Type: Adult | Fax: []

E-mail: yermoua_05@hotmail.com | Mobile: (559) 646-4265

Unit Transfer Policy



Resident must be in good standing with First Pacific Group and have resided for 6 months in their apartment before they are eligible for transfer. No late pays or lease violations within the last 6 months. Resident must be current with their rent payment with no past due balance.

A 30-DAY WRITTEN NOTICE IS REQUIRED. This notice must be received no later than the first day of the month. All Lease Holders must sign both the Notice and Transfer Form.

A \$500 Transfer fee must be paid if current lease will not expire by transfer date. **Transfer fee must be paid in the form of certified funds (Debt/CC card or WIPS) and is due when notice to vacate is provided.**

The Administrative fee is waived on transfers.

If all lease holders are remaining the same and have met the First Pacific Criteria at the time of move in a new application will not be required. A new deposit equal to the same amount of the existing deposit will be required to secure the new apartment. Current proof of income will be required from each lease holder and must meet the income requirement of 3 times the rental amount.

Residents must qualify under First Pacific criteria. If there is any change in lease holders all lease holders must apply online and pay the application fee per applicant to be screened by First Pacific. Rental Criteria will be based on the evaluation of all Lease Holders entering into the new lease agreement. Deposit required will be based on the risk factor per the criteria and must be paid within 24 hours of determination. Current proof of income is required from all Lease Holders.

Unit Transfer Policy



Once approved the required utility companies need to be contacted to transfer service from your existing apartment to your new apartment. Service for the new apartment shall be on the day of move in.

An inspection of the apartment must be scheduled at the time of request and performed within 3 days of the notice to vacate. All damage or additional fees must be paid with certified funds prior to transferring. If a balance is owed due to move out charges these charges will be transferred to the new apartment and must be paid with the next rental period. Failure to pay in full can result in eviction.

Unit Transfer system function in CRM will ONLY be used when ALL residents from one unit are ALL transferring to a new unit on the same property. If any residents from the old unit are leaving or any residents are being added to the new unit, the Transfer Function in CRM WILL NOT be utilized. If old residents are leaving or new ones being added on, they will all go through the Online Application process to register and reserve the new unit and will be auto screened to qualify for the new unit. Even though we are making them register like new, does not mean we cannot still use the 'transfer' verbiage and our 'transfer' policy when talking with the resident. This change ONLY affects the workflow on entering a transfer in the system. Instructions sent in email.

Residents will pick up keys on a Friday and their new lease will take effect that day. They will be set up as a Transfer within Yardi and the move out date will be set for Sunday (i.e. pick up keys and lease effective 9/13/19, Move out set for 9/15/19). Keys must be turned in by 9am on Monday (i.e. 9/16/19) and moved out of Yardi effective Sunday (i.e. 9/15/19). If keys are not turned in first thing Monday morning adjust the move out date to Monday and they will be responsible for that day of rent.

Unit Transfer Policy



Yardi will auto credit for 2 days (move out date and move in date). When calculating their rent for the month (pro-in and pro-out) credit 2 days so totals match and then no manual adjustments need to be.

Resident is required to pay the total due for both apartments for the entire month. On their portal they will pay their pro-out on their current account and the balance due for their new apartment by the time rent is due. Please note the resident will have 2 accounts on the portal - they use the same log in for both. Inform the resident prior to the 1st of the month they are transferring so they are aware they **MUST** pay the total due for both apartments in order to transfer.

Unit Transfer Policy



TRANSFER POLICIES AND GUIDELINES

- Resident must be in good standing with First Pacific Group and have resided for 6 months in their apartment before they are eligible for transfer. No late pays or lease violations within the last 6 months. Resident must be current with their rent payment with no past due balance.
- A 30-DAY WRITTEN NOTICE IS REQUIRED. This notice must be received no later than the first day of the month. All Lease Holders must sign both the Notice and Transfer Form.
- A \$500 Transfer fee must be paid if current lease will not expire by transfer date. Transfer fee must be paid in the form of certified funds (Debt/CC card or WIPS) and is due when notice to vacate is provided.
- The Administrative fee is waived on transfers.
- If all lease holders are remaining the same and have met the First Pacific Criteria at the time of move in a new application will not be required. A new deposit equal to the same amount of the existing deposit will be required to secure the new apartment. Current proof of income will be required from each lease holder and must meet the income requirement of 3 times the rental amount.
- Residents must qualify under First Pacific criteria. If there is any change in lease holders all lease holders must apply online and pay the application fee per applicant to be screened by First Pacific. Rental Criteria will be based on the evaluation of all Lease Holders entering into the new lease agreement. Deposit required will be based on the risk factor per the criteria and must be paid within 24 hours of determination. Current proof of income is required from all Lease Holders.
- Once approved the required utility companies need to be contacted to transfer service from your existing apartment to your new apartment. Service for the new apartment shall be on the day of move in.
- An inspection of the apartment must be scheduled at the time of request and performed within 3 days of the notice to vacate. All damage or additional fees must be paid with certified funds prior to transferring. If a balance is owed due to move out charges these charges will be transferred to the new apartment and must be paid with the next rental period. Failure to pay in full can result in eviction.

Current Address _____ Property: _____

New Address _____ Property: _____

NEW RENT \$ _____ TRANSFER DATE: _____

NEW DEPOSIT \$ _____ LEASE TERM: _____

RESIDENT

RESIDENT

COMMUNITY MANAGER

Inspection

INSPECTED BY _____ DATE INSPECTED _____

Unit Transfer

The Unit Transfer function will allow you to process all unit transfers when a resident has formally extended their stay with us in a different unit than the one they currently occupy.

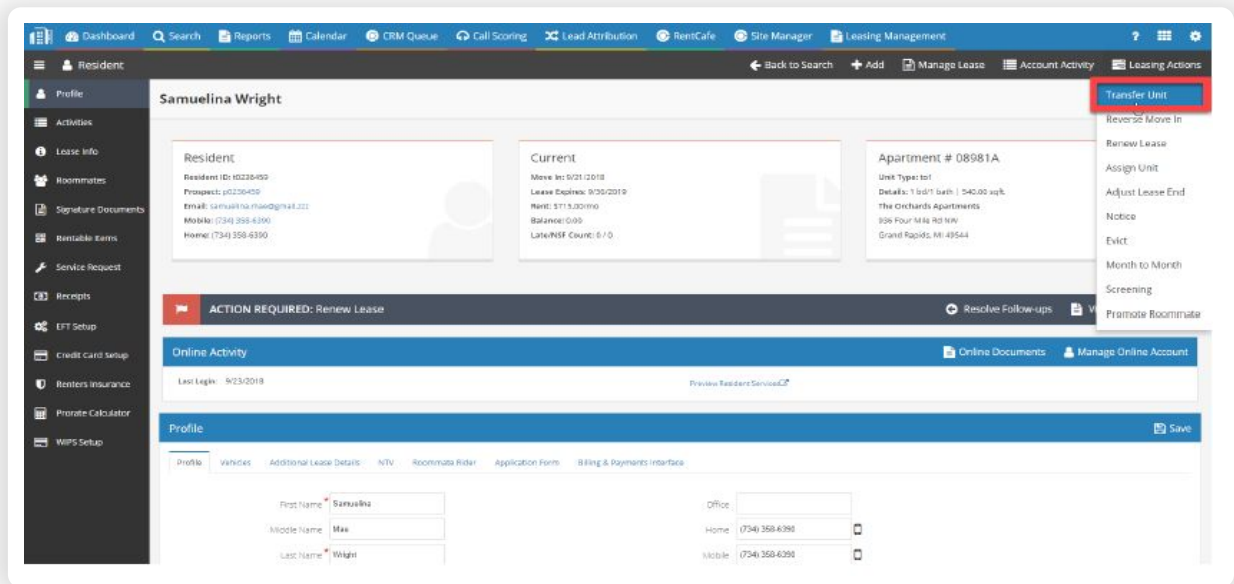
*****IMPORTANT NOTE: The only time the Unit Transfer function will be necessary is if ALL of the residents in one unit are ALL transferring to the new unit on the same property. If some residents are leaving or new residents being added, the Unit Transfer function will not be used. All remaining or new residents will re-register and reserve the new unit via the Online Application process.**

Typically the unit transfer procedure flows in the following order :

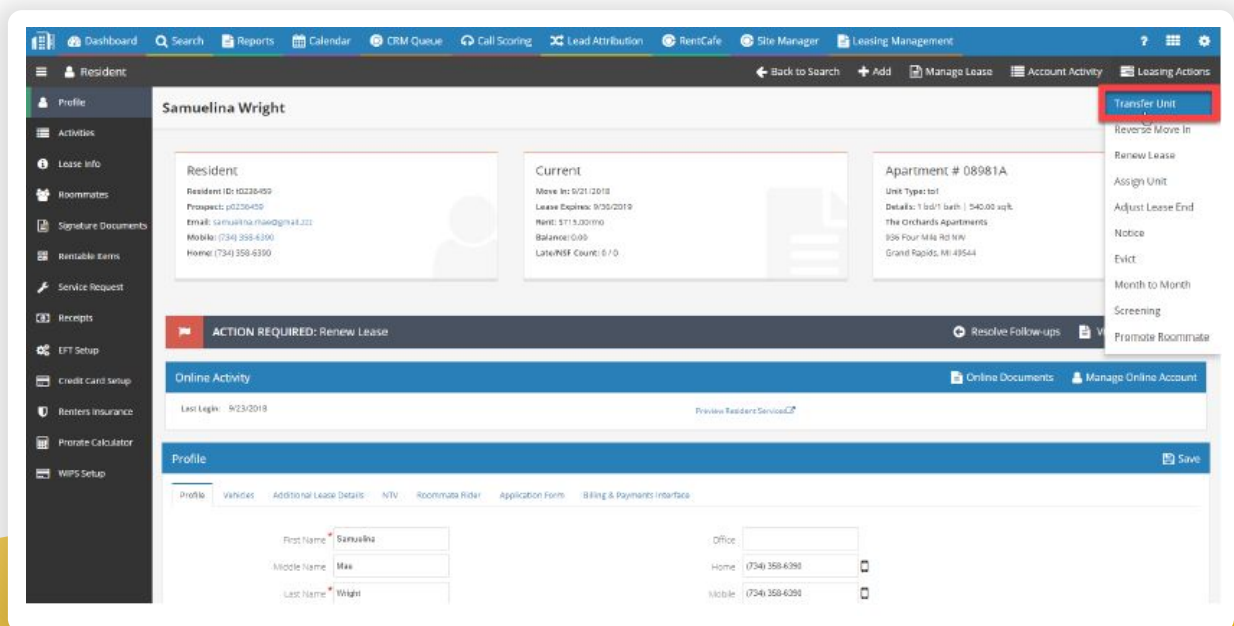
1. The resident submits a transfer notice to the leasing office.
2. You help the resident determine which unit they will transfer to.
3. You prepare the paperwork for the transfer.
4. You enter the transfer details into CRM following the unit transfer process
 - CRM updates the current resident account to a Notice status
 - CRM also creates a new resident account with a new tCode with the status of Future
5. When you give the resident keys to the 'new' unit, you will process the Move In function.
6. When the resident gives you keys to their 'old' unit, you will complete the Move Out function.
7. Process Deposit Accounting for the 'old' unit that the resident moved out of. The balance of the 'old' account will automatically transfer to the new account.
8. Confirm that the ledgers are accurate for both the old unit and the new one.

Unit Transfer

The first step to processing a transfer is to locate the “**Transfer Unit**” button. Navigate to the **Resident** screen and click **Leasing Actions** then **Transfer Unit** from the dropdown.



This Will populate the **Transfer Unit** screen. Here you will enter the **To Property**, the **To Unit** and the **Notice of Transfer Date** (this is the date you received the notice from the resident). Click Submit.



Unit Transfer

You will then be presented with the **Options** step of the **Transfer Unit** screen. It is important that all of the data on this screen is correct or you will run into trouble later.

The screenshot shows the 'Transfer Unit' screen with the following data:

Section	Field	Value
Current	Intended Move Out Date	9/1/2018
	Notice of Transfer Date	9/1/2018
	Transfer Reason	Personal
New Lease Information	To Property	The Orchards Apar...
	To Unit	05002A - The Orch...
	Lease From Date	9/1/2018
	Term	12
	Lease To Date	8/31/2019
	New Rent	780.00
	New Move In Date	9/1/2018
Custom Data	Button Name	Transfer
	NTV	<input checked="" type="checkbox"/>
	Additional Lease Details	<input checked="" type="checkbox"/>
	Roommate Rider	<input checked="" type="checkbox"/>
	Include Security Deposit Balance in transfer	<input checked="" type="checkbox"/>
Copy EFT Bank Setup	<input checked="" type="checkbox"/>	
Copy Credit Setup	<input checked="" type="checkbox"/>	
Copy WIPS Setup	<input checked="" type="checkbox"/>	

Current Lease Information

- **Intended Move Out Date:** Date on which the resident intends to move out of the current unit. By default, this is the date specified in the Notice-of-Transfer Date field. This date may be several months in the future.
- **Notice of Transfer Date:** This is the date that you received the transfer notice from the Resident. This date cannot be after today's date.
- **Transfer Reason:** Choose the accurate reason for move out.

Custom Data

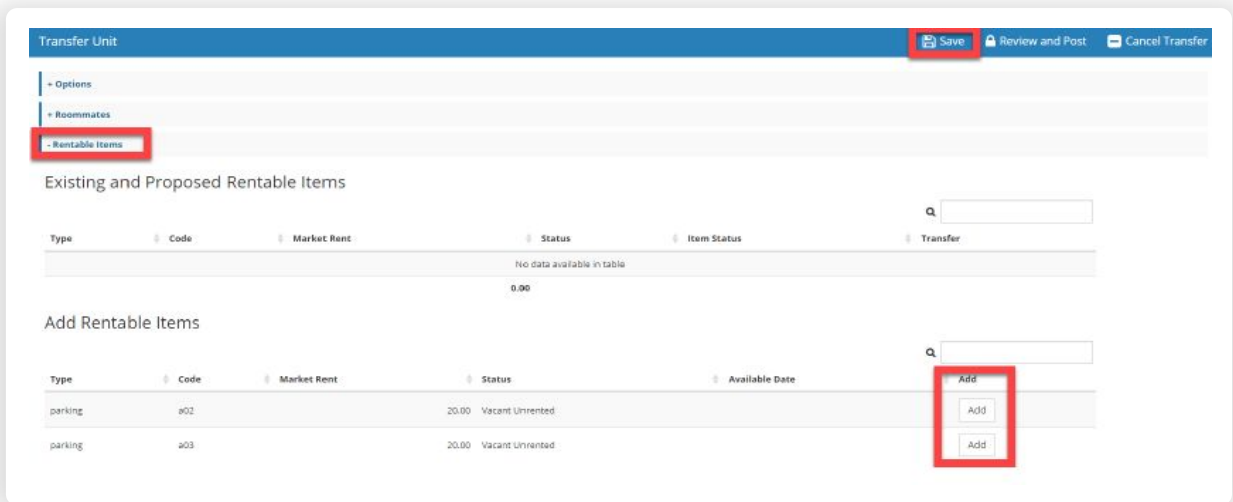
DO NOT make any changes to this section including the checked boxes underneath this box.

New Lease Information

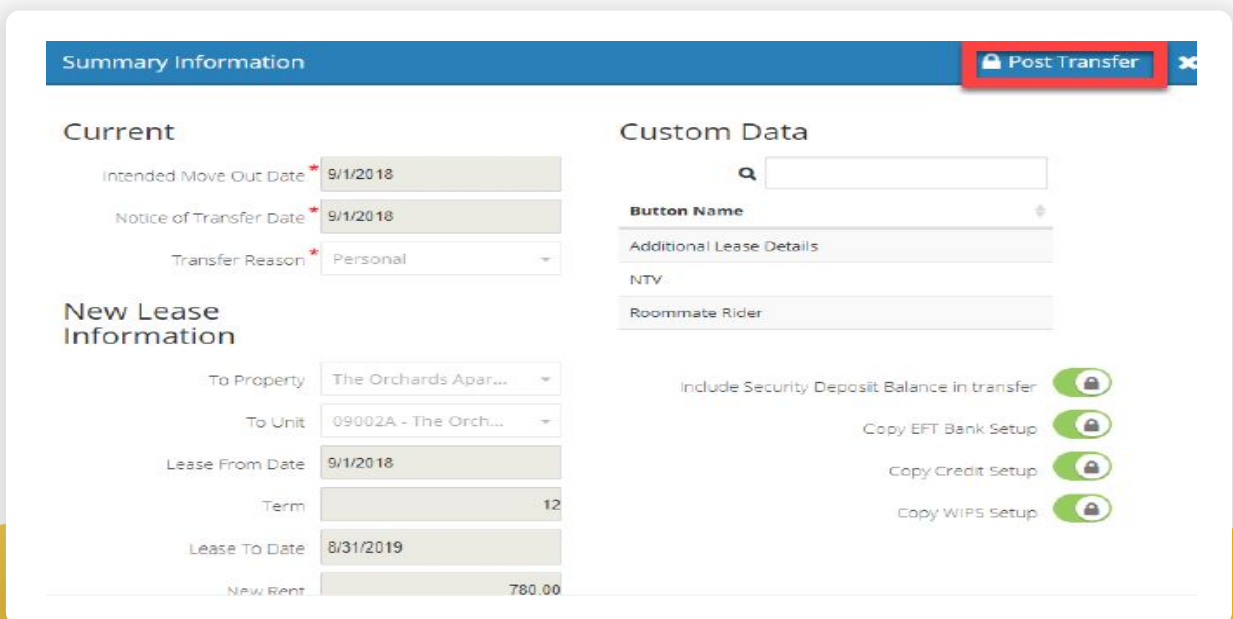
This detail should be updated to match the desired terms and agreed upon rate. The **Lease From Date** and the **New Move In Date** should be the same as the **Intended Move Out Date** from the **Existing Lease Information** section. Hit Save.

Unit Transfer

This will bring you to the **Rentable Items** Transfer Unit step. If the transferring resident is **adding or removing a Rentable Item**, this is the screen where you can assign/un-assign that item. If the existing information is correct or if rentable items aren't applicable to your community, you can click the **Review and Post** button.

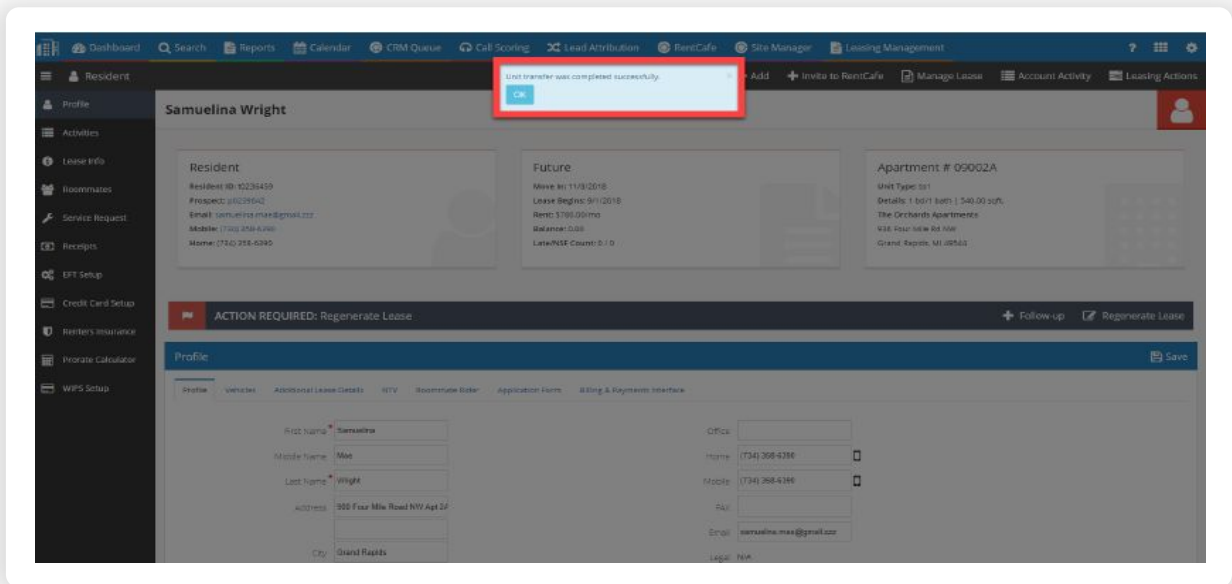


The **Summary Information** step in the Transfer Unit workflow is the Summary Information screen. Review the information for accuracy. If changes need to be made, you can close the Summary Information screen, make the necessary updates and click Review and Post again. If all the detail is correct, click the **Post Transfer** button.



Unit Transfer

This will generate a message to let you know that the “Unit transfer was completed successfully” and will bring you to the Future Resident Account. ***Note: You will need to CHARGE a security deposit for the new account.**



Choosing **Post Transfer** will prompt Yardi to do two things:

- The account tagged to the existing unit will now be placed on Notice, with a move-out scheduled for the “Intended Move Out Date” you entered as part of the “Existing Lease Information”. This account will remain on notice until they turn in keys and are moved out of the system. Once Moved out, the next step is to complete the Deposit Accounting for their old account. *****Important Note: Completing deposit accounting will Automatically transfer any pre-paid funds or open charges to the new unit. Deposit accounting DOES NOT need to be completed prior to processing the Move In for the new unit.**
- A new account tagged to the new unit will be scheduled for a move-in according to the “New Move In Date” you entered as part of the “New Lease Information”. When the resident is issued keys for their new unit, you must process the move-in for their new account in order to complete the transfer process and transfer any pre-paid funds or open charges. If there was a balance on the previous account (pre-paid or balance due), it will transfer in bulk to the new account. The ledger description will clearly state which charges and pre-paid balances were transferred from the other unit.

Unit Transfer



If you do not finish processing a transfer at one time, you can review the transfer and resume processing it. For example, a resident might submit a transfer notice but still needs to decide whether they want to keep their existing rentable items or reserve new ones. First, you would add the transfer without selecting new rentable items, then, when the resident notifies you of their decision, you would review the transfer in order to select the appropriate rentable items and post the transfer.



You can change the unit to which the resident is transferring, as long as that unit is at the same property as the unit to which the resident was transferring.



If the resident no longer wants to move into the new unit, you can cancel the transfer at any time before you post the transfer. **IMPORTANT NOTE:** If you have posted the transfer and the resident no longer wants to move into the new unit, you must cancel both the new unit move-in and the old unit notice.



To Review, Edit or Cancel an unposted transfer, you will navigate to the Dashboard. In the **Resident Activity** dropdown, click **Unit Transfer**. This will show all Unit Transfer in progress. From here you can Adjust Move in Date, Move In New Unit, Cancel Move In, Move Out or Cancel Notice.



If you want to change the Unit or edit any of the transfer options, you must click Finish for all changes to be saved.

The screenshot displays a dashboard with four summary cards: OCCUPANCY (97.62%), AVAILABILITY (1.79%), LEASED (98.21%), and TREND (98.21%). Below these is a 'Unit Transfers' section with a search bar and a table. The table has columns for From Property, From Resident, From Unit, Resident Name, To Unit, To Property, New Resident, In Progress Transfers, Adjust Move In Date, Move In New Unit, Cancel Move In, Adjust Move Out, Move Out, and Cancel Notice. A single row is visible with the following data: vi, Notice, G204, Jade Gray (emp), G103, vi, Future, In Progress Transfers, Adjust Move In Date, Move In New Unit, Cancel Move In, Adjust Move Out, Move Out, Cancel Notice.

Unit Transfer



If you do not finish processing a transfer at one time, you can review the transfer and resume processing it. For example, a resident might submit a transfer notice but still needs to decide whether they want to keep their existing rentable items or reserve new ones. First, you would add the transfer without selecting new rentable items, then, when the resident notifies you of their decision, you would review the transfer in order to select the appropriate rentable items and post the transfer.



You can change the unit to which the resident is transferring, as long as that unit is at the same property as the unit to which the resident was transferring.



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To Review, Edit or Cancel an unposted transfer, you will navigate to the Dashboard. In the Resident Activity dropdown, click Unit Transfer. This will show all Unit Transfer in progress. From here you can Adjust Move in Date, Move In New Unit, Cancel Move In, Move Out or Cancel Notice.



If you want to change the Unit or edit any of the transfer options, you must click Finish for all changes to be saved.

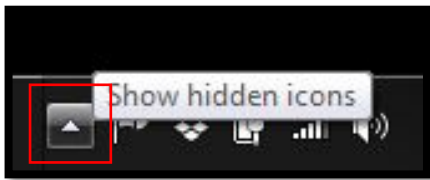


CRM Pop Applet



The CRM Pop Applet should be clicked on each time a call comes in before you answer the call. This will take you directly to the guest card to start the leasing process.

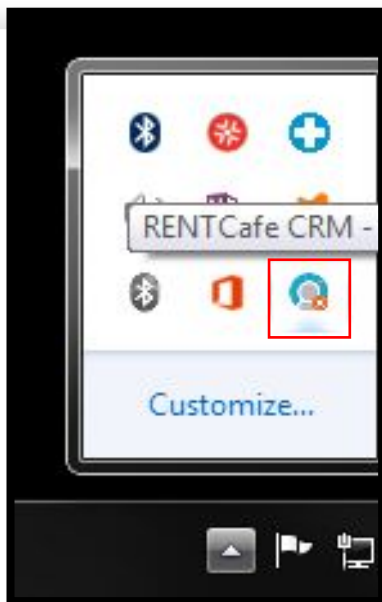
If the CRM Pop Applet is not popping up when calls come in, you will need to follow these instructions to exit and restart the service.



01

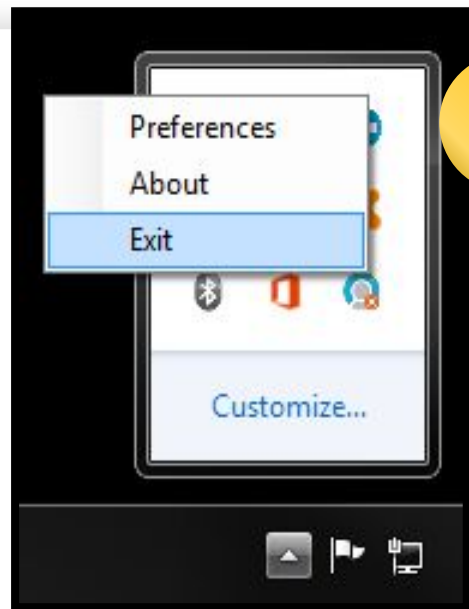
In the lower right-hand corner of your PC, click the arrow to show hidden icons.

02



Locate the RENT
Café CRM icon.

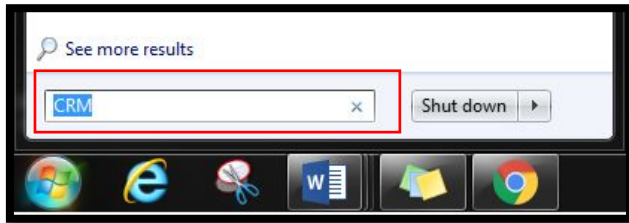
03



Right click the icon
and click **Exit**

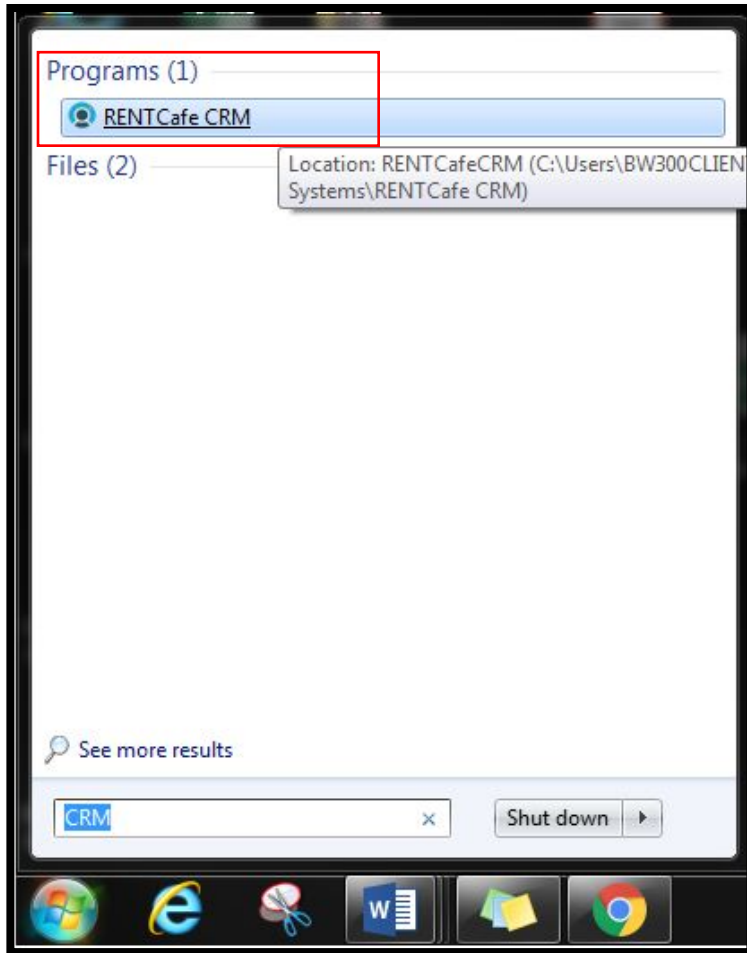


CRM Pop Applet



04

Go to your start menu and in the Search bar type CRM.



05

The RENT Cafe CRM program will come up. Double-click to start the Pop Applet.

Resident Shield Renter's Insurance

Resident Shield Renter's Insurance is an option set up through Yardi for the all properties but only MO and SC require renter's insurance it at this time. Once an applicant has paid the fees, been screened and approved and lease document has been signed and countersigned, they will have the option to request an Insurance quote through Resident Shield by entering their move in date and clicking Submit.

Electronic Signature

Congratulations!
After you (and your roommates) have completed the online electronic signature process (ySignature), the leasing staff at the property will countersign the lease and notify you when the lease has been fully executed.

Lease Document Kb rctest (Primary) ✓ Completed
[View](#) | [Download](#) | [Print](#)

Renters Insurance Requirement

Renter's insurance is required to reside at this community, and you must provide proof of insurance to the management office. You can procure renter's insurance from a provider of your choice or for your convenience you can click the Resident Shield link below to compare policy coverage and pricing options from our website. We have selected Resident Shield as our preferred provider and by purchasing your policy through them your account will be updated automatically, saving you time and effort.
If you do not provide proof of insurance from another insurance company, a liability only policy will be purchased on your behalf by Cabebe's Place. You will be charged \$600.00 per month and you can pay for the coverage in your rent payment.

Get your FREE online renters insurance quote

Start Date

If they have a 3rd party policy (and AFTER the lease has been countersigned), they can log into RentCafé – Resident Portal and then upload an image of their Insurance policy.

PAYMENTS **LEASE** **INSURANCE**

Make Payments **Contact Us**

BULLETIN BOARD

Write a message to your neighbors

Resident Shield Renter's Insurance



In CRM you can add insurance policy information. Locate resident via the primary CRM Dashboard. This can be a current resident or a future resident if you are moving-in someone. Below is an example of locating a future status resident prior to move-in:

Resident	Unit	Move In Date
sonali kshirsagar	269	7/3/2018
guest070320183 guest070320183	291	7/3/2018
guest070420181 guest070420181	165	7/4/2018
Sheeba22 Sheeba22	402	7/4/2018
Sheeba11 Sheeba11	Y14	7/4/2018
guest070420182 guest070420182	132	7/5/2018
testlyoncrm3 testlyoncrm3	218	7/5/2018
Test Manan	91715	7/5/2018
Mirt RCTest	272	7/6/2018
Ciba Ciba	91703	7/8/2018
CRM0709201801 CRM0709201801	364	7/9/2018
Guest2 Guest2	123	7/10/2018
715MissContactDayVoy 715MissContactDayVoy	91726	7/12/2018
CRM0716201802 CRM0716201802	2004	7/16/2018

Navigate to the resident listing:

Resident

Resident ID: t0017807
 Prospect: p0112796
 Email: Ciba@yardi.com
 Mobile:
 Home:
 Preferred Contact: None

Future

Move In: 7/8/2018
 Lease Begins: 7/8/2018
 Rent: \$1080.75/mo
 Balance: 0.00
 Late/NSF Count: 0 / 0

Apartment # 91703

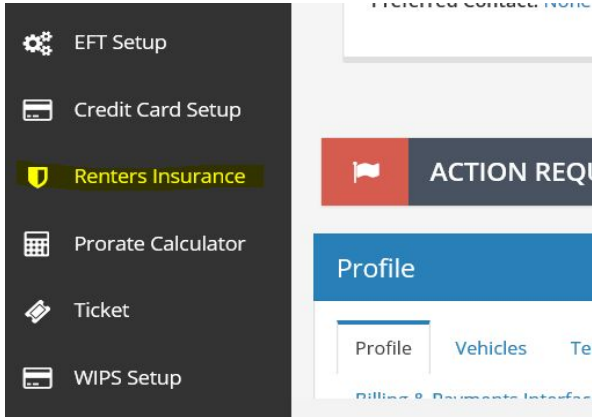
Unit Type: MarUTyp2
 Details: marlena Unit Type in ResCa02
 Villas Flores
 Villa Flores Apt
 Santa Barbara, CA 14000

ACTION REQUIRED: Move In Resolve Follow-ups Move In

Profile Save

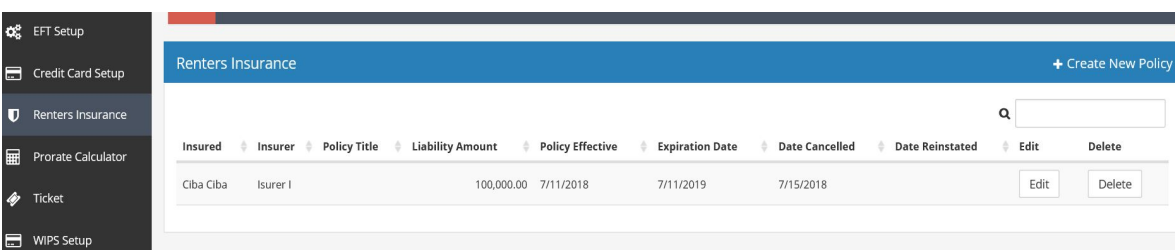
Profile Vehicles Temp DemoCheck CHECK2 DEMO_ONETOONE Demographic New Check Demographic_Test Testvk Application Form

Resident Shield Renter's Insurance



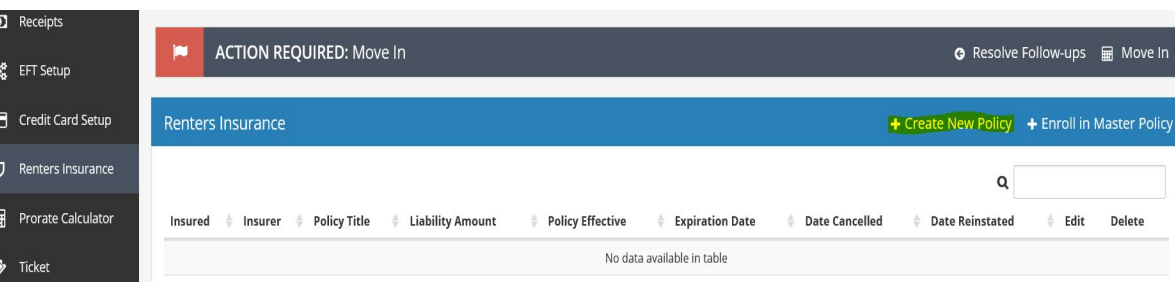
To view, add, or change insurance policy information for this resident click on the "Renters Insurance" Tab on the main menu on the right-hand side:

Once you have clicked on this link the resident's insurance information will appear if it has been entered into the system. This could be a manual entry by another employee, or the data could be brought over from RentCafe' if the resident enters the policy information there:



Insured	Insurer	Policy Title	Liability Amount	Policy Effective	Expiration Date	Date Cancelled	Date Reinstated	Edit	Delete
Ciba Ciba	Isurer I		100,000.00	7/11/2018	7/11/2019	7/15/2018		Edit	Delete

The resident **MUST** either enter their policy information into RentCafe' prior to move-in, or provide you with proof of insurance at or before move-in. If the policy is provided to you, you will need to enter the policy data by clicking on the "Create New Policy" button on the insurance record page in CRM:



Resolution: ACTION REQUIRED: Move In

Insured	Insurer	Policy Title	Liability Amount	Policy Effective	Expiration Date	Date Cancelled	Date Reinstated	Edit	Delete
No data available in table									

Resident Shield Renter's Insurance

You will then enter the data from the policy into the insurance record in CRM. When complete click "Save":

The screenshot shows a web form titled "New Renters Insurance Policy Information" with a "Save" button in the top right. The form is divided into two columns. The left column contains: a dropdown menu for "Ciba Ciba", an "Insurer" field with "Isurer I", a "Policy Title" field, a "Policy Number" field with "00515000", a "Liability Amount" field with "100,000.00", and a "Notes" text area. The right column contains: "Policy Begins" (7/11/2018), "Policy Ends" (7/11/2019), "Policy Canceled" (7/15/2018), a "Reinstated" field, a "Renewal" toggle switch (off), "Satisfies Move-In Requirement" (checked), "PM is Interested Party" (checked), "Legal Liability" (locked), and "Pet Endorsement" (off). At the bottom of the form, it says "No data available in table".

If a resident does NOT provide you with proof of insurance at or before move-in, you will receive an error when trying to move them in.



Troubleshooting Workflow

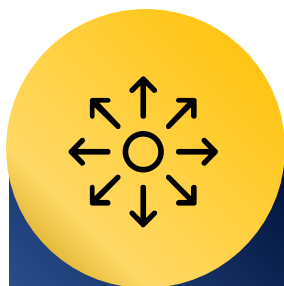


At times, you will encounter issues with the systems. We have created a Troubleshooting Workflow to help alleviate duplicate requests and user errors as well as prevent time delays in handling known issues.

Your Community Manager should be the first line of troubleshooting for any questions or issues that come up. Email your Community Manager directly to assist in resolving any questions, concerns or issues you come across using Voyager, CRM or Site Manager. If your Community Manager is not able to resolve, they will reach out to their Regional Manager for support in further troubleshooting. If the issue is still not able to be resolved, the Community Manager will forward the issue to Yardi Support listing out all steps they have taken to try to resolve the issue. Yardi Support will work directly with the Community Manager to handle the issue and then the Community Manager will be responsible for training the rest of the team on what caused the issue or what is needed to prevent it from happening again.

This Workflow will assist the Community Manager become familiar and help train their team members on all questions and issues that might come up throughout the leasing process.

Troubleshooting Workflow





Yardi Support Email Template



In an attempt to expedite any Yardi Issues and to minimize the back and forth required to help troubleshoot, we have created a template to utilize when emailing an issue or request over to Yardi Support. The template below is required to be used for each request submitted. Please copy and paste it into the body of your email and fill in the responses to each bolded item with as much detail as and send your Email Request to: YardiSupport@fpacific.com.

Subject Line : should be formatted as Property Code-Unit #-Resident Name-Brief description of Issue (Ex: CB-0101-Smith-Can't log into portal) If request is Urgent, please indicate in the subject line as well.

Property

- **Unit #:** (Must be exactly as it is searched in Yardi. Do not add extra dashes or leave off building numbers. Ex: AR 39122A is not 3912-2A and EB 01-2750S is not 2750S)

- **Primary Resident / Prospect Name:**

- **Prospect / Resident Status:** (Guest, Applied, Approved, Future, Current, Notice, Past)

- **Issue:** (including steps that might have caused or lead up to the issue)

- **Have you referenced the Leasing and/or Manager Training Guides?**

- **Troubleshooting steps already attempted:** (Ex: referenced past emails for similar issue, cleared cookies/cache, reset portal password, referenced manual, discussed with manager, etc.)

- **Is this happening for any other employees re-creating issue?**

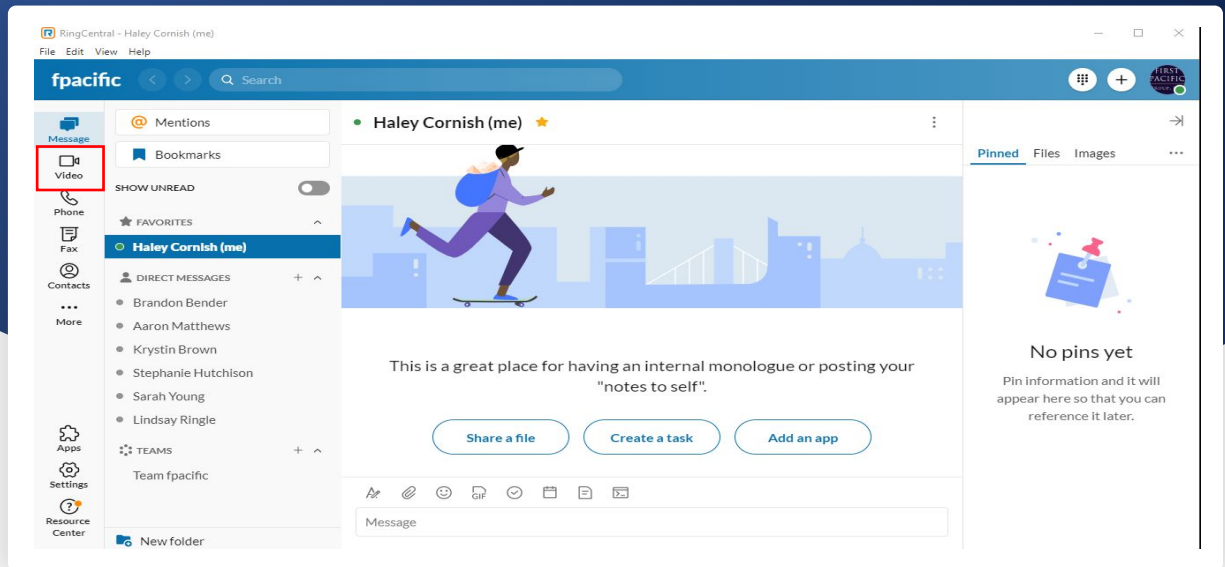
- **Is this happening for more than one resident / unit?** If so, list others.

- **Screen shots:** (Must be of entire browser window set to Original Size if in Gmail)

Ring Central

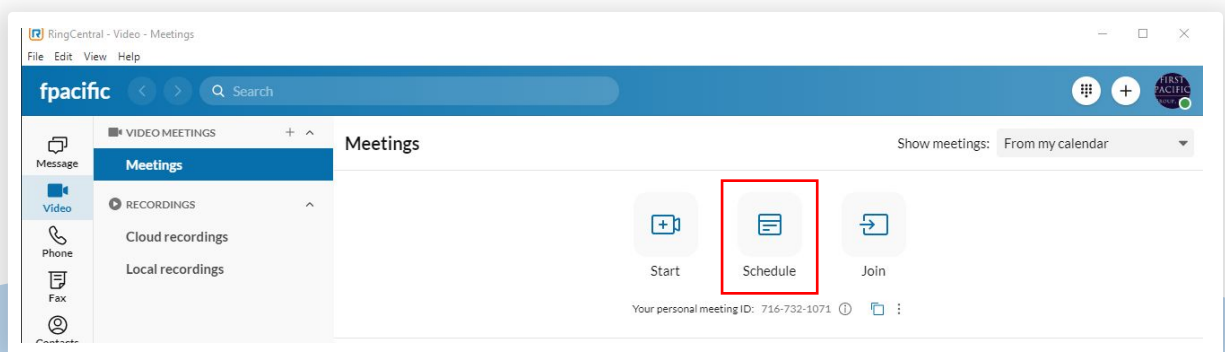


To use RingCentral first log in using your FP email and password. Once logged in your screen will look like this.



You then click Video on the left-hand corner. Once there you can Start, Schedule, or Join a call.

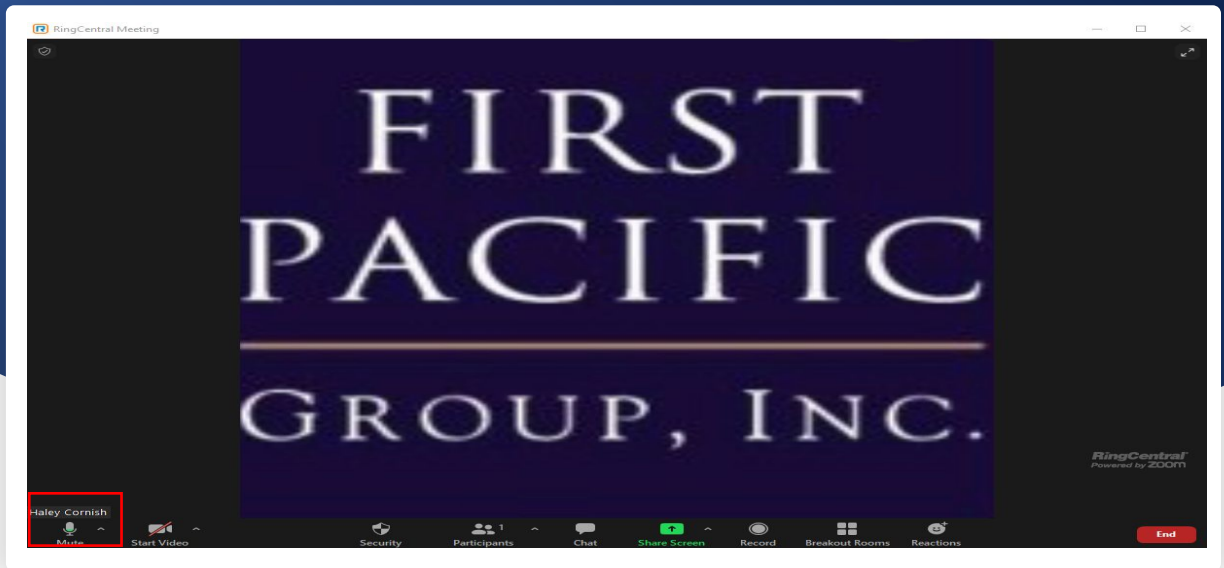
To Start a new meeting click Start and your meeting will instantly begin.



Ring Central



Once your meeting begins your screen will appear like this.



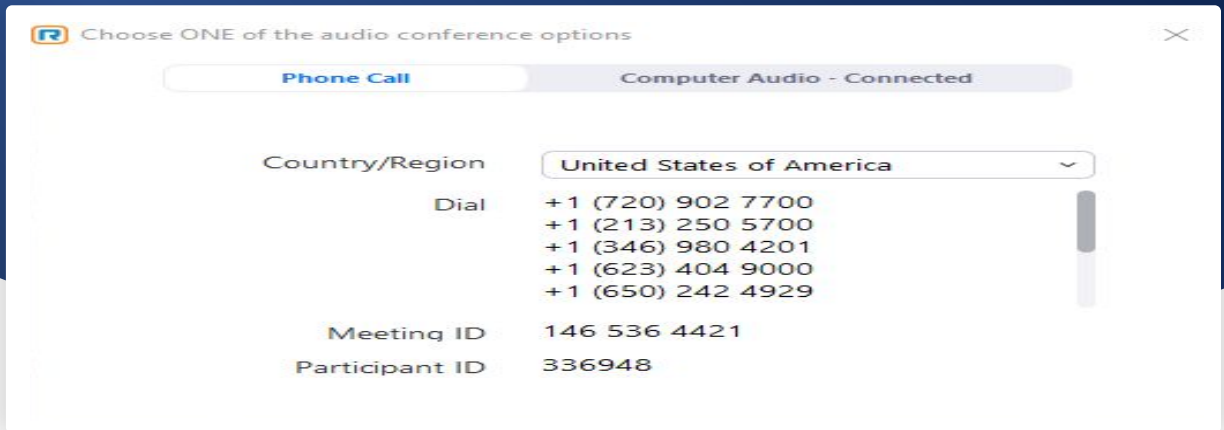
When click mute you can then select how you'd like to hear the audio.



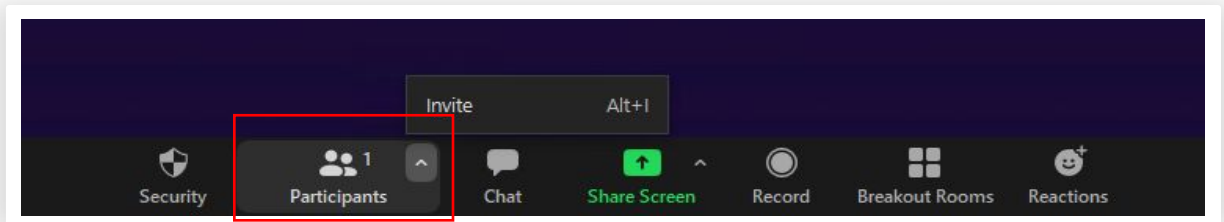
Ring Central



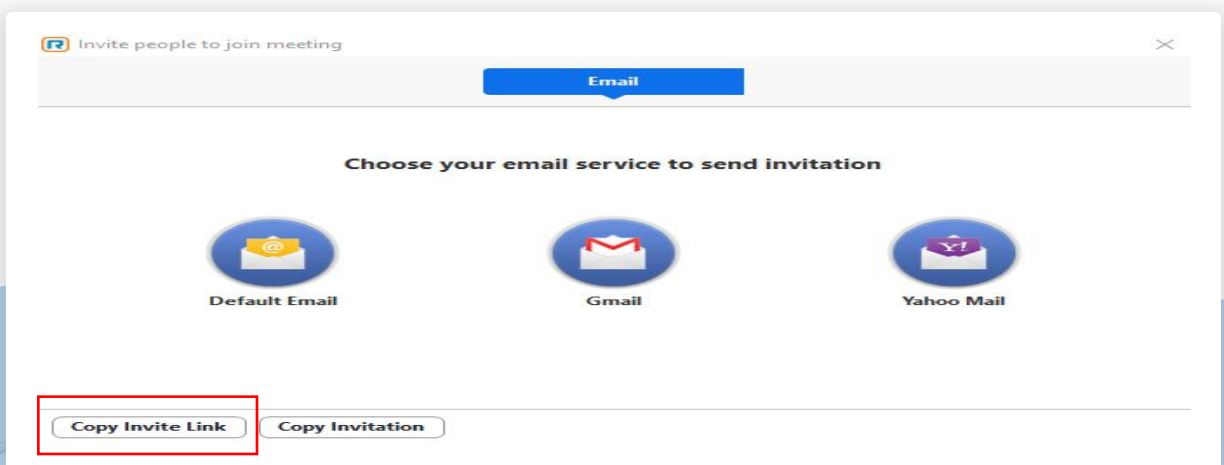
When you select switch to phone audio this screen will appear and give you the phone number to call into, the meeting ID, and Participant ID. Make sure to always enter your participant ID.



To quickly invite someone to a meeting click the arrow on participants and click invite.



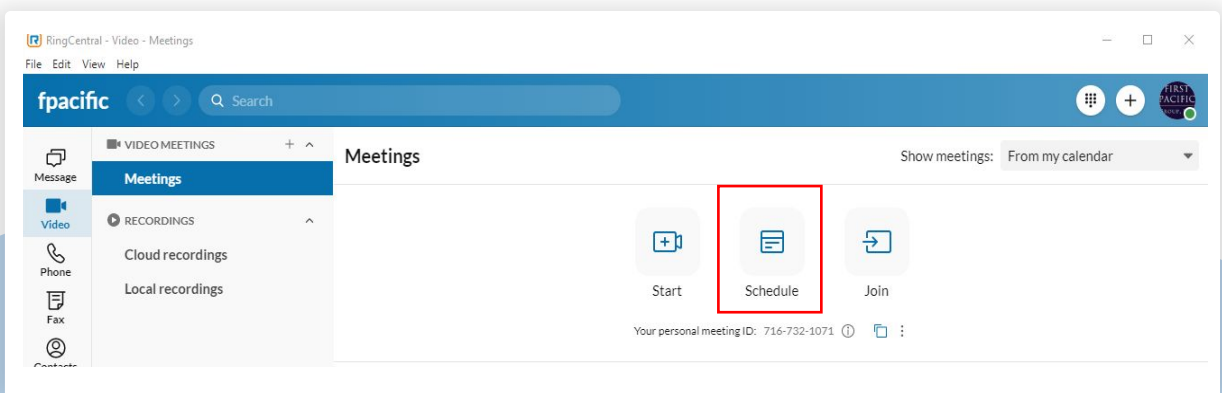
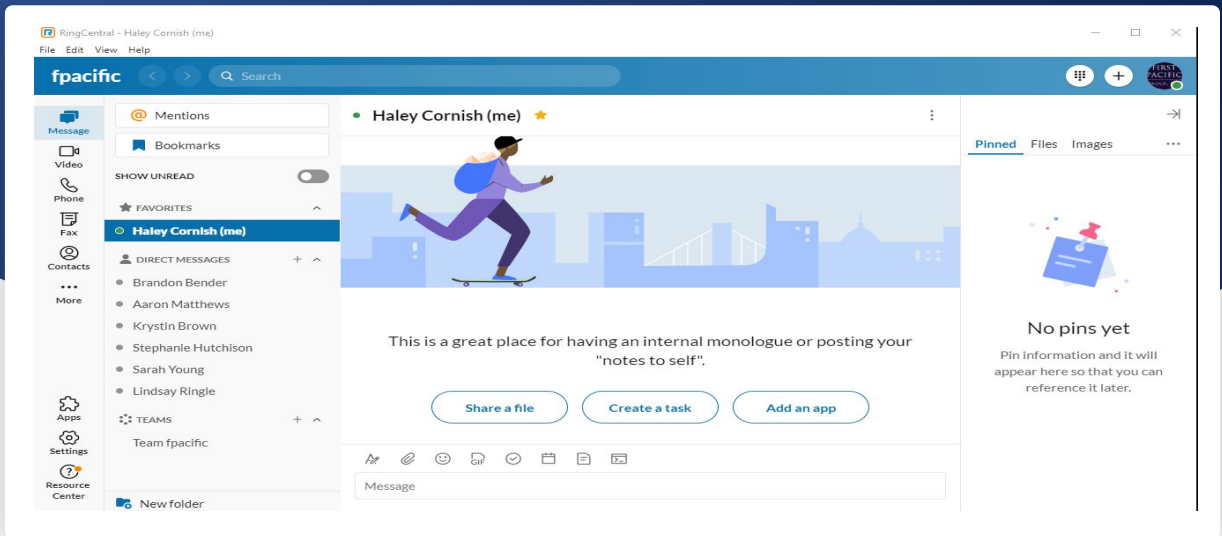
A new screen will populate then click Copy Invite Link and paste it in your email to send.



Ring Central



To schedule a meeting, you'll click video then schedule.



Ring Central



Name your meeting then select the date, time and duration. Make sure all the boxes make the screenshot below then click schedule.

Schedule a meeting

Meeting title
Leasing Training Guide

Date	Time	Duration	Time zone
6/2/2022	10:00 AM	1 hr 00 min	(UTC-06:00) ...

Recurring meeting

Schedule using Meeting info

Meeting settings

Use Personal Meeting ID 716-732-1071

Require password Alphanumeric only

Participants can only join after me

Open waiting room

Advanced settings

Turn off camera for participants

Turn off camera for host when joining meeting

Mute participants on entry

Only signed-in users can join

Record meeting automatically Off

Select meeting audio for participants Telephone and Internet ...

Select dial-in numbers [Add all \(58\)](#) | [Clear](#)

United States

[Cancel](#) [Schedule](#)

Ring Central



A new screen will populate then you'll click Copy Invitation.

Your meeting has been scheduled

Meeting invitation

Hi there,

Haley Cornish is inviting you to a scheduled RingCentral meeting.

Topic: Leasing Training Guide
Time: Jun 2, 2022 10:00 AM Central Time (US and Canada)

Join from PC, Mac, Linux, iOS or Android: <https://meetings.ringcentral.com/j/1454835720>
For the best audio experience, please use computer audio.

Or iPhone one-tap :
US: +1(312)2630281,,1454835720#
+1(470)8692200,,1454835720# (US East)
+1(646)3573664,,1454835720#
+1(773)2319226,,1454835720# (US North)
+1(213)2505700,,1454835720#

[Close](#) [Download .ics](#) [Copy invitation](#)

Leasing Training Guide

Event Out of office Task Reminder

Wednesday, June 8 – Wednesday, June 8 [Add time](#)
Does not repeat

[Find a time](#)

[Add guests](#)

[Add Google Meet video conferencing](#)

[Add location](#)

Hi there,

Haley Cornish is inviting you to a scheduled RingCentral meeting.

Topic: Leasing Training Guide
Time: Jun 2, 2022 10:00 AM Central Time (US and Canada)

Join from PC, Mac, Linux, iOS or Android:
<https://meetings.ringcentral.com/j/1454835720>
For the best audio experience, please use computer audio.

Or iPhone one-tap :
US: +1(312)2630281,,1454835720#
+1(470)8692200,,1454835720# (US East)
+1(646)3573664,,1454835720#
+1(773)2319226,,1454835720# (US North)
+1(213)2505700,,1454835720#
+1(346)9804201,,1454835720#
+1(469)4450100,,1454835720# (US South)
+1(623)4049000,,1454835720# (US West)

[More options](#) [Save](#)

You then go to your Google Calendar click the date your meeting is scheduled for and create an event for it. Add the time and guest. Once you click save it will send the invite to all guest with the meeting info.



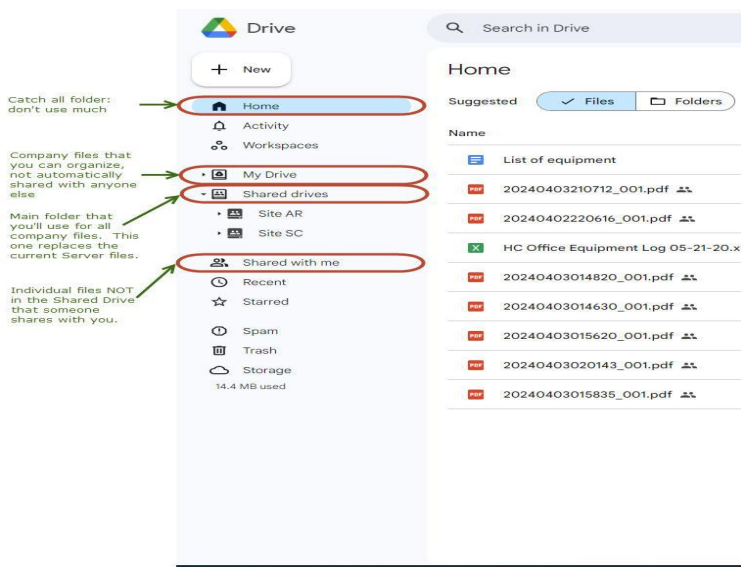
Google Drive Folders

-Home shows you files that Drive thinks you'll want to use. This is based on various criteria like when you edit them, open them, uploaded them, when they were shared with you, or documents attached to upcoming Calendar events. You can generally ignore this folder.

-My Drive contains files and folders that you created outside of the Shared drive and you control access to. You are able to share access and permissions to these files and only the files you share from your My Drive will be accessible to others. To share files located in My Drive, right click on the file...

-Shared Drive is the primary folder in Google Drive that First Pacific uses to store and collaborate on files. Unlike in My Drive, Shared Drive and its contents are managed by the company, though employees have access to their property's files. Permission for these files include view only or write permissions. Within a single folder you may only have view access for a top level folder but then have write access as you drill down the folder hierarchy. Please notify your manager if you're unable to access a file you believe you should have access to. Once you are a member of a Shared Drive, the drive will appear below your "My Drive" and above "Shared with me" in your Google Drive in the sidebar.

-Shared with me is very different from Shared Drive. Shared with me generally are files that you only have access to because an individual shared them with you. The owner of those files has full control and can revoke access at any point. When someone shares a file from their "My Drive", it goes into the "Shared with me" section for whoever they are sharing with. You can create a shortcut of a file in Shared with me and move the shortcut to your My Drive or just leave it in Shared with me. Files in your Shared Drive will NOT also show up Shared with me.



Google Drive How-To's



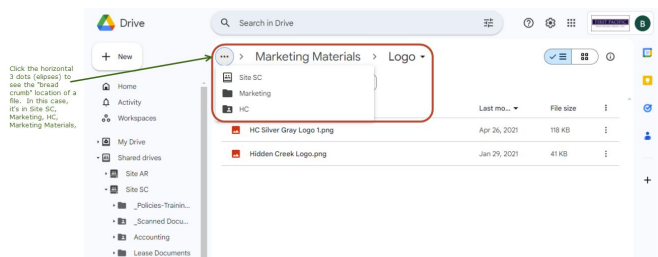
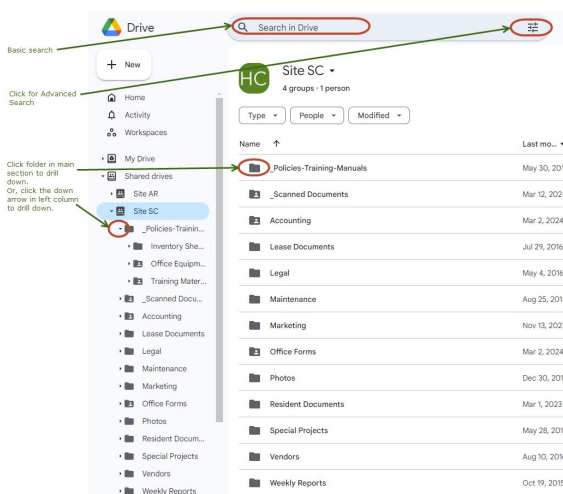
Google Drive File Collaboration / Find Files

Google Drive File Collaboration

- All file changes are automatically saved in real time so no need to save as you go.
- Permissions for a file can be edit, comment, or view so you can do certain things based on your permission.
- With Google Drive, version control isn't a problem. Generally, no more need for saving multiple versions of a file, except when doing so for specific reasons.
- Collaborating on a file now is a breeze. All of your coworkers can work on the same document, at the same time. You can always see in the upper right corner if someone else is working on the file.

Finding Files

- Google is known for its search engine so the easiest way to find a file is just to type the name of the file in the search bar, or any word in the name. If you want a more refined search, click the Advanced Search icon on the right side of the search bar. This lets you search within a specific folder or using other specific criteria.
- Or, you can search manually by clicking through the folder hierarchy. You can see the folder structure in the left panel and in the main body.
- You can see the full breadcrumb list on the left by clicking the down arrows or double clicking the folder name to expand/collapse each folder. Note that individual files never show on the left panel, only in the main body.
- The breadcrumb list at the top of the main body only shows 2 or 3 folders so you need to click the horizontal ellipses to see the full path.



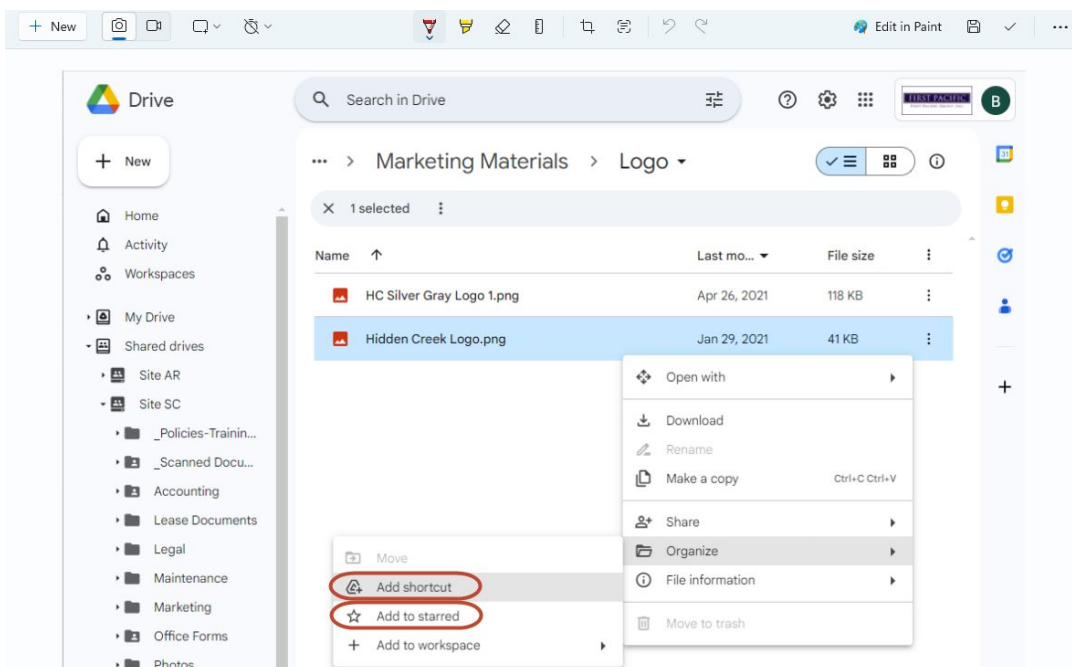
Google Drive How-To's



Organizing Shared Drive Files for easier access

Organizing Shared Drive files for easier access

- You cannot move a file or folder out of Shared Drive into My Drive so to put something into another location outside of Shared Drive you need to create a shortcut to the original file. Right click on a file, select organize, select add shortcut, then select where you want the shortcut to go. Importantly, if you delete a shortcut it does NOT delete the original file. Also, you'll get a message that moving a file from one folder to another will lose the original permissioning and take on the permissioning of the destination folder.
- Starred: Helpful for starring favorite files/folders for easier access. You can't create your own folder structure like in My Drive so this is just a flat list of favorites. This simply saves a link to the original file itself. To remove an item from your starred list, right click the item, click organize, then click remove from starred. This only removes it from your starred list, it doesn't delete the original file.
- My Drive: Helpful for creating a file hierarchy for documents that are not shared with the team. For example, storing files/folders from the Shared Drive that you want easier access to. Remember that only shortcuts to Shared Drive files/folders can be placed here, not the original files/folders themselves.





Download Report From Yardi and Open/Save in Google Drive

- Download report from Yardi and save into Download folder on computer (or any location you choose to put it).
- If you want to save in the Shared Folder in Google Drive, navigate to the destination folder in Google Drive. In upper left corner click the “+ New” button, select “file upload”, navigate to wherever you saved the file and double click the file.
- If you only want to open the file and NOT save it in the Shared Folder, follow the same steps as above but navigate/upload to your My Drive folder instead of the Shared Drive folder as the destination.

Create a New Version (Copy) of a Google Document/Spreadsheet


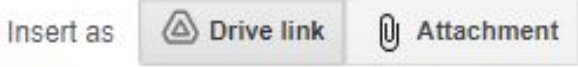
- Right click on the file you want to save as a new version. Or click on the ellipses to the right of the file name. Select, “Make a copy”. Rename the copied file.
- Note: Make sure to create the new copy BEFORE you make any changes to the file since all changes are automatically saved in real time.

Share a Google Drive Document

- Right click the document, or click the vertical ellipses next to the document.
- Click “Share”
- Type the email of the person you’re sharing with. Assign viewer/commenter/editor permissions.
- Click Done.
- Note that documents in the Shared Drives can’t be shared outside of First Pacific.



Email a Google Drive Document

- Create a new email in Gmail
- At the bottom of the email click the icon 
- Select whether you want to send as a link or an attachment in the bottom right corner of the page 
- It's recommended to first share/permission the document with the recipient in Google Drive before sending a Google Drive link.

Manage PDF's in Google Drive

- You must have an Adobe Acrobat license before being able to manage/edit PDF's in Google Drive. Contact your manager if you need a license.
- Once you have an Adobe Acrobat license, you need to connect your license to your Google Drive account by following the steps below:
 - Open Google Drive and click My Drive (the one right beneath the search bar)
 - Click More
 - Click Connect more apps
 - Click Search apps and type Adobe Acrobat
 - Click Adobe Acrobat and then Install
 - Click Continue and sign in with your Google account
 - Scroll down and click Continue
 - Click OK
 - You'll know it worked when you go to any pdf in Google Drive, right click on it, click "open with", and you should see Adobe Acrobat listed as one of the options.

Google Drive How-To's



Google Drive Tips/Tricks

- All documents/spreadsheets are collaborative, meaning multiple people can work on the same document/spreadsheet at the same time.
- You can see if someone else is in the document/spreadsheet by looking for a small thumbnail image in the upper right corner of the page.
- Remember to close documents when you're done working on them.
- Avoid having lots of documents/tabs open at the same time.
- If your internet speed seems slow and lagging, try running an internet speed test using this link:
<https://fiber.google.com/speedtest/>.
- If you are creating a new version of a document, make sure to “create a copy” before you make any changes to the document.
- If you need assistance with anything related to Google Drive, please contact Adam at ameyers@fpacific.com.



**Please contact Haley Cornish
at anytime if something
should be added or changed.
hcornish@fpacific.com**